



**The Rotary Club  
of Ventura-East**

# The Breeze

Editor: Jeff Hata  
Volume L, Number 7

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
August 16, 2012

## Programs

Program Chair: Rocky Ludes & Deborah Perkins

### August 16, 2012

Channel Islands National Park - Katie Powers

### August 23, 2012

Fracking - Jeff Coyner

### August 30, 2012

Club Member Interview

### September 6, 2012

Legal Pitfalls That Can Decrease Your Bottom Line &

## Greeter

**August 16** - Jim Word

**August 23** - Tom Swan

**August 30** - Jeff Hata

**September 6** - TBA

**September 13** - Jim Word

**September 20** - Deborah Roberts

## Fundraisers

### Poinsettia Sales

Delivery Date

November 29, 2012

### Rotary Bullseye Shooting Contest

TBA

### Music Festival

August 18, 2012

Featured Performer

Ray Fresco

With the Ojai Youth Symphony

Committee Meeting

Every Tuesday @ 6:00 PM

Jordan Eller's Office

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service

Vocational Service Hishmeh Enterprises 1st Tues 5:30

Community Service

New Generations Hishmeh Enterprises 1st Tues 5:30

International Service

## Standing Committee Meetings

Marketing GoToMeeting 3rd Tues 10:30

Membership GoToMeeting 4th Tues 10:30

## Club Events

### Important Dates

RCVE Concerts - Music Festival .....	Aug 18
President Elect Retreat.....	Sep. 7 - 9
District Conference .....	Sep. 28 - 30
Basic PRLS .....	Nov. 3
Basic PRLS for Interactors .....	Nov. 10
Master PRLS3 .....	Nov. 17
Poinsettia Delivery Day .....	Nov. 29
Master PRLS4 .....	Dec. 8
Master PRLS1 .....	Dec. 15
Master PRLS2 .....	Jan. 19, 2013
STEPS Seminar .....	Jan. 26
Mld Terms .....	Feb. 2
Master PRLS5 .....	Feb. 16
PETS .....	Feb. 22 - 25
Basic PRLS .....	Apr. 12
District Assembly .....	Apr. 13
RYLA .....	Apr. 18 - 21
District Awards Recognition Night .....	Jun. 2
Grants Seminar .....	Jun 8
RI Convention.....	JUn 22 - 26
D,G, Frank Ortiz Stepdown .....	Jun 29

## Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message .....	2
Meeting Notes .....	3
Clubs Nearby.....	4
Small grant pays off big for students.....	5
Weekly Raffle.....	5
Membership List.....	7

## Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Jordan Eller**  
President 2012-2013

Fellow Rotarians:  
 “Thank you Rotary for everything you do!” is something I heard from people along the parade route many times as we drove down Main Street in this year’s Fair Parade. As the parade became more intense the further we went down Main Street I began to hear this more and more and it really gave me a fantastic feeling to know how much we are appreciate by our community.

My chauffer for the parade was Lynn Van Emmerik in Bill Spellman’s classic Jaguar convertible with my Rhodesian Ridgeback “Khira” along for the ride in the back seat. Khira was a hit for sure and knew she was on display loving every moment of it. Pete Gallagher was ahead of us in his classic El Camino towing a display with a Rotary Banner and behind us was a classic 1946 Mack fire truck with many Rotary supporters riding along. One of the people riding on the fire truck was our current District Governor, Frank Ortiz, who shared a special connection with the vehicle being he’s a former Santa Maria Fire Chief.

Reflecting back on the parade though raised some issues concerning Rotary and our public perception. It seemed that many in the crowd knew of Rotary yet I believe few could recount any specific projects, fundraisers or work we have done in our community. How many would know of Operation Splash, our involvement in Nicaragua and GoCare or our annual scholarship awards? Not enough and that’s a problem we face locally with our Club here within our community.

