

Editor: Jordan Eller Volume XLVI. Number 36

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata April 15, 2010

Meeting April 15, 2010 Reported by Jordan Eller



Carol Marguez-Olson gave our Inspirational Message.

President Jeff rang the bell and invited everyone to lunch, guests and visiting Rotarians first!

Jeff thanked our greeters Bob Beckwith and John Borneman. Carol Marquez-Olson gave our inspirational message and Michael Doyle led us in the salute to the Flag.

Introduction of guests was done by John Borneman.

Guest of Craig Miller was Justin Cordova, guest of Maria Lopez was Victorianna Lopez and guest of Robert Jacobi and also a visiting Downtown Rotarian was Jeff King..

John Borneman suffered from writers block this week

and instead of a song, read us a poem. Nice change of pace John

Presidents announcements:

YMCA "Operation Splash" is underway. The first classes will be mid-May. There is a press release on page 4 of this weeks newsletter.

Need all Avenues of Service Chairs to turn in thier completed district awards forms as soon as possible.

We will be hosting the

Ventura Chamber of Commerce Breakfast on June 4th and on September 23rd we will be hosting the Ventura Chamber of Commerce Mixer.

The district is currently seeking nominations for Ambassadorial Scholars and Peace & Conflict Resolution

Scholarships. The application deadline is 5:00 pm June 16th. Complete information and links are on our club website.

The Rotaract club appears to have enough signatures to submit their charter papers the beginning of May. The will be meeting at the Red Brick Pizza on the first and third Mondays of each month.



Ventura The Chamber Economic Outlook Breakfast

Nikki Sloan introduced our speakers.

is on May 21st and our own John Masterson will be one of the keynote speakers!

Avenues of Service Reports:

Club Service (Wendy Pazen) - Announced that on May 22nd we will be having a poker tournament at Garman's Pub. The buy in will be \$100 and there will be a limit of 100 players. All of the buy-in's will be donated to the Gates Polio Challenge. Do the math and let's get 100 players to sign up! Time will be 8:00 pm until the last player standing.

Community Service (Tom Swan) - There will be an organizational meeting for a youth soccer tournament at Tom's office at 5:30 pm on Monday April 19th.

Meeting, cont'd on page 3

Table of Contents

Meeting Notes	1
President's Message	
Club Events	
YMCA Operation Splash	4
Weekly Raffle	
Eco-clubs attract young members	
Membership List	
1	

Web Addresses

www.rotaryventuraeast.org R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org



John Borneman introduced guests and visiting Rotarians.

Presidents Message ...



Jeff Hata President 2009-2010

Good luck and have fun to our RYLA counselors Deborah Roberts, Wendy Pazen and Bill Spellman. It's really a great thing that our counselors do every year when they volunteer to be at RYLA.

As a parent of a RYLA student, it is really a life changing event our our children's lives when they attend RYLA. You don't even have to ask. The first thing Caitlin told me when I picked her up was "Thank you." She told me how

inspirational the experience was and how much "fun" she had. She also told me she didn't miss her cell phone at all! For those of you with teenage kids or grandkids, you know they can't live without their cell phones.

If you get the chance go up and visit and see first hand what's happening at RYLA, I know every year our counselors come back with at least one story of how a RYLA student had their life changed by the experience. I'm sure we will hear many more stories this year also.

This week end is Rotarians at Work Day. Come on out and let's help clean-up and freshen up Tender Life Maternity! It will be fun as it has been in previous years.

Please read the press release about "Operation Splash" that our club is funding for the Ventura Family YMCA. A special thank you to our club's Board of Directors for funding this project. We will truly make a difference to about 300 homeless youth this summer!

YIRS Jeff Hata

2009 - 2010 Club Board of Directors

Jeff Hata	President
Wendy Pazen	
Deborah Roberts	Past President
Michelle Mercado	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
John Masterson	Director 2007-2010
Nicolette Sloan	Director 2007-2010
Jordan Eller	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012

Avenues of Service Directors

Wendy Pazen	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. HarrisFounder of Rotary John KennyPresident, Rotary International
Luz Maria Ortiz-Smith Governor, R.I. District 5240
Deepa Willingham Governor Elect, R.I. District 5240
Wade Nomura Governor Nominee District 5240
Dr. John Carroll (In Memoriam) P.D.G. 1981-1982
Marc Vertin P.D.G. 2002-2003
Arnie Dowdy P.D.G. 2003-2004
Jan Lindsay P.D.G. 2004-2005
Sally Adelblue P.D.G. 2005-2006
Rich Abbott P.D.G. 2006-2007
Jane McClenahan P.D.G. 2007-2008
Anil Garg P.D.G. 2008-2009

