



Meeting August 13, 2009

Reported by Jordan Eller



Harriet Clune gave our Inspirational Message

President Jeff rang the bell and invited guests and visiting Rotarians to the front of the line.

We started our meeting early today because we had TWO speakers. President Jeff thanked our greeters Steve Phillips and Ron Polito

Our inspirational moment was given by Harriet Clune and Steve Phillips led us in our Flag Salute.

Introduction of guests and visiting Rotarians was handled by Vance Thompson. We had one visiting Rotarian, Saurabh Bajaj from Ventura-Downtown. Guest of Tom Swan was Dustin Long, guest of Bob Pazen was Greg Gotlieb, guest of Nikki Sloan was Tim Hartly and guest of Judy Hoag was Dr. Mike Bryman.

John Borneman with piano accompaniment by Dave Anderson.

Mohammed Hasan announced the 25th anniversary party for his company Hasan Consultants will be on August 22nd at Arroyo Verde park. Jordan Eller passed around a clip board for BBQ Team sign ups for the Semtech BBQ on August 29th. President Jeff announced that the GSE Team leader for 2010 to Bangladesh will be John Kenyon from Ojai Breakfast and that our own P.P. Deborah Roberts has been selected as first alternate team leader. Congratulations Deborah!



Greg Gotlieb updated us with what's going on at the State Department.



Dave Anderson played the piano for our song.

Judy Hoag announced that International Service will be having thier meeting on Tuesday August 18th at noon, Marie Callender's. Husam Hishmeh also announced that Vocational Service and New Generations will be meeting on Thursday August 20th at 5:30 pm, Hishmeh Enterprises.

Midge Stork donated \$50 cash for our opportunity drawing today. Thank you Midge.

Tom Hashbarger led us in our Rotary Recognition session today. The topic was the U.S. Flag. Thank you Tom.

Bob Pazen introduced Greg Gotlieb who is with the U.S. State Department. Greg has been with the State Department for 25 years serving in the area of foreign service and disaster relief. Greg spoke about some of the disasters he has worked on such as the tsunami a few years ago and time he has spent in Afghanistan and other war zones. Greg is currently serving in Namibia working on an AIDS eradication program. The key is education and being able to keep funding going because

Meeting, cont'd on page 3

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Presidents Message ...



Jeff Hata
President 2009-2010

Rotary and our club has a long tradition of fining members if they give what's perceived to be a commercial about their business. We have the understanding that we belong to Rotary to do the good work to help those in need and who are much less fortunate than ourselves.

This belief is a good one and one of the primary reasons that I am proud to say that I am a Rotarian, but why must we feel badly about ourselves if we also get a little business from fellow Rotarians? After all didn't Rotary originally start because a group of business people headed by Paul Harris began meeting to see if they couldn't help each other out and generate some referrals for each other?

In recent times there has been much talk on our club's board of directors that we must keep on doing the projects that we do, supporting Rotary International in our bid to eradicate Polio Worldwide and other projects that RI is undertaking, but we must also get rid of the taboo of speaking about our businesses.

As Rotarians we should be doing business with fellow Rotarians when at all possible. The District took a big lead in this philosophy when they published the District Resource Guide last year.

In Deborah's year we tried to have more "Vocational" programs featuring groups of our club members such as the realtors, the bankers and the lawyers. Each of these groups spoke as our program about what's going on their particular areas of expertise.

This year we will continue on with "Vocational" programs, but we will also have members giving "Vocational Minutes" on a more regular basis. Your board of directors and I agree that the more we know about each other and our businesses the more successful a Rotary Club we will be. Also, we should whenever possible utilize the services of Rotarians, not only Ventura-East Rotarians, but any Rotarian who can provide a service we may need.

After all wouldn't you feel better doing business with a business person who displays their Object of Rotary and Four Way Test plaques than going into some random place of business?

Let's keep doing the good work we do to support our local and international communities, but let's also not forget our Rotary Family.

If you need a Resource Guide they will be out on the Rotary Information table on Thursdays until they are gone.

YIRS
Jeff

2008 - 2009

Club Board of Directors

Jeff Hata	President
Wendy Pazen	President Elect
Deborah Roberts	Past President
Michelle Mercado	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Steve Phillips	Director 2007-2010
Nicolette Sloan	Director 2007-2010
John Borneman	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012

Avenues of Service Directors

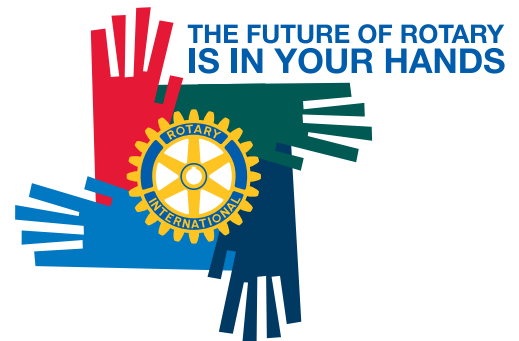
Wendy Pazen	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Gary Moratz	New Generations
Dave Anderson / Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
John Kenny	President, Rotary International
Luz Maria Ortiz-Smith	Governor, R.I. District 5240
Deepa Willingham	Governor Elect, R.I. District 5240
Wade Nomura	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Marc Vertin	P.D.G. 2002-2003
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelsblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009

The Four Way Test

First ... Is it the **TRUTH**? **Second** ... Is it **FAIR** to all concerned? **Third** ... Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**? **Fourth** ... Will it be **BENEFICIAL** to all concerned?



