



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume XLVII, Number 43

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
May 12, 2011

## Programs

Program Chair: Rocky Ludes & Deborah Perkins

**May 12, 2011**  
Scholarship  
**May 19, 2011**  
Club Anniversary  
**May 26, 2011**  
Avenues of Service  
**June 2, 2011**  
RYLA Report

## Greeters

**May 12, 2011**  
Harriet Clune & Andy Corliss  
**May 19, 2011**  
Tom Crozier & Michael Doyle  
**May 26, 2011**  
Jordan Eller & Jim Emch  
**June 2, 2011**  
Pete Gallagher & Richard Gallagher

## Fundraisers

**Nightmare on the Hill**  
October 29, 2011???  
Next meeting is

at  
time

### Poinsettia Sales

Delivery Date  
December 1, 2011

### Youth Soccer Tournament

Date TBA  
Next meeting is

at  
time

### Raffle Prize Donors

May 12 - Carol Marquez-Olson  
May 19 - TBA

## Club Events

### Important Dates

R.I. Convention New Orleans .....	May 22 - 25
Wendy Pazen's Stepdownd.....	Jun 10
Grants Seminar South.....	Jun 11
GSE Team Leader Application Deadline .....	Jun 17
Deepa Willingham's Stepdownd.....	Jun 25
Push em Pull em Parade.....	Jul 4
Tom Swan's First meeting .....	Jul 7
Membership & PR Seminar South.....	Jul 9
Foundation Seminar .....	Aug 6
GSE Team Application deadline .....	Aug 19
Ambassadorial Scholarship Application deadline.....	Aug 29
GSE Korean Incoming team.....	Sep 25 - Oct 25
Basic PRLS .....	Oct 8
District Conference .....	Oct 20 - 23
Master PRLS3.....	Oct 29
D.G. Wade's Visit.....	Nov 3
Master PRLS4 .....	Nov 19
Master PRLS1 .....	Dec 10
Mid Terms .....	Jan 7
Mid Terms .....	Jan 14
Master PRLS 2 .....	Jan 21

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## Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.IrishFestivalVentura.org](http://www.IrishFestivalVentura.org)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Wendy Pazen**  
President 2010-2011

Last Thursday's Bake Sale was so much fun! The 10 Buena Interactors, along with **Interact Advisor Chuck Yuncker**, and **Interact Chair Pastor Mark Smith** brought beautiful and delicious cookies, lemon bars, pies and cakes to auction off and raise money to help keep Interact going.

I am very proud to say that Interact raised a whopping \$3,272 which is the highest amount ever pledged at our Bake Sales! **Way to Go Ventura-East!!!** None of this could have happened without the dedication of **Pastor Mark Smith** and **Chuck Yuncker**! Thank you both for your continued support of these wonderful young people.

I would be remiss if I didn't thank **Bill Spellman** for stepping in at the last minute to fill the big shoes of our regular auctioneer, **John Masterson**. Thank you, **Bill** for saying "yes"...again!

On June 10, I hope everyone will be able to attend the Demotion Ceremonies at the Ventura County Museum of History and Art in downtown Ventura. It will be casual attire and catered by Main Course of Ventura. We all know how good their food is!! **PDG Jan Lindsay** (who sponsored me) will be our speaker.

Last Saturday was **PE Tom Swan's** Board Retreat at Red Brick Pizza. What a great retreat it was. **Tom and PEN Jordan Eller** certainly have things dialed in for **Tom's** year. I think the club is going to grow stronger and busier under **Tom's** guidance. I know we will all be giving him our support.

On that note, I can tell my year as President is really winding down. The phones aren't ringing as much and the emails are mostly from friends and family...I'm not complaining!!

**Bob and I** are looking forward to New Orleans in 2 weeks. RCVE will be well represented by **Judy and Will Hoag, Harriet Clune** and **Rich Stewart**, and of course **Tom and Georganna Swan, PDG Jan and Pam Lindsay**, as well as us. We will have a lot to share on our return.

