Editor: Jeff Hata Volume XLVIII. Number 2

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata July 14, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

July 14, 2011

Ventura Library System - MaryEllin Santiago

July 21, 2011

Ventura Botanical Gardens - Doug Halter

July 28, 2011

County Weights & Measures - Angela Godwin

August 4, 2011

Clubrunner - Jeff Hata

Greeters

JJuly 14, 2011 Judy Hoag & Tim Hughes July 21, 2011 Ken Kagan & Jan Lindsay July 7, 2011 Maria Lopez & Rocky Ludes August 4, 2011

Carol Marquez-Olson & Sam Marsh

Club Events

Important Dates

Foundation Seminar	
GSE Team Application deadline	Aug 19
Ambassadorial Scholarship Application deadline	
GSE Korean Incoming team	•
Basic PRLS	
District Conference	
Master PRLS3	
D.G. Wade's Visit	
Master PRLS4	
Master PRLS1	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	
Foundation Gala	
Master PRLS5	Feb 11
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22

Fundraisers

Rotary Bullseye Target Shooting Competition September 5, 2011

Poinsettia Sales

Delivery Date December 1, 2011

for information on fundraisers go to: www.RotaryVenturaEast.org

Raffle Prize Donors

July 14 - Jordan Eller

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .1
President's Message
Meeting Notes
Clubrunner what is it?4
Historic Moments5
Weekly Raffle5
Membership List
Rotary Bulls Eye Flyer8

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan President 2011-2012

Hello Rotarians;

This has been a fun week. I had spent so much time and emotional energy getting ready for the first meeting of the year, that now, I feel almost like I am on vacation. Almost.

During the first club meeting last Tuesday, everything went unexpectedly smooth; I only forgot a few things. Thankfully the room was filled with helpful Rotarians eager to remind me of the important things I forgot. Thank

you to Danielle Brinkman, Jeff Hata, Rich Stewart and Harriet Clune for providing us with updated information regarding the public relations committee. Jeff Hata is doing a wonderful job with the website and the conversion to ClubRunner, while Danielle Brinkman is keeping us top of mind with her Facebook postings on the club's facebook page. In the near future, we will be adding a Twitter account, where followers will be able to find out about the latest funny, interesting, or downright embarrassing happenings at our club meetings.

And what did you think about Bill Spellman's expose of Carol Marquez-Olson? Who knew she was gainfully unemployed? I am so grateful for Bill helping us to learn more about our members.

This past Saturday (July 9) I attended District 5240's PR and Membership Seminar. Originally the seminar was scheduled for the CLU extension center in Oxnard, then relocated to the CLU Main campus. I received a telephone call late Friday afternoon from District 5240 Chief Operating Officer Sharon Girod, telling me the seminar's location was being rescinded by CLU due to an unanticipated increase in weekend campus traffic. She asked if there was anyplace we could meet on short notice. So I called Carol Shiells at the Poinsettia Pavilion, who graciously allowed us to use the Canada Larga room at a one-hour rate. What a deal, and on short notice too!

I immediately called Sharon Girod, and informed her of this news, so Ventura East Rotary saved the day for the entire district. Whoo hooo!!!

The seminar itself was action packed and had tons of great information to impart to us. Providing training and information heavy on social media and public relations, we learned newer, faster and smarter ways to comminucate with the media, and our target markets. My hand still aches from all the note-taking. Thankfully the presention material is available online.

We are looking forward to the next couple weeks as we gear up for our Labor Day Shooting Contest. Consider this a formal call for volunteers to help out with the planning of the event. We still have a few contestant positions available (remember

2010 - 2011 Club Board of Directors

Tom SwanJordan Eller	
Wendy Pazen	
Ken Kagan	Secretary
Robert Lynn	Treasurer
Chad Gibson	Sergeant at Arms
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Arnulfo Carbajal	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014

Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz	. Governor Elect, R.I. District 5240
Jack McClenahan	Governor Nominee District 5240
Dr. John Carroll (In Mer	moriam) P.D.G. 1981-1982
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting July 7, 2011

Reported by Jeff Hata



Deborah Roberts led us in the Flag Salute.

