

The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume XLVII, Number 47

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
June 16, 2011

## Programs

Program Chair: Rocky Ludes & Deborah Perkins

**June 16, 2011**

West Point Cadet - Clayton Reagan

**June 23, 2011**

Operation Splash Follow-up - Margo Byrne

**June 30, 2011**

TBD

**July 7, 2011**

Tom Swan's opening remarks

## Greeters

**June 16, 2011**

Chad Gibson & Floyd Gill

**June 23, 2011**

Jesse Gonzalez & Bill Gray

**June 30, 2011**

Tom Hashbarger & Jeff Hata

**July 7, 2011**

Bill Hicks & Husam Hishmeh

## Fundraisers

**Rotary Bullseye Target Shooting Competition**

September 5, 2011

**Poinsettia Sales**

Delivery Date

December 1, 2011

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Club Events

### Important Dates

GSE Team Leader Application Deadline .....	Jun 17
Deepa Willingham's Stepdown .....	Jun 25
Push em Pull em Parade .....	Jul 4
Tom Swan's First meeting .....	Jul 7
Membership & PR Seminar South .....	Jul 9
Foundation Seminar .....	Aug 6
GSE Team Application deadline .....	Aug 19
Ambassadorial Scholarship Application deadline .....	Aug 29
GSE Korean Incoming team .....	Sep 25 - Oct 25
Basic PRLS .....	Oct 8
District Conference .....	Oct 20 - 23
Master PRLS3 .....	Oct 29
D.G. Wade's Visit .....	Nov 3
Master PRLS4 .....	Nov 19
Master PRLS1 .....	Dec 10
Mid Terms .....	Jan 7
Mid Terms .....	Jan 14
Master PRLS 2 .....	Jan 21
Mid Terms .....	Feb 4
Poverty Conference .....	Feb 4
Foundation Gala .....	Feb 4

### Raffle Prize Donors

June 16 - TBA

### Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message .....	2
Meeting Notes .....	3
Promote Rotary through signature events .....	4
A Fine Collaboration .....	5
Weekly Raffle .....	5
Membership List .....	7

### Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.IrishFestivalVentura.org](http://www.IrishFestivalVentura.org)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Wendy Pazen**  
President 2010-2011

President Wendy had such a great time at the Step Down Dinner that she had to leave town without a laptop or internet connection.

Therefore, her message is short and sweet! She hopes that everyone had a good a time as her and that your week is going well. She looks forward to seeing everybody Thursday at Rotary!

## 2010 - 2011 Club Board of Directors

Wendy Pazen .....	President
Tom Swan .....	President Elect
Jeff Hata .....	Past President
Jordan Eller .....	Secretary
Robert Lynn .....	Treasurer
Devere L. (Pete) Gallagher .....	Sergeant at Arms
Deborah Roberts .....	Director 2009-2011
Henry Oster .....	Director 2008-2011
Deborah Perkins .....	Director 2009-2012
Robert Pazen .....	Director 2009-2012
John Masterson .....	Director 2010-2013
.....	Director 2010-2013

## Avenues of Service Directors

Tom Swan .....	Club Service
Bill Spellman .....	Vocational Service
Craig Miller .....	Community Service
Floyd Gill .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Ray Klinginsmith .....	President, Rotary International
Deepa Willingham .....	Governor, R.I. District 5240
Wade Nomura .....	Governor Elect, R.I. District 5240
Frank Ortiz .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Arnie Dowdy .....	P.D.G. 2003-2004
Jan Lindsay .....	P.D.G. 2004-2005
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting June 2, 2011

Reported by Jeff Hata



*Dick Gallagher led us in the Flag Salute.*

President Wendy Pazen invited everyone to lunch, guests and visiting Rotarians first!

Wendy thanked our greeter Pete & Dick Gallagher.

Dick Gallagher led us in the salute to the Flag.

Tom Swan gave our Inspirational Moment.

Nikki Sloan introduced our guests and visiting Rotarians. Guest of Bob Pazen

was Chris, guest of Wendy Pazen was Rotaract President Cheney Caldwell and guest of Deborah Roberts was her sister Katie Belliveau.

John Borneman then lead us in a song.

Terry McBreen announced that our raffle prize today was 10 medium two topping Dominos pizzas donated by Hank Oster.

Cheney Caldwell invited the club to the Ventura Rotaract Club's One Year Birthday Party on June 6th at the Wedgewood Inn. The meeting starts at 6:00 pm with the party and dancing starting at 8:00.

