



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLVII, Number 30

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
February 10, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

February 10, 2011

Interview Bill Spellman - Joe Strohman

February 17, 2011

Real Estate Fraud - Dominic Kardum

February 24, 2011

Avenues of Service

March 3, 2011

Job Shadow - Chuck Yuncker

Greeters

February 10, 2011

John Masterson & Terry McBreen

February 17, 2011

Craig Miller & Richard Norman

February 24, 2011

Henry Oster & Robert Pazen

March 3, 2011

Deborah Perkins & Ron Polito

Club Events

Important Dates

Master PRLS1	Feb. 5
SoCal PETS	Feb. 25 - 27
Master PRLS2	Feb. 26
Ventura Chamber of Commerce Breakfast.....	Mar. 3
Fat Tuesday Party!!!	Mar. 8
Irish Festival	Mar. 12
Master PRLS5	Mar. 12
Basic PRLS	Apr. 8
District Assembly	Apr. 9
RYLA	Apr. 15 - 17
R.I. Convention New Orleans	May 22 - 25
Wendy Pazen's Stepdown.....	Jun 10
Deepa Willingham's Stepdown.....	Jun 25
Push em Pull em Parade.....	Jul. 4
Tom Swan's First meeting	Jul. 7

Fundraisers



Coming March 12, 2011!

Immediately following the St. Patrick's Day parade come to our inaugural Ventura Irish Festival at Plaza Park.

Irish Dancers, Bag Pipe Bands, Food, Irish Beer, Shopping and more!

www.IrishFestivalVentura.org

Raffle Prize Donors

February 10 - Mark Rook

February 17 - Floyd Gill

February 24 - Dick Gallagher

March 3 - Bill Spellman

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message	2
Meeting Notes	3
Rotarians work to rebuild New Orleans landmark.....	5
Weekly Raffle.....	5
Promote Rotary through signature activities.....	6
Membership List.....	7
CareGivers Golf Tournament.....	9

Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Wendy Pazen
President 2010-2011

How many of you read The Rotarian magazine which is mailed to you each month? The January 2011 issue celebrates the magazine's "FIRST CENTURY" with some great photos taken by Rotarians as well as many famous contributors of articles.

Here are a few Trivia questions:

Did you know that a Four-Way Test pin is planted on the moon?

Which United States President said, "Rotary transcends international boundaries"?

Who argued that if he and others in the Nixon White House had applied The Four-Way Test, Watergate never would have happened?

Which Rotarian was a Supreme Court Justice from 1939 to 1975?

Which actress is a polio survivor, an honorary Rotarian and a UNICEF goodwill ambassador?

Whose foundation awarded \$355 million in challenge grants to Rotary for the eradication of polio?

Which honorary Rotarian led the Soviet Union from 1985 to 1991?

Which future U.S. President was a Rotarian and addressed 6,000 people at the 1923 RI Convention in St. Louis?

Where was the 1940 RI Convention hosted?

Which future U.S. President spoke to the Rotary Club of Salt Lake City in 1922?

Why did the Vatican ban priests from joining Rotary?

Which champion of people with disabilities, spoke to the RI Convention in Lucerne, Switzerland?

Which Rotarian was a two-time Pulitzer Prize winner and credited with coining the term Cold War?

Which Rotarian was the son of Czechoslovakia's first president?

Which honorary Rotarian founded a famous clinic?

Which broadcast journalist spent a year as a Rotary Scholar in Edinburgh, Scotland?

Which Rotarian wrote "There Are Glorious Days Ahead"?

Which Rotarian ran his business by the Golden Rule?

Who won 15 Grammy Awards even though he contracted polio at the age of four.

Which honorary member won the Nobel Peace Prize in 1952 for his work in Africa?

Which Rotary critic said, "Where is Rotary going? It's going to lunch."?

What is the name of the Rotarian's son who was named "the Mouth of the South"? He is also an honorary Rotarian.

