



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume XLIX, Number 37

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
March 29, 2012

## Programs

Program Chair: Rocky Ludes & Deborah Perkins

### March 29, 2012

RYLA - Bill Spellman

### April 5, 2012

LA Marathon - Sherrie Feger

### April 12, 2012

Goal Setting - Greg Stuart

### April 19, 2012

Real Estate Update - Jordan Eller, Bill Gray & Judy Hoag

## Greeter

March 29 - Nikki Sloan

April 5 - Nikki Sloan

April 12 - Jim Word

April 19 - Midge Stork

April 26 - Carol Marquez Olson

May 3 - Jim Word

## Fundraisers

### Poinsettia Sales

Delivery Date

November 29, 2012

### Rotary Bullseye Shooting Contest

July 4, 2012

### Music Festival

August 18, 2012

Featured Performer

Ray Fresco

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Club Events

### Important Dates

District Assembly .....	Mar 31
Basic PRLS .....	Mar 31
RYLA .....	Apr 19 - 22
Rotarians at Work Day (Rotary Rehab 3) .....	Apr 28
BBQ Team in Action .....	Apr 28
R.I. Convention .....	May 6 - 9
D.G. Wade's Demotion .....	Jun 23
President Tom's Step Down .....	Jun 29
Rotary Bullseye Shooting Contest .....	Jul 4
Push em Pull em Parade .....	Jul 4

### Raffle Prize Donors

March 29 - Bob Lynn

April 5 - Jordan Eller

April 12 - Al Jonas

April 19 - Jeff Hata

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Tom Swan**  
President 2011-2012

I don't know what to say again. This is really making me sick. One thing I have learned from my Rotary experience...I am not a deadline writer. I have often thought about writing a financial planning article in the newspaper or an online service, but after experiencing this process of coming up with something to write about EVERY week; let me tell you, I am nauseous thinking about my imminent duty to write yet another article

for the Breeze. To Jordan and Nikki, I offer this advice...start writing generic articles now. I suppose I could write about other things, and maybe I should, but I made a commitment to myself that I would only write Rotary based articles. This is a very loose interpretation of Rotary-based, only because it is part of my commitment to the club that is forcing me to write something, anything to fill this space.

And of course, everyone who reads this will say to themselves, and to me, "You should have written about so-and-so, or about that project" or some other really good idea. But the problem is they are not here giving me that advice right now, and if I don't finish this tonight, I doubt I will get to it during the week.

Let's talk about make-up meetings. No, not a meeting about cosmetics, but a meeting nonetheless. Make-ups are a hold-over from the days not so long ago when we were more critical of attendance. It used to be if you missed too many meetings you could be in jeopardy of being booted from the club. This year, we have not been so critical of attendance, but whether you attend a meeting or not, you get charged for the lunch meal. If you attend some sort of make-up, and you report that fact properly, you receive a credit back to your monthly bill in the amount of 50% of the meal cost. Yet, only a few members have turned in a make-up notice in the past several months. Since we average 34 members per lunch meeting, and there are 53 members in the club, there are a few of you who are being generous to the club. Thank you by the way.

To receive credit for a make-up meeting, you simply send an email to the club secretary (Ken Kagan), informing him of when you performed the make-up, where such make-up was held and the purpose, i.e. visited another club, attended a committee meeting, etc. If you do not have email capability, call Ken or send him a postal letter, or have your pilot friend skywrite a note, or if all else fails, approach Ken during a meeting and tell him verbally. Just do so either a week before or a week after the meeting you missed (that's another of those hold-over rules). And let's face it, going to make-ups can be fun and beneficial. You can meet business leaders who belong to other clubs and expand your social network.

President, cont'd on page 4

2011 - 2012

### Club Board of Directors

Tom Swan.....	President
Jordan Eller.....	President Elect
Wendy Pazen.....	Past President
Ken Kagan.....	Secretary
Robert Lynn.....	Treasurer
Chad Gibson.....	Sergeant at Arms
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014

### Avenues of Service Directors

Jordan Eller.....	Club Service
Bill Spellman.....	Vocational Service
Craig Miller.....	Community Service
Floyd Gill.....	New Generations
Judy Hoag.....	International Service
Mark Smith.....	Interact

### Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee.....	President, Rotary International
Wade Nomura.....	Governor, R.I. District 5240
Frank Ortiz.....	Governor Elect, R.I. District 5240
Jack McClenahan.....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam).....	P.D.G. 1981-1982
Jan Lindsay.....	P.D.G. 2004-2005
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham.....	P.D.G. 2010-2011

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

# Meeting March 22, 2012

*Reported by Jeff Hata*



*Ken Kagan led us in the Flag Salute*

President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

Ken Kagan led us in in the salute to the Flag.

Carol Marquez-Olson introduced guests and visiting Rotarians. Our lone visiting Rotarian was Gary Wolfe from Downtown.

Bill Spellman invited Craig Miller to come forward to give a vocational minute. Craig

has left Service Master to take a position with Colonial Life selling supplemental insurance.