The Ojai Wine Festival has also donated to the Rotaract Club 2 tickets for each Rotaract volunteer working the Wine Festival on June 12th. The Rotaract Club has these tickets available for sale as a fundraiser.

Presidents Announcements:

Our RYLA Students gave a presentation to the club today about RYLA.

Avenues of Service Reports:

Club Service - Tom Swan & Jordan Eller spoke briefly about a fundraiser on September 5th. It will be a target shooting competition. More information to follow.

Community Service - Craig Miller spoke about the Rotary Rehab event we did along with CareGivers.



*Chuck Yuncker won the raffle drawing today!*

Please read the article on page 5.

Vocational Service - Bill Spellman announced that there would be a meeting this afternoon at Balboa Middle School about charting a new Interact Club.

Jeff Hata spoke about Wendy's Stepdown. It will be at the Museum of Ventura County. The Stepdown will be from 6:00 pm - 9:00 pm, but we have arranged to have docent tours from 5:30 - 6:30. Dress is extremely casual.

Terry then conducted our raffle and the lucky winner was Chuck Yuncker. Congratulations to Chuck and thank you to Hank for his generous donation.

Happy \$'s Chuck Yuncker.

Rocky Ludes then introduced our speaker.

Today's program was straight from the 2011 Rotary International Convention in New Orleans which ended just last week. Special thanks to Rich Stewart, who assembled his digital photos into a very nice PowerPoint slide show.

Members of our Club who attended the convention include Rich Stewart, Harriet Klune, Bob and Wendy Pazen, Tom Swan, Judy Hoag and Jan Lindsay, plus spouses.

This was a large event, with about 18,000 in attendance. The New Orleans Convention Center had just recently reopened since the damage related to hurricane Katrina.

There were three major categories of events: Rotary International plenary sessions, Host Organizing Committee events, and a variety of personal activities, day trips, etc. We began with some slides showing people in colorful dress from their home countries.

The House of Friendship has merchandise for sale which supports various programs. We saw purses for sale, proceeds of which help Uganda women. You can talk with other Rotarians about various projects in their districts to get new ideas. There are also booths where you can sign up for various interest groups, such as



*Rotaract President Cheney Caldwell made some announcements.*

travel: Exchange homes with another Rotarian family when you travel!

Each of the plenary sessions was described. The opening flag ceremony took over 30 minutes, as 185 flags representing all the countries with Rotary Clubs were processed, one by one, to a display on the stage. In another plenary, the 5<sup>th</sup> Avenue of Service, New Generations, was formally introduced. Some of the speakers included Louisiana Governor Bobby Jindal, Bill Gates, an inspirational talk, "I helped" from Ed Futa, and a number of high ranking Rotary officials.

Jazz, jazz and more jazz: In the plenary sessions, out on the streets, in the night clubs, on the riverboats – there was music everywhere!

For personal activities, some of our group visited a plantation. Another event was a riverboat cruise to a nearby town, where the whole town assembled, with a band, and a greeting by the town's mayor and Chief of Police.

When Rich asked for a show of hands, about half our Club had been to at least one Rotary International Convention. With a presentation like this, we should have more signing up for Thailand next year, or Lisbon in 2013, or Sydney in 2014, or Sao Paulo in 2015 or ?

Thanks, everyone, for a great presentation.  
Rocky Ludes



Judy Hoag, Tom Swan, Rich Stewart & Harriet Clune spoke about the R.I. Convention.

**Rotary Club of Ventura-East**  
Post Office Box 3012  
Ventura, California 93006  
info@RotaryVenturaEast.org



**Brinkman & Company**  
Danielle L. Brinkman, CPA  
300 East Esplanade Drive  
Suite 520  
Oxnard, CA 93036  
P: 805-485-7194  
F: 805-278-1200  
E: danielle@brinkmancpa.com  
an accountancy corporation  
www.brinkmandcompany.com



Charles Carroll  
Funeral Home

**Mark C. Rook**  
Manager  
FDR-1118

15 Teloma Drive  
Ventura, CA 93003  
805-642-8134  
Fax 805-642 5754  
mark.rook@sci-us.com  
FD-60



*This space could be reserved  
for  
you ... Place your ad here!*

## Promote Rotary through signature activities

*Rotary International News -- 8 June 2011*

The Rotary clubs of Churchland-Portsmouth and Portsmouth, Virginia, USA, hold a barbecue networking event every year, full of food, refreshments, and live entertainment.

