Editor: Bob Lynn Volume XLV, Number 6

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata August 7, 2008

Meeting August 7, 2008

Reported by Bob Lynn



Deborah Zuniga reviewed our contribution forms.

President Deborah rang the bell to call us to order.

Debbie did the moment of silence.

Tom Swan led us in the Flag Salute.

President Deborah thanked the greeters.

Past President, Joe Amandoli introduced our guests. Visiting Rotarians: Ed Summers, in banking, Ventura Rotary Downtown Club. Dick Runier of the Oxnard Rotary Club. Bob Tholl. Michelle Mercado

Guest of the Club. Warren Brown, guest of **Dick Gallagher.**

Dick told a joke, as did Warren.

John Borneman led us in song.

President Deborah made announcements: Club Service meeting has moved locacation.

Debbie Zuniga spoke about your form to nominate what you are going to be fined and make as contributions to RI foundation and to our own foundation.

Pete Gallagher told about the Fair Parade and showed off the trophy awarded. **Pete** thanked everyone who helped and showed up.

We are collecting magazines for contribution to Silver Crest or the Veterans home. Contact **Dr. Gene Cherry.**

Bob Pazen is setting up an outing to the Comedy Club on Friday night. At a special deal.

Rich Stewart is organizing a wine tasting, checking interest and setting up a date.

President Deborah announced the support for the Sept. 19th meeting with the Ojai Valley Rotary club. Lunch at the Ojai Valley Inn. It will be a make-up.

Shawn Amandoli has resigned.

Michael Scar is taking over her duties.

Avenues of Service reports:

Dave Anderson spoke about our trip to Nicaragua.

Jeff Hata spoke about selling tickets for the Casino Night Oct. 4th.

Happy dollars.

Ed Summers, Nikki Sloan, Rich Stewart, Michael Doyle, Warren Brown.

Bill Spellman did a recognition session.

Deborah Perkins did the opportunity drawing.

Rocky Ludes introduced our program on the Civil Air Patrol.

=== Bob Lynn

Cpt. Anthony Schlotthauer brought today's program on the Civil Air Patrol. The CAP is an auxiliary of the U.S. Air Force, and does 95% of all inland search and rescue operations, including searches for hikers, planes and also assisting in border patrol work.

Meeting, cont'd on page 3

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Web Addresses _ .

www.rotaryventuraeast.org

R.l.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Deborah Roberts President 2008-2009

As you know, growing our membership is imperative to our success as a Rotary Club. Several of us attended the District 5240 membership seminar this past weekend. Thank you to **Jeff Hata**, **Wendy Pazen** and **Tom Swan** for giving up their Saturday morning to learn how we can be more effective recruiting new members and keeping our existing members actively involved.

We have some work ahead of us this year with regards to membership. We

average an annual loss of about 10%, which is comparative to other clubs, but not where I want us to end the year. If we decide to be more proactive about recruiting new members, we could easily grow our club and committees without that nagging feeling of "we're shrinking". I'm going to challenge each one of you to sponsor at least one new member this year. I have a personal goal to bring in more than just one new member myself. Please take a few minutes to look through the sample Classification list. Who do you know or do business with on this list? Would they be interested in Rotary? You won't know until you ask!

Stay tuned for creative ideas in recruitment...

Yours in Rotary Service, Deborah Roberts President 2008-2009 The Rotary Club of Ventura-East

Classification List

This Classification list is general in nature and could be used in most medium size Rotary Clubs.

To customize it for your club simply remove the classifications that are not available in your area and add those that are not shown on this list. It is suggested that you use a Chamber of Commerce business list or the headings in your local yellow page phone directory to help modify this list to fit your available classifications.

Reformat and show your member's name after their classification and the classifications left without a name are the ones you need to start filling.

