



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 15

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
October 13, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

October 13, 2011

Rescue Mission Alliance - Offsite

October 20, 2011

Pt. Hueneme Harbor - Mary Anne Rooney

October 27, 2011

Club Assembly

November 3, 2011

District Governor Wade Nomura - Official Visit

Greeter

October 13, 2011 - Deborah Roberts

October 20, 2011 - Nikki Sloan

October 27, 2011 - Jim Word

November 3, 2011 - Jeff Hata

November 10, 2011 - Carol Marquez-Olson

November 17, 2011 - Terry McBreen

December 1, 2011 - Chad Gibson

December 8, 2011 - Deborah Roberts

Fundraisers

Octoberfest

October 1, 2011

Poinsettia Sales

Delivery Date
December 1, 2011

Rotary Bullseye Shooting Contest

July 4, 2012

Latin Music Festival

July 28, 2012

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

District Conference	Oct 21 - 23
Master PRLS3	Oct 29
D.G. Wade's Visit	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10
Club Christmas Party	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	Feb 4
Foundation Gala	Feb 4
Master PRLS5	Feb 11
Fat Tuesday Party	Feb 21
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22
Rotarians at Work Day	Apr 28
R.I. Convention	May 6 - 9
D.G. Wade's Demotion	Jun 23

Raffle Prize Donors

October 20 - Nikki Sloan

October 27 - John Masterson

November 3 - Joe Strohmman

November 10 - Carol Marquez-Olson

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan
President 2011-2012

Lets see.... Where was I? Oh, I know... Friday night Sept 30 was crazy at Moorpark. The trailer worked out well, although the poor old barbecue unit that we have been using for the past several years is on its last leg. Auggie and Jordan ran out of time before they could complete construction of the new barbecue units, so we pressed the old barbecue into service for this weekend, and we were operating at 125% of capacity; using double layers of food, butterflying the tri-tips to make them cook faster and slicing off corners of the tri-tips to serve while the centers continued to cook. Crazy, that what it was. Just plain crazy, and we enjoyed every minute.

We closed up, cleaned up and left Moorpark at 10:30PM Friday night. At 8:00am the next day we dropped off the trailer at the Camarillo Air Museum for the second leg of this maiden voyage for the new trailer. Jeff Hata and I figured out how not to set up the screened enclosure and made triple sure that we had it right. This enclosure is a sweet deal. Jordan commissioned a canvas maker to design and create it. Auggie and Jordan permanently installed an "RV type" awning to the trailer, then had the canvas maker create an enclosure to wrap around the exterior of the awning posts. It snaps into place on both ends, and fits into a channel cut into the front top of the awning. With two rollup windows and an exterior plastic pocket for menus, this will be a great asset should we pursue cooking in street fairs.

The trailer also has a 3-compartment sink and separate hand washing sink attached to an on-demand "flash" water heater. Three 50-gallon water tanks are permanently mounted to the underside of the trailer, one for fresh water and two for grey water per health code requirements are plumbed to both sinks. The grey water tanks have RV-style dumping valves. Also we have installed a stainless steel work table, a freezer, a marine inverter with three marine batteries to give us internal power, along with all the electrical panels, pumps and switches to make it easy to use. Add lights inside and out, aluminum shelving, a side door accessing the screened enclosure, and a ramp at the rear of the trailer, also screened and you have a vague picture of how the trailer can function for us.

We could not have succeeded with this endeavor without the help of Bill Spellman, Carol Marquez-Olson and new member Katrina Dangleman making chicken kabobs in the trailer all day long. Jeff Hata, Jordan Eller, Deborah Roberts, Bob Lynn, Rich Stewart, Harriet Clune, John Borneman and Linda O'Neill, Midge Storke, Sam Marsh, Tim Hughes, Joe and Marie Strohman, Vance Thompson, prospective Rotarian Al Jonas, Bill and Mason Grey, Jesse Gonzales, and new Rotarian Rick Shimmel taking turns at

President, cont'd on page 3

2011 - 2012 Club Board of Directors

Tom Swan.....	President
Jordan Eller.....	President Elect
Wendy Pazen.....	Past President
Ken Kagan.....	Secretary
Robert Lynn.....	Treasurer
Chad Gibson.....	Sergeant at Arms
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014

Avenues of Service Directors

Jordan Eller.....	Club Service
Bill Spellman.....	Vocational Service
Craig Miller.....	Community Service
Floyd Gill.....	New Generations
Judy Hoag.....	International Service
Mark Smith.....	Interact

Rotary International Officers

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Kalyan Banerjee.....	President, Rotary International
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Frank Ortiz.....	Governor Elect, R.I. District 5240
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Dr. John Carroll (In Memoriam).....	P.D.G. 1981-1982
Jan Lindsay.....	P.D.G. 2004-2005
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham.....	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting October 6, 2011

Reported by Jeff Hata



Alison Thompson led us in the Flag Salute.

President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom started the meeting just a little early to present P.E. Jordan Eller with a birthday cake. After a rousing rendition of "Happy Birthday" the cake was cut and served. Tasted mighty delicious is I do say so myself!