The Four Way Test First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Club Events

Programs Program Chair: Rocky Ludes

April 22, 2010 Clean Water in Africa - Father Doug Edwards April 29, 2010 Drawing down bases in Iraq - Kathleen Roos May 6, 2010 Bale Sale - Chuck Yuncker May 13, 2010 Scholarships - Michael Doyle

Greeters

April 22, 2010 Rafael Canton & Harriet Clune April 29, 2010 Andy Corliss & Jeff Coyner May 6, 2010 Tom Crozier & Michael Doyle May 13, 2010 Jordan Eller & Jim Emch

Rotary Recognition

Program Chair: Rich Stewart April 22, 2010 - Robert Jacobi April 29, 2010 - TBA May 6, 2010 - TBA May 13, 2010 - TBA

Meetings

TBA New Member Training Session

May 20, 2010 Vocational Service 3rd Thu/Month, 1811 Knoll Dr. 5:30 PM

May 4, 2010 Board of Directors Meeting 1st Tue/Month, DW's, 1985 S. Victoria Ave, 7:00 AM

May 10, 2010 Club Service 2nd Mon/Month, Carrows Telephone Rd. 5:30 PM

May 10, 2010 Community Service 2nd Mon/Month, Carrows Telephone Rd 5:30 PM

May 18, 2010 International Service 3rd Tue/Month, Marie Callendars (Victoria) Dr. Noon

> May 13, 2010 New Generations 2nd Thu/Month, 1811 Knoll Dr. 5:30 PM

> Every Monday Buena Interact Club Buena High School, Room 48 12:30 PM

Meeting, cont'd from page 1

Happy Dollars: John Masterson, Monte Widders, Midge Stork, Michelle Mercado, Nikki Sloan, Jan Lindsay and Jeff Hata.

We then listened to our program introduced by Nikki Sloan.

Eva and Rachel of the Ventura County American Red Cross presented important information regarding disaster preparedness to our Rotary club today. The American Red Cross provides emergency

response across the world for a variety of disasters including home/



Rachel from the American Red Cross spoke about disaster preparedness.

wild fires, floods, hurricanes, earthquakes. In fact, the Red Cross was instrumental in providing over \$418 million to Haiti's relief efforts. Of that, Ventura County was responsible for \$1 million of the funds raised!

The Red Cross suggests a three actions to better prepare ourselves for an emergency: 1) get a kit 2) make a plan and practice it 3) be informed. You should ideally have 3 emergency kits. One "Go Kit", a second workplace or car kit and a third home kit. Your kit should contain items such as: 1 gallon of water per person per day, canned food with a can opener, 1st Aide kit, flashlight, duct tape, tool, glow sticks, whistles, shoes, glasses, medications, bleach, cash and pet supplies. The American Red Cross offers a comprehensive list of items you should have in addition to offering classes on CPR, fire extinguisher usage and other emergency disaster preparedness. Being prepared, means being pro active not reactive in an emergency. Take the time to prepare your business, home and most importantly your family for the next disaster.

Best Regards, Nikki Sloan

> The best way to make your spouse and children feel secure is not with big deposits in bank accounts, but with little deposits of thoughtfulness and affection in the "love account."

YMCA Operation Splash to Provide **Free Swim Lessons for Homeless** Children

The Ventura Family YMCA and The Rotary Club of Ventura –East have come together to provide free swim lessons for children living in shelters and transitional homes in Ventura. Operation Splash will be held at the Ventura Family YMCA and will teach swim lessons to over 300 children in the area

Each child will participate in a 4 week session consisting of 8 swim lessons that will include basic swimming techniques and pool safety skills. Along with providing swim lessons, the Ventura Family YMCA is currently holding a swim suit, towel and goggle drive in order to collect new or gently used items for the children in Operation Splash.

"Most of these children are in unfortunate situations." explains, Ventura Family Aquatics Director, Amber Stevens. "The YMCA is here to provide opportunities for everyone in our community. Learning how to swim, while fun, is also great exercise that can act as a stress relief and provide a sense of accomplishment."

