



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLVII, Number 9

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
August 26, 2010

Programs

Program Chair: Rocky Ludes & Deborah Perkins

August 26, 2010

Avenues of Service

September 2, 2010

Seaside Highland Games

September 9, 2010

TBA

September 19, 2010

Meeting on the 16th moved to the 19th for Piggy BBQ

Greeters

August 26, 2010

Danielle Brinkman & Ken Kagan

September 2, 2010

TBA

September 9, 2010

TBA

September 19, 2010

Nikki Sloan &

Fundraisers

Nightmare on the Hill

October 30, 2010

Next meeting is

TBA

at

Acapulco's

time

5:30 pm

Poinsettia Sales

Delivery Date

December 2, 2010

Youth Soccer Tournament

Date TBA

Next meeting is

at

time

Raffle Prize Donors

August 26 - Jordan Eller

September 2 - Monte Widders

September 9 - Dick Gallagher

September 16 - Carol Marquez-Olson

Club Events

Important Dates

Membership / PR Seminar (Santa Barbara).....	Aug. 28
Board of Directors Meeting.....	Sep. 1
Piggy BBQ.....	Sep. 19
Ventura Chamber Mixer.....	Sep. 23
Board of Directors Meeting.....	Oct. 6
Basic PRLS.....	Oct. 9
Basic PRLS.....	Oct. 22
District Conference.....	Oct. 22 - 24
Halloween Fundraiser.....	Oct. 30
Board of Directors Meeting.....	Nov. 3
D.G. Deepa's visit.....	Nov. 11
Board of Directors Meeting.....	Dec. 1
Master PRLS3.....	Dec. 11
Children's Christmas Party.....	Dec. 23
Board of Directors Meeting.....	Jan. 5
Master PRLS4.....	Jan. 22
Master PRLS1.....	Feb. 5
Master PRLS2.....	Feb. 26
Irish Festival.....	Mar. 12
Master PRLS5.....	Mar. 12
Basic PRLS.....	Apr. 8

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events	1
President's Message.....	2
Meeting Notes.....	3
Weekly Raffle.....	5
2010 Operation Splash Graduation Party.....	6
Membership List.....	7

Web Addresses

www.rotaryventuraeast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Wendy Pazen
President 2010-2011

I don't know how many of you have had the opportunity to work with our amazing Barbecue Team. I have worked at the actual barbecues many times since becoming a member, and it has always been a lot of fun. The camaraderie is exceptional and the food is always delicious.

Last week, Bob and I were able to experience the other side of the Barbecue Team. We shopped for some of the plates, utensils, napkins, aluminum tins, paper towels and 45 lbs. of boneless, skinless chicken breasts. This was nothing compared to what Jordan Eller and Jim Word shopped for.

Jim, Jordan and Bob Lynn showed up at our house on Wednesday night with 90 lbs. of tri-tip that needed to be prepped and seasoned for the 300 person barbecue last Saturday. The 45 lbs. of chicken breasts also needed to be prepped and seasoned. What an undertaking. These guys have it down to a science, though, and we had a lot of laughs while we worked. Jim and Alberta Word emptied out one of their refrigerators and stored all of the meat and chicken until Saturday.

Then on Saturday, Jordan and Jim shopped for all of the fruit, bread and salad fixings. This was loaded into their cars which were already full of soft drinks and paper goods. Pete Gallagher hauled the barbecue trailer to Thousand Oaks for us. Thank you, Pete.

Our Barbecue Team has been a great fundraiser for our club throughout the years. We can always count on them to keep the club in the black between our major fundraisers.

Thank you to the Barbecue Team and to all of our members who showed up to help with the barbecue last Saturday. I heard that it went very well and that everyone had a good time.

The Irish Festival of Ventura has its own website!! Thank you, Jeff Hata, for giving up your weekend to put this website together. The website is www.IrishFestivalVentura.org. This website enables everyone to learn about our club's service projects as well as giving the public an opportunity to become a sponsor or vendor. You can also check out the musicians and dancers that have already committed to our Festival.

Thank you, again, Jeff Hata, Jordan Eller, Jim Word, Bob Lynn, Pete Gallagher and the rest of our incredible Barbecue Team!

Have a GREAT week,
Wendy

2010 - 2011

Club Board of Directors

Wendy Pazen	President
Tom Swan	President Elect
Jeff Hata	Past President
Jordan Eller	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Deborah Roberts	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Robert Jacobi	Director 2010-2013

Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Jeff Coyner	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Ray Klinginsmith	President, Rotary International
Deepa Willingham	Governor, R.I. District 5240
Wade Nomura	Governor Elect, R.I. District 5240
Frank Ortiz	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting August 19, 2010

Reported by Jeff Hata



Jeff Hata gave our inspirational message.

President Wendy invited everyone to lunch, guests and visiting Rotarians first!

President Wendy thanked our greeters Deborah Roberts & Tom Shilton.