We all understand this is an issue and we have taken steps to increase Rotary’s awareness . There was a time, not long ago, when our Club had little internet presence but now we are much more connected through social media and our website and this can only continue to grow. There are plenty of other ways we can become more relevant in our community through press releases, bringing more guests to our meetings to grow our membership as well as just making an organized effort to get the word out! As an example, this Saturday’s concert will be a great opportunity for us to increase our exposure as we may have close to a thousand people in attendance to see the concert for what hopes to be our biggest fundraiser of the year. With a concerted effort I truly believe we can increase the public’s knowledge of all the good things we do as Rotarians!

As always, make it a great week!  
 Jordan

## 2011 - 2012 Club Board of Directors

Jordan Eller .....	President
Nikki Sloan.....	President Elect
Tom Swan.....	Past President
Deborah Perkins.....	Secretary
Robert Lynn.....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Tim Hughes .....	Director 2012-2015

## Avenues of Service Directors

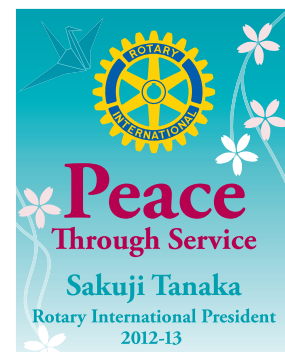
Nikki Sloan.....	Club Service
Husam Hishmeh .....	Vocational Service
Craig Miller .....	Community Service
Husam Hishmeh .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee .....	President, Rotary International
Frank Ortiz.....	Governor, R.I. District 5240
Jack McClenahan.....	Governor Elect, R.I. District 5240
Loretta Butts .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting August 9, 2012

*Reported by Jeff Hata*



*Deborah Roberts introduced guests and visiting Rotarians.*

President Jordan invited everyone to lunch, guests and visiting Rotarians first!

Vance Thompson then led us in the salute to the Flag.

Deborah Roberts introduced guests and visiting Rotarians.

Visiting us from the Downtown Club was Gary Young. Guests of Tom Swan were Noel Granille and Mary Lou Villegas.

Guests of the club were Bob Noville, Roger Steinman, Roger Keiaho, Shawn Echevaria, Andrew Jones & Stephanie and Jeremy. Deborah Perkins introduced our speakers Major Bob Phillips & Captain Dan Couvier from the Civil Air Patrol.

Jim Word gave our Inspirational Message.

John Borneman led us in a song.

Deborah Roberts spoke about our concert. We played Rey Fresco's CD before lunch. Roger Steinman, who is arranging the music for the Ojai Youth Symphony, spoke to the club about his history and enthusiasm for this project. Roger has donated a significant amount of his time blending the music of Rey Fresco with the Ojai Youth Symphony to help insure we will have a great event. Roger is also a Stage Sponsor for our event.

Roger from Rey Fresco told the club that Rey Fresco has been together for 4-1/2 years and wanted to play at the Libbey Bowl for sometime and do something "Special." We presented them the opportunity to do this concert and they truly appreciate the opportunity.

Stephanie and Jeremy are videographers who will be filming the concert to put together promotional videos to use



*Jim Emch gave our Inspirational Message.*

to help promote future events.

Joe Strohman picked Jim Emch for the Vocational Minute. Jim is a CPA with the firm Wolfe, Emch and Crowley. When asked what makes Jim unique, Jim said nothing!

Jim has been a CPA since 1972 but really wanted to be a farmer until his family sold the farm. The most exciting thing Jim does is billing and then collecting. The most dangerous thing Jim does is deal with paper.

Happy \$'s: Bob Pazen, Jan Lindsay, Vance Thompson, Rich Stewart, Bill Spellman, John Borneman, Tim Hughes and Jeremy.

Deborah Perkins then introduced our Speakers Bob Phillips and Dan Couvier.

Major Bob Phillips and Captain Dan Cuvier gave a wonderful presentation about the Civil Air Patrol ("CAP"). Approximately seventy years ago on December 1, 1941, Fiorello LaGuardia, Director of the Office of Civilian Defense, signed the order that created CAP. A few years later, CAP formally became an official auxiliary to the United States Air Force and remains so today.

