



# The Rotary Club of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume L, Number 23

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
December 20, 2012

## Programs

Program Chair: Deborah Perkins

**December 20, 2012**

Children's Christmas Party

**December 27, 2012**

Dark

**January 3, 2013**

Joint Meeting with South & Downtown @ Wedgewood  
Banquet Center

## Greeter

**December 20 - Jeff Hata**

## Fundraisers

**Poinsettia Sales**

Delivery Date

December 5, 2014

**Rotary Bullseye Shooting Contest**

TBA

**Music Festival**

May 10 & 11, 2013

Next Meeting: December 17, 2012

5:30 pm

GoCare Conference Room

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Club Events

### Important Dates

Master PRLS2 .....	Jan. 19, 2013
STEPS Seminar .....	Jan. 26
Mid Terms .....	Feb. 2
Master PRLS5 .....	Feb. 16
PETS .....	Feb. 22 - 25
Basic PRLS .....	Apr. 12
District Assembly .....	Apr. 13
RYLA .....	Apr. 18 - 21
District Awards Recognition Night .....	Jun. 2
Grants Seminar .....	Jun 8
RI Convention .....	Jun 22 - 26
D,G, Frank Ortiz Stepdown .....	Jun 29
Push-Em Pull-Em Parade .....	Jul 4
President Tim's First Meeting .....	Jul 11

## Avenues of Service Meetings

Club Service	Mimi's	4th Wed	5:30
Vocational Service	Hishmeh Enterprises	1st Tues	5:30
Community Service	Mimi's	4th Wed	5:30
New Generations	Hishmeh Enterprises	1st Tues	5:30
International Service			

## Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

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## Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Jordan Eller**  
President 2012-2013

Fellow Rotarians:

Well I must say it's been a very eventful year and week. This year's Rotary Christmas Party at Jan and Pam Lindsay's home was a fantastic event with great food and spirits. I just wish we could have stayed longer as Catherine and I had a yearly family event in Solvang to attend to. It was an even more eventful week because in Solvang on Sunday night I proposed to Dr. Catherine Brisson and she accepted so we're officially engaged!

Catherine and I met at a fundraiser for Habitat for Humanity on August 10th of this year. It was a real estate related event and most of the people there were in the industry. She was there because one of her friends is in real estate. I can remember the dress she was wearing that evening like it was yesterday. After meeting her that night, in less than thirty seconds I knew she was the one. Something in my heart told me that and it's reaffirmed every day.

We were in Solvang this past Saturday and Sunday nights with nearly twenty-five of us in attendance. It's a yearly holiday gathering we've been doing for the past seven years. Sunday night after dinner, Catherine and I went across the street for a nightcap. Not long after being there, Catherine looked at me and said "Are you going to marry me?" She can read me like a book so I can never get away with the smallest of lies so I replied "Well, ....yes, I was planning on it." So without haste I went to one knee and asked her to marry me right there on the patio outside of the Solvang Brewery.

I must say this didn't go as planned. You see Catherine and I were planning on taking a trip to Cozumel, Mexico over Christmas and I was going to propose to her on Christmas day. I had bought her a silver necklace in Ojai months back and had later purchased the matching bracelet as a Christmas gift. With the help of Bob Lynn, I had bought a beautiful engagement ring which I was planning to take on our vacation. My plan was to tape the ring underneath the foam padding in the bracelet box so she would find it and then I was going to propose. Instead, she beat me to the punch line in a way and I proposed without a ring because I had left it at home in Ventura. On Monday morning we drove back from Solvang and I was anxiously waiting to give it to her the whole drive back. When we got home, I got the ring out and put it her finger and I think that's when the previous night's proposal really sank in...we were engaged to be married.

I'm writing this on our flight to Cancun and Catherine is patiently waiting to proof read my article before it goes out as it's a condition prior to publishing this article. Many of you have met Catherine and for those of you that haven't you are in for a real treat. She's a wonderful woman and I'm very fortunate to be engaged to her.

Have a fantastic holiday and I look forward to seeing you all in the New Year!

