

Editor: Jeff Hata Volume XLIX, Number 31

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata February 16, 2012

Programs

Program Chair: Rocky Ludes & Deborah Perkins

February 9, 2012

Nicaragua?

February 16, 2012

Music Industry - Michael Blonstein

February 23, 2012

Job Shadow - Bill Spellman

March 1, 2012

Court Appointed Spec. Advocate - Peggy Grunert

Greeter

February 16 - Jim Word February 23 - Jeff Hata March 1 - Nikki Sloan March 8 - Jim Word March 15 - Jeff Hata March 22 - Carol Marquez-Olson March 29 - Nikki Sloan

Fundraisers

Poinsettia Sales Delivery Date November 29, 2012

Rotary Bullseye Shooting Contest July 4, 2012

> Latin Music Festival July 28, 2012

for information on fundraisers go to: www.RotaryVenturaEast.org

Club Events

Important Dates

PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22
Rotarians at Work Day	Apr 28
R.I. Convention	May 6 - 9
D.G. Wade's Demotion	Jun 23
Rotary Bullseye Shooting Contest	Jul 4
Latin Music Festival	Jul 28

Raffle Prize Donors

February 16 - Monte Widders February 23 - Deborah Perkins March 1 - Chad Gibson March 8 - TBA

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www.RotaryVenturaEast.org • www.lrishFestivalVentura.org R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan President 2011-2012

Hello RCVE'rs;

It's that time of year again! Winter months are sliding past us and the time for relaxation is almost at an end as we gear up for another busy season of doing good works in our community. This spring and summer we have many exciting projects planned, plus we have a new group to help in some of the planning. The Balboa Middle School officially chartered on January 11 and the boys and girls there are

already planning their first project. On top of that the combined Ventura Rotary clubs are attempting to create a multi-club Interact fundraiser before the end of the school year in June. On Saturday March 17, our club is once again entered into the Annual St Patrick's Day Parade, and once again, we have invited the downtown club and Ventura South to join us in the parade. What's different this year; District 5240 Governor Wade Nomura will be joining us, as will the Ventura Rotaract Club. We have also invited the four Interact Clubs to be in the parade with us. It is our hope to have a Rotary family social event following the parade and we are hoping you guys will rally to the flag for this event. At last count there are about 200 Interactors in Ventura, as well as about 40 Rotaractors. We are going to want to have as many Rotarians there as possible to meet with these future Rotarians! We can use that time to begin planning an Interact fundraiser.

While we are on the topic of parades and young people, let's talk for a minute of one of our flagship projects: The Push 'em, Pull'em Parade on July 4th. This event has been going on for more than 25 years and always draws a HUGE crowd of participants and spectators. While we enjoy riding in the St. Patrick's Day parade, let's not fool ourselves, the most popular parade to attend in Ventura is far and away The Push 'em, Pull'em Parade. We are going to need lot's of help for this event. And if that aint enough for you, simultaneously we will be hosting the second annual Rotary Bullseye Shooting Contest in Piru. Due to circumstances and cost cutting measures we cannot use the shooting range on a weekend, and it only makes sense to use it on a big holiday that falls on a weekday. Our best opportunity this year is July 4th and the event runs all day. So we are going to stretch our club's resources and run two simultaneous projects several miles apart. In essence we will need two teams; The Push 'em, Pull'em Parade team and the Shooting Contest team to help make these projects successful.

And we have a couple of other fun projects to book-end those ones. Somewhere between the St. Patrick's Day Parade and The Push 'em, Pull'em Parade, the Community Service committee is planning the third installment of Rotary Rehab. This will be a fun event where we get to go out and help a needy senior citizen in the community. Hopefully we can have some of the Interactors

President, cont'd on page 5

2011 - 2012 Club Board of Directors

Tom SwanJordan Eller	
Wendy Pazen	
Ken Kagan	Secretary
Robert Lynn	Treasurer
Chad Gibson	Sergeant at Arms
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Arnulfo Carbajal	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014

Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz	. Governor Elect, R.I. District 5240
Jack McClenahan	Governor Nominee District 5240
Dr. John Carroll (In Mer	moriam) P.D.G. 1981-1982
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

The Four Way Test

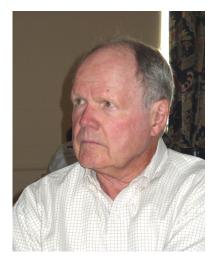
First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting February 9, 2012

Reported by Jeff Hata



Dick Norman led us in the Flag Salute.