CAP is a non-profit organization consisting entirely of volunteers. It has three main programs: a Cadet Program, an Aerospace Education Program, and a Search and Rescue Program.

The Cadet Program is for children ages 12 to 20. It is designed to introduce young people to aviation. Many of the cadets go on to enroll in a military academy.

CAP has been involved in many well known search and rescue / disaster relief operations. After the attacks on the World Trade Centers on September 11, 2001, CAP planes were the first planes allowed to fly. They flew over ground zero taking many pictures. CAP also assisted in the search for Steve Fossett, Frank Sinatra's mother, and Dean Martin's son.

CAP often partners with other organizations



*Vance Thompson led us in the Salute to the Flag.*



Meeting, cont'd from page 3

including the FBI, Drug Enforcement Administration, NASA, Homeland Security, and local law enforcement. One of the reasons for this is that it only costs the taxpayer approximately \$100 per hour to utilize a CAP plane as opposed to using a private plane which can cost \$10,000 per hour.

The local CAP Squadron is located at the Camarillo airport. Everyone is welcome to volunteer with CAP, you do not need to be a pilot. They hold meetings on the second and fourth Tuesdays of the month at 6:30 p.m.

Major Phillips and Captain Cuvier, we thank you for a great presentation and for your wonderful work through CAP.



*Captain Dan Cuvier & Major Bob Phillips spoke about the CAP!*

Deborah A. Perkins

**If you don't have a work assignment for the Rey Fresco Concert yet, See Judy Hoag for your job!**

**Rotary Club of Ventura-East**  
 Post Office Box 3012  
 Ventura, California 93006  
[info@RotaryVenturaEast.org](mailto:info@RotaryVenturaEast.org)

**Clubs Nearby ...**

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



**Brinkman & Company**

Danielle L. Brinkman, CPA  
 300 East Esplanade Drive  
 Suite 520  
 Oxnard, CA 93036

P: 805-485-7194  
 F: 805-278-1200  
 E: [danielle@brinkmancpa.com](mailto:danielle@brinkmancpa.com)

an accountancy corporation  
[www.brinkmanandcompany.com](http://www.brinkmanandcompany.com)

**Jeff Hata**

3533 Arundell Circle #B  
 Ventura, CA 93003



OFFICE (805) 650-0733  
 FAX (805) 650-9904  
 WEB [www.MyAnchorPrinting.com](http://www.MyAnchorPrinting.com)  
 EMAIL [Jeff@MyAnchorPrinting.com](mailto:Jeff@MyAnchorPrinting.com)

**Wendy Pazen**  
 Office Manager

**Dr. Robert L. Pazen**  
**Optometry**  
 801 South Victoria Avenue  
 Ventura, CA 93003  
 805/650-2020  
 Fax: 805/650-2024



*Charles Carroll*  
 Funeral Home



**Mark C. Rook**  
 Manager  
 FDR-1118

15 Teloma Drive  
 Ventura, CA 93003  
 805-642-8134  
 Fax 805-642 5754  
[mark.rook@sci-us.com](mailto:mark.rook@sci-us.com)  
 FD-60



**John A. Masterson**  
 Editor

**Capt'n Cruise Travel News**  
 "Colorful Cruise Commentary"

P. O. Box 3200  
 Ventura, California  
 93006-3200  
 805-340-0956  
 Fax:805-642-4447

E-mail: [jmasterson@CaptnCruise.com](mailto:jmasterson@CaptnCruise.com)  
[www.captncruise.com](http://www.captncruise.com)

# Small grants pay off big for students

By Stephen Yafa  
The Rotarian -- August 2012

At a middle school in Monterey, California, USA, music teacher Jim Paoletti needs to replace old strings on violins and violas.

With no spare money in the school budget, he gives up hope – until he hears about an outside source of funding. He fills out a simple online application, agrees to submit receipts, and promises that every cent will go toward replacing the strings. Shortly afterward, a check arrives for the full amount: \$489.50.