Have a great week!  
Wendy

2010 - 2011

### Club Board of Directors

Wendy Pazen .....	President
Tom Swan .....	President Elect
Jeff Hata .....	Past President
Jordan Eller .....	Secretary
Robert Lynn .....	Treasurer
Devere L. (Pete) Gallagher .....	Sergeant at Arms
Deborah Roberts .....	Director 2009-2011
Henry Oster .....	Director 2008-2011
Deborah Perkins .....	Director 2009-2012
Robert Pazen .....	Director 2009-2012
John Masterson .....	Director 2010-2013
.....	Director 2010-2013

### Avenues of Service Directors

Tom Swan .....	Club Service
Bill Spellman .....	Vocational Service
Craig Miller .....	Community Service
Floyd Gill .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

### Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Ray Klinginsmith .....	President, Rotary International
Deepa Willingham .....	Governor, R.I. District 5240
Wade Nomura .....	Governor Elect, R.I. District 5240
Frank Ortiz .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Arnie Dowdy .....	P.D.G. 2003-2004
Jan Lindsay .....	P.D.G. 2004-2005
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting May 5, 2011

Reported by Jeff Hata



Jan Lindsay gave a report on our Nicaragua Projects.

and visiting Rotarians. Guest of Craig Miller was Terry Alaniz. Visiting us from Ventura South was Past President Marilyn Scott and visiting us from Ventura Downtown was Gary Wolfe.

John Borneman then lead us in a song.

President Wendy then asked for people celebrating birthdays or anniversaries in May to please stand and be recognized. Celebrating a birthday is Rocky Ludes and celebrating an anniversary is Alyson Thompson.

Terry McBreen announced that our raffle prize today was a \$50 gift card to Red Lobster donated by Rocky Ludes.

Presidents Announcements:

President Wendy asked P.E.N. Jordan Eller to please come up to the podium. President Wendy then announced that Jordan is our club's newest Benefactor. Good Job Jordan.

Bob Pazen's office and Monte Widder's firm received Reader's Choice awards from the Ventura County Star.

Jeff Hata announced that after interviewing Iris Dudek last week our club has agreed to sponsor Iris for a Youth Exchange for the upcoming school year.

Jeff also reminded everyone that President Wendy's Step Down Dinner is coming up.

President Wendy Pazen invited everyone to lunch, guests and visiting Rotarians first!

Wendy thanked our greeters Rafael Canton & A.C.

Interactor Hunter led us in the salute to the Flag.

John Borneman gave our Inspirational Moment/Personal History.

Vance Thompson introduced our guests



Vance Thompson introduced guests and visiting Rotarians.

Marilyn Scott announced that her club is partnering with the the Boys & Girls Club's Garden Party.

Avenues of Service Reports:

Community Service (Craig Miller) our first Rotary Rehab project is coming up on May 21st and we will be working with Caregivers.

International Service (Jan Lindsay) gave a report on his recent trip

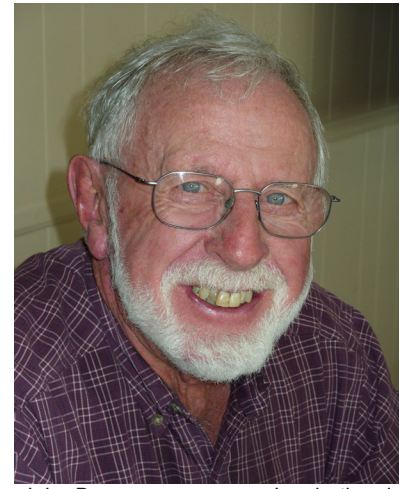
to Nicaragua. Jan's report was very uplifting and positive. There are a lot of great things happening there and we should be proud of the efforts being put forth there.

Vocational Service (Bill Spellman) we need a person for Wednesday and Thursday for Mock Interviews next week at Buena High School.

Happy dollars: Wendy Pazen, Bill Gray, Tim Hughes and Midge Stork.

Terry then conducted our raffle and the lucky winner was Marilyn Scott! Congratulations to Marilyn and thank you to Rocky Ludes for his generous donation.

It was then time for the Bake Sale! Let the bidding begin!