President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom announced that Rene was our only server today because we reduced the minimum with Scofield catering. Guess what? We substantially over that minimum and poor Rene and Chef Eddie really had to work hard for us. Thank you to Rene and Eddie for everything you do for us!

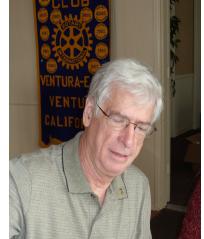
Dick Norman led us in in the salute to the Flag. Jeff Hata introduced guests and visiting Rotarians.

Guest of Rich Stewart were Bill & Peggy Howard and guest of Jeff Hata was Tim Blackwell. Guests of the club were Cecilio Murillo and Cari-Ann Potts. Visiting Rotarians were Jack Wood from Ventura Downtown and Erick Nasarenko from Ventura South.

Jeff reminded the club about all the good work that was being accomplished at the YMCA through the Operation Splash program funded by our club. Please read the Operation Splash article on page 6.

John Borneman then led us in a song.

Bill Gray shared with us a recruiting tactic to gain new members. Give a Paul Harris Fellow to a son or daughter's unborn child!



Rich Stewart conducted our raffle!

Harriet announced that the opportunity drawing was a \$50 Barnes & Noble gift card donated by Wendy Pazen.

President Tom announced that if we can get 10 members to attend the Foundation Gala and donate \$250 we can get our own table and recognized on the program. Since President Tom, President Elect Jordan and none of the Board of Directors is planning to attend, I guess we won't be recognized.

Midge Stork spoke briefly about STEPS. STEPS stands for Syposium to Eliminate Poverty Sustainably. Midge was blown away by the quality of the speakers and the presentations. Midge feels it's important that everyone try and attend this event in the future.

Avenues of Service:

Community Service - Craig Miller announced that Community Service will be holding thier meeting on February 22 at Service Master.

Vocational Service
- Bill Spellman asked
for more volunteers to
drive for Job Shadow day.



Midge Stork spoke about STEPS

RYLA is also still desperate for counselors.

New Generations - Husam Hishmeh said the Rotaract and Interact clubs are all amazing. Balboa Interact is 27 students strong and thier meetings are very organized and well run. The next New Generations meeting will be on February 14 at Hishmeh Enterprises.

Club Service - Jordan Eller said the last Music Festival meeting had an attendance of 25 people. They are trying to decide which direction to go with the festival. They are dropping the Latin theme and going with a general style of music. The next meeting is Monday February 13 at 5:30. Also on Wednesday February 15 there will be a shooting contest meeting.

Happy \$'s Harriet Clune, Jan Lindsay, Hank Oster, John Borneman and Bill Spellman.

Rich then conducted our opportunity drawing and our lucky winner was our visitor from Ventura South, Eric! Congratulations to Eric and thank you to Wendy Pazen for her generous donation.

Pete Gallagher made a brief announcement about Bob Beckwith. Pete said that Bob says "Hello" and misses everyone in the club. Bob wishes more people would come and visit.

Rocky Ludes introduced our speaker Past District Governor Jan Lindsay.

Jan Lindsay gave our program today, which was a review of our work in Nicaragua, focusing on what we've learned about helping alleviate poverty.

He began by showing slides of what poverty looks like. Poverty includes being voiceless, powerless, and lacking money.

One of our first projects in Nicaragua was reforestation

project. Shade grown coffee trees were planted in 2002-'03 in order to provide a source of income to the people.

Jan showed photos of some children from that period. He then showed us told us where they are today. One of those children, Rimero, is now in his 3rd year of college studying engineering. We are paying the total cost of university education for several students. In addition, our former exchange student, Indiana Altamirano, has graduated from college and law school and is now GoCare's staff attorney.