*Eighth-grade violinist Mariah Mayo plays with the new strings purchased by teacher Jim Paoletti at Walter Colton Middle School with one of the grants from the Rotary Club of Monterey Peninsula-Sunrise.*

“When the kids played with new strings for the first time, their faces lit up,” Paoletti says. “The difference is like stepping up from a minivan to a Porsche.”

At a nearby elementary school, a kindergarten teacher, Stacy Gnibus, receives enough money from the same source to build raised garden beds on the playground so her students can grow vegetables and flowers with their own hands.

If these scenarios sound like scaled-down episodes of that old TV show The Millionaire, there’s a reason: The sums, though small, are as effective and appreciated as many much-larger grants. And though there’s no John Beresford Tipton handing out million-dollar checks to deserving recipients, there’s his contemporary surrogate, Greg Migdale, opening new vistas of discovery for local students.

Several years ago, Migdale was a man with a good idea. He did his research and found that good ideas hold currency in Rotary, so he joined the Rotary Club of Monterey Peninsula-Sunrise and pitched the project. He explained that in California’s cash-strapped public education system,

Grants, cont'd on page 6

**Thomas H. Swan**  
Executive Director of Monterey Peninsula-Sunrise

Office: 805-644-3888  
Fax: 805-644-8700  
Cell: 805-762-1644  
990 Monte Carlo, Suite 118  
Ventura, CA 93003  
thswan@risrealestate.com  
CA Real Estate License: 00000000

Monterey Peninsula-Sunrise Real Estate, Ventura, CA, Member 1988/1991  
Member State Bar of California and State Bar of Nevada. An Equal Opportunity and Affirmative Action Employer.  
Equal Housing Lender. 220 Serrano Road, Suite 100, Pacific Palms, CA 91351, 818-496-8888

This space could be reserved for you ... Place your ad here!

**(805) 477-4377**  
**(805) 320-7800 Cell**

Fax (805) 477-4378  
E-mail [judyhoag@pacbell.net](mailto:judyhoag@pacbell.net)  
2686 Johnson Dr. Suite 103  
Ventura, CA 93003

*Judy Hoag*

MLS Realtors

**CALIFORNIA OFFICE EQUIPMENT**  
2767 E. Main - VENTURA, CA - (805) 643-0869

**Bob Beckwith**  
Founder/Owner for over 50 years

**2767 E. Main St.**  
**Ventura, CA 93003**

Phone: (800) Get-Desk  
Fax: (805) 643-3239  
Email: [COEC@Earthlink.Net](mailto:COEC@Earthlink.Net)

Visit our website [www.coec.biz](http://www.coec.biz)

## Weekly Raffle

We did not have a raffle today.

**Community Memorial Health System**  
*Where Excellence Begins with Caring*

**John Masterson**  
Vice President  
Community Relations

805/652-5625  
805/667-2895 FAX  
[jmasterson@cmhhospital.org](mailto:jmasterson@cmhhospital.org)

147 N. Brent St.  
Ventura, CA 93003

**JAN CORWIN LINDSAY**  
Certified Public Accountant  
Certified Valuation Analyst

**LINDSAY and COMPANY**  
Certified Public Accountant

770 County Square Drive, Suite 102  
Ventura, California 93003  
(805) 650-5915 FAX (805) 650-1334  
[jclcpa@pacbell.net](mailto:jclcpa@pacbell.net)

enrichments such as art supplies and field trips are the first to be eliminated when money is tight. "All the things that make education interesting, that make you want to learn, are the things that have been cut," Migdale noted.

He chose the name Project Helping Hand. "We're not here to do the real work," says Migdale, a 40-year-old real-estate appraiser whose mother, Lorraine Gerstl, is a third-grade Monterey schoolteacher. "That's done by the teachers. We're here to help them with the heavy lifting they do every day."