Accounting Service-Commercial Accounting Service-Management Accounting Service-Personal Addressing Service Personal Addressing Service Advertising, Direct Mail Advertising, Direct Mail Advertising, Direct Mail Advertising, Periodical Advertising, Periodical Advertising, Radio Advertising, Specialty Advertising, Aerial Aircraft-Maintenance Aircraft-Sales Airport Management Airport Management Airport Services Airport Transportation Alcohol & Drug Programs Answering Services Apartment, Rentals Appliances-Service Appraising Service-Commercial Architecture-Building Architecture-Landscape Artists Materials-Retail Asphalt Products

Bicycle-Service Blueprint Services **Boat-Services** Boat-Sales New Boat-Sales Used Book-Distribution Book-Publishing Book-Sales Bookkeeping Services Bottle Gas Distribution Bowling Centers
Broadcasting-Radio
Broadcasting-Television Building Construction Building Materials-Retailing Building Services Burglar Alarm Services Business Forms & Systems **Business Services** Bus Transportation Cable Television Services Camera-Rental Camera-Repair Camera Sales-Retail Candies-Retail Carpet-Cleaning Carpet-Sales Catering Services

Contractors-Electrical Contractors-General Contractors-Grading & Paving Contractors-Masonry Contractors-Painting Contractors-Roofing Contractors-Supplies Copier-Sales Copier-Services Copier-Supplies Copywriters Cosmetics-Retail Counseling Services Courier Services Credit Card Accounting Credit Card Services
Credit Union Services
Cycle Accessories-Retail Dance Studio Data Processing Day Care
Decorating Materials-Retailing
Delicatesen Dental Lab Dentistry-General Dentistry-Oral Surgery Dentistry-Orthodontics Dentistry-Preventative

2008 - 2009 Club Board of Directors

Deborah Roberts	President
Jeff Hata	President Elect
Joe Amandoli	Past President
Wendy Pazen	Secretary
Deborah Zuniga	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Vance Thompson	Director 2006-2009
Rich Stewart	Director 2006-2009
Steve Phillips	Director 2007-2010
Nicolette Sloan	Director 2007-2010
Robert Lynn	Director 2008-2011
Henry Oster	Director 2008-2011

Avenues of Service Directors

Jeff Hata	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Gary Moratz	New Generations
Dave Anderson	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. HarrisFounder of Rotary
Dong Kum LeePresident, Rotary International
Anil Garg Governor, R.I. District 5240
Luz Maria Ortiz-Smith Governor Elect, R.I. District 5240
Deepa Willingham Governor Nominee District 5240
Dr. John Carroll (In Memoriam) P.D.G. 1981-1982
Brenda Cressey
Marc Vertin P.D.G. 2002-2003
Arnie Dowdy P.D.G. 2003-2004
Jan Lindsay P.D.G. 2004-2005
Sally Adelblue
Rich Abbott P.D.G. 2006-2007
Jane McClenahanP.D.G. 2007-2008

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Club Events

Programs

Program Chair: Rocky Ludes

August 14, 2008

Club Assembly

August 21, 2008

Workplace Violence - Larry Reynosa

August 28, 2008

Sherriff Bob Brooks

September 4, 2008

V.C. Museum of History - Robin Woodworth

Greeters

August 14, 2008

Nikki Sloan & Bill Spellman

August 21, 2008

Rich Stewart & Midge Stork

August 28, 2008

Joe Strohman & Floyd Gill

September 4, 2008

Vance Thompson & Sandy Waddell

Fines

Program Chair: Rich Stewart

August 14, 2008 - Carol Marquez-Olson August 21, 2008 - Pazen Dog & Pony Show

August 28, 2008 - TBA **September 4, 2008** - TBA

Meetings

TBA

New Member Training Session

August 14, 2008

Vocational Service 2nd Thu/Month, 1811 Knoll Dr. 5:30 PM

August 19, 2008

Board of Directors Meeting 3rd Tue/Month, Mimi's 7:00 AM

August 11, 2008

Club Service

2rd Mon/Month, 1811 Knoll Dr. 5:30 PM

August 11, 2008

Community Service 2rd Mon/Month, 1811 Knoll Dr. 5:30 PM

August 15, 2008

International Service
3rd Tue/Month, Marie Callender's Noon

August 21, 2008

New Generations
3rd Thu/Month, Marie Callender's 5:30 PM

Every Monday

Buena Interact Club Buena High School, Room 48 12:30 PM



Capt. Anthony Schlotthauer spoke to us about the Civil Air Patrol.