According to Bill Pollard, a member of the Churchland-Portsmouth club, thousands of people attend the event, with each club netting about US\$10,000 to support local projects and programs.

The Rotary Club of Calcutta Uptown, West Bengal, India, is best known for helping provide eye care, computer centers for youth, and improved sanitation

Promote Rotary, cont'd on page 6

**Jeff Hata**

3533 Arundell Circle #B  
Ventura, CA 93003



OFFICE (805) 650-0733  
FAX (805) 650-9904  
WEB www.MyAnchorPrinting.com  
EMAIL Jeff@MyAnchorPrinting.com

**John A. Masterson**  
Editor

**Capt'n Cruise Travel News**  
"Colorful Cruise Commentary"

P. O. Box 3200  
Ventura, California  
93006-3200  
805-340-0956  
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com  
www.captncruise.com

**Wendy Pazen**  
Office Manager

**Dr. Robert L. Pazen**  
Optometry  
801 South Victoria Avenue  
Ventura, CA 93003  
805/650-2020  
Fax: 805/650-2024



**CLUNE & STEWART**  
HARRIET CLUNE  
Broker Associate  
RICH STEWART  
Sales Associate



RESIDENTIAL BROKERAGE

(805) 302-9001 HARRIET CELL  
(805) 320-4388 RICH CELL  
(805) 647-7619 FAX  
harriet.clune@camoves.com  
rich.stewart@camoves.com

1190 South Victoria Ave., Ste 100  
Ventura, CA 93003  
www.camoves.com/harriet.clune  
www.camoves.com/rich.stewart  
Owned And Operated By NRT LLC.



*This space could be reserved  
for  
you ... Place your ad here!*

# A fine collaboration

By Nanci Cone

Recently Rotary East of Ventura and CAREGIVERS: Volunteers Assisting the Elderly joined forces to make a difference in someone's life. When Rotary's Craig Miller was approached about creating a new program, he thought it would be a great idea to help people who needed work done on their homes but couldn't afford it. Rotary East wanted to partner with a nonprofit group, which is where CAREGIVERS came in.

CAREGIVERS provides services to hundreds of seniors that enable them to remain in their homes. "Pairing with CAREGIVERS has allowed Rotary to reach the people who need our help most," said Craig. "When we decided on whom we were going to help, the response from my Rotary club was fantastic," he went on to say.

George Harrell of CAREGIVERS suggested the first recipient should be Curt McKenna, a 96-year-old individual from Casitas Springs who is disabled and lives alone. "Once you meet Curt, you realize what a special individual he is," comments George. Executive Director Brad Berens added, "Curt is an amazing individual. He has such a positive outlook on life and an incredible background. We were fascinated as he related tales of how he drove out west in his purple Ford touring car with the bright red canvas top. There wasn't a person who showed up that wasn't impressed with him!"

Curt said it all very succinctly. He said, "People are always telling me that I've led a fascinating life. Heck, I'm still here so I'm *still* leading a fascinating life!" Students from Foothill and Ventura High Schools who participate in CAREGIVERS' Building Bridges program were on hand to brighten up the inside of his house and rid it of any cobwebs that might have been missed due to Mr. McKenna's macular degeneration. During that time, Curt regaled everyone by talking about his exploits as well as his 13-year relationship with Barbara, a very colorful individual he met at the Legion Hall. He commented, "She's only 70 years old but that was just right because I like my women younger!"

It was an ambitious undertaking with the volunteers from Rotary cleaning away brush, pulling up the weeds and mowing the 3/4 acre site to prevent it from becoming a fire hazard. After five hours of intense work from the Rotary and CAREGIVERS volunteers, Rotarian Husam Hishmeh, owner of several Domino's Pizza restaurants showed up with a dozen pizzas and drinks for the weary crowd. The food was great and Curt, who tried the vegetarian pizza, was amazed. He said, "Gee, I never knew they even made anything like this!"