President Tom Swan asked Chad Gibson to give an invocation. Then President Tom Swan invited everyone to lunch, guests and **Rotarians** visiting first!

After lunch. President Tom started out his year by reciting Rotary the President's Prayer, "Please Lord, don't let it fall apart in my year!" A Prayer that all

past Rotary Presidents can relate too.

President Tom then asked everyone to put their phones on silent and let us all know that from this point forward, if your phone rings during the meeting, you will incur a \$20 fine, no questions asked.

thanked Tom our greeters Husam Hishmeh and Bill Hicks.

Deborah **Roberts** led us in the salute to the Flag.

Bill Spellman did our Vocational Minute with a little twist. Bill asked Carol Marquez-Olson to please come up. Bill then asked Carol to tell us about her occupation as a Travel Agent. Carol



Bill Spellman gave our Vocational Minute.

then informed Bill that she had retired. After that, Bill had nothing more to ask!

Nikki Sloan introduced our guests and visiting Rotarians. Visiting from Ventura Downtown was Gary Wolfe and from Ventura South was Karl Eggerson. Guest of Bob Pazen was Richard Schiounal.

President Tom then asked Wendy Pazen to come forward and presented Wendy with a Past President's pin and Past Presidents Award.

Birthday's and Anniversaries for July? Celebrating birthday's were Deborah Roberts and Judy Hoag and celebrating anniversaries were Judy Hoag and John Masterson.

Terry McBreen announced that our raffle prize was a \$50 cash donated by Mark Rook.

Bob Lynn then reminded everyone that if they buy their raffle tickets with a yellow slip, the raffle will show up on your which is tax bill deductible. A win-win Bob Lynn spoke about tax deductions! since you get a tax



write-off and our Buena High School Scholarship fund will continue to grow.

Avenues of Service Reports:

International Service - Judy Hoag announced that we will be taking a group down to Nicaragua Sept 7 - 14. We can qualify for a travel grant in the amount of \$3,000.

Our new President, Tom Swan, presented the Club with his vision for the 2011-2012 year. Tom would like to create a public relations and social media machine. He has enlisted the help of Danielle Brinkman who will be giving the Club a Facebook presence, and Jeff Hata who will be assisting with implementing Club Runner and updating the Club's website. Tom would like to focus his year on boosting membership and believes that these tools will be key in accomplishing that goal.

Tom explained that there will be a few changes in the format of the meetings. First, there will be a slide show presented during the lunch portion of the meeting. This will help give potential (and new) members a better idea of the type of projects that we have. Also, Bill Spellman will be randomly (and with no notice) calling on a member to give a brief vocational minute at each meeting.

Tom commented that he likes the Club, and some of us! He originally joined Rotary so that Rich Stewart would stop bugging him to become a member, and so that he could make a difference in his community. His love of helping people led him not only to a career in financial planning, but also to Rotary.

Tom stated that he does not feel like the Club Meeting, cont'd on page 4 communicates very well internally or externally. He would like to improve upon this, especially by creating a consistent message to the community and prospective members.

Tom stressed that Rotary is about family and that our Club needs to invite and involve our members' families on a greater scale. We truly want everyone to brag about Rotary!

Thank you Tom for inspiring the Club. We look forward to accomplishing great things under your leadership.

Deborah A. Perkins



President Tom Swan told the club his goals for this year.

Clubrunner ... what is it?

We are currently undergoing a shift in our club from manual systems to more automated and efficient systems. This system is called clubrunner. Please be patient and tolerant of us as we integrate this new system because it will be better for all of us once completed.

"Community clubs everywhere are serving a great cause. The hard work and dedication of their members have contributed to the great success of service clubs all over the world. But these dedicated members still find themselves spending hours administering club activities, often repeating the same work with each event. Time that is much better spent contributing in a meaningful way.

Clubs all over the world are facing challenges in building membership, especially with the younger generation, the future leaders of community service. ClubRunner is simply a tool that helps dedicated people do their job more efficiently and use their valuable time more wisely by streamlining common processes, and centralizing information so that it is at the reach of every single member.