President, cont'd on page 4

2010 - 2011 Club Board of Directors

Wendy Pazen	President
Tom Swan	President Elect
Jeff Hata	Past President
Jordan Eller	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher	Sergeant at Arms
Deborah Roberts	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
.....	Director 2010-2013

Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Ray Klinginsmith	President, Rotary International
Deepa Willingham	Governor, R.I. District 5240
Wade Nomura	Governor Elect, R.I. District 5240
Frank Ortiz	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



**BUILDING COMMUNITIES
BRIDGING CONTINENTS**

Meeting February 3, 2011

Reported by Jeff Hata



Tom Swan introduced our guests and visiting Rotarians.

President Wendy Pazen invited everyone to lunch, guests and visiting Rotarians first!

President Wendy thanked our greeters Sam Marsh & Carol Marquez-Olson.

Tom Swan led us in the salute to the Flag. Tom Swan gave our Inspirational Message.

Tom Swan introduced our guests and visiting Rotarians. Visiting our club today was Jennifer

who is a criminal defense attorney and found us via our website! Welcome Jennifer

President Wendy asked for February Birthday's and Anniversary's to stand and be recognized. Celebrating birthdays were John Borneman and Terry McBreen. Celebrating an anniversary was Vance Thompson.

Terry McBreen announced that our raffle today was \$50 cash donated by Danielle Brinkman.

Jeff Hata announced that we will be having our Fat Tuesday social at Main Course California on March 8th from 6:00 pm - 9:00 pm. Cost is \$40 per person. Jeff also announced that we are selling Save The Date Irish Festival T-Shirts. Please buy a shirt for \$12 per shirt and help advertise the Festival by wearing in when you are out and about town.

Deborah Roberts announced that the ABC Responsible Retailer training is February 10th at 6:00 pm at the Ventura Police Department.

Deborah also explained what benefactors are and why we should sign up to be benefactors.

Presidents Announcements:

Master PRLS1 is Saturday Feb. 5th in Oxnard. If you want to go but have not registered yet there is still time.

Mignonne Hubina has had to resign from the club due to a family matter she needs to address.

Avenues of Service: Vocational/New Generations (Bill Spellman) - RYLA

has had a problem with counselor registration. Please check the RYLA website and if you are not on the list of counselors, please re-register.

Job Shadow still needs drivers, if you will be available to drive that day, you will need to fill the proper forms and bring a copy of your insurance declarations page. See Bill if you can drive.

Community Service (Craig Miller): Our Rotarians at Work project will be on Feb. 13th. We will be doing the BBQ for the Botanical Gardens Fundraiser at Grant Park.

Happy dollars: John Borneman, Rich Stewart, Ron Polito, Jordan Eller, Jan Lindsay, Ken Kagan and Wendy Pazen.

Terry McBreen then conducted our raffle and the lucky winner of \$50 cash donated by Dannielle Brinkman was Ron Polito. Congratulations Ron!

Deborah Perkins then introduced our speaker, Kevin Daly.

Our speaker today, Kevin Daly, is a volunteer supervising mediator for the Ventura Superior Court Small Claims Division. He has a law degree from the Southern California Institute of Law and is trained in mediation. Mr. Daly gave a presentation about the Ventura Center for Dispute Settlement, a non-profit organization in Camarillo that offers community mediations.

There are two types of alternative dispute resolution: arbitration and mediation. Arbitration is when the parties to a dispute submit their case to a private judge, usually a retired judge. The arbitrator's decision can be binding or not binding depending on the agreement



Tom Swan gave our Inspirational Message.

Meeting, cont'd on page 4

of the parties. Neither party may appeal a decision resulting from binding arbitration.

Mediation is when the parties utilize the services of a neutral person to help facilitate negotiations between the parties in an effort to reach a settlement. The mediator does not make any decisions or rulings, nor does the mediator take sides. The advantages to mediation include: the parties maintaining control over the outcome, the dispute does not become public, and often the result is more favorable to both parties than what a judge would order.



Kevin Daly spoke about alternative dispute resolution.

There is currently no licensing requirement for mediators in California. Anyone may become a mediator. Many attorneys offer mediation services; however, Mr. Daly recommends that you only use someone who has been trained in mediation. The Ventura Center for Dispute Settlement offers mediation training. The fee for such training will be waived if you volunteer to mediate disputes at the courthouse for six Fridays.

