



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 14

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
October 6, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

October 6, 2011

CMH Hospital Update - Mike Ellingson

October 13, 2011

Rescue Mission Alliance - Offsite

October 20, 2011

Pt. Hueneme Harbor - Mary Anne Rooney

October 27, 2011

Club Assembly

Greeter

October 6, 2011 - Niki Sloan

October 13, 2011 - Deborah Roberts

October 20, 2011 - Nikki Sloan

October 27, 2011 - Jim Word

November 3, 2011 - Jeff Hata

November 10, 2011 - Carol Marquez-Olson

November 17, 2011 - Terry McBreen

December 1, 2011 - Chad Gibson

Fundraisers

Octoberfest

October 1, 2011

Poinsettia Sales

Delivery Date
December 1, 2011

Rotary Bullseye Shooting Contest

July 4, 2012

Latin Music Festival

July 28, 2012

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

Octoberfest.....	Oct 1
Basic PRLS	Oct 8
District Conference	Oct 21 - 23
Master PRLS3.....	Oct 29
D.G. Wade's Visit.....	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10
Club Christmas Party.....	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference.....	Feb 4
Foundation Gala.....	Feb 4
Master PRLS5.....	Feb 11
Fat Tuesday Party	Feb 21
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22
Rotarians at Work Day	Apr 28

Raffle Prize Donors

October 6 - Danielle Brinkman

October 13 - Monte Widders

October 20 - Nikki Sloan

October 27 - John Masterson

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan
President 2011-2012

This past weekend was one of the reasons I joined Ventura East Rotary. There is something special about working side-by-side with friends to help make a difference; knowing everyone with you feels the same way.

Friday our club was assisting the Moorpark Morning Club's Second Annual Beer Tasting Festival to kick off Moorpark Country Days. They asked us to cook tri-tip sandwiches and polish sausages which they sold to all the beer tasters. From 5:00 to 10:00PM we were operating at full capacity right up to the point we were about to run out of food. Believe it or not, we were saved from having to deliver the news of running out of food, due to the fact that the beer vendors ran out of beer first. Imagine: a beer festival that ran out of beer. That should give you an idea as to how many people attended the event. Last year they had about 600 attending, this year almost 2000. Fortunately we had plenty of Rotarians helping out. A very special thank you to Jordan Eller, Jeff Hata, Deborah Roberts, Bill Spellman, Ken Kagan, Richard Jimenez and Jordan's friend Augie who was there to make sure our brand-spanking new barbecue trailer worked the way it was supposed to. When we got really busy, Augie saw a need and jumped right in without being asked.

Speaking of the trailer, Jordan and Augie have outdone themselves. I hope you all get the chance to help on a future cooking project so you can see just how slick this trailer is. We still have some work to do to make it the way we want, including adding more shelving, and building two new barbecues, and of course tweaking a few things based on feedback from those who helped out on Friday and Saturday.

Next week I will tell you all about Saturday's Oktoberfest event. For now, I will say that while working in the trailer on Friday was helpful, Saturday completely blew us away with just how perfect this trailer is for our needs.

Until next week,
Tom

2011 - 2012 Club Board of Directors

Tom Swan.....	President
Jordan Eller	President Elect
Wendy Pazen	Past President
Ken Kagan.....	Secretary
Robert Lynn	Treasurer
Chad Gibson.....	Sergeant at Arms
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012
John Masterson	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson.....	Director 2011-2014

Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman.....	Vocational Service
Craig Miller	Community Service
Floyd Gill.....	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz.....	Governor Elect, R.I. District 5240
Jack McClenahan.....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting September 29, 2011

Reported by Jeff Hata



Rich Stewart led us in the Flag Salute.

President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

Rich Stewart led us in the salute to the Flag.

President Tom thanked our greeters Carol Marquez-Olson & John Masterson.

Nikki Sloan introduced our guests and visiting Rotarians.

Visiting Rotarian was Gary Wolfe from

Ventura Downtown. Guest of Deborah Roberts was Al Jonas from Pods and guest of Bill Gray was his son Mason.

Bill Spellman asked Deborah Perkins to give a Vocational Minute. Deborah primary practice is family law and she works for the firm of Norman Dowler. Bill asked Deborah if she owned the company and Deborah said not yet! She needs to bill a few more hours. Deborah is a graduate of UNLV and Pepperdine School of Law. The favorite part of Deborah's job is being able to help people through difficult periods in their lives.