Programs

Program Chair: Rocky Ludes

August 20, 2009

Club Assembly

August 27, 2009

RI Convention - Jeff, Deborah, Jan

September 3, 2009

Tom Crozier Interview - Joe Strohmman

September 10, 2009

TBA

Greeters

August 20, 2009

Deborah Roberts & Tom Shilton

August 27, 2009

Nikki Sloan & Rich Stewart

September 3, 2009

Bill Spellman & Midge Stork

September 10, 2009

Joe Strohmman & Tom Swan

Rotary Recognition

Program Chair: Rich Stewart

August 20, 2009 - Jim Emch

August 27, 2009 - Bob Pazen

September 3, 2009 - TBA

September 10, 2009 - TBA

Meetings

TBA

New Member Training Session

August 20, 2009

Vocational Service

3rd Thu/Month, 1811 Knoll Dr. 5:30 PM

September 1, 2009

Board of Directors Meeting

1st Tue/Month, DW's, 1985 S. Victoria Ave, 7:00 AM

September 14, 2009

Club Service

2nd Mon/Month, Carrows Telephone Rd. 5:30 PM

September 14, 2009

Community Service

2nd Mon/Month, 290 Maple Ct #118 5:30 PM

August 18, 2009

International Service

3rd Tue/Month, 1811 Knoll Dr. Noon

August 20, 2009

New Generations

2nd Tue/Month, 1811 Knoll Dr. 5:30 PM

Every Monday

Buena Interact Club

Buena High School, Room 48 12:30 PM

once the people are put on medication, they must stay on the medication for the rest of their lives. If our funding were to end then in all likelihood so would the people's access to the medications they need. Thank you Greg for your update.

Rocky Ludes then introduced our speaker Joe McDermott.

Joe McDermott, Principal Civil Engineer for the City of Ventura, spoke to us about the Downtown Beachfront Promenade Rehabilitation Project. Through a slide show, Joe gave us a variety of pictures of the current problems with the promenade which was constructed in the 1960's. The promenade is a popular spot for both visitors and residents.

There has been substantial corrosion and deterioration of the concrete, especially at the end of Paseo de Playa where there is a lot of salt water damage. Waves, sand and rocks have eroded the stairs from the promenade to the beach. Sea water can reach the base of the promenade however there has not been any settling to the promenade itself. Repairs will include epoxy injection on the cracks followed by a sealer, but some sections of concrete will be cut out and repoured.

Some of the planters may be eliminated, and the existing stairway will probably be relocated so it will not receive as much wave action in the future. There are conceptual plans for lighting the California Street bridge. The lighting fixtures may be extended to the promenade area. As to the possible conversion of the California St. bridge to pedestrian traffic only, this would first require moving the westbound freeway off-ramp at a cost of \$15 million, and this is a long way off.

The \$1.5 - \$2.0 million project will include repairing the concrete, rebuilding the corroded set of stairs to the beach, adding protective concrete coatings and adding lighting. Funds came from a bond issued a few years ago when the City thought it would purchase the existing parking structure at the beach. The bond was issued for more than the expected cost of the structure with the idea of using the extra funds for the promenade. In the meantime, engineering and analysis is in process. California Coastal Commission permits will be required too.

Thanks, Joe, for your informative presentation.

== Rocky



Joe McDermott updated us with the downtown beach front promenade rehab project.

Extreme Makeover -- Rotarian Edition

By Maureen Vaught

Rotary International News -- 14 August 2009



Sam and Michelle Clifton and their children pose in front of the famous Extreme Makeover: Home Edition bus. Photo by Randy Colwell/Colwell Captures

Sam Clifton isn't letting his 15 minutes of fame go to his head. In fact, if he had his way, no one would know his company led the build on the TV reality show Extreme Makeover: Home Edition, which provides new homes for families in need.

"I asked the producers if I could do this without being known. I didn't want the media attention. But then I thought about how great it would be to get other people in front of the camera, especially guys in the construction business who've been going through a rough time," says Clifton, a member of the Rotary Club of Springfield Southeast, Missouri, USA.

The rest is showbiz history. More than 600 skilled laborers -- some unemployed and many from competing firms -- volunteered to help build a 3,300-square-foot home in just six days starting 14 July. As co-owner of Millstone Custom Homes with his wife, Michelle, Clifton estimates that a project this size, which included building a barn, chicken coop, and greenhouse, would normally take a crew of 50 about six months.

The five-bedroom house in Ash Grove replaces the 800-square-foot home where Chris and Niki Hampton and their six children had been living. As with every episode of the award-winning program, the family

Makeover, cont'd on page 5

Important Dates

- Sept. 19 Piggy BBQ
- Sept. 24 Ventura Chamber Mixer
- Weekends in Oct. Pumpkin Patch
- Oct. 1 D.G. Luz Maria Visitation
- Oct. 17 Casino Night
- Oct. 23 - 25 District Assembly

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was selected from a group of families in need.

