

Editor: Jeff Hata Volume XLVII. Number 12

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata September 23, 2010

## **Programs**

Program Chair: Rocky Ludes & Deborah Perkins

September 23, 2010
Avenues of Service
September 30, 2010
Rotary - Wendy Pazen
October 7, 2010
Boy's & Girl's Club - Offsite
October 14, 2010

Rotary Public Polio Campaign - Larry Emrich

#### **Greeters**

September 23, 2010
Tom Swan & Vance Thompson
September 30, 2010
Jessie Gonzalez & Alison Thompson
October 7, 2010
Monte Widders & Jim Word
October 14, 2010
Tim Hughes & Lee Albee

## Club Events

## **Important Dates**

Ventura Chamber MixerS	ер. 23
Board of Directors Meeting	Oct. 6
Basic PRLS	Oct. 9
Basic PRLS	Oct. 22
District ConferenceOct . 2	22 - 24
Halloween Fundraiser	Oct. 30
Board of Directors Meeting	Nov. 3
D.G. Deepa's visitN	lov. 11
Board of Directors Meeting	
Master PRLS3	ec. 11
Children's Christmas PartyD	ec. 23
Board of Directors Meeting	Jan. 5
Master PRLS4J	an. 22
Master PRLS1	Feb. 5
Master PRLS2 F	eb. 26
Irish Festival	1ar. 12
Master PRLS5	1ar. 12
Basic PRLS	Apr. 8
District Assembly	
RYLAApr. 1	
R.I. Convention New Orleans May 2	

#### **Fundraisers**

#### Nightmare on the Hill

October 30, 2010

Next meeting is

September 13

at

Macaroni Grill

time

5:30 pm

#### **Poinsettia Sales**

Delivery Date December 2, 2010

#### **Youth Soccer Tournament**

Date TBA Next meeting is

at

time

#### Raffle Prize Donors

September 19 - Carol Marquez-Olson September 23 - Craig Miller September 30 - Bill Gray October 7 - Ron Polito

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www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

## Presidents Message ...



Wendy Pazen President 2010-2011

We're back! Hawaii was great with our sons, daughter-in-laws and six grandchildren. Thank you, BILL and KIM GRAY and family for offering your beautiful house on Oahu for the live auction at last year's Casino Night! We were very happy to have won a week there!

GSE TEAM IS COMING ON OCTOBER 6, 7, 8 – HOSTS ARE NEEDED!! CHECK WITH DEBORAH ROBERTS.

Sunday was our annual Piggy BBQ and we actually had pork tenderloin prepared by Chef JORDAN ELLER and his terrific team. TOM SWAN was co-chef and lots of help was given by the members who were present. BILL SPELLMAN and his assistant LYNN, prepared some very tasty chili beans, BOB LYNN and LINDA CERVON pitched in with the garlic mashed potatoes. JEFF HATA and DEBORAH ROBERTS appeared busy...Thank you to the whole crew, even though I haven't mentioned you individually, you made it all happen.

We inducted JESSE GONZALEZ into our club at this crazy meeting. JESSE was able to share this special event with his family as well as his sponsor, MARIA LOPEZ and her twin daughters. JESSE also was a huge help in filling the 300+ water balloons while KEN KAGAN, DEBORAH and I assisted with the knot tying. \*\*\*FLOYD GILL has taught his son, BRANDON, the fine art of ambush. My revenge will be sweet....

JUDY, WILL, COLIN and ZANDER HOAG brought the fish piñata full of candy and toys. Thank you, HOAG FAMILY. The 3-legged race, the sack race, the noodle race and the water balloon toss were a lot of fun as well as the Corn Hole game.

We were visited by RAY ELLER, a Rotarian from the Santa Barbara Main Club, and his wife ALDORA. Thank you for joining us and your son, PEN Jordan. We also had 3 members of Ventura-East's Cub Scout Troop there selling popcorn and giving out samples. It was delicious!!

For all of you who could not make it to the BBQ, you will have an opportunity to make up at this week's Avenues of Service Meeting, Thursday at 1:00.

Piggy Banks were brought by BOB LYNN, LINDA CERVON, BILL GRAY and WENDY PAZEN. The total so far is \$132.34 towards scholarships. Don't forget to bring in your piggies..... or a check!!