The court has volunteer mediators for Small Claims and Civil Harassment disputes. Small Claims mediation has a two-thirds settlement rate, and Civil Harassment mediation has an 80% settlement rate.

Mediators are also available for a fee to mediate business disputes. The savings of mediating a dispute compared to litigating a dispute are substantial. In addition, disputes are usually settled much quicker when using the mediation process.

Thank you Mr. Daly for a very informative and entertaining presentation.

Deborah A. Perkins

President, cont'd from page 2

Which famous aviator was a member of the Rotary Club of Dayton, Ohio?

These are just a few of the incredible Rotarian's and honorary Rotarians in the last 100 years. It really makes you feel proud, doesn't it?

Have a great week,
Wendy

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org



Danielle L. Brinkman, CPA
300 East Esplanade Drive
Suite 520
Oxnard, CA 93036

P: 805-485-7194
F: 805-278-1200
E: danielle@brinkmancpa.com

an accountancy corporation
www.brinkmandcompany.com



Charles Carroll
Funeral Home

Mark C. Rook
Manager
FDR-1118

15 Teloma Drive
Ventura, CA 93003
805-642-8134
Fax 805-642 5754
mark.rook@sci-us.com
FD-60



*This space could be reserved
for
you ... Place your ad here!*

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com



John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax:805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



CLUNE & STEWART
HARRIET CLUNE
Broker Associate
RICH STEWART
Sales Associate



RESIDENTIAL BROKERAGE

(805) 302-9001 HARRIET CELL
(805) 320-4388 RICH CELL
(805) 647-7619 FAX
harriet.clune@camoves.com
rich.stewart@camoves.com

1190 South Victoria Ave., Ste 100
Ventura, CA 93003
www.camoves.com/harriet.clune
www.camoves.com/rich.stewart
Owned And Operated By NRT LLC.



*This space could be reserved
for
you ... Place your ad here!*

Rotarians work to rebuild New Orleans landmark

by Susie Ma
The Rotarian -- February 2011

The New Canal Lighthouse has been a landmark on the shores of New Orleans' Lake Pontchartrain since 1890. But a one-two punch that started with Hurricane Katrina in August 2005 left the structure damaged beyond repair.

In the days after Katrina, Subhash Kulkarni, Glenn Higgins, and Carlton Dufrechou, members of the Rotary Club of Metairie (Sunrise), initiated a push to save the lighthouse. When a November storm finished the building off, however, Kulkarni, a structural engineer, Higgins, an architect, and Dufrechou, then executive director of the Lake Pontchartrain Basin Foundation, began a quest to build a new one.

"Lots of people in the area identified with the lighthouse," Higgins said. "It is really important to get this symbol back up."

Before the condemned landmark was torn down, Higgins and his associates at HMS Architects measured what remained of the structure and picked through the rubble to salvage the original hardware and cypress wood.



The new Canal Lighthouse was a familiar sight to boaters on Lake Pontchartrain for more than a century, but after being battered by Hurricane Katrina and a subsequent storm, it had to be torn down. The Lake Pontchartrain Basin Foundation plans to rebuild the lighthouse as a museum and education center. Photos courtesy Lake Pontchartrain Basin Foundation

New Orleans, cont'd on page 6

WESTERN INTERNATIONAL SECURITIES INC.

Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE
2555 Townsgate Rd #300
Westlake Village, CA 91361
805-496-0988

VENTURA OFFICE
290 Maple Court #118
Ventura, CA 93003
805-644-3495

PHONE 805-644-3495
CELL 805-760-5688
FAX 805-644-8102
EMAIL tswan@wisdirect.com

This space could be reserved
for
you ... Place your ad here!



(805) 477-4377
(805) 320-7800 Cell

Fax (805) 477-4378
E-mail judyhoag@pacbell.net
2686 Johnson Dr. Suite 103
Ventura, CA 93003



CALIFORNIA OFFICE EQUIPMENT
2767 E. Main - VENTURA, CA - (805) 643-0869
Bob Beckwith
Founder/Owner for over 50 years

COE 2767 E. Main St.
Ventura, CA 93003
Phone: (800) Get-Desk
Fax: (805) 643-3239
Email: COEC@Earthlink.Net
Visit our website www.coec.biz

Weekly Raffle

Our weekly raffle was \$50 cash generously donated by Danielle Brinkman.