Alison Thompson

led us in in the salute to the Flag.

President Tom thanked our greeter Nikki Sloan who also introduced guests and visiting Rotarians. Visiting Rotarian was Ray Eller from Santa Barbara and also father of Jordan Eller. Ray is a past president of Santa Barbara. Ray told us that when Jordan started CMS that he suggested Jordan join a service club. So Ray came down to take Jordan to the various Rotary Clubs in Ventura. Ventura-East was the first club they visited and after that first meeting Jordan said he didn't need to visit any of the other clubs. Ventura-East was the club for him! Honorary member Augie Ponce de Leon was with us today! Guest of Deborah Roberts was Al Jonas from Pods and guests of Jordan Eller was Patty Andrade, Sylvia Martinez, Candace Chenoweth and Norma Navarro who all work with Jordan. Jordan thought he should bring them to a meeting so they could see what he was up to every Thursday afternoon!

Wendy Pazen and Bob Pazen spoke briefly about their trip to Ireland. Wendy left one of her cards at a club while in Ireland, they were there on a day the club did not meet, and the President of the club emailed her to say "Sorry they missed her!"



Happy 40th Birthday Jordan!!!

Tim Hughes spoke next weeks offsite meeting at the Rescue Mission.

Jordan Eller gave our Rotary Education on what our district 5240 represents. We are 72 clubs in San Luis Obispo, Kern and Ventura Counties made up of 3,700 members. Jordan also had our District 5240 Family Tree.

Terry McBreen

announced our raffle prize for the day was \$50 cash donated by Danielle Brinkman.

Avenues of Service:

Club Service - Jordan Eller thanked everyone who worked the Moorpark Morning Beer Festival and the Octoberfest at Camarillo Airport. Our District Conference is October 21 - 23 in Carpinteria.

International Service - Judy Hoag gave everyone a card with a business on it to solicit for Poinsettia's. Our next trip to Nicaragua is scheduled for November 8th. International Service will be having a meeting at 5:30 pm on October 20th at the new GoCare offices.

Community Service - Craig Miller is working on our next Rotary Rehab.

Vance Thompson spoke about the Christmas Party.

Terry McBreen conducted the raffle and our lucky winner was Jeff Hata!

John Masterson introduced our speaker Mike Ellingson from CMH.

Mike Ellingson the Vice President of Marketing and Development for Community Memorial Hospital ("CMH") led a presentation on the status of the hospital remodel and construction. The plan includes modernizing the hospital in Ojai and constructing a new building in Ventura.

The new building is scheduled to open in approximately three and one-half years. The next twelve months will be dedicated to excavating dirt about 60 feet deep and installing approximately 2200 pillars. The second twelve months will focus on erecting the steel frame of the building. The final



Welcome to our new Honorary Member Augie Ponce de Leon!

months will be spent enclosing the structure and outfitting the interior. At this time, engineers are testing pillar strength, and the planners are in the final stages of obtaining the necessary building permits.

The new building will have all private rooms, ten surgical suites, an eight bed pediatric unit, and an expanded emergency room and intensive care unit. In addition, CMH is proudly opening a wound center which will feature a hyperbaric chamber.

Mary Schmitz, the Director of Development, discussed the hospital's campaign to raise \$25 million for this project. Currently, the focus is on an internal campaign in which the hospital looks to its doctors, staff, and supporters for donations. Thereafter, the focus will shift to a public campaign. \$6.5 million has already been raised.

We were treated to a viewing of the hospital's promotional video which focused on how CMH has touched the lives of those in our community. We heard Tami's story of being treated for breast cancer, Dave's story of being treated for chest pains, and Will's story of having back surgery. All three were quite impressed with the hospital staff and eternally grateful for the care they received.

Thank you CMH for the way you care for our community.

Deborah A. Perkins



Mary Schmitz & Mike Ellingson spoke about the new CMH under construction!

President, cont'd from page 2

cooking, preparing and serving food all day. Even Auggie came to help out to make sure we passed the health department inspection, which we did.

All-in-all, Saturday was busy, but not as crazy as Friday and the two combined gave us some insight as to how beneficial this new trailer will be for us.

Thanks again to all who helped out on Friday and Saturday.
Tom

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Rotarian circles Australia in a dinghy for polio eradication

By Arnold R. Grah

Rotary International News -- 30 September 2011

Many Rotarians have gone to extremes to raise money for Rotary's US\$200 Million Challenge.

But Australian Rotarian Robert Pennicott set a record with his fundraising venture. Pennicott, fellow Tasmanian Mick Souter, and cameraman Zorro Gamarnik became the first people to circumnavigate Australia in boats powered by outboard motors.

Pennicott, a member of the Rotary Club of Kingston, and Souter piloted two 17-foot-long inflatable dinghies, propelled by twin 60-horsepower engines, on the 12,000-mile journey around the Australian continent (including the island state of Tasmania). They began in Sydney on 2 June and arrived back on 11 September.