Have a great week!

Wendy

## 2010 - 2011 Club Board of Directors

Wendy Pazen	President
Tom Śwan	
Jeff Hata	Past President
Jordan Eller	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Deborah Roberts	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Robert Jacobi	Director 2010-2013

#### Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Jeff Coyner	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

### Rotary International Officers

Paul P. Harris	Founder of Rotary
Ray Klinginsmith	President, Rotary International
Deepa Willingham	Governor, R.I. District 5240
Wade Nomura	Governor Elect, R.I. District 5240
Frank Ortiz	Governor Nominee District 5240
Dr. John Carroll (In Memo	oriam) P.D.G. 1981-1982
Arnie Dowdy	P.D.G. 2003-2004
	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

#### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



## **Meeting September 9, 2010**

Reported by Jeff Hata



Craig Miller gave our inspirational message.

Past President Rich Stewart invited everyone to lunch, guests and visiting Rotarians first!

Jesse Gonzalez led us in the salute to the Flag and Craig Miller gave our Inspriational Message.

Introduction of guests was done by Vance Thompson.

Guests of the club were Josh Lindsay and Tim Hughes.

Past President Rich asked that all September Birthdays and Anniversaries please stand. Celebrating birthdays was Deborah Perkins.

Terry McBreen announced that our raffle prize was \$50 cash donated by Dick Gallagher.

Deborah Roberts announced that the next Nightmare on

the Hill meeting would be Sept. 13th at 6:30 at Wine Lovers. Deborah also announced that John Masterson had purchased a 1/2 page ad in the Pacific Breeze for a Nightmare on the Hill ad! Thank you very much John!!!

Jordan displayed 3 quarts of the 130 quarts of applesauce we made. Jordan passed around a sign up sheet for volunteers to finish off the final batch of apples. Jordan also passed



Jesse Gonzalez led us in the Flag Salute,

around a sign up sheet for the Piggy BBQ on September 19th and reminded the club we moved our meeting day from the 16th to the 19th.

Presidents Announcements:

The club will be hosting the Ventura Chamber mixer on September 23 from 5:30 - 7:00.

Asked how many people would be interested in putting a group together to go see Bill Spellman's play "Playboy of the Western World". The date would be September 24th or 25th.

Avenues of Service Reports:

International Service (Judy Hoag) announced that they will be going back down to Nicaragua September 16 - 22.

Happy dollars: Rich Stewart, Harriet Clune, Jan Lindsay Tom Shilton, Jeff Hata and Bob Lynn. Terry McBreen then conducted our raffle and the lucky winner was Terry McBreen!

Deborah Perkins then introduced our program.

Our speaker on September 9, 2010, Kimberly Reid, is a licensed Master Practitioner of Neuro Linguistic Programming, a Clinical Hypnotherapist, Timeline and Regression Specialist, Reiki Energy Worker, and Neuro Linguistic Life Coach.



Vance Thompson introduced guests & visiting Rotaraians.

Kimberly's quest to learn more about herself and how to have the best life possible started at an early age after observing how her parents were like oil and water. Along her journey, she was Salutatorian of her high school class and then put herself through college. Kimberly then hit a time of difficulty with both relationships and finances.

Approximately six years ago, Kimberly made the decision to change the direction of her life. She was tired of barely existing and not living true to her soul. Kimberly changed her thoughts by 180 degrees and replaced every negative, self-sabotaging thought with three positive thoughts. She was greatly influenced by an inspirational series authored by Jack Canfield.

Kimberly learned about Neuro Linguistic Programming ("NLP") which is a tool to help a person change fears or beliefs held in the subconscious mind. She uses NLP with hypnosis to help her patients to become more productive and happy people. Her goal is for her clients to be wealthy, i.e. have well being in all aspects of their lives, physical, emotional, financial, etc.

Kimberly's client, Emilia Marie, described her experience of working with Kimberly. Emilia had been highly afraid of driving. Her fear of driving caused her to turn down several lucrative business opportunities. She finally sought help from Kimberly. After just one session, Emilia feels she has been freed from her fear of driving. For the last two and one-half weeks, Emilia has been happily driving herself around.