We raised \$125 this week bringing our total to \$2,920 for this Rotary Year!

Our lucky winner was Ron Polito! Congratulations Ron.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors

Again, thank you to Danielle Brinkman for her generous donation and congratulations to Ron Polito!

Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003

LINDSAY and COMPANY
Certified Public Accountant

JAN CORWIN LINDSAY
Certified Public Accountant
Certified Valuation Analyst

770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
jclcpa@pacbell.net

New Orleans, cont'd from page 5

The New Canal Lighthouse had been a reference point on the lake and a favorite meeting spot. It was where Kulkarni, a past district governor and chair of the Host Organization Committee for the 2011 RI Convention in New Orleans, often ended a day of fishing with his son. The lighthouse, which also served as a lifesaving station for many years, was placed on the National Register of Historic Places in 1985.

With the keeper's quarters on the lower levels and a cast iron cupola that housed the light, the structure "had a tremendous amount of character," Dufrechou said. "If you saw it, you would remember it."

The Lake Pontchartrain Basin Foundation, a nonprofit dedicated to preserving the lake and Louisiana's fragile coastal areas, signed a lease with the Coast Guard in 2006 to restore the lighthouse. The foundation has raised \$400,000 and aims to raise \$400,000 more.

As members of the Metairie (Sunrise) club rebuilt their own homes and businesses after Katrina, they contributed money and helped spread the word about the project. Kulkarni, Higgins, and Dufrechou hope to see it completed before the convention, 21-25 May.

"The town of New Orleans' needs are so great, and the resources so sparse, that it has been a challenge to raise funds," Dufrechou said. "If not for the generosity and time that Subhash and Glenn gave to us professionally, the lighthouse would be history. We would have no chance to rebuild it."

Promote Rotary through signature activities

Rotary International News -- 8 February 2011

For the past 17 years, the Rotary Club of Kamuning, Quezon City, Philippines, and District 3780 have partnered with local elementary and high schools to stage a daylong sports festival, attracting thousands of students from the city's 143 schools.

Club members adopt a theme each year for the colossal event, with the 2010 competition reminding youth of the valuable role they will play in protecting and preserving the environment.

Many Rotary clubs are known in their communities for one big project or event that sets them apart from other groups. Whether it's an annual dinner that raises funds for polio eradication, or a park clean-up, your club's signature project or fundraiser can help build Rotary's public image as an action-oriented volunteer service organization.

"Several small projects leave no mark, but one larger project leaves

Events, cont'd on page 8



Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net




Travel By Carol
*Independent Travel Consultant
Specializing in tours & cruises.*

Carol Marquez-Olson
E-mail: carolmtravels@roadrunner.com

Tel: (805) 642-4343
Fax: (805) 642-4343
Cell: (805) 415-5262

This space is reserved for
Lynn's Jewelry
(805) 642-5500

This space could be reserved
for
you ... Place your ad here!



Rabobank, N.A.

Nikki Sloan
Vice President
Commercial Banking Officer

Office address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036
Mailing address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036-0208
Telephone 805/278-8344
Fax 805/988-6162
E-mail nikki.sloan@rabobank.com
www.rabobankamerica.com



Terry McBreen
REALTOR®
(805) 648-5051 Office • (805) 256-4882 Cell
(805) 652-0434 Fax
terrymcween@coldwellbanker.com
www.camoves.com/terry.mcween



RESIDENTIAL BROKERAGE
1190 S. Victoria Ave., Suite 100
Ventura, CA 93003

Ca. Lic. #01852564
Owned And Operated By NRT LLC.