Part of our program was on the search for pilot Steve Fossett. He took off on Monday, September 3, 2007, looking for a dry lake bed. This was a casual flight and he was not prepared with survival provisions. He had set over 115 records in five different sports including a number in aircraft, and flew a hot air balloon, solo, around the world. On this day, he did not return on time for a meeting and was reported missing. By Tuesday, September 4, the search began.

Anthony's crew flew up toward Mt.

Whitney on a moonless night, reporting in every 30 minutes. Then, each morning at 6 a.m. there was a briefing. Each crew was assigned a grid for their aircraft to cover. Actually three aircraft were involved, stacked above each other, with a C-130 relaying radio messages and a Blackhawk helicopter searching as well.

Each grid is 15 square miles. They flew one hour to get to the grid, then crisscrossed the grid for two hours, finally returning for food, rest and fuel. His crew usually flies a Cessna 182. They have a hyperspectral infrared imaging device which looks for heat anomalies in the soil which may indicate a crash site. One problem is there is a lot of water in the mountains where they searched, and if a plane went into a lake, any heat would be quickly lost and this device would not locate it.

The ride over those mountains can be very bumpy. If they see something, they may bank hard and drop down to get a closer look, pulling 2-3 g forces. There are a lot of shiny things visible from the air, which on closer inspection, are not crash sites. Large trees can easily cover a plane. Sometimes a plane crash will cause a fire which will help rescuers locate the site.

The full search included about 22,000 square miles. During the search they located six other wrecks, including one from 1974 I believe, resulting in the relatives being notified so they could have closure to their tragedy. The CAP gets a call whenever an Emergency Locator Transmitter goes off. ELT signals are routed to Langley Air Force Base in Virginia, which then contact the local CAP squadron. A lot of these are false alarms, but Anthony has a great sense of satisfaction when he is able to help locate and rescue someone who has been stranded.

Thanks, Anthony, for your service to your country!

== Rocky

Call for applications for the 2009 International RYLA

Rotary International News -- 5 August 2008

The 2008-09 RYLA Committee is currently accepting applications to the 2009 International RYLA for both youth participants and counselors. The 2009 International RYLA will be held 19-21 June 2009 in Birmingham, England, immediately preceding the 100th Rotary International Convention.

The International RYLA provides participants with a one-of-a-kind experience to learn advanced leadership techniques through group discussions and training, as well as offering them the unique opportunity to meet and network on an international level with other exceptional young leaders from across the world. More information on this meeting can be found by downloading this online guide document.

Applications for participants will be considered from all youth between the ages 18-30 that have extensive experience with Rotary or Rotary Foundation programs. This includes alumni from Interact, Rotaract, local district RYLAs, Youth Exchange, and Ambassadorial Scholarship programs. Please note that Rotarians, as well as past International RYLA alumni are ineligible to apply as participants for this meeting. However, these individuals can apply to serve as a meeting facilitator and counselor, fulfilling an essential role in making the participants' experience truly memorable.

To apply, please download and complete the following application, with all required signatures, by 15 December 2008:

If you have any questions about the 2009 International RYLA, please contact us at ryla@rotary.org for more information.

President, cont'd from page 2

Association Management Athletic Club Athletic Teams Auctioning Services Audio Visual Services Auto-Body Auto-Care Auto-Clubs Auto-Customizing Auto-Leasing Auto-Rentals Auto-Sales New Auto-Sales Used Auto-Sales Foreign Auto-Servicina Auto-Towing Auto-Wrecking Baking-Commercial Baking-Retailing Banking-Commercial Banking-Retail Banking-Services