Club members liked the idea of putting funds directly into teachers' hands but persuaded Migdale to pare down his initial plan, which was to serve all of Monterey County – a sprawling expanse of poor farming communities, fog-drenched broccoli and artichoke fields, vineyards, horse ranches, and upscale towns like Carmel. They urged him to focus on the local area so the club could monitor the project's performance. Club members contributed an initial \$3,000, and a district grant provided \$1,500.

"The beauty of Greg's idea was the simplicity of it," says club member Ted Balestreri, who now serves on the committee that evaluates applications.

Migdale solicited help from an elementary school principal, Jone Amador, and a school board member, Elizabeth Panetta. Together, they designed a simple set of requirements. Teachers come up with the initial funding request. The school's principal must sign off on the application, and the Project Helping Hand committee votes on it. The contract stipulates that the grant money will be used solely for the purpose indicated on the request, and that all receipts must be turned in.

Project Helping Hand has given more than \$20,000 to Monterey schoolteachers over the past three years, in small amounts that belie their true value: \$1,000 to fund a field trip to the Rosicrucian Egyptian Museum in San Jose, \$477 to buy a microscope, \$300 for an alphabet rug, \$500 for an accelerated reading program, \$1,000 for the raised garden beds.

"We couldn't have built the garden as well as it turned out without the Rotary club," says Gnibus, who also received help from Rotarian volunteers. "They brought most of the tools we needed, plus the expertise, including three architects. There were as many Rotary club members as parents, plus a bunch of kids. They made nine boxes – two more than we expected. We've planted strawberries, several flower species, peas, and different lettuces. A few weeks back, I heard one of my kindergartners let out a loud squeal. I ran over, and she's next to a box, pointing and shouting, 'I see a strawberry, I see a strawberry!'"

The club created Project Helping Hand with a certain type of teacher in

Grants, cont'd on page 8




Hishmeh Enterprises  
DBA Domino's Pizza®

**Husam Hishmeh**  
Franchisee

1811 Knoll Dr. Ste A  
Ventura, CA 93003

Phone (805) 650-9946  
Fax (805) 650-9947  
Mobile (805) 901-7402  
husamhishmeh@sbcglobal.net





**Travel By Carol**  
*Independent Travel Consultant  
specializing in tours & cruises.*

**Carol Marquez-Olson**  
E-mail: carolmtravels@roadrunner.com

Tel: (805) 642-4343  
Fax: (805) 642-4343  
Cell: (805) 415-5262

This space is reserved for  
**Lynn's Jewelry**  
(805) 642-5500

*This space could be reserved  
for  
you ... Place your ad here!*



**Nikki Sloan**  
Vice President  
Relationship Manager

Ventura / Santa Barbara  
Commercial Banking Office  
MAC E2385-011  
601 E Daily Drive, Suite 110  
Camarillo, CA 93010  
Tel: 805 987 5781  
Cell: 805 754 6645  
eFax: 866 573 4576  
nicolette.sloan@wellsfargo.com

**Terry McBreen**  
REALTOR®

(805) 648-5051 Office • (805) 256-4882 Cell  
(805) 652-0434 Fax  
terrymcbrreen@coldwellbanker.com  
www.camoves.com/terry.mcbrreen



**COLDWELL BANKER**

RESIDENTIAL BROKERAGE  
1190 S. Victoria Ave., Suite 100  
Ventura, CA 93003



Ca Lic. #0182284  
Owned And Operated By NWL LLC

**RICHARD M. NORMAN, of Counsel**

*Law Offices of*  
**NORMAN DOWLER, LLP**  
840 County Square Drive, Third Floor  
Ventura, California 93003-5406

(805) 654-0911      www.normandowler.com  
(805) 654-1902 FAX      rnorman@normandowler.com




*This space could be reserved  
for  
you ... Place your ad here!*

This space is reserved for  
**Law Offices of Myers, Widders,  
Gibson, Jones & Schneider L.L.P.**  
(805) 650-5915