Meeting, cont'd from page 3

You may receive Kimberly's monthly newsletter by e-mailing her toolsforbetterliving.com

Thank you for a great presentation Kimberly.

Deborah A Perkins



Kimberly Reid spoke to us about Neuro Linguistic Programming.

## **Letter from Tom Swan**

Fellow Rotarians:

This past weekend I had the privilege of attending the Presidents-Elect Retreat conducted by District 5240 and District Governor-Elect (DGE), Wade Nomura. The retreat was intended to provide an insight into the responsibilities and opportunities I will be facing as Club President. This event delivered as promised.

For those of you who have attended a Master Professional Rotary Leaders Seminar (MPRLS) class in the past couple years, you are already familiar with DGE Wade Nomura. He has been the lead instructor of MPRLS for the district, as well as a Past-President of the Carpinteria Rotary Club and brings with him the smooth assuredness of a top-notch speaker as well as the commanding authority of a natural leader. I believe Wade is going to be one of the strongest District Governors this district will have produced in many a year.

We started our retreat with a social reception Friday evening; allowing the 55 president-elect in our district the chance to get to know one another and match the names to the faces. This year's retreat has seen the most attendees in recent years and I could sense the excitement and enthusiasm in the room Friday and throughout the weekend. We left the reception wondering what pearls of wisdom would be imparted to us the next day.

As any MPRLS graduate, or accomplished speaker would testify, in any formal speech or presentation, the presenter should endeavor to:

- Tell the audience what message they will be receiving.
- Deliver the message you want them to receive.

**Wendy Pazen** 

Office Manager

Dr. Robert L. Pazen

801 South Victoria Avenue

**Optometry** 

805/650-2020 Fax: 805/650-2024

Ventura, CA 93003

## Tom, cont'd on page 5 RESIDENTIAL BROKERAGE (805) 302-9001 HARRIET CELL (805) 320-4388 RICH CELL (805) 647-7619 FAX harriet.clune@camoves.com

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Tom, cont'd from page 4

• Then remind them of the message you just delivered to them.

Over the course of the Saturday events, DGE Wade and his hand-picked administrative team did exactly that. By giving us the insights of what our year will entail, we were fully prepared to receive those very same pearls of wisdom. After lunch, the training began in earnest. We learned many lessons involving conflict resolution, various ways and ideas to bring in new members and retain our veteran members. One staggering statistic that was mentioned is that the largest and fastest areas of Rotary growth are OUTSIDE the United States. Our veteran members helped build Rotary to what it is today, but the baby boomers, gen-Xers, and millennials have yet to step up and take the lead. Hopefully that will change in years to come and, I believe, DGE Wade Nomura will help us all to make a difference.

Sunday morning the ideas we discussed on Saturday were reinforced in the guise of a panel of past club presidents who had achieved high honors during their leadership rewards. Fielding questions from the gathering of Presidents-Elect, they gave anecdotes and gave us the benefit of their experiences, while engaging the audience to round out their responses. One suggestion that was given is something that President Wendy has already initiated: allowing the Avenues of Service to conduct meetings in lieu of a program speaker during a regularly scheduled club meeting; this brilliant idea has provided more members the opportunity to be involved with the various projects our club is conducting.

By the end of the meeting Sunday I was bursting at the seams with ideas to implement to keep the growth or our club moving and to make the Rotary Club of Ventura East even more fun!

# New Generations gives Rotary a new avenue to serve

By Ryan Hyland Rotary International News -- 9 September 2010

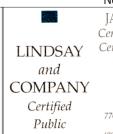
This September's New Generations Month takes on a different meaning than in the past.

The commitment to getting youth and young adults actively involved in Rotary was strengthened in April when representatives at the Council on Legislation approved New Generations as the fifth Avenue of Service. Read more.

RI President Ray Klinginsmith says the new Avenue of Service improves the value of youth programs and their impact on Rotary's future.



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Accountant

New Gen, cont'd on page 6

JAN CORWIN LINDSAY
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## **Weekly Raffle**

Our raffle this week was \$50 cash donated by Dick Gallagher.

Our lucky winner was Terry McBreen!

