



The Rotary Club
of Ventura-East

The Breeze

Editor: Jordan Eller & Steve Phillips
Volume XLVI, Number 10

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
September 24, 2009

Meeting September 24, 2009

Reported by Jordan Eller



John Borneman lead us in a song!

President Jeff rang the bell and invited everyone to lunch, guests and visiting Rotarians first!

Jeff thanked the greeter, Monte Widders. Monte Widders gave our Inspirational Moment and Jim Emch led us in the Flag Salute.

Vance Thompson introduced our guests and visiting Rotarians. Terry McBreen was a guest of Jeff Hata, AC & John McBride were guests of Husam Hishmeh. Visiting Rotarians was Larry Emrich from Ventura Downtown.

Announcements: Sad news, Jill Gregorchuck has submitted her letter of resignation. Jill's bank is cutting back on expenditures.

RiverHaven U-dome project will be on Saturday September 26th there are work times from 8:00 am - 12:30 pm and 12:00 pm - 5:00 pm. This is also the United Ways Day of Caring.

Carol Marquez-Olson announced that the books our speaker signs are being donated to Lincoln School as part of our reading by 9 program.

Larry Emrich announced an NID that will be happening in November. Hopefully a 2nd NID can be scheduled in February. Larry also announced that District Governor Luz Maria is asking clubs to make a \$35 per member donation to the Gates Polio Plus challenge. Larry also gave ideas that other



Monte Widders gave our Inspirational Message.



John McBride was a guest of Husam's

clubs are doing to meet this challenge.

We received two member applications from A.C. and from Terry.

As part of our Rotary Recognition session we recognized Bob Pazen for two things. 1.) For his cell phone going off earlier in the meeting and 2.) for his "new" used Bently. Very nice Bob.

Tom Hashbarger than conducted or regular Rotary Recognition session with the topic being aeronautical in nature.

Deborah Perkins then conducted our raffle drawing. Our raffle prize of \$50 cash was donated by John Masterson and was won by Terry McBreen who promptly donated her winnings to the Gates Polio Plus Challenge. Way to go Terry!

We than adjourned our regular meeting and broke out into our Avenues of Service meetings. We will be doing this every other month. We had a lot of good discussions going on and it was good to get feedback from members who may not be able to normally attend our Avenues of Service Meetings.

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Web Addresses

www.rotaryventuraeast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jeff Hata
President 2009-2010

I was recently going through that box that I think most of us has in our closets. You know, that box with “things” that we saved over the years that would mean nothing to anybody else, but you. Things such as a Spiro Agnew watch, a 1957 silver dollar, some wheat back pennies, a Ken McMullen rookie baseball card ... you all know that box.

While going through “the box” I came across a certificate from a basketball tournament I played in 1970. I remember well how great a basketball player I was, but almost everyone else was greater than I was. So I supplied a lot of morale support, but it didn’t matter to me because I was in the action. I was part of the team and nobody could take that from me. Great memories. Childhood ambitions of NBA greatness! Not!

Well what I didn’t realize until going through “the box” recently is who sponsored this particular basketball tournament. The sponsor of the tournament was the Rotary Club of Oxnard.

Why do I bring this up? Big deal, I saved a certificate from 39 years ago. Well, I bring this up because as a club and as an organization we recognize many young people on a yearly basis. We sometimes award them with monetary awards, sometimes with trophies or plaques, sometimes with certificates, but we never truly understand how these seemingly meaningless tokens of our appreciation affect the people we award them to. I kept that certificate all these years because it meant something to me. It showed that I participated and that meant something to me.

As Rotarians it is important that we continue recognize people because there will always be that one person that we will affect who will feel better about themselves and may go on to do great things in the future. Our tokens of appreciation do mean something, they mean something to the people that we present them to and they do in their own way make a difference in those peoples lives.