The Rotary Club of Ventura- East has a tradition of participating in international projects but this year wanted to create a program in the community that would make a difference locally. "As a beach community, we are all sensitive to the news reports every year where a child drowns because they never learned to swim" said Jeff Hata, President of Rotary Club Ventura-East. "We are happy to provide the funds necessary to make this program a reality...with this program we truly feel that together. The Rotary Club of Ventura-East and the Ventura Family YMCA will reach out and touch many hands and truly make this world a better place to be."

A mandatory meeting for all shelter and transitional living directors, who are interested in participating in the program, will take place on April 21 at the Ventura Family YMCA. The first swim session will kick off on May 17.

If you would like more information on Operation Splash and how you can help contribute items to the program please contact Amber Stevens at the Ventura Family YMCA at 805-642-2131 ext 19 or amber.stevens@ ciymca.org.

> Failure is an event, not a person. **Yesterday ended last night.**

Wendy Pazen Office Manager

Dr. Robert L. Pazen Optometry **801 South Victoria Avenue** Ventura, CA 93003 805/650-2020 Fax: 805/650-2024



CLUNE & STEWART HARRIET CLUNE RICH STEWART



SIDENTIAL BROKERAGE (805) 302-9001 HARRIET CELL (805) 320-4388 RICH CELL (805) 647-7619 FAX

harriet.clune@camoves.com rich.stewart@camoves.com 1190 South Victoria Are., Sie 100 entura, CA 93003 www.camoves.com/harriet.clune

BALS www.camoves.com/rich.stewart Dwined And Operated By NRT LLC.

Important Dates

Santa Anita SocialApr. 17
Rotarians at Work DayApr. 24
RYLAApr. 22-25
Poker Night at Garman's May 22
Ventura Chamber Breakfast Jun. 4
Club Step Down Jun. 5
D.G. Luz Maria Step Down Jun. 12
R.I. Convention, MontrealJun. 20 - 23
Push-em Pull-em ParadeJul. 4
Ventura County Fair ParadeAug. 7
Harbor Fireworks CruiseAug. 7
Ventura Chamber MixerSep. 23
Pumpkin PatchWeekends in October
Halloween FundraiserOct. 30
Children's Christmas PartyDec. 23

This space could be reserved for you ... Place your ad here!



Eco-clubs attract young members

By Arnold R. Grahl Rotary International News -- 21 April 2010

A growing number of Rotary clubs have found that focusing on the environment helps them bring in new members and gain visibility in the community.

The Rotary Club of Duluth Superior Eco, Minnesota, USA, was chartered in November 2008 with the purpose of attracting younger people by being project oriented and environmentally minded.

Club president Marti Buscaglia says the club



Mary Cohen, Kati Bryant, Patti Peterson & Bill Kimbler, of the Rotary Club of Duluth Superior Eco, help clear buckthorn at the Hartley Nature Center in Duluth, Minnesota, USA, in 2008. Photo courtesy of Kay Biga

founders reasoned that young people would be more likely to have time on their hands than disposable income, and would be more engaged if they could take part in hands-on projects for a cause they felt strongly about. The club now has 54 members, most under the age of 40, and mostly women.

"The eco brings them in, and then they learn more about Rotary," says Buscaglia. "It's a good introduction to Rotary for younger people. They know they are going to be involved in something they personally care about."

Buscaglia says conducting green projects has also given the club increased media coverage. "It's a hot topic right now, something everyone is reporting on," she says. For Earth Day, 22 April, the club is planning a large beach-cleaning project. Members have also planted trees and pulled buckthorn.

The Duluth Superior Eco club has caught the attention of other clubs. Kay Biga, secretary and cofounder, says she has heard from several clubs interested in following its model. The success is contagious, she says.

"Having eco in the name sends a message that we are different from other clubs in town," Biga says. "We are going to attract more younger





Weekly Raffle

Sorry, did not gather the raffle information this week.

Eco, cont'd from page 5

people because the environment is very appealing to them. I also like themes. It seems people really gravitate to something if there is a theme involved to direct your activities."

Robert Hunt, who now lives in Florida but often attended club meetings in Duluth, took the concept with him to the Rotary Club of East Manatee, where he serves as club president. Hunt says that being green has helped the club attract members, make a lasting impact on the community, and gain exposure for Rotary.