Clifton not only managed the job around the clock, often sleeping in a trailer on-site to be available for late-night questions, but also found volunteers and donors for every phase, to do everything from providing food to landscaping. He says he learned early on the importance of having the right people beside you.

Among the key players were two members of Clifton's Rotary club, Judy Bilyeu and Michael Wehrenberg. The corporate marketing director of Metro Builders Supply, Bilyeu helped with fundraising and recruiting volunteers. She also worked with the show's designers to select \$30,000 worth of lighting and appliances from her company's inventory to donate to the project.

Wehrenberg, who is president of Wehrenberg Design Company, developed the project's Web site .

"Through the site, he also was responsible for volunteer recruitment, donor recognition, and scheduling updates, as well as supplying a visual timeline through photos," Michelle says.

It takes a village to raise a house

In addition to the construction crew, the Cliftons estimate that between 1,500 and 1,700 people volunteered over the six days. The community donated 95 percent of the materials for the build, and raised enough money to help pay off the family's existing mortgage.

Clifton admits he'd never organized a community service project before. But he'd do it again.

"It's a fun thing to do and definitely rewarding," says Clifton, who was asked by the show's producers if he'd help with another build.

A Rotarian since 2008, he says he'd also like to help with a service project through Rotary. "It's imperative you have the right heart. You can't be an 'I' person. If you go into this looking to get something out of it, then it's not going to work."

The episode is scheduled to air during the show's seventh season on the ABC Television Network.

Opportunities are usually disguised as hard work, so most people don't recognize them.

- Ann Landers

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Weekly Raffle

The weekly raffle prize was donated by Midge Stork. The prize was \$50 cash.

We did not catch how much was collected for the raffle today.

Greg Gotlieb was our lucky winner! Congratulations Bob.

So far this year we have raised \$291 for scholarships.




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
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Service projects

From the Rotary International Website

Ensure that your club is pursuing a balanced service program by carrying out projects in each Avenue of Service: Club Service, Vocational Service, Community Service, and International Service.

Service Above Self is Rotary's principal motto. All Rotarians are responsible for carrying out service projects that improve the quality of life in their community and communities around the world.

A successful service project

- Has specific, realistic goals with measurable results
- Responds to identified needs
- Incorporates the abilities of those served
- Recognizes the importance of all participants' contributions
- Uses available resources effectively
- Builds networks for future service projects

Find out how to start and fund a project, and download project resources.

Rotary clubs also can provide service through youth programs such as Rotary Youth Exchange and Rotaract. Learn more.


"Don't throw away the old bucket until you know whether the new one holds water"

Old Swedish Proverb

District 5240 GSE to Bangladesh, January 11th through February 8th, 2010.

The Rotary Foundation's Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

Do you know someone who might be interested? To qualify as a Team Member, they must NOT be in Rotary, or have an immediate family member in Rotary. Applicants will be interviewed on August 29th. Go to www.rotarydistrict5240.org for the application.




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Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Honorary Member	Pazen, Robert L., O.D.	Optometry
Anderson, David	Architecture	Pazen, Wendy	Office Management
Beckwith, Robert E.	Office Equipment	Perkins, Deborah	Family Law
Borneman, John	Songleading	Phillips, Steve	Department Store, Manager
Canton, Rafael, M.D.	Psychiatry	Polito, Ron	Commercial Real Estate
Cherry Eugene C., D.V.M.	Veterinary Practice, Small Animals	Roberts, Deborah	Communications
Clune, Harriet	Real Estate Management	Shilton, Thomas E.	Pharmacy
Corliss, Andrew	Broadcasting	Sloan, Nicolette	Banking, Business Loans
Coyner, Jeff	Attorney, Civil Litigation	Smith, Mark Corbin	Religion, Protestant
Crozier, Thomas H.	Real Estate Development	Spellman, William J., D.D.S.	Prosthetic Dentistry
Doyle, Michael	Real Estate Management	Stewart, Richard E.	Banking, Real Estate Loans
Eller, Jordan	Banking, Mortgage Lending	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Emch, James H., C.P.A.	General Accounting	Strohman, Joseph, Jr.	Business Law
Gallagher, Devere L. (Pete)	Automobile Servicing	Swan, Thomas	Investment Advisor
Gallagher, Richard	Stock & Bond Sales	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Gill, Floyd	Bank Manager	Turner, Donna	Honorary Member
Gray, Bill	Property Management	Waddell, Sandy	Contractor-Portable Buildings
Gregorchuk, Jill	Banking Services	Widders, Monte L.	General Law
Hasan, Mohammed A., P.E., R.E.A.	Civil Engineering	Whitman, Diana	Honorary Member
Hashbarger, Tom	Health Services	Word, Jim	Department Store
Hata, Jeff	Printing	Yuncker, Chuck	Honorary Member
Hertel, Ronald	Real Estate Land Development		
Hicks, William	Domestic Automobiles, Retail		
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
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