The Education Model is extremely important, because education

- cannot be taken, sold, stolen or given away
- is empowering
- results in societal change.

Jan spoke of the problem of simply giving things. Often what is given is not sustainable. Our Club has made the mistake of simply giving things in the past, but now we're focusing on sustainable projects. Once you educate a parent, for instance, they instill this emphasis on their children, so education tends to continue in the family. That's where things fit in. We have provided a preschool and paid for the teachers. We have also built a community meeting facility which includes a library. We have acquired textbooks for the students as well as tables and chairs for them to study. Over 350 people outside our direct programs used this building.

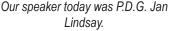
A number of vocational training programs are set up to teach computer repair, sewing, baking, and beauticians. An adult reading program has been established, where currently adults read to 134 children. In addition, a microcredit program assists small family businesses grow, by enabling them to add another sewing machine, or increase their inventory, or otherwise increase their businesses.

Jan showed a list of programs offered and the enrollment or use of each the last few years, and told what was expected in the next few years. The programs are growing, and more challenges lie ahead, especially in the village where people literally live in a dump.

Thank you, Jan, for your presentation on the work Rotary Club of Ventura East has initiated in Nicaragua.

Rocky Ludes





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Wendy Pazen

Office Manager

Dr. Robert L. Pazen **Optometry** 801 South Victoria Avenue Ventura, CA 93003 805/650-2020 Fax: 805/650-2024



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President, cont'd from page 2

involved in this project, but it's also fun to go out and do the work too.

And of course, we are hosting the Music Festival on the Lake. Until just recently we had been planning to reinvigorate the Latin theme from a decade ago, but the planning committee has decided to re-orient the theme to a more centralized contemporary music theme. Once that decision was made, volunteers have been signing up and the committee now stands at 25 members. We still need lots of help in the planning process as the central planning committee now splinters off into segregated action committees. We are going to be asking for 100% participation in this event, so be ready when you are approached: You will need to either be ready to serve on a committee, provide labor for the weekend of the event, or be a sponsor of the event

Of course we will continue to have club socials and other events to keep us all focused on the Rotary mission, and we welcome anyone who wants to be involved to join us. In fact, ask your friends and colleagues to get involved with us. It's going to be some great fun for a worthy cause.

Yours in Rotary Service,

Tom

Fat Tuesday Social

Tuesday February 21, 2012
HAS BEEN CANCELED!

Main Course California overbooked this date and will not be able to cater this event for us!





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Weekly Raffle

Our raffle prize this week was a \$50 gift card to Barnes & Noble donated by Wendy Pazen.

We raised \$150 this week and our lucky winner was visiting Rotarian Erick Nazarenko!

Congratulations Erick and thank you to Wendy Pazen for your generous donation.

John Masterson Vice President Community Relations

805/652-5625 805/667-2895 FAX jmasterson@cmhhospital.org

147 N. Brent St. Ventura, CA 93003

Operation Splash

Jeff Hata

Operation Splash was started in the spring of 2010. This program is a 2 week learn to swim class held by the Ventura Family YMCA aimed specifically at homeless youth. In the previous two years approximately 700 youth have gone through the program.



Ventura-East has a long and storied history of sponsoring some very memorable and truly great international projects. We were the first club to receive a 3H grant from Rotary International to do our projects in Mexico with the Totenac Indians. We also have done projects in Mexico as well as our ongoing efforts in Nicaragua, but, while we have always contributed to other local non-profits and made donations when asked, we did not have an ongoing "local" community service project that we could call our own. My goal in my year as president was to try and find a project that we could sponsor and wrap our arms around and be proud of.

It was in February of 2010 when I received a call from former member



of our club and Past President Greg McCombs asking why our club did not donate to the YMCA any longer. I told Greg, we decided a few years earlier to stop because we didn't know where the money was going and what it was being used for. Greg said we could designate our donation for a specific program if

we desired. From Greg's call I called Margo Byrne, Executive Director for Ventura Family YMCA, and asked Margo, "If we donated \$1,000 to the YMCA for learn to swim lessons for underprivledged youth, what could you do?" Margo said they could put together a program to target that segment of our population. We were at the time funding GoCare with \$6,000 a year. I thought we should at least sponsor a program close to that amount so I asked the board to approve \$5,000 to fund Operation Splash. The board approved. So, I called Margo and asked what could the YMCA with \$5,000? Silence on the other end of the line.