ClubRunner offers all your members the tools to connect, communicate and collaborate." From the clubrunner website www.clubrunner.ca What will we be able to do?

Website Manager - Our current website will be integrated with clubrunner allowing our members to get the most up to date from

Clubrunner, cont'd on page 5

Wendy Pazen Office Manager

Dr. Robert L. Pazen **Optometry** 801 South Victoria Avenue Ventura, CA 93003 805/650-2020 Fax: 805/650-2024





CLUNE & STEWART HARRIET CLUNE RICH STEWART

RESIDENTIAL BROKERAGE (805) 302-9001 HARRIET CELL (805) 320-4388 RICH CELL (805) 647-7619 FAX harriet.clune@camoves.com rich.stewart@camoves.com

1190 South Victoria Ave., Ste 100 Ventura, CA 93003 www.camoves.com/harriet.clune www.camoves.com/rich.stewar Owned And Operated By NRT LLC.

MLS

Rotary Club of Ventura-East Post Office Box 3012 Ventura, California 93006

info@RotaryVenturaEast.org



Danielle L. Brinkman, CPA 300 East Esplanade Drive Suite 520 Oxnard, CA 93036

805-485-7194 805-278-1200

Manager

FDR-1118

danielle@brinkmancpa.com

Mark C. Rook



Charles Carroll Juneral Home



15 Teloma Drive Ventura, CA 93003 805-642-8134 Fax 805-642 5754 mark.rook@sei-us.com FD-60

This space could be reserved you ... Place your ad here!





This space could be reserved for you ... Place your ad here!

Clubrunner, cont'd from page 4

R.I.

- * Member Directory will be available to all members online. Need someone's phone number? Log in to clubrunner and you will be able to get it.
- * Attendance Manager, we will be applying bar codes to the backs of all your badges and you will be able to "swipe" yourself in. No more having to mark you off on a list and then manually calculate attendance each month. You will also be able to log into clubrunner and check your attendance at any time.
- * eBulletin will be replacing our constant contact eBulletin.
- * Committees Management will allow our Avenues of Service, Fund Raising Committes, or Board of Directors or any other committee we define to keep their activities posted on line.
- * Photo Albums will be available for all of our events.
- * Event Calendar & Planner is one of the most exciting features. We will be able to post our upcoming events online and you will be able to go to the website and sign up for the events instead of having to sign up on a clipboard. You will then receive an email notification that you have signed up.

I will tell you that I was skeptical of the value of Clubrunner, but now that I am working with it, I love it and am embracing it completely! More information to follow and we will be dedicating a program to clubrunner in the near future.

President, cont'd from page 2

cutoff is 100 participants) and we will need as much help as possible as we will also be cooking for the event.

Thanks to all of you,

Warmest regards,

Tom Swan

Historic Moments: Why the Rotary year begins 1 July

By Susan Hanf and Jason Lamb Rotary International News -- 8 July 2011

Ever wonder why the Rotary year begins 1 July? The international convention initially played a key role in determining the start date of our fiscal and administrative year.

Rotary's first fiscal year began the day after the first convention ended,

Historic Moments, cont'd on page 6



805/652-5625 805/667-2895 FAX jmasterson@cmhhospital.org

147 N. Brent St. Ventura, CA 93003



Accountant

JAN CORWIN LINDSAY Certified Public Accountant Certified Valuation Analyst



770 County Square Drive, Suite 102 Ventura, California 93003 (805) 650-5915 FAX (805) 650-1334 jclcpa@pacbell.net



This space could be reserved for you ... Place your ad here!





Weekly Raffle

Our weekly raffle was \$50 cash donated by Mark Rook.

We raised \$90 this week bringing our total to \$90 for this Rotary Year!

Our lucky winner was Nikki Sloan. Congratulations Nikki. Nikki then donated her \$50 winnings to the raffle pool bringing our raffle donations for this Rotary Year to \$140!!!

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Mark Rook for his generous donation and congratulations & thank you to Nkki Sloan for her generosity! Historic Moments, cont'd from page 5

on 18 August 1910. The 1911-12 fiscal year also related to the convention, beginning with the first day of the 1911 convention on 21 August.