We raised \$110 this week bringing our total for the year to \$1,042.

Thank you to Dick Gallagher for your generous donation and congratulations to Terry McBreen.

New Gen, cont'd from page 5

"The Council wanted to be sure New Generations programs were given adequate attention by clubs," says Klinginsmith. "Rotarians just want to be up front and recognize the importance of these programs. New Generations isn't just important to the future of Rotary but also our communities and the world."

New Generations Service acknowledges the positive change implemented by youth and young adults involved in leadership development activities, community and international service, and exchange programs that enrich and foster world peace and cultural understanding. Programs include RYLA, Rotaract, Interact, and Rotary Youth Exchange.

"We truly have the finest youth programs in the world," says Klinginsmith. "Their intrinsic value continues to escalate. We do a great job with these programs, we just need to give them more visibility."

This month is a chance to celebrate the new Avenue of Service, says Vicki Puliz, chair of New Generations Service for District 5190 (parts of California and Nevada, USA).

"News of the Council's decision was welcomed with excitement and enthusiasm by Rotarians in our district," says Puliz. "We are using this as a way to emphasize how Rotary International views New Generations and its importance. It's a springboard to communicate even more with our clubs about these programs."

Virtually every club in her district is involved with one or more of the four youth programs. A wide range of district programs fall under the New Generations umbrella, says Puliz.

"Focusing more on youth is crucial for Rotary to thrive and survive," she says. "It's one of the reasons why we have programs on literacy, leadership training, and ethics for young people."

She recommends that every club appoint a New Generations Service chair. "We've learned that our youth programs benefit from communication and coordination," says Puliz.

New Generations joins Club Service, Vocational Service, Community Service, and International Service as an Avenue of Service. Before starting a project, Rotarians are asked to think broadly about how their club and its members could contribute within each avenue.

Klinginsmith says the best clubs are the ones that are well balanced.

"Strong clubs are involved in all five of the Avenues of Service," he says. "The ones that don't have New Generations programs are missing a part of the great adventure of Rotary."



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Chartered May 23, 1963

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

100% Pai	
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Borneman, John	
Brinkman, Danielle	Accountant
Canton, Rafael, M.D.	
Carbajal, Arnulfo	Environmental Health
Clune, Harriet	Real Estate Management
Corliss, Andrew	Broadcasting
Coyner, Jeff	
Crozier, Thomas H	
Doyle, MichaelEller, Jordan	Real Estate Management
Eller, Jordan	Banking, Mortgage Lending
Emch, James H., C.P.A	General Accounting
Gallagher, Devere L. (Pete)	Automobile Servicing
Gallagher, Richard	Stock & Bond Sales
Gill, Floyd	
Gonzalez, Jesse	
Gray, Bill	. <mark></mark> Property Management
Hashbarger, Tom	
Hata, Jeff	Printing
Hertel, Ronald	
Hicks, William	
Hishmeh, Husam	Restaurateur, Franchisee
Hoag, Judith	Real Estate Sales, Residential
Hoag, Will	Honorary Member
Jacobi, Robert	Restauranteur
Kagan, Kenneth	CPA
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Lopez, Maria	Education
Ludes, Rocky	
Lynn, Robert	
Marquez-Olson, Carol	
Marsh, Sam	
Masterson, John A	
McBreen, Terry	
Mercado, Michelle	Bank Manager

Miller, Craig	Disaster Recovery
Norman, Richard M	Trial Law
Norstedt, Chris	
Oster, Henry	Internal Medicine
Pazen, Robert L., O.D	Optometry
Pazen, Wendy	Office Managment
Perkins, Deborah	Family Law
Polito, Ron	
Roberts, Deborah	
Rook, Mark	Funeral Director
Shilton, Thomas E	Pharmacy
Sloan, Nicolette	Banking, Business Loans
Smith, Mark Corbin	
Spellman, William J., D.D.S	Prosthetic Dentistry
Stewart, Richard E	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG	
Strohman, Joseph, Jr	
Swan, Thomas Thompson, Vance, CLU, ChFC	Investment Advisor
Turner, DonnaWaddell, Sandy	Contractor Portable Buildings
Widders, Monte L.	
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