*This space could be reserved  
for  
you ... Place your ad here!*

*This space could be reserved  
for  
you ... Place your ad here!*



**Jordan Eller**  
President  
Mortgage Banker

Office: 805-644-1621  
Mobile: 805-252-7742  
Fax: 805-644-1608  
email: Jordan@refibuy.com

*This space could be reserved  
for  
you ... Place your ad here!*

**Rotary Club of Ventura-East, Membership List  
100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	McBreen, Terry .....	Real Estate, Investments
Anderson, David .....	Architecture	Miller, Craig .....	Disaster Recovery
Beckwith, Robert E. ....	Office Equipment	Murillo, Cecilio .....	Non-Profit
Borneman, John .....	Songleading	Norman, Richard M. ....	Trial Law
Brinkman, Danielle .....	Accountant	Norstedt, Chris .....	Honorary Member
Canton, Rafael, M.D. ....	Psychiatry	Pazen, Robert L., O.D. ..	Optometry
Carbajal, Arnulfo .....	Environmental Health	Pazen, Wendy .....	Office Management
Clune, Harriet .....	Real Estate Management	Perkins, Deborah .....	Family Law
Corliss, Andrew .....	Broadcasting	Polito, Ron .....	Commercial Real Estate
Crozier, Thomas H. ....	Real Estate Development	Ponce De Leon, Augie .....	Honorary Member
Dangleman, Katrina .....	Financial Advisor	Potts, Cari Ann .....	Attorney
Doyle, Michael .....	Real Estate Management	Roberts, Deborah .....	Communications
Eller, Jordan .....	Banking, Mortgage Lending	Rook, Mark .....	Funeral Director
Emch, James H., C.P.A. ....	General Accounting	Shilton, Thomas E .....	Pharmacy
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Sloan, Nicolette .....	Banking, Business Loans
Gallagher, Richard .....	Stock & Bond Sales	Smith, Mark Corbin .....	Religion, Protestant
Gibson, Chad, D.D.S. ....	Dentistry	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Gill, Floyd .....	Banking, Management	Stewart, Richard E. ....	Banking, Real Estate Loans
Gonzalez, Jesse .....	Automotive, Repair & Sales	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gray, Bill .....	Property Management	Strohman, Joseph, Jr. ....	Business Law
Hashbarger, Tom .....	Health Services	Swan, Thomas .....	Investment Advisor
Hata, Jeff .....	Printing	Thompson, Allison .....	CPA
Hertel, Ronald .....	Real Estate Land Development	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hicks, William .....	Domestic Automobiles, Retail	Turner, Donna .....	Honorary Member
Hishmeh, Husam .....	Restaurateur, Franchisee	Waddell, Sandy .....	Contractor-Portable Buildings
Hoag, Judith .....	Real Estate Sales, Residential	Widders, Monte L. ....	General Law
Hoag, Will .....	Honorary Member	Whitman, Diana .....	Honorary Member
Hughes, Tim .....	Real Estate	Word, Jim .....	Department Store
Jimenez, Richard .....	Honorary Member	Yuncker, Chuck .....	Honorary Member
Jonas, Alwick .....	Storage		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		

mind. “There’s always going to be a group of teachers who have fire in the belly, the desire, the intelligence – all those factors that can have such a huge effect on someone’s life,” Migdale says. “And when we help them ignite passion and excitement in their students, that’s the payoff. I had a friend who became a scientist because she went on a field trip to an observatory near San Francisco in the second grade. She told me that it opened her mind to science. And it shaped what she did with her life.”

Migdale is working with Balestreri and others on a strategy to expand Project Helping Hand to Rotary clubs across the state. He wants to keep it simple, for teachers and for Rotarians. He posted a blueprint with instructions for replicating the effort on the project website.

“This project,” he says, “is self-serving in some ways. When I’m old and these kids are running the world, I want them to have had a well-rounded education. I want them to be empathetic and community-minded. With the direction schools are headed, the kids are not exposed to the richness of the world. It’s a giant problem to tackle, but to bring down a giant, you first have to find its thumb.”

