



Meeting January 8, 2009

Reported by Harriet Clune



Harriet Clune conducted our Rotary Recognition session.

President Deborah Roberts rang the bell at noon to start the meeting and wished everyone a very Happy New Year. The inspirational message was delivered by **Gene Cherry**, who spoke about STRESS and that the best way to handle it is to set down your burdens and don't hold on to them or the stress they cause.

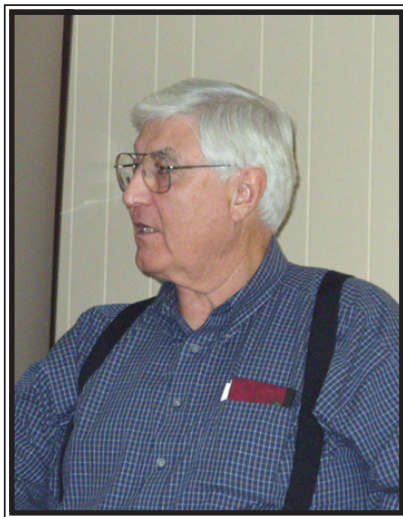
The flag salute was led by **Bill Gray**.

Introduction of guests was presented by **Wendy Pazen**. **Amanda Centeno** was a guest as the recipient of a Rotary Scholarship. **Dan Norstad** was a guest of **Tom Swan**. **Dan** is active in Golden Retriever Rescue. **Hannah Stork** was a guest of her grandmother, **Midge Stork** and **Sharon Daily** also joined us as a guest.

We had no song today as **John Borneman** was out of town.

Announcements:

❖ **President Deborah** introduced **Amanda Centeno** again and **Amanda** spoke about her university experience on the East Coast and thanked everyone for



Dr. Gene Cherry introduced guests and visiting Rotarians.

her scholarship. She is doing very well at school.

❖ On Monday there will be a Board Meeting at Hishmeh Enterprises.

❖ Our attendance has been down substantially. We have had 66% attendance. **President Deborah** gave us all a challenge to make February a 100% month.

❖ On February 19 our meeting will be a "New Member" meeting, so bring someone who might make a great Rotarian! The program will be United Blood Services and a blood drive for donations will be after the meeting, so please be prepared to donate!

❖ Drawing: **Deborah Perkins:** The drawing item today donated by **Jim Emch:** \$50. in cash! The winner was **Nikki Sloan.**



2007 Scholarship recipient Amanda Centeno reported back to us on her college career to date.

Congrats! We raised \$100. today,

Meeting, cont'd on page 3

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Presidents Message ...



Deborah Roberts
President 2008-2009

Fellow Rotarians,

Well, it was nice to see so many of you back from a few weeks of holidays and celebrating! As we discussed a few weeks ago, we are working hard to meet all of our goals this year with a strong emphasis on membership. Since we haven't run through these in awhile, I've recapped below. I'm shooting for all of the requirements of a Large Club, 71+ members, because I truly believe we'll be there by the end of the year.

Community Service: Large Club – need 5

#1 July 4th Push-N-Pull-Em Parade

#5 We recently had our annual Silvercrest dinner.

#4 We are publicizing our events in newspapers and on the radio.

#6 We are participating in Reading by 9 with our books and readers at Elmhurst Elementary.

#8 We displayed our Community Service events at the District Conference

Club Service: Large Club – need 8

#2 We had a Club Assembly last month

#4 We do a fantastic job with our weekly bulletin, thank you to **Bob Lynn, Harriet Clune and Jeff Hata!**

#7 We've already had several "Family of Rotary" fellowship events!

#6 We've brought our booking in-house thanks to the efforts of **Bob Lynn.**

#9 We have a couple of members, **Tom Swan and Michelle Mercado** attending Master PRLS.

#13 We displayed our fundraising events at the District Conference.

International Service: Large Club- need 6

#1 We are participating and looking for funding for several new projects.

#2 We are working with other Clubs and Districts with ongoing International Projects.

#5 PDG **Jan Lindsay** had a presentation to the Club on The Rotary Foundation and PDG **Marc Verton** also visited our Club.

New Generations: Large Club – need 8

#4 We are participating in a literacy program with our speaker gifts. All of the books will be donated to a local school at the end of the year. But, we won't stop there – We will be participating in the Reading by 9 Program at Elmhurst Elementary.