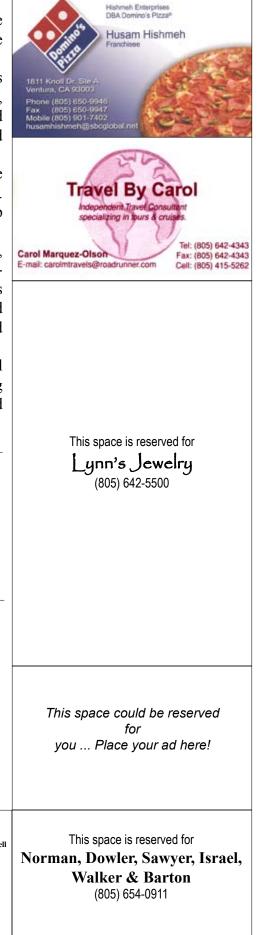
"Prospective members who have the same mindset will naturally be drawn to the prestige of what an eco-club can offer them," he explains. "As we build more awareness, education, and identity, the membership will naturally increase."

The East Manatee club conducts a road cleanup every three months, sorting out anything that can be recycled. It also held a successful shred-athon in March, encouraging community members to bring in old documents to be shredded and recycled. During a fall festival, club members collected hundreds of disposable plastic bottles in special containers they provided for the event.

Bigasees more and more service organizations adopting an environmental slant. "Green products are everywhere," she says. "Everyone is becoming environmentally conscious. Service organizations have to be on board with the trends and with what's appealing to people."

The chief cause of failure and unhappiness is trading what you want most for what you want now

Be helpful. When you see a person without a smile, give them yours.



Nikki Sloan Vice President Commercial Banking Officer Office address Staling address 300E Explanade Dr., Suite 110, Oxnard, CA 93036-0208 Telphone 805/278-8344 Las 805-986-662

www.mikki.sioangkababank.com

Robobank, N.A.

www.rabobankamerica.com



Terry McBreen *REALTOR** (805) 648-5051 Office • (805) 256-4882 Cell (805) 652-0434 Fax terrymcbreen@coldwellbanker.com www.camoves.com/terry.mcbreen

RESIDENTIAL BROKERAGE 1190 S. Victoria Ave., Suite 100 Ventura, CA 93003 This space could be reserved for you ... Place your ad here!

This space is reserved for Law Offices of Myers, Widders, Gibson, Jones & Schneider L.L.P. (805) 650-5915

This space could be reserved for you ... Place your ad here!





Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

仚

District 5240

Too % Paul Harris Fellow Club			
District 5240	~ /		Chartered May 23, 1963
Albee, Lee	Hon <mark>orary</mark> Member	Norman, Richard M.	Trial Law
	Architecture		Honorary Member
	Office Equipment		Internal Medicine
			Optometry
Canton, Rafael, M.D.	Psychiatry	Pazen, Wendy	Office Managment
Carbajal, Arnulfo	Environmental Health	Perkins, Deborah	Family Law
Cherry Eugene C., D.V.M.	Veterinary Practice, Small Animals	Polito, Ron	Commercial Real Éstate
Clune, Harriet	Real Estate Management Broadcasting	Roberts, Deborah	Communications
Corliss, Andrew	Broadcasting	Shilton, Thomas E.	Pharmacy
Coyner, Jeff		Sloan, Nicolette	Banking, Business Loans
Crozier, Thomas H		Smith, Mark Corbin	Religion, Protestant
Doyle, Michael		Spellman, William J., D.D.S	Prosthetic Dentistry
Eller, Jordan	Banking, Mortgage Lending		Banking, Real Estate Loans
	General Accounting	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Devere L. (Pete)	Automobile Servicing	Strohman, Joseph, Jr	Business Law
Gallagher, Richard	Stock & Bond Sales	Swan, Thomas	Investment Advisor
Gill, Floyd	Bankikng, Management		Insurance, Financial Planning
Gray, Bill	Property Management	Turne <mark>r, Don</mark> na	Honorary Member
Hasan, Mohammed A., P.E., R.E.A.	Civil Engineering	Wadd <mark>ell, Sand</mark> y	
		Widders, Monte L	
Hata, Jeff	Printing		Honorary Member
	Real Estate Land Development		
	Domestic Automobiles, Retail	Yuncker, Chuck	Honorary Member
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith			
Hoag, Will	Honorary Member		
Jacobi, Robert			
Lindsay, Jan Corwin, C.P.A.			
Lopez, Maria	Education		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		F
Marsh, Sam	Secondary Education		
	Foreign Automobiles, Retail		
	Real Estat <mark>e, Inve</mark> stments		
	Bank Manager		
Miller, Craig	Commercial Cleaning		
			Dece 7