Bath Fixtures-Sales

Bath Fixtures-Refinishing

Cemeteries Chamber of Commerce Check Cashing Services
Child Care Services Chiropractic Services Cleaning Services-Home Cleaning Services-Commercial Clock-Sales Clock-Service Closet Organizer Systems Clothing-Children Clothing-Collectible Clothing-Men Clothing-Women Clubs & Associations Cocktail Lounges Coffee Distribution Communications-Paging Communications-Syste Computer-Consulting Computer-Furniture Computer-Hardware Computer-Retail Computer-Services

Catering Services

Dentistry-Preventative Department Stores Desktop Publishing Developers
Direct Mail Services Draperies-Retail Drug Stores Dry Cleaners Dry Goods-Retailing Education-Primary
Education-Commercial
Education-Community College Education-Private Schools Education-Secondary Education-Special Education-University Educational Services **Educational Supplies** Electrical Supplies-Retail Electrical Supplies-Wholesale Electronic Manufacturer Electronic Products-Retail **Emergency Services** Employment Agency Employment Sills Training Engineering-Audio

Wendy Pazen

Office Manager

Dr. Robert L. Pazen Optometry 801 South Victoria Avenue Ventura, CA 93003 805/650-2020 Fax: 805/650-2024





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Upcoming Events

Aug. 16	Master PRLS 2
Aug. 23	BBQ Team Thousand Oaks
	Master PRLS 3
Sep. 19	Swim with Mike
Sep. 27	Master PRLS 5
Oct. 4	Casino Night
Oct. 10 - 12	District Conference
Oct. 18	3rd Annual Piggy BBQ
Dec. 5	Harbor Cruise
Dec. 18	Children's Christmas Party



Jill Gregorchuk

Vice President Banking Services Manager

 1794 S. Victoria Avenue/Suite B
 Direct:
 805.856.9226

 Ventura, CA 93003
 Office:
 805.289.1683

 jgregorchuk@fcbank.com
 Fax:
 805.289.1688

Jeff Hata

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Email: Jeff@AnchorPrintingAndGraphics.com Fax: (805) 650-9904

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HELP WANTED

The right individual will be a Rotarian. We offer competitive salary and benefits. Please send resume to Peperuka@gmail.com or 805-432-1803 for more information.

Personnel Committee – Calling ALL PAST PRESIDENTS! We will meet soon to discuss how effectively all members are contributing to our Club and our projects to the best of our abilities!

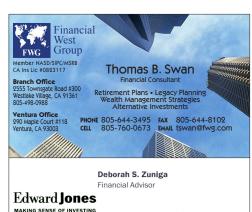
Rotaract Advisor – We are looking for a Rotaract Advisor to work with a core group of young adults as they work to start a new Rotaract Club here in town. We have several college students and young professionals to run with the ball. All you need to do is assist at their meetings when needed, be available when they need direction, and invite them to our Club meetings on a regular basis.

New Generations – Gary Moratz NEEDS your HELP! Gary is an incredibly committed Rotarian, commuting from Ontario and Chatsworth to be a part of our amazing Club. Volunteer to be a permanent member of the New Generations committee and you'll get the opportunity to be a part RYLA and our new Rotaract Club.

Grants Committee - Jan Lindsay is our Chairman! Jan could is looking for a couple of individuals who can creatively find ways to fund our projects.

Vance could use some help planning our yearly Christmas Party... Who likes to party??? Anyone???

Club Service, Community Servce, International Service and Vocational **Service** – Please consider becoming a permanent member of one or more of these committees. The more people we have helping with projects, the more FUN and REWARDING they are! Meeting times are in The Breeze.





3875 Telegraph Road Suite B Ventura, CA 93003 Bus. 805-642-2657 TF Fax 877-865-3858 TF. 877-642-2662 deborah.zuniga@edwardjones.com www.edwardjones.com







Ventura, CA 93003 (800) Get-Desk (805) 643-3239 Fax:

Email: COEC@Earthlink.Net

Weekly Raffle

We raised \$83 for a total of \$478 in the raffle on Thursday. Jim Emch won a \$50 gift card to Yolanda's that was donated by Carol Marquez-Olson. Thanks.