President Tom presented Nikki with her Basic PRLS certificate. President Tom also gave Nikki a certificate for her husband Marc who attended Basic PRLS also.

John Borneman led us in a song.

Harriet Clune then announced that our opportunity drawing was \$50 cash generously donated by Bill Spellman. Please don't forget that all money donated to the opportunity drawing goes directly to scholarships.

Rich Stewart announced that this was the last chance to buy Altrusa raffle tickets.

**P r e s i d e n t s**  
Announcements:

Pete Gallagher and Chris Norstedt were already at the parade waiting when the parade was cancelled. Thanks to Pete and Chris for all their efforts.

The District Assembly will be on March 31st. All Avenues of Service, officers and directors for next year "should" be in attendance.

If you do a make-up you need to let Ken know by email when and where you made up.



*Pete Gallagher was waiting with Chris Norstedt for us at the parade.*

Avenues of Service.

Club Service - Jordan Eller announced that the flyers for the shooting competition are on the tables. Please take some and get them circulating. There will also be a banner going up at the shooting range to advertise the competition.

The Music Festival date has been set for August 18th. Our featured performer will be Ray Fresco.

Vocational Service - Bill Spellman thanked Wendy Pazen, Dick Gallgher, Husam Hishmeh and John Borneman for their help with Mock Interviews at Buena High School.

Harriet then conducted the opportunity drawing and our lucky winner was Nikki Sloan! We raised \$105 today!

Happy \$'s John Borneman, Judy Hoag, Nikki Sloan, Ron Polito, Cecilio Murillo, Carol Marquez Olson, Husam Hishmeh and Tom Crozier.

Rich Stewart relayed a message from the Balboa Interact Club to Husam Hishmeh thanking Husam for the pizza.

Wendy Pazen let the club know that if you go to the Marriot to ask for a VIP card at the restaurant. They offer big savings when you get the card!

We had an informative presentation by Ron Polito and Rocky Ludes regarding our Club Foundation. The Foundation, unlike our main Club, is a non-profit entity allowing for donations to be tax deductible. The Foundation continuously collects and invests the donated funds with the sole purpose of being able to fund annual scholarships.

In the past, the Foundation has given anywhere between \$5,000 and \$15,000 per year for scholarships. It anticipates giving \$20,000 this year, and hopes to be able to give at least \$15,000 per year thereafter.

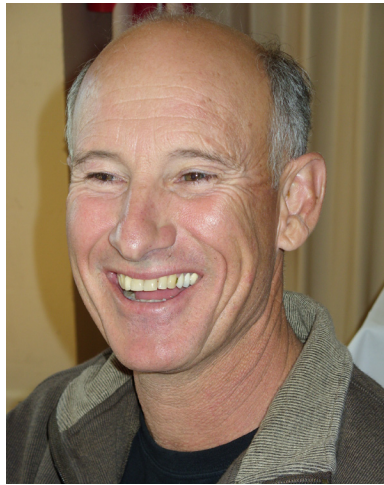
The Foundation currently has approximately \$350,000. Despite the fact that the economy is down, the Foundation Board has done a great job of carefully choosing investments. As such, the Foundation is currently doing quite well.



*Rocky Ludes gave us an accountants viewpoint on the Foundation.*

Two of the largest donors to the Foundation are Pete Gallagher and his wife donating \$65,000, and Eric Nicole (possibly spelled wrong) donating \$120,000.

Other than writing a check to the Foundation, you can also make a bequest from your estate or trust. You would likely need to see an attorney to make sure this is done correctly. If you do choose to make a bequest, you should consider leaving the Foundation all or part of your Individual Retirement Account as opposed to other property. If a qualified charity receives an IRA, it will not pay any income taxes on it. However, if an individual, such as one of your relatives, inherits an IRA, the individual will incur personal income taxes when he or she withdraws the funds.



Ron gave our State of the Foundation presentation.

There was some discussion with audience participation regarding the criteria the scholarship committee uses to determine who to give scholarships to. In addition, there was interest in the process of determining how much to give each student. Mike Doyle indicated that instead of setting predetermined amounts, the committee looks at the needs of the individual students and then decides the amount of the scholarships. Overall, it appeared that everyone agreed that the scholarships should go to those students whose lives they will touch the most.

Thank you Ron and Rocky for a great presentation.

Deborah A. Perkins

President, cont'd from page 2

Now you can expand your social network, meet more Rotarians and earn credit back to your bill.

Have a great week.

Tom

P.S. It seems that writing nonsense when you can't think of anything else, works.

**Rotary Club of Ventura-East**

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# Rotary clubs have water projects on tap

Rotary International News -- 22 March 2012

Villages in four regions of Ghana are being equipped with ventilated pit latrines, showers, and boreholes featuring hand pumps and mechanized pipes through the efforts of dozens of Rotary clubs in Latin America, North America, and Ghana.

The effort is part of the The International H2O Collaboration, an alliance between Rotary International and USAID, a centerpiece of Rotary's emphasis on water and sanitation issues. Launched in 2009, the alliance works to implement long-term, sustainable water, sanitation, and hygiene projects in the developing world. The first phase of the partnership has focused on three countries: Ghana, the Philippines, and the Dominican Republic.

