



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLVII, Number 22

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
December 9, 2010

Programs

Program Chair: Rocky Ludes & Deborah Perkins

December 9, 2010

Australia on a Motorcycle - Rick McDermed

December 16, 2010

Avenues of Service

December 23, 2010

Children's Christmas Party

December 30, 2010

Joint Meeting with the Downtown Club

Greeters

December 9, 2010

Dick Gallagher & Floyd Gill

December 16, 2010

Jessie Gonzalez & Bill Gray

December 23, 2010

Tom Hashbarger & Jeff Hata

December 30, 2010

Bill Hicks & Husam Hishmeh

Fundraisers

Nightmare on the Hill (debrief)

October 29, 2011???

Next meeting is

at

time

Poinsettia Sales

Delivery Date

December 1, 2011

Youth Soccer Tournament

Date TBA

Next meeting is

at

time

Raffle Prize Donors

December 9 - Judy Hoag

December 16 - Bill Gray

Club Events

Important Dates

Master PRLS3	Dec. 11
Club Christmas Party	Dec. 11
Children's Christmas Party	Dec. 23
Joint meeting with Downtown	Dec. 30
Rotary Foundation Gala	Jan. 4
Board of Directors Meeting	Jan. 5
District Mid-Terms (Oxnard)	Jan. 8
District Mid-Terms (Bakerfield)	Jan. 15
International Assembly	Jan. 19
Master PRLS4	Jan. 22
Master PRLS1	Feb. 5
SoCal PETS	Feb. 25 - 27
Master PRLS2	Feb. 26
Ventura Chamber of Commerce Breakfast	Mar. 3
Fat Tuesday Party!!!	Mar. 8
Irish Festival	Mar. 12
Master PRLS5	Mar. 12
Basic PRLS	Apr. 8
District Assembly	Apr. 9
RYLA	Apr. 15 - 17
R.I. Convention New Orleans	May 22 - 25

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Wendy Pazen
President 2010-2011

Wendy is enjoying a week in the sun somewhere where it's warm and sunny.

Her article will return next week.

2010 - 2011 Club Board of Directors

Wendy Pazen	President
Tom Swan	President Elect
Jeff Hata	Past President
Jordan Eller	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Deborah Roberts	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
.....	Director 2010-2013

Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Ray Klinginsmith	President, Rotary International
Deepa Willingham	Governor, R.I. District 5240
Wade Nomura	Governor Elect, R.I. District 5240
Frank Ortiz	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting December 2, 2010

Reported by Jeff Hata



Ken Kagan gave a vocational minute.

President Wendy invited everyone to lunch, guests and visiting Rotarians first!

President Wendy thanked our greeters Jim Emch & Pete Gallagher.

Pete Gallagher led us in the salute to the Flag. Ken Kagan then gave a vocational minute about his company Costello & Company.

President Wendy then introduced our guests. Pete

Gallagher introduced his friend and our Poinsettia truck driver for the day Bill Potter.

John Borneman then led us in a song.

We did not have a raffle drawing today.

Presidents Announcements:

President Wendy asked for December birthdays celebrants to stand up and be recognized.

Celebrating birthdays in December are Dick Norman, the other Dick, Dick Gallagher and Nikki Sloan. Jim Word stood to announce he and Alberta celebrated their 53rd anniversary last month. Evidently, Jim forgot to announce it last month.

Our Children's Christmas Party will be at noon on December 23rd. On December 30th we will have a joint meeting with the Downtown club right here at the Pavilion. Bring your unwanted Christmas Present for a white elephant gift exchange.

On January 4th RI President Ray Klingensmith will be at the Foundation Gala at Santa Ynez.

Robert Jacobi announced that Coats for Kids was a success again this year. Between our club, Downtown and South, 10,000 coats were collected and cleaned by Four Seasons Cleaners to be distributed to needy kids and adults this winter season! Great job everybody! You can still bring in coats in youth or adult sizes to any Four Seasons Cleaner location. Just tell them it's for Coats for Kids.

Rocky made an announcement about Bob Beckwith. See the end of this article.