John Borneman gave our Inspirational Message.

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## Use social media to promote events

*Rotary International News -- 29 April 2011*

Let the community know about your upcoming Rotary event by using social media. Prior to your club's or district's event, send out invitations through Facebook. You also can use social media to promote speakers or post discussions about the event.

In addition, encourage event participants to tweet or post on Facebook about the event as it's happening or immediately after the event. Highlight your event's success by uploading photos or short videos from the event as well.

# Bake Sale 2011!!!



**Rotary Club of Ventura-East**  
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 Office Manager

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# Make your own "This Close" ad

Rotary International News -- 10 May 2011

Rotarians can now show their support for polio eradication by creating their own "This Close" advertisements and joining an online gallery of supporters worldwide.

At ThisClose.net, Rotarians and the general public can select from a variety of silhouettes making the "This Close" gesture, then add their faces by uploading a photo from their computer, webcam, or Facebook. The ads will appear automatically alongside the hundreds already posted in the online gallery.

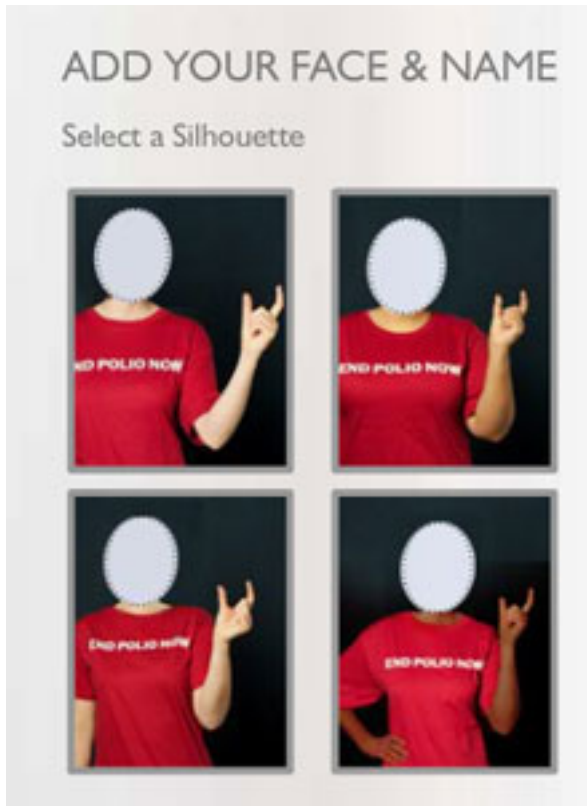
Visitors can share their personalized "This Close" ads with friends and family through e-mail and social networks such as Twitter and Facebook. They can also add personal messages of support, view ads from around the world, and see which regions are digitally leading the charge to raise awareness of polio eradication.

Rotary's "This Close" ads were introduced at the 2010 International Assembly. Print ads have since run in several publications, including USA Today, the Chicago Tribune, and the Wall Street Journal Asia. Rotarians who attended the 2010 RI Convention also saw them at Montréal-Trudeau International Airport.

The ads feature a growing roster of public figures, including Bill Gates, cochair of the Bill & Melinda Gates Foundation; Archbishop Emeritus Desmond Tutu, a Nobel Peace Prize laureate; action movie star Jackie Chan; golf legend Jack Nicklaus; and conservationist Jane Goodall.

You can use the campaign in your community to increase support for

This Close, cont'd on page 6



At ThisClose.net, Rotarians and the general public can select from a variety of silhouettes making the "This Close" gesture, then add their faces by uploading a photo from their computer, webcam, or Facebook.

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## Weekly Raffle


Our weekly raffle was a \$50 gift card to Red Lobster donated by Rocky Ludes.

We raised \$110 this week bringing our total to \$4,393 for this Rotary Year!

Our lucky winner was visiting Rotarian Marilyn Scott! Congratulations Marilyn.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.


Again, thank you to Rocky Ludes for his generous donation and congratulations to Marilyn Scott!