Needless to say Aquatics Director Amber Stevens was speechless when given this proposition, but jumped into action laying out this program and

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YMCA, cont'd on page 8



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Borneman, John	Songleading
Brinkman, Danielle	Accountant
Canton, Rafael, M.D.	Psychiatry
Carbajal, Arnulfo	Environmental Health
Clune, Harriet	Real Estate Management
Corliss, Andrew	Broadcasting
Crozier, Thomas H	Real Estate Development
Dangleman, Katrina	Financial Advisor
Doyle, Michael	Real Estate Management
Eller, Jordan	Banking, Mortgage Lending
Emch, James H., C.P.A.	General Accounting
Gallagher, Devere L. (Pete)	Automobile Servicing
Gallagher, Richard	Stock & Bond Sales
Gibson, Chad, D.D.S.	Dentistry
Gill, Floyd	
Gonzalez, Jesse	Automotive, Repair & Sales
Gray, Bill	Property Management
Hashbarger, Tom	Health Services
Hata, Jeff	Printing
Hertel, Ronald	Real Estate Land Development
Hicks, William	Domestic Automobiles, Retail
Hishmeh, HusamHoag, Judith	Restaurateur, Franchisee
Hoag, Judith	.Real Estate Sales, Residential
Hoag, WillHughes, Tim	Honorary Member
Hughes, Tim	
Jlmenez, Richard	Honorary Member
Jonas, Alwick	
Kagan, Kenneth	CPA
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Ludes, Rocky	
Lynn, Robert	
Marquez-Olson, Carol	
Marsh, Sam	
Masterson, John A	Foreign Automobiles, Retail

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Ma 6	
McBreen, Terry	Real Estate, Investments
Miller, Craig	Disaster Recovery
Norman, Richard M	
Norstedt, ChrisOster, Henry	Honorary Member
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Pazen, Robert L., O.D.	Optometry
Pazen, Wendy	Office Management
Perkins, Deborah	Family Law
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Ponce De Leon, Augie	Honorary Member
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Rook, Mark	Funeral Director
Shilton, Thomas E.	
Shimmel, Richard	Non-Profit
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Spellman, William J., D.D.S	Prosthetic Dentistry
Stewart, Richard EStork, Midge, CFP, CSPG	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG	Financial Planning, Investments
Strohman, Joseph, Jr	
Swan, Thomas	
Thompson, Allison	
Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Turner, Donna	Honorary Member
Waddell, Sandy	Contractor-Portable Buildings
Widders, Monte L	General Law
Whitman, Diana	Honorary Member
Word, Jim	Department Store
Yuncker, Chuck	Honorary Member

YMCA, cont'd from page 6

how it could work. Within 2 months from the initial contact from Greg, Operation Splash was a reality and happening. We gathered other organizations in our community to help donate swim suits, towels, goggles, etc. because many of these children did not own these items.



To say the YMCA is grateful for our support and donations is an understatement. Operation Splash is one of the signature programs at our local Y. The Y and Ventura-East has received numerous mentions in local papers and radio coverage. Operation Splash received the Channel Islands YMCA program of the year for 2010 and also published in the YMCA National magazine. This is a program that our whole clubs needs to proud of supporting because the Y is! So much so that in this years Facility Guide Operation Splash is on the time line as a significant event in the 125 year history of the Ventura Family YMCA.

I thank the board and the club for thinking this program worthy of the initial funding and to Past President Wendy Pazen and our current President Tom Swan for continuing to believe in the program and fund this project in their years.

We have a long storied history of strong international work that we should be proud of. Let's continue to keep in mind that there is a lot we need to do locally also and develop an equally long and storied history of community service work.





Announcement

The following has been proposed as new member of the Ventura-East Rotary Club:

Name: Cecilio Murillo

Classification: Non-profit: Easter Seals

Proposer: Jeff Hata

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: February 2, 2012