Deborah Roberts led us in the salute to the Flag and Jeff Hata gave our Inspirational Message.

Introduction of guests was done by Rich Stewart.

Guests of the club were Jessie Gonzalez and Alison Thompson. Guest of Joe Strohman was past member Tim Hughes, guest of Bill Hicks was Josh Lindsay and guests of Pete Gallagher was his nephew Ray and his wife Nell.

Presidents announcements:

There will be a quickie Board Meeting immediately after the club meeting.

Nicole Nellis had been selected the president elect for the Rotaract Club.

Taste of Ojai sponsored by the Rotary Club of Ojai is scheduled for September 25 from 3 - 6.

John Borneman and Dave Anderson then led us in a song.

Terry McBreen announced that our raffle prize was a \$50 cash donated by Bill Hicks.

Presidents Announcements:

President Wendy presented Craig Miller with his Blue Badge.

The club will be hosting the Ventura Chamber mixer on September 23 from 5:30 - 7:00.

District Membership & PR seminar will be August 28th from 8:30 - 12:30 in Santa Barbara.

The clubs annual Piggy BBQ on September 19th.

Deborah Roberts announced that the next Nightmare on the Hill meeting will be on August 23 at 5:30 at Macaroni Grill.

Jordan spoke about prepping the meat and shopping for the SemTec BBQ. Jordan also passed around a sign-up sheet to work the BBQ.

President Wendy announced that there will be Basic

PRLS on Oct. 9th & 22nd.

Avenues of Service Reports:

International Service (Judy Hoag) announced that they will be going back down to Nicaragua September 16 - 22.

Club Service (Tom Swan) spoke about PRLS and the value to you professionally.

Interact (President Wendy) announced that the Rose Parade Float decorating day will be December 29.

Happy dollars: Deborah Roberts & Tom Crozier.

Terry McBreen then conducted our raffle and the lucky winner was Rich Stewart.

John Borneman then told a joke which was actually a little funny!

Rocky Ludes then introduced our speakers Bill Hicks and Joe Chrisman.

Bill Hicks and Joe Chrisman gave today's program, talking about Coach John Wooden and their experiences playing under him at UCLA.

Bill said playing for Coach Wooden was like hitting the lottery! They have a pyramid at UCLA with 167 names on it – the only players from UCLA that played under Coach Wooden. Coach Wooden was voted the Best Coach Ever – not just basketball, but of all sports. That's why Bill feels he hit the lottery!

Under Coach Wooden, UCLA won 10 titles, including 7 consecutive titles. He is the only person to be inducted into the Hall of Fame as both a player and a coach. He was also presented with the Medal of Freedom, the highest honor bestowed by the United States on a civilian.

Bill got to UCLA after one year of junior college. Bill grew up in the Lancaster area which was part of the Channel League and so he had frequent trips to Ventura. Ventura High School was a tough team, but Bill's team beat them in 1957. When in junior college, Bill was recruited to UCLA, partly on Bob Tuttle's recommendation.

At the time Bill played under Coach Wooden, he didn't realize what all he learned from him. Later, the sayings would be remembered, such as:



Deborah Roberts led us in the Salute to the Flag,



Rich Stewart introduced guests and visiting Rotarians.

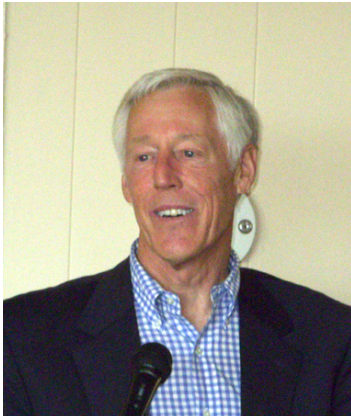
- Failing to prepare is preparing to fail
- What counts is what you learn after you know it all
- Do not confuse activity with accomplishment

Bill had a very practical use for the Pyramid of Success he kept in his office. When an upset customer came in to see Bill, he left the customer for a couple minutes, allowing time for the customer to read what was on the pyramid. When Bill returned to his office, the customer was in a cooperative mood.



Bill Hicks spoke about his career playing for John Wooden.

Joe Chrisman played ball for the legendary high school basketball coach Bob Tuttle at Ventura High School. Tuttle started coaching at VHS about the same time Wooden started at UCLA, i.e. 1948. Joe's senior year at VHS in 1963-64 was Coach Tuttle's final season as the varsity coach. Joe had a very good year and was named the first team all-CIF center.



Joe Chrisman also spoke about his career playing for John Wooden

He was recruited by UCLA and went there from high school in 1964, the same year UCLA won its first NCAA basketball championship. It was a time of change at UCLA and in the country in general. Joe was the second leading scorer on the UCLA freshman team in 1964-1965, the same year Coach Wooden won his second NCAA basketball championship.