Vocational Service (Bill Spellman) announced that we are

seeking an Interact Advisor for Balboa Middle School. This will be a new Interact program.

Happy Dollars: Midge Stork, Husam Hishmeh and Ron Hertel.

Today's program was our Poinsettia Plant delivery!

Special note:

Bob Beckwith is staying at The Lexington, 5440 Ralston St., Ventura, for a couple

weeks or so. Rocky visited with him as he was getting settled in. He said he would enjoy visits from any Rotarians who would like to stop by. You will need to sign in at the front desk. He is in room 244B – it's a very nice suite.

Thank you Rocky for keeping us up to date!



Pete Gallagher led us in the Flag Salute.



Please visit with Bob Beckwith. He needs to keep is perfect attendance.

If you keep on saying things are going to be bad,
you have a good chance of being a prophet.

Isaac Bashevis Singer

**HOW FAR YOU GO IN LIFE DEPENDS ON YOUR BEING
TENDER WITH THE YOUNG, COMPASSIONATE WITH
THE AGED, SYMPATHETIC WITH THE STRIVING AND
TOLERANT OF THE WEAK AND STRONG. BECAUSE
SOMEDAY IN YOUR LIFE YOU WILL HAVE BEEN ALL
OF THESE.**

GEORGE WASHINGTON CARVER

Rotarians share ideas on member retention

By Joseph Derr

Rotary International News -- 6 December 2010

Diana Wood Howard, president of the Rotary Club of Spring Valley (Columbia), South Carolina, USA, says membership has never been better since the club decided to move its meetings to a brand-new grand hall at a local church.

"We've inducted 20 new members in less than 18 months," Howard notes. "Don't be afraid to think outside the box for a new meeting venue" when it comes to membership development, she advises.

Recently, Rotarians discussed innovative approaches to recruiting and retaining members on Rotary International's official Facebook page. Rotarians are encouraged to e-mail their creative strategies to leadership.training@rotary.org.

Howard says it's also important to get new members involved early. "Our 'newbies,' as we refer to them, organized a PolioPlus fundraiser this past July."

Elizabeth Penny, president of the Rotary Club of South Ukiah, California, says her club encourages members to bring their children to meetings. As a breakfast club, it meets early enough to allow members to get their children to school.

"We're a pretty informal club, and we wanted to be welcoming to younger parents," she says. "It has worked really well for us. The children have their own table and call themselves 'Rotary kids.' They even have their own project: collecting used towels and blankets from hotels and donating them to the humane society."

The Rotary clubs of Sebastopol and Sebastopol Sunrise, California, focus on fellowship. Every spring, Rotarians volunteer to host an evening meal at their homes for three members of their own club whom they're less familiar with.

"We match participants based on their not having significant relationships with each other," says David G. Mark-Raymond, of the Sebastopol Sunrise club. "The idea is to develop new relationships and be more inclusive."

John T. Capps, of the Rotary Club of Morehead City-Noon, North Carolina, recommends that Rotarians "always keep a bright-colored 3 x 5 card in your shirt pocket, handbag, mode of transportation, or on your desk for a quick, efficient, effective way of remembering potential club members." Capps says the method works: He has proposed 92 members, 78 of whom are still Rotarians.

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Help Deborah Roberts Help Children With Pediatric Cancer

By Jeff Hata

Deborah Roberts has volunteered to shave her head and donate her hair to Locks of Love if I can do the following ...

I have until March 12, 2011 to raise \$10,000 in donations. If I accomplish this task, Deborah will shave her head on the main stage at our Irish Festival.

Being the great Rotarians that I know you all are, I am sure you will all want Deborah to get what she has volunteered to do.

If you would like to make a donation, please let me know. We are currently researching which non-profit to donate the proceeds to and will let you know soon.

So far we have one pledge from Wendy Pazen!



Coming March 12, 2011!

Immediately following the St. Patrick's Day parade come to our inaugural Ventura Irish Festival at Plaza Park.

Irish Dancers, Bag Pipe Bands, Food, Irish Beer, Shopping and more!

www.IrishFestivalVentura.org

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Weekly Raffle

We did not conduct a raffle this week.