Deborah



San Diego - Acapulco - Zihuatanejo - Manzanillo 9 Days 8 Nights

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This space is reserved for Camp Trinity Summer Day Camp (805) 642-3801

Chartered May 23, 1963

This space could be reserved for You ... Place your ad here!



Casino night is coming! When: October 4, 2008

When: October 4, 2008 Where: Poinsettia Pavilion Theme: Octoberfest

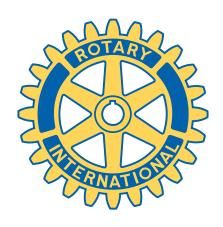
Time: 7:00 p.m. - 11:00 p.m.

Rotary Club of Ventura-East, Membership List

100% Paul Harris Fellow Club

Albee, Lee Honorary Member Amandoli, Joe † ¶Home Improvement Anderson, DavidArchitecture Andrews, LeRoy ¶Architecture Beckwith, Robert E ¶......Office Equipment Cherry Eugene C., D.V.M. † ¶....................... Veterinary Practice, Small Ánimals Clune, Harriet ¶......Real Estate Management Crozier, Thomas H. † ¶Real Estate Development Debbas, SteveFamily Law Doyle, Michael ¶Real Estate Management Eller, Jordan ¶......Banking, Mortgage Lending Gallagher, Arlene (Tootie) Honorary Member Gregorchuk, Jill......Banking Serivces Gallagher, Richard ¶......Stock & Bond Sales Gill, Floyd ¶.....Bank Manager Gray, WilliamProperty Management Hashbarger, Tom ¶......Health Services Hata, Jeff † § ¶Printing Hertel, Ronald ¶......Real Estate Land Development Hicks, William ¶ Domestic Automobiles, Retail Hishmeh, Husam ¶Restaurateur, Franchisee Hooke, Chris......Civil Engineer Johnson, Margaret Teresa......Educational Administration Lindsay, Jan Čorwin, C.P.A. † § ¶Small Business Accounting Ludes, Rocky ¶......CPA Tax Marquez-Olson, Carol † ¶.....Travel Agency † Master PRLS Graduate § Paul Harris Society ¶ Paul Harris Fellow

\	onartered may 20, 1300
Marsh, Sam	Secondary Education
Masterson, John A. ¶	Foreign Automobiles, Retail
McCombs, Greg † ¶	
McGrath, Alice	
Moratz, Gary	Title Insurance
Norman, Richard M. ¶	Trial Law
Norstedt, Chris ¶	Foreign Cars, New
O'Neil, Lee Frederic ¶	Real Estate Investments
Oster, Henry	Internal Medicine
Pazen, Robert L., O.D. † § ¶	
Pazen, Wendy † § ¶	Office Managment
Perkins, Deborah	
Phillips, Steve	Department Store, Manager
Polito, Ron ¶	
Roberts, Deborah † ¶	Communications
Scar, Michael	Business Machines
Shilton, Thomas E. ¶	Pharmacy
Sloan <mark>, Nico</mark> lette	Banking, Business Loans
Smith <mark>, A</mark> nn	Title Insurance
Smith, Mark Corbin ¶	
Spellman, William J., D.D.S ¶	Prosthetic Dentistry
Stewart, Richard E. ¶	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG ¶	Financial Planning, Investments
Strohman, Joseph, Jr ¶	Business Law
Swan, Thomas	Investment Advisor
Thompson, Vance, CLU, ChFC ¶	Insurance, Financial Planning
Tucker, Stephen T., J.D. ¶ Turner, Donna ¶	Law
Turner, Donna ¶	Banking, Commercial
Tveit, Robert	Honorary Member
Waddell, Sandy ¶	
Widders, Monte L. ¶	
Whitman, Diana	
Word, Jim ¶	
Yuncker, Chuck	
Zuniga, D <mark>ebora</mark> h	Financial Advisor



Announcement

The following has been proposed as a new member of the Ventura-East Rotary Club:

Name: Michelle Mercado
Classification: Banker
Proposer: Joe Amandoli

Any Objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: August 7, 2008