In 2011, The Rotary Foundation also established a strategic partnership with UNESCO-IHE, a United Nations institute in The Netherlands that is the world's largest postgraduate water education facility. The Rotary Foundation will provide grants to Rotary clubs and districts to select and sponsor eight students each year for scholarships leading to master's degrees in specified program areas.

Collaboration is key if Rotary is to help the world achieve the water and sanitation improvements called for in the United Nations Millennium Development Goals, said Ron Denham, chair of the Water and Sanitation Rotarian Action Group and a member of the Rotary-USAID Steering Committee.

"We realize that the challenge of meeting the development goals is something that no organization can achieve on its own," Denham said. "Not even Rotary, with its 34,000 clubs and over 1.2 million members. To be successful we need leverage, the leverage that comes from collaboration with others who share our goals."



A child drinks clean water from a spigot in Haiti. A US\$64,566 contribution from the Haiti Earthquake Relief Fund is supporting a project of the Rotary Club of Mirebalais, Centre, to construct 80 rainwater collection tanks, each with a 2,500-gallon capacity. Rotary Images/Alyce Henson

Water, cont'd on page 6

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## Weekly Raffle

Our raffle prize this week was \$50 cash donated by Bill Spellman.

We raised \$105 this week.

Our lucky winner this week was Nikki Sloan!

Congratulations Nikki and thank you to Bill Spellman for your generous donation.

  
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Water, cont'd from page 5

To draw attention to the need for action, the United Nations has designated 22 March as World Water Day. Each year since 1993, it has selected a different theme. This year's summit addresses the connection between hunger and water resources. The number of people in the world living in chronic hunger puts an additional strain on the supply of water. Learn more about World Water Day events.

Rotarians are engaged in many water and sanitation projects year-round.

Here's a sampling:

- In Uganda, a very successful relationship between World Vision and the Rotary club of Gulu is improving the lives of up to 50,000 villagers through a joint bore-hole and behavior change program.
- Rotarians in District 5420 (Utah, USA) are working with Rotarians in Colombia and Ecuador on a series of global grant projects to build bathrooms for schools, provide clean drinking water, and teach students better hygiene practices. They also have reached out to the general public through billboard, radio, and television public service announcements.
- The Rotary club of La Molina Vieja, Peru, supported by The Rotary Foundation, embarked on a program to help local Indian villagers build, install, operate, and maintain a bio-sand filter program. The program has benefited from the help of a local NGO and technical support from the Center for Affordable Water and Sanitation Technology in Calgary, Canada.
- In Lima, Peru, Rotarians with support from the Foundation have provided water filters to 5,000 families living along the Rimac River, which is polluted with high levels of cadmium, copper, lead, zinc, and arsenic. See the video Doing Good: Providing Clean Water.
- In Ghana, a coalition of more than eighty clubs from the U.S., Canada, and Switzerland, together with the host clubs of Sunyani Central, Tamale, and Bolgatanga Goodwill, Ghana, have drilled boreholes, repaired wells, and installed water systems in remote areas. Rotarians have also played an instrumental role in eradicating Guinea Worm Disease in the country.




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District 5240

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Anderson, David .....	Architecture	Miller, Craig .....	Disaster Recovery
Beckwith, Robert E. ....	Office Equipment	Murillo, Cecilio .....	Non-Profit
Borneman, John .....	Songleading	Norman, Richard M. ....	Trial Law
Brinkman, Danielle .....	Accountant	Norstedt, Chris .....	Honorary Member
Canton, Rafael, M.D. ....	Psychiatry	Oster, Henry .....	Internal Medicine
Carbajal, Arnulfo .....	Environmental Health	Pazen, Robert L., O.D. ....	Optometry
Clune, Harriet .....	Real Estate Management	Pazen, Wendy .....	Office Management
Corliss, Andrew .....	Broadcasting	Perkins, Deborah .....	Family Law
Crozier, Thomas H. ....	Real Estate Development	Polito, Ron .....	Commercial Real Estate
Dangleman, Katrina .....	Financial Advisor	Ponce De Leon, Augie .....	Honorary Member
Doyle, Michael .....	Real Estate Management	Roberts, Deborah .....	Communications
Eller, Jordan .....	Banking, Mortgage Lending	Rook, Mark .....	Funeral Director
Emch, James H., C.P.A. ....	General Accounting	Shilton, Thomas E .....	Pharmacy
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Shimmel, Richard .....	Non-Profit
Gallagher, Richard .....	Stock & Bond Sales	Sloan, Nicolette .....	Banking, Business Loans
Gibson, Chad, D.D.S. ....	Dentistry	Smith, Mark Corbin .....	Religion, Protestant
Gill, Floyd .....	Banking, Management	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Gonzalez, Jesse .....	Automotive, Repair & Sales	Stewart, Richard E. ....	Banking, Real Estate Loans
Gray, Bill .....	Property Management	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
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Ludes, Rocky .....	CPA Tax		
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Masterson, John A. ....	Foreign Automobiles, Retail		