Rehab, cont'd on page 6

## WESTERN INTERNATIONAL SECURITIES INC.

Member FINRA/SIPC • CA Ins Lic #0823117  
Clearing through JP Morgan Clearing Corp.  
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

**BRANCH OFFICE**  
2555 Townsgate Rd #300  
Westlake Village, CA 91361  
805-496-0988

**VENTURA OFFICE**  
290 Maple Court #118  
Ventura, CA 93003  
805-644-3495

**PHONE** 805-644-3495  
**CELL** 805-760-5688  
**FAX** 805-644-8102  
**EMAIL** tswan@wisdirect.com

*This space could be reserved  
for  
you ... Place your ad here!*



**(805) 477-4377**  
**(805) 320-7800 Cell**

Fax (805) 477-4378  
E-mail [judyhoag@pacbell.net](mailto:judyhoag@pacbell.net)  
2686 Johnson Dr. Suite 103  
Ventura, CA 93003



**CALIFORNIA OFFICE EQUIPMENT**  
2767 E. Main - VENTURA, CA - (805) 643-0869  
**Bob Beckwith**  
Founder/Owner for over 50 years

**COE**  
2767 E. Main St.  
Ventura, CA 93003  
Phone: (800) Get-Desk  
Fax: (805) 643-3239  
Email: [COEC@Earthlink.Net](mailto:COEC@Earthlink.Net)  
Visit our website [www.coec.biz](http://www.coec.biz)

## Weekly Raffle


Our weekly raffle was 10 medium two topping Dominos Pizzas donated by Hank Oster.

We raised \$113 this week bringing our total to \$4,807 for this Rotary Year!

Our lucky winner was Chuck Yuncker. Congratulations Chuck.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Hank Oster for his generous donation and congratulations to Chuck Yuncker!

  
**Community Memorial Health System**  
*Where Excellence Begins with Caring*

**John Masterson**  
Vice President  
Community Relations

805/652-5625  
805/667-2895 FAX  
[jmasterson@cmhhospital.org](mailto:jmasterson@cmhhospital.org)

147 N. Brent St.  
Ventura, CA 93003

  
**LINDSAY  
and  
COMPANY**  
Certified  
Public  
Accountant

JAN CORWIN LINDSAY  
Certified Public Accountant  
Certified Valuation Analyst



770 County Square Drive, Suite 102  
Ventura, California 93003  
(805) 650-5915 FAX (805) 650-1334  
[jclcpa@pacbell.net](mailto:jclcpa@pacbell.net)

Rehab, cont'd from page 5

Everyone really enjoyed meeting Curt who did a great job bridging the generational gap with his fascinating stories from the Depression, World War II through his current day adventures. He definitely set a great example everyone who came out to help.

For more information about how you can help, visit the CAREGIVERS website at [www.vccaregivers.org](http://www.vccaregivers.org) or to learn more about Rotary East, visit their site at [www.rotaryventuraeast.org](http://www.rotaryventuraeast.org).

Promote Rotary, cont'd from page 4

in rural areas of the Bengal region.

Many Rotary clubs are known in their communities for one big project or event that sets them apart from other groups. Whether it's an annual dinner that raises funds for polio eradication, or a park clean-up, your club's signature project or fundraiser can help promote Rotary's public image as an action-oriented service organization.

"Several small projects leave no mark, but one larger project leaves a signature," notes RI Vice President Thomas M. Thorfinnson. "A great way to promote Rotary's image is to have a significant project or a significant fundraiser that is a very public event in your community and to do that event or fundraiser consistently over the years."

The Rotary Club of Kenosha West, Wisconsin, USA, holds an annual sports tournament to raise money for the club's charities. This highly anticipated event involves youth from the entire community. The club promotes the tournament prominently on its website and includes videos from previous years. The club's online membership directory, which includes photos, shows many members in their tournament uniforms.


Here are a few tips on how to create a signature activity. Also check out what other Rotarians have had to say on the topic in Your Voice, Your Solution.

\* Identify. Decide on a public event and its purpose, such as to raise funds for The Rotary Foundation or to involve members of the community in a local service project.

\* Publicize. Include your Rotary club or district in the name of the event, following the RI guidelines for using the Rotary Marks. Use social media and press releases to publicize your event and the work of Rotary and build interest and excitement.

\* Connect. Assign club members to help answer questions about the Rotary club and its projects during the event to form connections with the general public. Distribute take-away information such as What's Rotary? as well as pamphlets or business cards linking to your club's website.

\* Repeat. Hold the event annually to build recognition. As awareness grows, more community members will participate and the event will become increasingly successful. You may even attract new members to your club.