YIRS
Jeff



2008 - 2009

Club Board of Directors

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Deborah Roberts	Past President
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Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Steve Phillips	Director 2007-2010
Nicolette Sloan	Director 2007-2010
.....	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012

Avenues of Service Directors

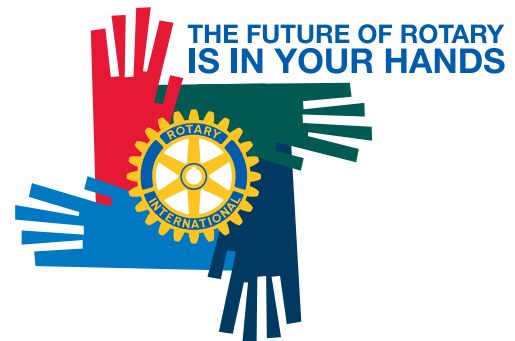
Wendy Pazen	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Gary Moratz	New Generations
Dave Anderson / Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
John Kenny	President, Rotary International
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Deepa Willingham	Governor Elect, R.I. District 5240
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Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Marc Vertin	P.D.G. 2002-2003
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009

The Four Way Test

First ... Is it the **TRUTH**? **Second** ... Is it **FAIR** to all concerned? **Third** ... Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**? **Fourth** ... Will it be **BENEFICIAL** to all concerned?



Programs

Program Chair: Rocky Ludes

October 1, 2009

D.G.'s Visit - D.G. Luz Maria Ortiz Smith

October 8, 2009

China - Dr. Nian Huang

October 15, 2009

Tom Crozier Interview - Joe Strohman

October 22, 2009

TBA

Greeters

October 1, 2009

Jim Word & Dave Anderson

October 8, 2009

Bob Beckwith & John Borneman

October 15, 2009

Rafael Canton & Gene Cherry

October 22, 2009

Bob Beckwith & John Borneman

Rotary Recognition

Program Chair: Rich Stewart

October 1, 2009 - TBA

October 8, 2009 - TBA

October 15, 2009 - TBA

October 22, 2009 - TBA

Meetings

TBA

New Member Training Session

October 15, 2009

Vocational Service

3rd Thu/Month, 1811 Knoll Dr. 5:30 PM

October 6, 2009

Board of Directors Meeting

1st Tue/Month, DW's, 1985 S. Victoria Ave, 7:00 AM

October 12, 2009

Club Service

2nd Mon/Month, Carrows Telephone Rd. 5:30 PM

October 12, 2009

Community Service

2nd Mon/Month, 290 Maple Ct #118 5:30 PM

October 20, 2009

International Service

3rd Tue/Month, Marie Callendars (Victoria) Dr. Noon

October 8, 2009

New Generations

2nd Thu/Month, 1811 Knoll Dr. 5:30 PM

Every Monday

Buena Interact Club

Buena High School, Room 48 12:30 PM

Using social networking to reach youth

By Ryan Hyland

Rotary International News – 28 September 2009

Rotarians should embrace social networking tools as a means to connect with young people and promote youth programs, says Chuck Frazier, general coordinator of the Youth Services Resource Group.

"There has been a massive change in technology that better allows people to promote and market," says Frazier, a member of the Rotary Club of Emporia, Kansas, USA, and past governor of District 5710. "We're encouraging Rotarians to join social networks such as Facebook and Twitter to better connect with youth program participants."

"With social networking, members can share their experiences and the benefits of joining a youth program," Frazier adds. "Being a part of these programs is fun. We need to get that message out there."

Recognizing the importance of youth in Rotary's future, Past RI President Wilfrid J. Wilkinson appointed the Youth Services Resource Group in 2007-08. The group works to increase membership in Rotary's youth programs: Rotaract, Interact, Rotary Youth Leadership Awards (RYLA), and Rotary Youth Exchange.

Frazier says one of his group's goals has been to help build closer relationships between youth program participants and their sponsor club or district. The group also wants to get clubs and districts -- and youth -- involved with more than one program.

"Just like business, once you have a client who knows your product, you try to sell them more of your other products," he says. "You want to keep those clients. Stronger interaction will only make both stronger."

Frazier says he's been involved in Rotary's youth programs for decades. He hosted his first Youth Exchange student in 1981. His daughter is a former exchange student, and his son was a RYLA participant.

"I have a great deal of admiration and respect for these programs," he says. "I want to see all four programs grow. What we'd like to see happen, ultimately, is to keep them involved and keep involving them more."

Frazier says the Youth Services Resource Group works year round to promote the future of Rotary through the next generation of Rotarians.

"There are all kinds of possibilities if we just let current youth program participants know about other Rotary programs that are out there for them," he says. "With the technology available now, Rotarians and young people can more effectively spread the word about Rotary."