2008 - 2009

Club Board of Directors

Deborah Roberts	President
Jeff Hata	President Elect
.....	Past President
Wendy Pazen	Secretary
Deborah Zuniga	Treasurer
Devere L. (Pete) Gallagher.....	Sergeant at Arms
Vance Thompson.....	Director 2006-2009
Rich Stewart	Director 2006-2009
Steve Phillips	Director 2007-2010
Nicolette Sloan	Director 2007-2010
Robert Lynn	Director 2008-2011
Henry Oster	Director 2008-2011

Avenues of Service Directors

Jeff Hata	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Gary Moratz.....	New Generations
Dave Anderson	International Service
Mark Smith	Interact

Rotary International Officers

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D. K. Lee.....	President, Rotary International
Anil Garg.....	Governor, R.I. District 5240
Luz Maria Ortiz-Smith... Governor Elect, R.I. District 5240	
Deepa Willingham	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Brenda Cressey.....	P.D.G. 2001-2002
Marc Vertin	P.D.G. 2002-2003
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008

The Four Way Test

First ... Is it the **TRUTH**? **Second** ... Is it **FAIR** to all concerned? **Third** ... Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**? **Fourth** ... Will it be **BENEFICIAL** to all concerned?



Deborah, cont'd on page 4

Club Events

Programs

Program Chair: Rocky Ludes

January 15, 2009

Sea Otters - Greg Sanders

January 22, 2009

Project Understanding - Rick Pearson

January 29, 2009

International Service Report - Dave Anderson

February 5, 2009

Craft Talk - Husam Hishmeh

Greeters

January 15, 2009

Jan Lindsay & Rocky Ludes

January 22, 2009

Carol Marquez-Olson & Sam Marsh

January 29, 2009

John Masterson & Gary Moratz

February 5, 2009

Michelle Mercado & Dick Norman

Rotary Recognition

Recognition Chair: Rich Stewart

January 15, 2009 - TBA

January 22, 2009 - TBA

January 29, 2009 - TBA

February 5, 2009 - TBA

Meetings

TBA

New Member Training Session

January 19, 2009

Vocational Service

3rd Mon/Month, 1811 Knoll Dr. 5:30 PM

January 20, 2009

Board of Directors Meeting

3rd Tue/Month, Mimi's 7:00 AM

January 12, 2009

Club Service

2nd Mon/Month, 1811 Knoll Dr. 5:30 PM

January 12, 2009

Community Service

2nd Mon/Month, 1811 Knoll Dr. 5:30 PM

January 20, 2009

International Service

3rd Tue/Month, Marie Callender's Noon

January 19, 2009

New Generations

3rd Mon/Month, 1811 Knoll Dr 5:30 PM

Every Monday

Buena Interact Club

Buena High School, Room 48 12:30 PM

Meeting, cont'd from page 1

bringing our total to \$2,242. Wow!

❖ Please keep **Deborah Zuniga's Father** in your thoughts and prayers. He has been ill over the holidays.

❖ International Service: **Dave Anderson:** No report.

❖ Community Service: **Tom Swan:** No report.

❖ Club Service: **Jeff Hata:** There is a link on the left of the Newsletter. Click on it and see our president's message on the District Newsletter! Way to go, **Deborah!**

❖ Vocational Service: **Husam Hishmeh:** Student of the Quarter is coming up...we need sponsors for the plaque. The New Year's Eve Party was lots of fun!

❖ **New Generations: Gary Moratz:** Next Thursday there will be a meeting at 5:30 at Hismeh's. The RYLA Senior Chair will speak in February.

Rotary Recognition: Harriet Clune led the session based on the January edition of Rotary Magazine. Questions were asked of **Deborah Roberts, Bob Pazen, Jim Emch, Rich Stewart, Husam Hishmeh, Judy Hoag, Floyd Gill and Tom Hashbarger.**

Happy Dollars came from : **Michele Mercado** thanked **Gene Cherry** for help with her dog; **Vance Thompson** congratulated his daughter on how well she was doing; **Midge Stork** thanked **Bob Pazen** support of the Botanical Garden Project...so far \$500. has been raised; **Wendy Pazen** recognized **Rich Stewart** for the great job he did on the minutes and thanked **Husam Hishmeh** and his family for a fabulous New Year's Eve Party! **Bill Spellman**, just back from Sorrento, Italy, said he was happy to have not heard "Jingle Bell Rock" the whole time he was gone. **Husam Hishmeh** thanked **Bob Pazen** for recommending his Chiropractor...Husam's back is much better! He also thanked our own **Santa Claus, John Masterson**, for his job at the Children's Christmas Party. Lastly, **Deborah Roberts** thanked **Jeff Hata** for "the best recipe for turkey she has ever had."

Our Program was announced by **President Deborah Roberts.**

PDG Marc Vertin brought today's informative program on The Rotary Foundation. He began with a "pop quiz," asking for answers to questions about contributions to the Rotary Foundation. Marc said the operating structure of the Foundation is fairly simple, however the typical explanation gets overly complicated. His goal was to explain the system in simple English.



P.D.G. Marc Vertin spoke about the Rotary Foundation.