As always, make it a great week!

Jordan

## 2011 - 2012 Club Board of Directors

Jordan Eller .....	President
Tim Hughes .....	President Elect
Tom Swan .....	Past President
Deborah Perkins .....	Secretary
Robert Lynn .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
John Masterson .....	Director 2010-2013
Alison Thompson .....	Director 2010-2013
Deborah Roberts .....	Director 2011-2014
Vance Thompson .....	Director 2011-2014
Ken Kagan .....	Director 2012-2015
Wendy Pazen .....	Director 2012-2015

## Avenues of Service Directors

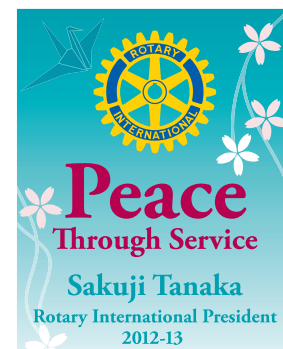
Tim Hughes .....	Club Service
.....	Vocational Service
.....	Community Service
Bill Spellman .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Kalyan Banerjee .....	President, Rotary International
Frank Ortiz .....	Governor, R.I. District 5240
Jack McClenahan .....	Governor Elect, R.I. District 5240
Loretta Butts .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting December 13, 2012

*Reported by Jeff Hata*



*Jan Lindsay led us in the Salute to the Flag.*

President Jordan invited everyone to lunch, guests and visiting Rotarians first!

President Jordan then asked Jan Lindsay to please lead us in the salute to the Flag.

Deborah Perkins introduced guests and visiting Rotarians.

Our only guest was our speaker Darrel Brookstein.

John Borneman led us in a song.

Joe Strohman gave our Inspirational Message.

Birthdays of the week are on hold until January 10th.

Vance Thompson announced that the raffle was a \$50 gift card donated by Alison Thompson.

Bill Spellman led our Vocational Moment by calling on new member Bob Noville.

Bob has been a civil engineer since 1973 and has lived in Santa Clarita for 43 years. Bob had worked for the county, Cal Trans and his own business during his career.

Bob has two children, a son who passed away at the age of 32 and his daughter who lives in Ventura. Bob's daughter had been urging Bob and his wife to move to Ventura to be closer for

many years. Then when Bob and his wife sold their house in Santa Clarita and moved to Ventura his daughter promptly went on a sailing trip for 4 - 5 months.

Bob has done make-ups in Switzerland, London and many other places around the world.

Tim Hughes spoke about the bell ringing last Saturday. Pete and Wanda were there with their dog!

January 3rd we will be meeting at the Wedgewood. South will be hosting the meeting.

Judy Hoag announced that we made \$6,700 for Poinsettia sales this year.



*Bob Noville gave our Inspirational Message.*

President's Announcements:

Children's Christmas Party will be next week. We will be meeting in the "Big" room.

Past President Bill Spellman has graciously volunteered to run the meeting.

The club Christmas party will be Saturday at Jan & Pam Lindsay's home. The party starts at 4:00 pm

Vance conducted the raffle and our lucky winner was Wendy Pazen. Imagine that! Two weeks in a row!

Happy \$'s: Bob Pazen, Jan Lindsay, Bruce McGee, Deborah Roberts, Rich Stewart & Rocky Ludes.

Deborah Perkins introduced our speaker Darrell Brookstein of Stellar Biotechnology.

Unfortunately we do not have speaker notes for this week.



*Darrell Brookstein spoke about Stellar Biotechnology.*

# Clubs that welcome kids can boost membership and service

by Kim Lisagor  
The Rotarian -- September 2012

Two days after my son, Wes, was born, my husband delivered celebratory cigars to the stogie-loving ladies and gentlemen at our Rotary club's Tuesday morning meeting. The gesture was genuine, but I secretly hoped it would also help cushion the impact of our next surprise: Our noisy, spit-up-spewing newborn was about to become a Rotary regular.