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Ventura-East Christmas Party Announcement

Ventura-East Christmas party, Hosted by Bill and Kim Gray, at their home 1789 Monita, Ventura, Saturday Dec. 11th. ~5pm til ? Details to follow. Please sign up so we can have a head count for food and the bar.

For our new members - this is the adult party for members and guest for an evening of celebration. Format is an extended cocktail party with catered food for all.

The annual event is very well attended with the gift exchange being a highlight for many. If you want to participate in the gift exchange please bring a wrapped unmarked gift for the exchange, couples may bring two gifts so both can be involved. Generally gifts are naughty or nice, gag gifts have their place as do special gifts that are "Stolen" during the exchange portions of the event, values range ~\$10-\$20 or so.

A few people are requested for setup and or cleanup see Vance for details. The evening is billed at our costs for food and the bar at about \$20-\$25 per person, to those who sign up. Any special requests, comments, ideas please contact Vance at the meeting or email vance805@hotmail.com or by phone 708-7466.


Diner's Choice Membership Challenge

On September 30th of this year, during a general club meeting, Nikki Sloan offered a challenge to the general membership that the women in the club could recruit more new members by Dec 16, 2011 than the men could. This challenge was met with some fair amount of skepticism by the men, who then picked up the gauntlet and accepted the challenge. After a brief open discussion we all agreed that December 16 would be the deadline and the stakes were set; the losing party of the challenge would serve lunch to the winning party in a future general membership meeting in January.

To date, neither side seems to take the challenge seriously as the men hold onto a slim lead with only one new member, namely Tim Hughes. There is a second applicant, Dr. Chad Gibson, whose application is currently under the review process, but has gained the tentative approval of the Board of Directors. Ironically, both new member applicants are sponsored by Joe Strohman.

Hopefully this article will help remind and serve notice to the members of the Rotary Club of Ventura East that the honor of our club and a certain subset of those members is at stake. Of course, in my personal opinion, the women in the club are most likely accustomed to serving the menfolk and are secretly hoping to take their proper place.

ThomasSwan
President 2011-2012
Rotary club of Ventura East




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**Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Norman, Richard M.	Trial Law
Anderson, David	Architecture	Norstedt, Chris	Honorary Member
Beckwith, Robert E.	Office Equipment	Oster, Henry	Internal Medicine
Borneman, John	Songleading	Pazen, Robert L., O.D.	Optometry
Brinkman, Danielle	Accountant	Pazen, Wendy	Office Management
Canton, Rafael, M.D.	Psychiatry	Perkins, Deborah	Family Law
Carbajal, Arnulfo	Environmental Health	Polito, Ron	Commercial Real Estate
Clune, Harriet	Real Estate Management	Roberts, Deborah	Communications
Corliss, Andrew	Broadcasting	Rook, Mark	Funeral Director
Crozier, Thomas H.	Real Estate Development	Shilton, Thomas E.	Pharmacy
Doyle, Michael	Real Estate Management	Sloan, Nicolette	Banking, Business Loans
Eller, Jordan	Banking, Mortgage Lending	Smith, Mark Corbin	Religion, Protestant
Emch, James H., C.P.A.	General Accounting	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Devere L. (Pete)	Automobile Servicing	Stewart, Richard E.	Banking, Real Estate Loans
Gallagher, Richard	Stock & Bond Sales	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gill, Floyd	Banking, Management	Strohman, Joseph, Jr.	Business Law
Gonzalez, Jesse	Automotive, Repair & Sales	Swan, Thomas	Investment Advisor
Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
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Hicks, William	Domestic Automobiles, Retail	Widders, Monte L.	General Law
Hishmeh, Husam	Restaurateur, Franchisee	Whitman, Diana	Honorary Member
Hoag, Judith	Real Estate Sales, Residential	Word, Jim	Department Store
Hoag, Will	Honorary Member	Yuncker, Chuck	Honorary Member
Hughes, Tim	Nonprofit: Development		
Jacobi, Robert	Restaurateur		
Kagan, Kenneth	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
Miller, Craig	Disaster Recovery		