Hishmeh Enterprises  
DBA Domino's Pizza®

**Husam Hishmeh**  
Franchisee

1811 Knoll Dr. Ste A  
Ventura, CA 93003

Phone (805) 650-9946  
Fax (805) 650-9947  
Mobile (805) 901-7402  
[husamhishmeh@sbcglobal.net](mailto:husamhishmeh@sbcglobal.net)




**Travel By Carol**  
Independent Travel Consultant  
Specializing in tours & cruises.

**Carol Marquez-Olson**  
E-mail: [carolmtravels@roadrunner.com](mailto:carolmtravels@roadrunner.com)

Tel: (805) 642-4343  
Fax: (805) 642-4343  
Cell: (805) 415-5262

This space is reserved for  
**Lynn's Jewelry**  
(805) 642-5500

*This space could be reserved  
for  
you ... Place your ad here!*



**Rabobank, N.A.**

**Nikki Sloan**  
Vice President  
Commercial Banking Officer

Office address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036  
Mailing address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036-0208  
Telephone 805/278-8344  
Fax 805/988-6162  
E-mail [nikki.sloan@rabobank.com](mailto:nikki.sloan@rabobank.com)  
[www.rabobankamerica.com](http://www.rabobankamerica.com)



**Terry McIlreath**  
REALTOR

(805) 642-5851 Office - (805) 256-4882 Cell  
(805) 652-8404 Fax  
[terry@terrymclreath.com](mailto:terry@terrymclreath.com)  
[www.compass.com/terrymclreath](http://www.compass.com/terrymclreath)



RESIDENTIAL BROKER/AGENT  
2180 S. Potrero Ave., Suite 100  
Ventura, CA 93003

This space is reserved for  
**Norman, Dowler, Sawyer, Israel,  
Walker & Barton**  
(805) 654-0911

*This space could be reserved  
for  
you ... Place your ad here!*

This space is reserved for  
**Law Offices of Myers, Widders,  
Gibson, Jones & Schneider L.L.P.**  
(805) 650-5915

*This space could be reserved  
for  
you ... Place your ad here!*



**Jordan Eller**  
President  
Mortgage Banker

Office: 805-644-1621  
Mobile: 805-252-7742  
Fax: 805-644-1608  
email: Jordan@refibuy.com




This space is reserved for  
**Camp Trinity  
Summer Day Camp**  
(805) 642-3801

## Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Norman, Richard M. ....	Trial Law
Anderson, David .....	Architecture	Norstedt, Chris .....	Honorary Member
Beckwith, Robert E. ....	Office Equipment	Oster, Henry .....	Internal Medicine
Borneman, John .....	Songleading	Pazen, Robert L., O.D. ....	Optometry
Brinkman, Danielle .....	Accountant	Pazen, Wendy .....	Office Management
Canton, Rafael, M.D. ....	Psychiatry	Perkins, Deborah .....	Family Law
Carbajal, Arnulfo .....	Environmental Health	Polito, Ron .....	Commercial Real Estate
Clune, Harriet .....	Real Estate Management	Roberts, Deborah .....	Communications
Corliss, Andrew .....	Broadcasting	Rook, Mark .....	Funeral Director
Crozier, Thomas H. ....	Real Estate Development	Shilton, Thomas E. ....	Pharmacy
Doyle, Michael .....	Real Estate Management	Sloan, Nicolette .....	Banking, Business Loans
Eller, Jordan .....	Banking, Mortgage Lending	Smith, Mark Corbin .....	Religion, Protestant
Emch, James H., C.P.A. ....	General Accounting	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Stewart, Richard E. ....	Banking, Real Estate Loans
Gallagher, Richard .....	Stock & Bond Sales	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gibson, Chad, D.D.S. ....	Dentistry	Strohman, Joseph, Jr. ....	Business Law
Gill, Floyd .....	Banking, Management	Swan, Thomas .....	Investment Advisor
Gonzalez, Jesse .....	Automotive, Repair & Sales	Thompson, Allison .....	CPA
Gray, Bill .....	Property Management	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hashbarger, Tom .....	Health Services	Turner, Donna .....	Honorary Member
Hata, Jeff .....	Printing	Waddell, Sandy .....	Contractor-Portable Buildings
Hertel, Ronald .....	Real Estate Land Development	Widders, Monte L. ....	General Law
Hicks, William .....	Domestic Automobiles, Retail	Whitman, Diana .....	Honorary Member
Hishmeh, Husam .....	Restaurateur, Franchisee	Word, Jim .....	Department Store
Hoag, Judith .....	Real Estate Sales, Residential	Yuncker, Chuck .....	Honorary Member
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Nonprofit: Development		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Lopez, Maria .....	Education		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McBreen, Terry .....	Real Estate, Investments		
Miller, Craig .....	Disaster Recovery		