The first game played at Pauley Pavilion was between the UCLA varsity that was 58-2 over the prior 2 seasons and the highly regarded UCLA freshman team featuring future NCAA and NBA star Lou Alcindor (Kareem Abdul Jabbar). For 2 years, Coach Wooden's teams had terrorized the collegiate basketball world with their full court press and high scoring offense. But on this autumn night before a sold out crowd in their on campus arena, the talented freshman team made quick work of the much more experienced varsity. The UCLA freshman team was advertised in the LA papers as the best team in LA and possibly the best basketball team in the country while recognizing freshman at that time couldn't play on the varsity team. For basketball followers the future dominance of UCLA basketball was on

Meeting, cont'd on page 5

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Meeting, cont'd from page 4

display. The world would have to wait one year for the dynasty to resume, but that game broadcasted live on TV set the stage.

Joe and his teammates lived in the shadow of the freshman team during his sophomore year. The team finished 18 and 8 for the season and came in second to Oregon State in league play. But with Pauley packed full for its home games, Coach Wooden was about to rewrite the record books with 7 consecutive NCAA championships. And he kept his scholar athletes focused on getting their degrees and winning NCAA championships.

Coach Wooden was not into "show." He looked for the skills. At the time Joe came to UCLA, no starter was taller than 6'5" – unheard of today. But it was Coach's "system" that combined talent with his fast-break style of play, forcing the opposing team to play on your tempo. Coach used note cards to remind himself what drills to run. He went over certain drills again and again.

Coach was first a teacher, then a coach. Joe agreed with Bill that said Coach's training and philosophy applied to much of life too. He was very nice to everyone and showed no favoritism. And these 167 players were his family. He knew all of them and their families too. He practiced his philosophy. What a man!

Thank you, Bill and Joe, for a terrific first-hand account of playing under Coach John Wooden.

== Rocky

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John Wooden, Head Coach

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6. Little Things Make Big Things Happen
7. Make Each Day Your Masterpiece
8. The Carrot Is Mightier Than A Stick
9. Make Greatness Attainable By All
10. Seek Significant Change
11. Don't Look At The Scoreboard
12. Adversity Is Your Asset

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Weekly Raffle

Our raffle this week was a \$50 cash donated by Bill Hicks.

Our lucky winner was Rich Stewart!

We raised \$80 this week bringing our total for the year to \$694.

Thank you to Bill Hicks for your generous donation and congratulations to Rich Stewart.



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
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"Courage is the discovery that you may not win, and trying when you know you can lose."
Tom Krause

Be afraid ... Be very afraid!!!
It's coming

October 30, 2010

Nightmare on the Hill

We need your help, volunteer, get involved!

2010 Operation Splash Graduation Party!



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Coming March 12, 2011!

Immediately following the St. Patrick's Day parade come to our inaugural Ventura Irish Festival at Plaza Park.

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**Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club**

District 5240

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Anderson, David	Architecture	Norstedt, Chris	Honorary Member
Beckwith, Robert E.	Office Equipment	Oster, Henry	Internal Medicine
Borneman, John	Songleading	Pazen, Robert L., O.D.	Optometry
Brinkman, Danielle	Accountant	Pazen, Wendy	Office Management
Canton, Rafael, M.D.	Psychiatry	Perkins, Deborah	Family Law
Carbajal, Arnulfo	Environmental Health	Polito, Ron	Commercial Real Estate
Clune, Harriet	Real Estate Management	Roberts, Deborah	Communications
Corliss, Andrew	Broadcasting	Shilton, Thomas E.	Pharmacy
Coyner, Jeff	Attorney, Civil Litigation	Sloan, Nicolette	Banking, Business Loans
Crozier, Thomas H.	Real Estate Development	Smith, Mark Corbin	Religion, Protestant
Doyle, Michael	Real Estate Management	Spellman, William J., D.D.S.	Prosthetic Dentistry
Eller, Jordan	Banking, Mortgage Lending	Stewart, Richard E.	Banking, Real Estate Loans
Emch, James H., C.P.A.	General Accounting	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Devere L. (Pete)	Automobile Servicing	Strohman, Joseph, Jr.	Business Law
Gallagher, Richard	Stock & Bond Sales	Swan, Thomas	Investment Advisor
Gill, Floyd	Banking, Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Gray, Bill	Property Management	Turner, Donna	Honorary Member
Hashbarger, Tom	Health Services	Waddell, Sandy	Contractor-Portable Buildings
Hata, Jeff	Printing	Widders, Monte L.	General Law
Hertel, Ronald	Real Estate Land Development	Whitman, Diana	Honorary Member
Hicks, William	Domestic Automobiles, Retail	Word, Jim	Department Store
Hishmeh, Husam	Restaurateur, Franchisee	Yuncker, Chuck	Honorary Member
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
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Kagan, Kenneth	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
Mercado, Michelle	Bank Manager		
Miller, Craig	Disaster Recovery		