This space is reserved for
**Norman, Dowler, Sawyer, Israel,
Walker & Barton**
(805) 654-0911

*This space could be reserved
for
you ... Place your ad here!*

This space is reserved for
**Law Offices of Myers, Widders,
Gibson, Jones & Schneider L.L.P.**
(805) 650-5915

*This space could be reserved
for
you ... Place your ad here!*



Jordan Eller
President
Mortgage Banker

Office: 805-644-1621
Mobile: 805-252-7742
Fax: 805-644-1608
email: Jordan@refibuy.com




This space is reserved for
**Camp Trinity
Summer Day Camp**
(805) 642-3801

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Miller, Craig.....	Disaster Recovery
Anderson, David	Architecture	Norman, Richard M.	Trial Law
Beckwith, Robert E.	Office Equipment	Norstedt, Chris.....	Honorary Member
Borneman, John	Songleading	Oster, Henry	Internal Medicine
Brinkman, Danielle	Accountant	Pazen, Robert L., O.D.	Optometry
Canton, Rafael, M.D.	Psychiatry	Pazen, Wendy	Office Management
Carbajal, Arnulfo	Environmental Health	Perkins, Deborah.....	Family Law
Clune, Harriet	Real Estate Management	Polito, Ron	Commercial Real Estate
Corliss, Andrew.....	Broadcasting	Roberts, Deborah	Communications
Crozier, Thomas H.....	Real Estate Development	Rook, Mark	Funeral Director
Doyle, Michael	Real Estate Management	Shilton, Thomas E.	Pharmacy
Eller, Jordan.....	Banking, Mortgage Lending	Sloan, Nicolette	Banking, Business Loans
Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin.....	Religion, Protestant
Gallagher, Devere L. (Pete)	Automobile Servicing	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Richard	Stock & Bond Sales	Stewart, Richard E.....	Banking, Real Estate Loans
Gibson, Chad.....	Denistry	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gill, Floyd.....	Banking, Management	Strohman, Joseph, Jr.....	Business Law
Gonzalez, Jesse	Automotive, Repair & Sales	Swan, Thomas.....	Investment Advisor
Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
Hertel, Ronald.....	Real Estate Land Development	Waddell, Sandy	Contractor-Portable Buildings
Hicks, William	Domestic Automobiles, Retail	Widders, Monte L.	General Law
Hishmeh, Husam	Restaurateur, Franchisee	Whitman, Diana	Honorary Member
Hoag, Judith	Real Estate Sales, Residential	Word, Jim	Department Store
Hoag, Will	Honorary Member	Yuncker, Chuck.....	Honorary Member
Hubina, Mignonne	Real Estate Sales, Residential		
Hughes, Tim	Nonprofit: Development		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		

Events, cont'd from page 6

a signature,” notes RI Vice President Thomas M. Thorfinnson. “A great way to promote Rotary’s image is to have a significant project or a significant fundraiser that is a very public event in your community and to do that event or fundraiser consistently over the years.”

The Rotary Club of Kenosha West, Wisconsin, USA, holds an annual sports tournament to raise money for the club’s charities. This highly anticipated event involves youth from the entire community. The club promotes the tournament prominently on its website and includes videos from previous years. The club’s online membership directory, which includes photos, shows many members in their tournament uniforms.

Here are a few tips on how to create a signature activity. Also check out what other Rotarians have had to say on the topic in Your Voice, Your Solution for October and February .

* Identify. Decide on a public event and its purpose, such as to raise funds for The Rotary Foundation or to involve members of the community in a local service project.

* Publicize. Include your Rotary club or district in the name of the event, following the RI guidelines for using the Rotary Marks. Use social media and press releases to publicize your event and the work of Rotary and build interest and excitement.

* Connect. Assign club members to help answer questions about the Rotary club and its projects during the event to form connections with the general public. Distribute take-away information such as What’s Rotary? as well as pamphlets or business cards linking to your club’s website.

* Repeat. Hold the event annually to build recognition. As awareness grows, more community members will participate and the event will become increasingly successful. You may even attract new members to your club.

Adapted from Rotary Leader



The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event each year as their signature event. Photo courtesy of Bill Pollard

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006





January 19, 2011

Dear Communitarian of Ventura County:



We are seeking your support to join us in our 19th Annual Saint Patrick's Day Golf Tournament benefiting CAREGIVERS: Volunteers Assisting the Elderly. We are a Nonprofit Public Benefit organization serving at-risk senior citizens throughout Ventura County. Our beneficiaries are typically in their eighties, are homebound, isolated and very frail who require the services of our agency for assistance that allows them to remain in their homes avoiding institutionalization.