Our club had not yet broken the baby barrier. We're a young and jovial group, but I had trouble envisioning an infant blending in at our weekly breakfasts. After a three-month leave, I stuffed a diaper bag with pacifiers, blankets, diapers, wipes, onesies, and enough spit-up rags to mop up the entire restaurant. Scott and I loaded up the car and hoped for the best.

It didn't take long to realize that my concerns were unfounded; the welcome from the members of our club – the Rotary Club of San Luis Obispo Daybreak, California, USA – couldn't have been warmer. Soon enough, Wes had a better attendance record than many of the grown-ups. The wait staff started setting out a high chair for us in advance – near an exit, in case we needed to make a speedy departure. Fellow Rotarians joked that Wes was the founding member of a brand-new club they called "Romperact."

Clubs are not always so accommodating. In an online forum in 2009, Genevieve Flight, now a member of the Rotary Club of London, reported that at her previous club, she was reprimanded after she brought her three-year-old to a meeting. A club officer warned her never to bring her son again. In the same post, she suggested that Rotary International do more to encourage clubs to welcome Rotarians with children. "This is the best way forward towards getting more younger members into Rotary," she wrote.

Rotarians often fret about the absence of 30-somethings in their clubs. Interact and Rotaract clubs attract teens and young adults, but most don't become Rotarians. Worldwide, only 11 percent of Rotary club members are under age 40.



Interactors from Marin Catholic High School in California, USA, help build a house in Tijuana, Mexico, in 2003.

Kids, cont'd on page 5

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## Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrises	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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Kids, cont'd from page 4

Some clubs have attempted to bridge the gap with less-frequent meetings or lower dues. Many others have worked to make Rotary more appealing to tot-toting families like mine. Those family-friendly clubs have reported success in gaining new members and keeping those they might otherwise have lost.

Here are some tips from parents and clubs who are making Rotary a family affair:

### ***Just bring 'em***

"You're bringing them everywhere else. Why aren't you bringing them here?" says Christine Byrne, past president of the Rotary Club of Casco Bay-Sunrise (Portland Area), Maine. Though she acknowledges that some clubs are more child friendly than others, Byrne says people with kids in tow will feel less self-conscious if they remember that they're not the only parents in the room. Byrne's son Jack, 7, has long been a visitor to club meetings. He puts on a name tag and even contributes "happy dollars" when he has something to share. "Kids get it, and they do listen," Byrne says.

### ***Hire help***

The Rotary Club of Fremont (Seattle), Wash., hired a sitter to help at its evening meetings at Hale's Ales. Parents and grandparents pay \$5 per child, and the half-dozen or so kids have a room of their own. At the start of each meeting, the children lead the Pledge of Allegiance. At the end, they ring the bell. In between, they retreat to watch movies, color, and eat dinner; they also may choose to eat with the adults. Once a month, the kids help make sandwiches for a local homeless shelter. "It's a meeting for them too," says club member Shoshanna Osterfeld, whose children are four and six. "They get together. They talk about their week. It's a wonderful experience."

Most members of the club are in their 20s, 30s, and 40s. In the club's early years, younger members would often get married, have children, start missing meetings, and eventually drop out, says cofounder Suzie Burke. The club worked to become more family friendly, she says, because "we saw it as, 'Either we do this, or we aren't going to have that dynamic group of people.'"


### ***Think younger***

Another key to the club's success is child-oriented projects. Several times a year, the Rotarians and their families take a walk along a local bike path, picking up trash as they go. Last year, they installed swings for children with special needs at area playgrounds. In July, they held a "Gymathon" event, raising money for a Seattle school through sponsored workouts.

### ***Take a little vacation***

District 7600 (Virginia) hopes to attract Rotary families to its October

*Kids, cont'd on page 6*



**Thomas R. Swann**  
President of the Rotary Club of Casco Bay-Sunrise

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## **Weekly Raffle**


Our raffle prize today was a \$50 Macy's gift card generously donated by Alison Thompson.

Our lucky winner was Wendy Pazen! AGAIN!!!

We raised \$85 today bringing our total for the year to \$1,798!

Congratulations to Wendy and thank you to Alison Thompson.