Deborah Perkins gave us a Vocational Minute.

Jordan Eller gave our Rotary Education. Jordan also spoke briefly about the BBQ Trailer and asked those who were coming for the early shift on Saturday to be at the Camarillo airport by 10:00am. Jordan also announced that the Ventura County Board of Realtors were hosting a chili cookoff at Aliso Escrow Thursday afternoon.

President Tom asked for help setting up the room for our meetings. Our Sgt. at Arms is unable to get here early enough right now. Dick Norman volunteered to help set up the room.

Avenues of Service:

Vocational Service - Bill Spellman announced that the

GSE team from Korea will be at our meeting on October 20th. If you are going to the District Conference, please introduce yourself to them and try to sit with them during the meeting.

Community Service - President Tom announced that our next Rotary Rehab will be the first weekend in November.

P r e s i d e n t s
Announcements:

There will be a Music Festival meeting on October 4th at Jordan Eller's office at 6:00 pm. If you are interested in helping to organize the event please try and come.

Happy \$'s - Rich Stewart & Nikki Sloan.

Deborah Perkins introduced our speaker Bob Lynn from Lynn's Jewelry Studio.

Our very own Bob Lynn gave a very informative presentation about diamond mining. Most people think of De Beers when discussing diamonds. Although that company is embedded in the public mind, it actually has not had a majority of control of the world's diamond mines for over fourteen years. ALROSA, Russia's largest diamond company, and Rio Tinto are the two companies currently dominating the field of diamond mining.

Approximately 20% of the world supply of diamonds comes from Canada, specifically North of the Arctic Circle. Canada's production of diamonds is second only to Russia. Supplies are transported to the Canadian mines via trucks driving over ice roads. Since there is only a limited time throughout the year when the lakes freeze over allowing the trucks to pass, the trucks literally operate 24 hours a day.

When diamonds were first discovered in the area that would later become the Ekati Mine in Canada, a company put approximately \$4-5 billion into it just to get it ready to be mined. When the mining is completed, the company will have to return the land



John Masterson was one of our greeters.

to as close to its original state as possible. The climate in this area is so cold that the mine must operate 24 hours a day because if the equipment is turned off, it will not start again.

Diamond mining creates a large crater in the land. The Mir Mine diamond mine in Siberia is the world's second largest open-pit mine and can actually be seen from space.

Speaking of large things, Bob showed us a few pictures of the equipment used at the mines. When looking at a mining truck that is next to a sport utility vehicle, it makes the sport utility vehicle look like a matchbox car.

Bob described that diamonds are cut by grinding them using diamond dust. The grinding generates such intense heat that cold blasts of air are continually used in the grinding process. Bob stated that although diamond grinding requires great skill, it is also very boring.

We learned that diamonds actually come in a variety of colors. The cost of these diamonds varies depending on the level of public interest in a particular color. For example, brown diamonds are extremely rare, but because the public is not very interested in brown diamonds, they do not have as high of a market value as some of the other colored diamonds.

Bob is one of the few jewelers that sells Ultra Fire Diamonds. This means that lines are precisely cut into the diamonds using nanotechnology which increases their brilliance substantially.

Thanks Bob for a great presentation.

Deborah A. Perkins



Bob Lynn spoke about the diamond industry.

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org



Brinkman & Company

Danielle L. Brinkman, CPA
300 East Esplanade Drive
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981 S. Victoria Ave. • Ventura, CA 93003

Richard A. Shimmel, Esq.
Executive Director

(805) 639-9218
(805) 639-9278 Fax

e-mail: rshimmel@vcdsa.org

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
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John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Wendy Pazen
Office Manager

Dr. Robert L. Pazen
Optometry
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Rotary partners with Mercy Ships

By Arnold R. Grahl

Rotary International News -- 5 October 2011

Rotarians will help improve the delivery of vital health care services to West Africa through a new strategic partnership between The Rotary Foundation and the global charity Mercy Ships.

Through the partnership, the Foundation will offer packaged global grants for Rotary clubs and districts to assemble vocational training teams of medical professionals. These teams will perform or assist in life-changing surgeries. The Rotarian volunteers will also work to enhance the skills of local health care professionals.