At its August 1912 meeting, the Board of Directors ordered audit of the International Association of Rotary Clubs' finances. The auditors recommended that the organization end its fiscal year on 30 June to give the secretary and treasurer time to prepare a financial statement for the convention and board, and determine the proper number of club delegates to the convention.



Rotary's first fiscal year began the day after the first convention ended. The convention of the Rotary Clubs of America was held in Rotary's birthplace, Chicago, in 1910.

The executive committee concurred, and at its April 1913 meeting, designated 30 June as the end of the fiscal year. This also allowed for changes to the schedule for reporting club membership and payments. Even The Rotarian changed its volume numbering system to correspond to the fiscal year (beginning with vol. 5, July 1914).

Rotary continued to hold its annual conventions in July or August until 1917. Delegates to the 1916 event in Cincinnati, Ohio, USA, approved a resolution to hold future conventions in June, mainly because of the heat in cities where most of them occurred. The next one was held 17-21 June in Atlanta, Georgia.

The term "Rotary year" has been used to signify Rotary's annual administrative period since at least 1913. An article in The Rotarian that July noted, "The Rotary year that is rapidly drawing to a close has been signalized by several highly successful joint meetings of Clubs that are so situated as to assemble together easily and conveniently."

Since the executive committee's decision in 1913, the end of the Rotary year has remained 30 June.





Cell: (805) 415-5262

E-mail: carolmtravels@roadrunner.com

This space is reserved for Lynn's Jewelry (805) 642-5500

This space could be reserved you ... Place your ad here!





Rabobank, N.A.

Vice President Commercial Banking Officer

Office address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036 ing address 300 E. Esplande Dr., Suite 110, Oxnard, CA 93036-0208 Telephone 805/278-8344 Fax 805/988-6162 E-mail nikki.sloan@rabobank.com

www.rabobankamerica.com



Terry McBreen

(805) 648-5051 Office • (805) 256-4882 Cell (805) 652-0434 Fax

terrymcbreen@coldwellbanker.com www.camoves.com/terrv.mcbreen

RESIDENTIAL BROKERAGE

1190 S. Victoria Ave., Suite 100 Ventura, CA 93003

This space is reserved for Norman, Dowler, Sawyer, Israel, Walker & Barton (805) 654-0911

This space could be reserved for you ... Place your ad here!

This space is reserved for Law Offices of Myers, Widders, Gibson, Jones & Schneider L.L.P. (805) 650-5915

This space could be reserved for you ... Place your ad here!

District 5240



This space is reserved for **Camp Trinity Summer Day Camp**(805) 642-3801

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 02-10	
Albee, Lee	Retired
Anderson, David	Architecture
Beckwith, Robert E	Office Equipment
Borneman, John	
Brinkman, Danielle	Accountant
Canton, Rafael, M.D.	
Carbajal, Arnulfo	Environmental Health
Clune, Harriet	
Corliss, Andrew	Broadcasting
Crozier, Thomas H	Real Estate Development
Doyle, Michael	
Eller, Jordan	Banking, Mortgage Lending
Emch, James H., C.P.A.	General Accounting
Gallagher, Devere L. (Pete)	
Gallagher, Richard	Stock & Bond Sales
Gibson, Chad, D.D.S.	
Gill, Floyd	Bankikn <mark>g, Man</mark> a <mark>gem</mark> ent
Gonzalez, Jesse	
Gray, Bill	Property <mark>Man</mark> agement
Hashbarger, Tom	Health Services
Hata, Jeff	Printing
Hertel, Ronald	Real Estate Land Development
Hicks, William	
Hishmeh, Husam	Restaurateur, Franchisee
Hoag, Judith	.Real Estate Sales, Residential
Hoag, Will	
Hoag, Will	
Kagan, Kenneth	CPA
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Lopez, Maria	Education
Ludes, Rocky	CPA Tax
Lynn, Robert	Jewelry
Marquez-Olson, Carol	Travel Agency
Marsh, Sam	
Masterson, John A	
McBreen, Terry	Real Estat <mark>e, Inv</mark> estments
Miller, Craig	Disaster Recovery