Chuck Frazier, general coordinator of the Youth Services Resource Group. Rotary Images

Social networking expands Rotary horizons

By Arnold R. Grahl

Rotary International News -- 24 September 2009

Tim Mason and Karin Sköld became Facebook friends, then lead their clubs to form a twin relationship. Facebook has made his Rotary experience more international, says Mason. Photo courtesy Karin Sköld

Two Rotary clubs, in England and Sweden, have discovered the power of social networking to transform their Rotary experience.

Tim Mason, secretary of the Rotary Club of Swindon, Wiltshire, England, turned to Facebook for international fellowship. Limited by time and finances from traveling as much as he would like, he was encouraged by the prospect of making new friends in other countries and learning about their cultures.

Mason became Facebook friends with Karin Sköld, secretary of the Rotary Club of Degerfors, Sweden, whose club had discussed using the social network to reach young people and make new contacts.

"Some of our Rotarians were very suspicious about it at first," recalls Sköld. "Then one day I got a friend request from Tim Mason, and I felt very happy. Now the big adventure started: to get friends all over the world."

Mason's club had a twin club in the Netherlands more than a decade earlier, so he proposed the idea of forging a twin relationship between the Swindon and Degerfors clubs. The leaders of both clubs enthusiastically embraced the idea.

"Having a twin club encourages us to meet together and get to know each other," explains Mason. "It's more involved than just partnering together on a project. We want to build an ongoing relationship -- get to know each other's cultures, how Rotary works for them."

Facebooks, cont'd on page 5



Tim Mason and Karin Sköld became Facebook friends, then lead their clubs to form a twin relationship. Facebook has made his Rotary experience more international, says Mason. Photo courtesy Karin Sköld

Important Dates

Weekends in Oct. Pumpkin Patch
Oct. 1 D.G. Luz Maria Visitation
Oct. 17 Casino Night
Oct. 23 - 25 District Assembly



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Mason and two other members of his club visited the Degerfors club in August, and members of the Swindon club plan to attend the District 2340 Conference in November. Sköld says members of her club hope to visit Swindon next year.

The two clubs are also in the early stages of planning a Rotary Youth Exchange for soccer players (Degerfors is known for the sport and has a soccer museum), and they hope to partner on environmental projects as well as efforts to promote Rotary's campaign to eradicate polio.

In addition to finding a twin club, both Mason and Sköld have connected with many other Rotarians around the world through Facebook. Mason says the site holds vast opportunities for Rotarians to broaden their horizons.

"We now live in a global world," he says. "Sometimes you can get stuck in your own rut. Facebook really opens things up.

"It's given me a chance to meet lots of Rotarians in other countries and learn what they are doing, and that makes Rotary so much more exciting to me," he adds.

"Social networking is real power, and it's important to use it in the right way," says Sköld. "It's fantastic to have a twin club and friends in Swindon. And it's fantastic to have friends in Argentina, Brazil, India, Egypt, Italy, and all over the world."

Mason says he encourages his contacts to become fans of Rotary on RI's official Facebook page.

Thirty years ago today

By Arnold R. Grahl

Rotary International News – 29 September 2009

James L. Bomar, 1979-80 RI President, administers the first drops of vaccine to a Philippine child 29 September, 1979, launching the Philippine poliomyelitis immunization effort which set the stage for Rotary's efforts to end polio. Rotary Images On a sunny afternoon in September 1979, Rotarians and delegates of the Philippine Ministry of Health looked on as volunteers administered drops of the lifesaving Sabin polio vaccine to about 100 children in the Manila barrio of Guadalupe Viejo.

The date was 29 September, and when then-RI President James L. Bomar Jr. put the first drops of vaccine into a child's mouth, ceremonially launching the Philippine poliomyelitis immunization effort, Rotary's first Health, Hunger and Humanity (3-H) Grant project was underway.

Hundreds of Philippine Rotarians and community members were on hand as Enrique M. Garcia, the country's minister of health, joined with Bomar to sign the contract committing Rotary International and the 30 years, cont'd on page 4

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Weekly Raffle

The raffle prize was donated this week by John Masterson and was \$50 cash.

Our visitor Terry McBreen was the lucky winner. Terry then donated her winnings to the Gates Polio Plus challenge. How generous of Terry to do that. Thank you Terry.

We raised \$87 this week bringing our total for the year to \$731.



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30 years, cont'd from page 5

government of the Philippines to the joint five-year effort to immunize about six million children against polio in a US\$760,000 immunization drive.