BOARD OF DIRECTORS
Cecilia Macias
Chair

Mel Sheeler
Vice-Chair

Virginia A. Camarillo
Secretary

Judy Thiele
Treasurer

Martin F. Kaplan
Anna Kittleson
Augie Martinez
Skip Remley
Ann Romero

ADVISORY BOARD
Monty W. Clark
Andy Killion
Dennis Muehlenbach
Hon. Harry J. Walsh
Norman T. Weitzel
Kay Wilson-Bolton

EXECUTIVE DIRECTOR
Brad Berens

Fed. Tax ID #77-0081692

Camarillo Office:
360 Mobil Avenue, #211E
Camarillo, CA 93010
805/437-1755

We are pleased that this year the Ventura-South Rotary Club is lending their altruistic support and organization to make this year's "**Wearin' o' the Green**" Tournament the best ever.

Each year we serve more than 1,500 elders by providing volunteer assistance in the senior's homes according to their needs. Our services include transportation, shopping, housekeeping, minor repairs, light cooking, cleaning, yard work, companionship, caregiver respite and on-going case management and monitoring by professional staff. **All services are provided free of charge** for our struggling elders. Each year more and more seniors face the challenges associated with advanced aging and little or no resources. **They depend on us, our altruistic volunteers, and in turn we depend on support from a caring and sensitive community.**

Please support our efforts and support us as a sponsor for this fun-filled event or as a participant golfer who can put a twosome, foursome, or even a six some together that builds a better community for our elders.

Your support ensures not one call for help goes unanswered.

Sincerely,

Brad Berens
Executive Director



Sponsorship Opportunities

POT O' GOLD Sponsors - \$3,000

- Complimentary golf for 12 players including course fees, cart, Irish Feast lunch, and gift bag
- Product display
- Name and logo on shirts
- Full-page inside golf book
- Two tee sponsorships, including hole #1
- Appreciation plaque

SHAMROCK Sponsors - \$2,000

- Complimentary golf for 9 players including course fees, cart, Irish Feast lunch, and gift bag
- 1/2 page ad
- 1 tee sign
- Appreciation plaque

CLOVER Sponsors - \$1,000

- Complimentary golf for 6 players including course fees, cart, Irish Feast lunch, and gift bag
- 1/4 page ad
- Name and logo on cart
- One tee sign

SHILLELAGH Sponsors - \$750

- Complimentary golf for 3 players including course fees, cart,

- Irish Feast lunch, and gift bag
- One tee sponsorship
- Business Card Ad

LEPRECHAUN Sponsors - \$100

- One tee sign



BANSHEE Sponsors - \$50

- Business Card Ad

Please note:

All sponsor levels receive recognition in all publicity including our evening program, and "thank you" on the CAREGIVERS' website and in its *Hearts & Hands Connection* newsletter.

Program Advertising

Advertisers receive recognition in all publicity about the tournament including our evening program and "thank you" in the CAREGIVERS' *Hearts & Hands Connection* Newsletter.

Full Page: \$250 (9" H x 7" W)
 Half-Page: \$150 (4.5" H x 7" W)
 Quarter-Page: \$125 (4.5" H x 3.5" W)
 Business Card: \$50

You may submit your ad electronically (300 dpi) to:

tkeffer@vccaregivers.org, or
 mail camera-ready ad to CAREGIVERS.

Deadline for submission is : March 7, 2011

Sponsorship: _____ Ad _____

Name: _____

Company: _____

Address: _____

City: _____

Phone: _____

Visa/MC: _____

Exp. _____

Signature: _____

Name on Card: _____

Total Enclosed: _____

Make Checks Payable to: CAREGIVERS
 1765 Goodyear Ave., Suite 205
 Ventura, CA 93003-8015
Call 805-658-8530



Federal Tax ID # 77-0081692

THANK YOU FOR YOUR SUPPORT!