o renew enab	Chartered May 23, 1963
Norman, Richard M.	•
Norstedt, Chris	
Oster, Henry	
Pazen, Robert L., O.D.	
Pazen, Wendy	Office Managment
Perkins, Deborah	Family Law
Polito, Ron	
Roberts, Deborah	
Rook, Mark	Funeral Director
Shilton, Thomas E	Pharmacy
Sloan, Nicolette	Banking, Business Loans
Smith, Mark Corbin	Religion, Protestant
Spellman, William J., D.D.S	Prosthetic Dentistry
Stewart, Richard E	
Stork, Midge, CFP, CSPG	
Strohman, Joseph, Jr	
Swan, Thomas	
Thompson, Allison	CPA
Thompson, Vance, CLU, ChFC	
Turner, Donna	Honorary Member
Waddell, Sandy	Contractor-Portable Buildings
Widders, Monte L.	
Whitman, Diana	Honorary Member
Word, JimYuncker, Chuck	Department Store
Turicker, Criuck	nonorary Member

The Rotary Club of Ventura East presents:
The Annual Labor Day Shooting Contest
At the Piru Rifle Range
Piru, CA

Monday September 5, 2011 Registration opens at 7:30 am

Maximum 100 contestants

Entry Fee \$100 per contestant
Guest fee \$20
Entry fee includes BBQ lunch
Non-alcoholic beverages will be available
NO ALCOHOLIC BEVERAGES PERMITTED ON PREMISES

To register for the contest or as a guest, please go to http://rotarybullseye.org

PRIZES:

- 1. 100-yard SVG Axis XP .223 Remington 22 Inch Stainless Steel Barrel High Luster Finish Black Synthetic Stock 4 Rounds Includes 3-9x40mm Riflescope Mounted Retail price \$ 446.75 (19174s)
- 200-Yard SAV Model 11 Package .308 Remington 22 Inch Barrel Satin Blue Finish AccuTrigger Black Synthetic Stock with Scope and Sling 4 Rounds. Retail Price \$678.78 (17673)
- 300-Yards SAV Model 10 FCP .308 Winchester With 5R Rifling 24 Inch Heavy Fluted Threaded Barrel Matte Blue Finish Black AccuStock Accu-Trigger 4 Round Retail Price \$956.50 (19055s)

Contest Rules

Rotary Club of Ventura East presents
The Rotary Bullseye Contest
At

Wes Thompson's Gun Range 6700 Holser Canyon Rd, Piru, Ca. 93040

- 1. Entries: Registration starts at 7:30 and is accepted until 8:15 am on the day of the match. Shooting starts at 8:30 sharp.
- 2. All shooting will be from the bench
- 3. There will be three prizes at 100, 200 and 300 yards.
- 4. Any Rifle up to .30 Calibers is acceptable, regardless of weight.
- 5. Each of the 100 entrants will be required to state whether he is competing for the 100,200 or 300-yard prize.
- 6. Every shooter will be allowed 2 practice shots at the steel target (if desired by the shooter) and then 5 shots in a row at the paper targets for scoring.
- 7. Once the 100-yard round is finished, there will be a cut to 24.
- 8. The highest 100 yard score who signed up for the 100yard competition will win the prize for the 100-yard.
- 9. Once the 200- yard is finished, there will be a cut to 8. The highest 200 yard score who signed up for the 200-yard competition wins the 200-yard prize.
- 10. The 8 shooters competing for the 300-yard prize will win based on the highest 300-yard score. Scoring will not be cumulative though the range.
- 11. In the event that there are 6 shots on the target, the highest scoring shot will be eliminated.
- 12. The shooter will only have 7 minutes including practice at each range, this will ensure getting though the entire field of shooters fairly quickly.
- 13. Raffle tickets (3 for \$20.00) will be sold for a change to Win a REM Model 700 Varmint .308 Winchester 26 Inch Barrel Stainless Steel Fluted Black Synthetic Stock 4 Round retail Price \$ 980.00 (84345)

Winner is responsible for tax and DROS fee on all firearms won.