  
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This Close, cont'd from page 3

Rotary's US\$200 Million Challenge, the ongoing effort to match \$355 million in challenge grants for polio eradication from the Gates Foundation. Here are some tips:

1. Create a personalized ad at ThisClose.net and share it on Facebook.
2. Download "This Close" materials from the media center or customize an existing "This Close" ad to promote your club's polio fundraising efforts. Learn more in "How to Create a 'This Close' Public Service Announcement."
3. Incorporate "This Close" materials into your plans when applying for a 2011-12 PR grant.
4. Seek donated or discounted placements from your local newspapers, outdoor advertising companies, and television and radio stations.
5. Invite a local celebrity to participate as a "This Close" ambassador. Ask the person to attend polio fundraising events in your community.

## What a Statement!

Ventura-East made a great statement last Thursday. At the Bake Auction on May 5<sup>th</sup>, again Ventura-East very generously said: OUR YOUTH ARE VERY VERY IMPORTANT TO US!


At the auction on Thursday, you permitted your Buena Interactors to see your generosity in Action! The fabulous prices that you bid for their baked items, let them know that they have a club which truly supports them and has a great interest in its youth.

~~Words are very inadequate when it comes to trying to express our deep appreciation to you. We thank you for the wonderful event of the auction, itself. We thank Bill Spellman for the excellent job that he did as the auctioneer. (We also thank John Masterson for all he's done for the auctions through the years.)~~

We thank Ventura-East for its on-going support and its consistent generosity. THIS IS YOUR 30<sup>TH</sup> YEAR OF FABULOUS BAKE AUCTIONS.

On behalf of Chuck Yuncker and Buena Interact  
Please accept our thanks

Mark C. Smith




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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Norman, Richard M. ....	Trial Law
Anderson, David .....	Architecture	Norstedt, Chris .....	Honorary Member
Beckwith, Robert E. ....	Office Equipment	Oster, Henry .....	Internal Medicine
Borneman, John .....	Songleading	Pazen, Robert L., O.D. ....	Optometry
Brinkman, Danielle .....	Accountant	Pazen, Wendy .....	Office Management
Canton, Rafael, M.D. ....	Psychiatry	Perkins, Deborah .....	Family Law
Carbajal, Arnulfo .....	Environmental Health	Polito, Ron .....	Commercial Real Estate
Clune, Harriet .....	Real Estate Management	Roberts, Deborah .....	Communications
Corliss, Andrew .....	Broadcasting	Rook, Mark .....	Funeral Director
Crozier, Thomas H. ....	Real Estate Development	Shilton, Thomas E. ....	Pharmacy
Doyle, Michael .....	Real Estate Management	Sloan, Nicolette .....	Banking, Business Loans
Eller, Jordan .....	Banking, Mortgage Lending	Smith, Mark Corbin .....	Religion, Protestant
Emch, James H., C.P.A. ....	General Accounting	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Stewart, Richard E. ....	Banking, Real Estate Loans
Gallagher, Richard .....	Stock & Bond Sales	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gibson, Chad, D.D.S. ....	Dentistry	Strohman, Joseph, Jr. ....	Business Law
Gill, Floyd .....	Banking, Management	Swan, Thomas .....	Investment Advisor
Gonzalez, Jesse .....	Automotive, Repair & Sales	Thompson, Allison .....	CPA
Gray, Bill .....	Property Management	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hashbarger, Tom .....	Health Services	Turner, Donna .....	Honorary Member
Hata, Jeff .....	Printing	Waddell, Sandy .....	Contractor-Portable Buildings
Hertel, Ronald .....	Real Estate Land Development	Widders, Monte L. ....	General Law
Hicks, William .....	Domestic Automobiles, Retail	Whitman, Diana .....	Honorary Member
Hishmeh, Husam .....	Restaurateur, Franchisee	Word, Jim .....	Department Store
Hoag, Judith .....	Real Estate Sales, Residential	Yuncker, Chuck .....	Honorary Member
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Nonprofit: Development		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Lopez, Maria .....	Education		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McBreen, Terry .....	Real Estate, Investments		
Miller, Craig .....	Disaster Recovery		