Meeting, cont'd on page 4

Deborah, cont'd from page 2

#11 We displayed our New Generations Projects at the District Conference

Vocational Service: Large Club- need 7

#8 Bob Beckwith was presented with the Business Beautification Award for 2008-2009.

#3 We've already had one Vocational Student of The Quarter and we will have several more before the year is through.

#11 We displayed our Vocational Service Projects at the District Conference.

We've hit our mark in many of the areas listed above and are well on our way in others. If you're looking to be more involved with any of these avenues, please attend our board meeting next week to hear what's new and where we could use your help.

Meeting, cont'd from page 3

Designated Fund giving, such as to Polio Plus, goes for that purpose only. However, giving to the Foundation's Undesignated Fund results in 50% of the donation will return to the local Rotary District three years later. These funds can be designated for projects of various Rotary Clubs within the District. Over the last few years, most Foundation giving through this District have gone to Designated Funds rather than undesignated fund giving. This means the District can expect much smaller returns from the Foundation in three years.

The Rotary Foundation will be changing its system, and our District will be in the new pilot program. The goal will change to emphasize much larger grants, i.e. \$80,000 and up. This is 5 – 10 times larger than most current projects. Marc emphasized that Rotary's work is not primarily responding to local emergencies, such as hurricanes, floods and famine relief, but to support major projects that have multiple benefits, such as the eradication of polio or malaria, water purification and education.

He gave an example of a project in Mexico involving ten cities and various Rotary Clubs, resulting in awards of 10 computers to each of 10 schools in these cities. During this project, Rotary membership and giving increased within the ten cities.

He concluded his PowerPoint presentation with some troubling slides showing examples of poverty and starvation, and challenging us to stop complaining about small inconveniences and step up to make a difference through undesignated contributions to the Foundation.

Thank you, Marc, for your long-term dedication to Rotary International.

== Rocky

Upcoming Events

May 2	2009-10 Board Retreat
May 23	Paul Harris Night
August 8	Harbor Fireworks Cruise
Oct. 23 - 25	District 5240 Conference



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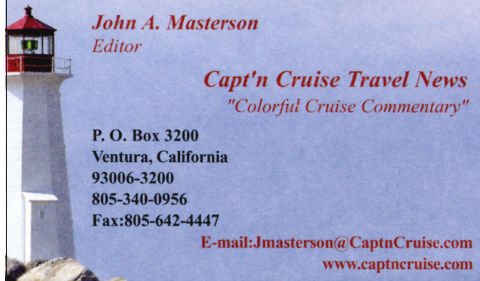
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Interact club sends school supplies to Mexico

By Donna Polydoros

Rotary International News -- 6 January 2009

U.S. Interactors are honoring a classmate who died in a car accident in 2006 by fulfilling her vision of distributing school supplies to children in Mexico.

The Interact Club of Etna Union High School in Northern California has distributed over 400 backpacks filled with crayons, scissors, paper, and other supplies to grade school students in places like Ensenada and Tixkokob.

The project was first envisioned by club member Antonia Cornell-Banke, who came up with the idea after several trips to Mexico with the school's Spanish club.

"I knew her as a really caring person who was really involved in the community," says Javier Hansen, president of the Etna Interact club and member of the Spanish club.

After Antonia's death, her fellow Interactors carried out her vision, naming the project "Toni's Backpacks" in her honor.

Members of the Spanish club have helped out, distributing the school supplies during their annual trip to Mexico.

"It's become a favorite part of their trip. When they finish handing out the backpacks, they want to be a part of Interact too," says Davie Martin, a member of the Rotary Club of Scott Valley (Ft. Jones) and adviser to the Etna Interact club. Martin helps the Interactors connect with Rotary clubs in Mexico to find schools in need of the supplies.

The Interact club raises funds to support the project by organizing charity basketball games between the school's varsity boys' team and a local law enforcement team. They also solicit support for the project throughout the community; US\$20 sends a backpack loaded with supplies to a student in Mexico.

Toni's Backpacks is now in its third year. The project has inspired other regional Interact and Rotaract clubs to start their own backpack programs.



Students in Tixkokob, in the Yucatan region of Mexico, with their new backpacks. *Courtesy of Javier Hansen*

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Weekly Raffle

Thank you to Jim Emch for donating \$50 cash for our raffle prize. Our lucky winner was Nicki Sloan.

We raised \$100 bringing our total to \$2,242.

Deborah

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German Rotarians team up with publisher on book project

By Sandra Pruffer

Rotary International News -- 7 January 2009

Rotary clubs in Germany have teamed up with science book publisher Wissen Media to release a 192-page book highlighting Rotary projects that are saving lives and improving the living conditions of people in the world.

Blue Planet: Together for a Better World was unveiled at the RI presidential membership conference in Vienna in December.