The success of the project ultimately led to the Global Polio Eradication Initiative, of which Rotary is a spearheading partner, created in 1988 by a unanimous vote of the World Health Assembly. It also set the stage for Rotary's signature campaign to rid the world of polio.


On the 30th anniversary of the first 3-H grant, that campaign is moving forward as strongly as ever. Through the work of Rotary and its partners, the number of polio cases has been slashed by more than 99 percent. When Rotary began its eradication work, polio infected more than 350,000 children annually. In 2008, fewer than 2,000 cases were reported worldwide.

Global health experts have stepped up efforts to end the disease in the four countries where it remains endemic -- Afghanistan, India, Nigeria and Pakistan. Rotary's US\$200 Million Challenge, which ends 30 June 2012, is seen as crucial to the initiative's success.

The 3-H grant program also continues to evolve under the Future Vision Plan, The Rotary Foundation's blueprint to simplify its grant structure, direct more resources to projects with high-impact and sustainable outcomes, and gain greater public recognition for the Foundation's work. A three-year pilot phase, from 2010 to 2013, will test the model and identify areas for retooling. Districts have already been selected to participate in the pilot.

*The hunger for love
is much more difficult to remove
than the hunger for bread.*
- Mother Theresa


*Hell is the knowledge of opportunity
lost; the place where the man I am
comes face to face with the man I
might have been.*
- Anonymous



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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Albee, Lee	Honorary Member
Anderson, David	Architecture
Beckwith, Robert E.	Office Equipment
Borneman, John	Songleading
Canton, Rafael, M.D.	Psychiatry
Cherry Eugene C., D.V.M.	Veterinary Practice, Small Animals
Clune, Harriet	Real Estate Management
Corliss, Andrew	Broadcasting
Coyner, Jeff	Attorney, Civil Litigation
Crozier, Thomas H.	Real Estate Development
Doyle, Michael	Real Estate Management
Eller, Jordan	Banking, Mortgage Lending
Emch, James H., C.P.A.	General Accounting
Gallagher, Devere L. (Pete)	Automobile Servicing
Gallagher, Richard	Stock & Bond Sales
Gill, Floyd	Bank Manager
Gray, Bill	Property Management
Gregorchuk, Jill	Banking Services
Hasan, Mohammed A., P.E., R.E.A.	Civil Engineering
Hashbarger, Tom	Health Services
Hata, Jeff	Printing
Hertel, Ronald	Real Estate Land Development
Hicks, William	Domestic Automobiles, Retail
Hishmeh, Husam	Restaurateur, Franchisee
Hoag, Judith	Real Estate Sales, Residential
Hoag, Will	Honorary Member
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Ludes, Rocky	CPA Tax
Lynn, Robert	Jewelry
Marquez-Olson, Carol	Travel Agency
Marsh, Sam	Secondary Education
Masterson, John A.	Foreign Automobiles, Retail
McGrath, Alice	Honorary Member
Mercado, Michelle	Bank Manager
Moratz, Gary	Title Insurance
Norman, Richard M.	Trial Law
Oster, Henry	Internal Medicine

Pazen, Robert L., O.D.	Optometry
Pazen, Wendy	Office Managment
Perkins, Deborah	Family Law
Phillips, Steve	Department Store, Manager
Polito, Ron	Commercial Real Estate
Roberts, Deborah	Communications
Shilton, Thomas E.	Pharmacy
Sloan, Nicolette	Banking, Business Loans
Smith, Mark Corbin	Religion, Protestant
Spellman, William J., D.D.S.	Prosthetic Dentistry
Stewart, Richard E.	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG	Financial Planning, Investments
Strohman, Joseph, Jr.	Business Law
Swan, Thomas	Investment Advisor
Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Turner, Donna	Honorary Member
Waddell, Sandy	Contractor-Portable Buildings
Widders, Monte L.	General Law
Whitman, Diana	Honorary Member
Word, Jim	Department Store
Yuncker, Chuck	Honorary Member

Chartered May 23, 1963



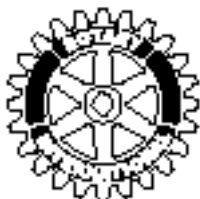
Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name:	Terry McBreen
Classification:	Sales, Residential Real Estate
Proposer:	Jeff Hata, Deborah Roberts, Harriet Clune, Rich Stewart

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 24, 2009



Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name:	Arnulfo Carbajal
Classification:	Health Inspector Supervisor
Proposer:	Husam Hishmeh

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 24, 2009