"Rotarians have worked tirelessly toward eradicating polio for the past 25 years. With now just 1 percent to go, I decided to do something different and a bit 'out there' to try to raise a bit of money," Pennicott said. "I believe it's the weird and wacky ideas that get people talking, and I don't think they come much Australia, cont'd on page 6



Top: Cameraman Zorro Gamarnik, Robert Pennicott and Mick Souter celebrate after completing the circumnavigation of Australia in two boats powered by outboard motors. Bottom: Pennicott and family on board the Polio I. Photo courtesy Robert Pennicott

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Weekly Raffle

Our weekly raffle was \$50 cash donated by Danielle Brinkman.

We raised \$115 this week bringing our total for the year to \$1,053.

Our lucky winner was Jeff Hata! Thank you to Danielle Brinkman for her generous donation and congratulations to Jeff Hata!



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crazier than traveling around Australia in a rubber dinghy.”

The effort, dubbed Follow the Yellow Boat Road, has raised more than \$250,000 to date, and fundraising will continue for several months. Rotary’s challenge, which seeks to match \$355 million in grants from the Bill & Melinda Gates Foundation, will receive 92 percent of the proceeds; the remainder will support nature conservation projects through a foundation Pennicott established in May. Trip sponsors included National Geographic Traveler, Tourism Australia, branding firm Green Team, and communications company Telstra.

Video blog


Pennicott, a tourism entrepreneur who owns Pennicott Wilderness Journeys, began planning the adventure three years ago. He invested over \$100,000 of his own money, which covered the cost of the voyage itself.

The two bright-yellow dinghies, Polio I and Polio II , bore the Rotary emblem on their hulls; it also was emblazoned on the team’s jackets and all promotional materials. Gamarnik shot footage of the entire journey, producing videos of each leg of the trip for a blog. Satellite tracking allowed visitors to follow the boats’ daily progress.

Along the way, business colleagues, family members, and friends joined the team for legs of the trip. Rotarians from District 9830 (Tasmania) organized much of the land-side support, and Rotarians around the continent hosted the travelers at various ports of call. At each stop, Pennicott spoke to media and the general public about Rotary and polio eradication.

“A large part of this journey has been about raising awareness of Rotary’s work with polio eradication,” Pennicott said. “As we traveled around Australia, I presented to thousands and thousands of people. With polio no longer in the face of everyday Australians, it’s been important to educate the public about the effects of the disease and why we need them to support our efforts to wipe it out completely.

“Ultimately, it’s exciting to think that we could see polio wiped from the face of the planet in our lifetime,” he added. “Bill Gates wouldn’t have pledged \$355 million if he wasn’t confident that the disease could be eradicated. We really are just this close.”




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

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Anderson, David	Architecture	Norstedt, Chris	Honorary Member
Beckwith, Robert E.	Office Equipment	Oster, Henry	Internal Medicine
Borneman, John	Songleading	Pazen, Robert L., O.D.	Optometry
Brinkman, Danielle	Accountant	Pazen, Wendy	Office Management
Canton, Rafael, M.D.	Psychiatry	Perkins, Deborah	Family Law
Carbajal, Arnulfo	Environmental Health	Polito, Ron	Commercial Real Estate
Clune, Harriet	Real Estate Management	Roberts, Deborah	Communications
Corliss, Andrew	Broadcasting	Rook, Mark	Funeral Director
Crozier, Thomas H.	Real Estate Development	Shilton, Thomas E.	Pharmacy
Doyle, Michael	Real Estate Management	Shimmel, Richard	Non-Profit
Eller, Jordan	Banking, Mortgage Lending	Sloan, Nicolette	Banking, Business Loans
Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin	Religion, Protestant
Gallagher, Devere L. (Pete)	Automobile Servicing	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Richard	Stock & Bond Sales	Stewart, Richard E.	Banking, Real Estate Loans
Gibson, Chad, D.D.S.	Dentistry	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gill, Floyd	Banking, Management	Strohman, Joseph, Jr.	Business Law
Gonzalez, Jesse	Automotive, Repair & Sales	Swan, Thomas	Investment Advisor
Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
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Ludes, Rocky	CPA Tax		
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Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
Miller, Craig	Disaster Recovery		

2011 Christmas Party

Ventura-East Annual Adult Christmas Party Saturday Dec. 10th Hosted by Dr. Bill Spellman 1008 Amber Lane Ojai Bill's home phone is 646-1399

There will be the traditional gift exchange for all who wish to participate please bring a wrapped unmarked gift to exchange. Historically these gifts have ranged from gag gifts to highly sought after and aggressively traded items from \$10 to ~\$30. As of now the format and menu are developing, any input is appreciated. We are trying to accommodate as many as possible, do to multiple events some people have this time of year. Bill said we could start as early as 2 pm and go until whenever. For our new members this event is for members and significant others are encouraged to come. The bar will be open and abundant food will be provided, extensive hors d'oeuvres and buffet style foods are available. Generally this event is billed to those who attend based on the cost of the event. Every effort is made to keep the cost down to approx. \$20-25 per person.

Any questions or comments please contact Vance.

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Wife Jackie