The book project was initiated by the Rotary Club of Dorfen. The book includes 77 groundbreaking Rotary club projects and discusses the vital contribution of volunteers in helping to address global challenges, such as natural disasters, epidemics, climate change, conflicts, and war.




Blue Planet: Together for a Better World was unveiled at the RI presidential membership conference in Vienna in December.

“Initially, we just wanted to publish a photo book in a small edition to present our club projects and raise funds for PolioPlus,” says Matthias Lange, who coordinated the project with his wife, Ute, also a Rotarian. The couple, who own a TV production company, consulted with the publisher of Wissen Media who suggested adding editorial content.

“After a brainstorm we realized that this could grow into a bigger, more ambitious project, and we invited all German clubs to join,” says Lange.

In the following months, dozens of clubs submitted project descriptions. The German-language Rotary regional magazine and Rotary International staff provided additional content and photos to illustrate international projects. District 1840 (part of Austria; Germany) also received an RI Public Relations Grant for the book project.

A portion of the proceeds from sale of the book, available in Germany and through the German language Web site www.buchprojekt.org, will benefit PolioPlus.





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**Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club**

Chartered May 23, 1963

District 5240

Albee, Lee	Honorary Member	McGrath, Alice	Honorary Member
Anderson, David	Architecture	Mercado, Michelle	Bank Manager
Andrews, LeRoy ¶	Architecture	Moratz, Gary	Title Insurance
Beckwith, Robert E ¶	Office Equipment	Norman, Richard M. ¶	Trial Law
Borneman, John ¶	Songleading	O'Neil, Lee Frederic ¶	Real Estate Investments
Canton, Rafael, M.D ¶	Psychiatry	Oster, Henry	Internal Medicine
Cherry Eugene C., D.V.M. † ¶	Veterinary Practice, Small Animals	Pazen, Robert L., O.D. † § ¶	Optometry
Clune, Harriet ¶	Real Estate Management	Pazen, Wendy † § ¶	Office Management
Corliss, Andrew ¶	Broadcasting	Perkins, Deborah	Family Law
Coyner, Jeff	Attorney, Civil Litigation	Phillips, Steve	Department Store, Manager
Crozier, Thomas H. † ¶	Real Estate Development	Polito, Ron ¶	Commercial Real Estate
Debbas, Steve	Family Law	Roberts, Deborah † ¶	Communications
Doyle, Michael ¶	Real Estate Management	Scar, Michael	Business Machines
Eller, Jordan ¶	Banking, Mortgage Lending	Shilton, Thomas E. ¶	Pharmacy
Emch, James H., C.P.A. ¶	General Accounting	Sloan, Nicolette	Banking, Business Loans
Finley, Tolani	Non-profit	Smith, Ann	Title Insurance
Gallagher, Arlene (Tootie)	Honorary Member	Smith, Mark Corbin ¶	Religion, Protestant
Gallagher, Devere L. (Pete) ¶	Automobile Servicing	Spellman, William J., D.D.S ¶ §	Prosthetic Dentistry
Gregorchuk, Jill	Banking Services	Stewart, Richard E. ¶	Banking, Real Estate Loans
Gallagher, Richard ¶	Stock & Bond Sales	Stork, Midge, CFP, CSPG ¶	Financial Planning, Investments
Gill, Floyd ¶	Bank Manager	Strohman, Joseph, Jr ¶	Business Law
Gray, William	Property Management	Swan, Thomas	Investment Advisor
Hasan, Mohammed A., P.E., R.E.A. ¶	Civil Engineering	Thompson, Vance, CLU, ChFC ¶	Insurance, Financial Planning
Hashbarger, Tom ¶	Health Services	Turner, Donna ¶	Honorary Member
Hata, Jeff † § ¶	Printing	Waddell, Sandy ¶	Contractor-Portable Buildings
Hertel, Ronald ¶	Real Estate Land Development	Widders, Monte L. ¶	General Law
Hicks, William ¶	Domestic Automobiles, Retail	Whitman, Diana	Honorary Member
Hishmeh, Husam ¶	Restaurateur, Franchisee	Word, Jim ¶	Department Store
Hoag, Judith ¶	Real Estate Sales, Residential	Yuncker, Chuck	Honorary Member
Hoag, Will	Honorary Member	Zuniga, Deborah	Financial Advisor
Lindsay, Jan Corwin, C.P.A. † § ¶	Small Business Accounting		
Ludes, Rocky ¶	CPA Tax		
Lynn, Robert ¶	Jewelry		
Marquez-Olson, Carol † ¶	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A. ¶	Foreign Automobiles, Retail		
McCombs, Greg † ¶	Construction Management		

† Master PRLS Graduate

§ Paul Harris Society

¶ Paul Harris Fellow