Remember, all donations to the raffle go directly to our scholarships for next year!



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Kids, cont'd from page 5

conference by holding it at a ski resort. "This is going to be the first time we're having a conference that's really promoting bringing children and grandchildren," says Past District Governor Bill Pollard, who has an 11-year-old daughter. "We're getting younger people involved in more leadership positions, and they don't want to leave their families all the time for Rotary."

### ***Take a big vacation***

Though they're not child-specific, RI conventions are open to guests of all ages. The main draws for kids include collecting pins, visiting the House of Friendship, and exploring the host city.

Marycris Oplas, of the Rotary Club of Makati Urdaneta, Philippines, brought her children to the Salt Lake City convention in 2007, when they were seven and nine. She and her husband, Donnies Alas, of the Rotary Club of Makati North, felt as if they were the only family with small children in tow. Even so, she says, "it was a good experience for the kids." Now 12 and 14, they have come to expect that their family vacations will coincide with Rotary conventions. They're already looking forward to Lisbon, Portugal.


### ***Assign homework***

Eleven-year-old Samantha Pierce has logged five international conventions. Her mom, Candy Pierce, of the Rotary Club of Cordelia, Calif., pulled her out of school to go to the 2011 convention in New Orleans, but gave her an assignment: Meet someone and learn about that person's country. Samantha spent three days interviewing and photographing some new friends at the Safe Blood Africa booth. "She had the time of her life," Pierce says, and Samantha returned to school with a detailed report on Nigeria.

### ***Take the long view***

Samantha started going to club meetings as an infant. As she got older, she started helping out at fundraisers, and she attended many Rotary events when her mother was governor of District 5160. It wasn't always an easy balance, but to Pierce, the benefits are clear. "She has no qualms about walking up to an adult and having a conversation with them, and I think it's mostly because of Rotary," she says.


In the past four years, I've watched as my son has started to see himself as a Rotarian. At some point, he learned to stand for the invocation, put his hand over his heart for the pledge, color quietly during the program, and help out where he can. Our meetings have become an important part of his weekly rhythm, and I wouldn't be surprised if his Rotary identity stayed with him for life.



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## Rotary Club of Ventura-East, Membership List

### 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Anderson, David .....	Architecture	Perkins, Deborah .....	Family Law
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Canton, Rafael, M.D. ....	Psychiatry	Roberts, Deborah .....	Communications
Clune, Harriet .....	Real Estate Management	Shannon, Laura .....	Wholesale Pet Supply
Corliss, Andrew .....	Broadcasting	Shilton, Thomas E. ....	Pharmacy
Crozier, Thomas H. ....	Real Estate Development	Smith, Mark Corbin .....	Religion, Protestant
Eller, Jordan .....	Banking, Mortgage Lending	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Emch, James H., C.P.A. ....	General Accounting	Stewart, Richard E. ....	Banking, Real Estate Loans
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gallagher, Richard .....	Stock & Bond Sales	Strohman, Joseph, Jr. ....	Business Law
Gonzalez, Jesse .....	Automotive, Repair & Sales	Swan, Thomas .....	Investment Advisor
Gray, Bill .....	Property Management	Thompson, Alison .....	CPA
Hashbarger, Tom .....	Health Services	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hata, Jeff .....	Printing	Turner, Donna .....	Honorary Member
Hertel, Ronald .....	Real Estate Land Development	Waddell, Sandy .....	Contractor-Portable Buildings
Hicks, William .....	Domestic Automobiles, Retail	Widders, Monte L. ....	General Law
Hishmeh, Husam .....	Restaurateur, Franchisee	Whitman, Diana .....	Honorary Member
Hoag, Judith .....	Real Estate Sales, Residential	Word, Jim .....	Department Store
Hoag, Will .....	Honorary Member	Yuncker, Chuck .....	Honorary Member
Hughes, Tim .....	Real Estate		
Jimenez, Richard .....	Honorary Member		
Jonas, Alwick .....	Storage		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McGee, Bruce .....	Food Sales		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		
Noville, Robert .....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		