The initial projects will take place in West Africa, the area of operations for the charity's 16,500-ton state-of-the-art hospital ship, Africa Mercy, now based in Freetown, Sierra Leone.

"This strategic partnership with Mercy Ships enables Rotary to work with a globally recognized leader in the delivery of vital medical and surgical care to the world's most vulnerable populations," says Rotary Foundation Trustee Chair William B. Boyd. "It allows Rotary club members to directly contribute their valuable expertise and skills within the framework of a proven and highly successful health care program."



Top: Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills with Mercy Ships. Bottom: The Africa Mercy. Photos courtesy Mercy Ships

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Weekly Raffle

We did not have a raffle this week.

Mercy, cont'd on page 6



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Mercy, cont'd from page 5

Founded in 1978, Mercy Ships uses its hospital ships to deliver free, world-class health care and assistance in capacity building and sustainable development to developing countries. The charity has worked in more than 70 countries, performing services that have had an impact on more than 2.9 million people. Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills.

“Mercy Ships is honored to be chosen by The Rotary Foundation as a strategic partner for disease prevention and treatment,” says Don Stephens, president and founder of the charity. “The scope of Rotary’s service to humanity is truly monumental, and it is my belief that the synergy of our organizations working together will be an even greater force to increase health care delivery systems in West Africa.”

Previous projects

Rotarians have a record of working with Mercy Ships, carrying out projects in several countries. The Rotary clubs of Jacksonville, Florida, USA, and Tema, Accra, Ghana, helped equip the Africa Mercy in 2007 to provide medical aid in Ghana. Jacksonville Rotarians also partnered with the Rotary Club of Monrovia, Liberia, to support eye and facial surgeries for more than 1,200 patients in Monrovia from 2008 to 2011. See a video.

Rotary International in Great Britain and Ireland named Mercy Ships its Charity of Choice in 2005-06.

Rotary Foundation Global Grants support large, international projects with sustainable, high-impact outcomes in Rotary’s areas of focus. Packaged global grants developed by the Foundation and Mercy Ships will directly support the disease prevention and treatment area of focus. Because the administrative work of designing the project and finding a partnering organization has already been done, Rotary clubs and districts can focus on identifying beneficiaries, providing technical expertise or direct service, and publicizing the effort.

One hundred districts are participating in the Future Vision pilot, a three-year test of the Foundation’s streamlined grant structure, which began 1 July 2010. All districts will begin using the model on 1 July 2013.

The Foundation also has approved strategic partnerships with Aga Khan University and Oikocredit International. Information on how pilot clubs and districts can apply for packaged global grants with Mercy Ships will be available soon at www.rotary.org.



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District 5240

Chartered May 23, 1963

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Beckwith, Robert E.	Office Equipment	Oster, Henry	Internal Medicine
Borneman, John	Songleading	Pazen, Robert L., O.D.	Optometry
Brinkman, Danielle	Accountant	Pazen, Wendy	Office Management
Canton, Rafael, M.D.	Psychiatry	Perkins, Deborah	Family Law
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Corliss, Andrew	Broadcasting	Rook, Mark	Funeral Director
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Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin	Religion, Protestant
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Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
Miller, Craig	Disaster Recovery		

2011 Christmas Party

Ventura-East Annual Adult Christmas Party Saturday Dec. 10th Hosted by Dr. Bill Spellman 1008 Amber Lane Ojai Bill's home phone is 646-1399

There will be the traditional gift exchange for all who wish to participate please bring a wrapped unmarked gift to exchange. Historically these gifts have ranged from gag gifts to highly sought after and aggressively traded items from \$10 to ~\$30. As of now the format and menu are developing, any input is appreciated. We are trying to accommodate as many as possible, do to multiple events some people have this time of year. Bill said we could start as early as 2 pm and go until whenever. For our new members this event is for members and significant others are encouraged to come. The bar will be open and abundant food will be provided, extensive hors d'oeuvres and buffet style foods are available. Generally this event is billed to those who attend based on the cost of the event. Every effort is made to keep the cost down to approx. \$20-25 per person.

Any questions or comments please contact Vance.

Email vance805@hotmail.com

Cell 805 708-7466

Home 805 658-1982

Wife Jackie

