



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume L, Number 25

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 17, 2013

Programs

Program Chair: Deborah Perkins

January 17, 2013

Club Member Interview - Joe Strohman

January 24, 2013

Stress Reduction

January 31, 2013

Employee Blogging

Greeter

January 17 - Laura Shannon

January 24 - Alison Thompson

January 31 - Deborah Roberts

Fundraisers

Poinsettia Sales

Delivery Date

December 5, 2013

Rotary Bullseye Shooting Contest

TBA

Music Festival

May 10 & 11, 2013

Next Meeting: Every Monday

5:30 pm

GoCare Conference Room

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	Mimi's	4th Wed	5:30
Vocational Service	Hishmeh Enterprises	1st Tues	5:30
Community Service	Mimi's	4th Wed	5:30
New Generations	Hishmeh Enterprises	1st Tues	5:30
International Service			

Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

Club Events

Important Dates

Master PRLS2	Jan. 19, 2013
STEPS Seminar	Jan. 26
Mid Terms	Feb. 2
Master PRLS5	Feb. 16
PETS	Feb. 22 - 25
Basic PRLS	Apr. 12
District Assembly	Apr. 13
RYLA	Apr. 18 - 21
District Awards Recognition Night	Jun. 2
Grants Seminar	Jun 8
RI Convention	Jun 22 - 26
D,G, Frank Ortiz Stepdown	Jun 29
Push-Em Pull-Em Parade	Jul 4
President Tim's First Meeting	Jul 11

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Web Addresses

www.RotaryVenturaEast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jordan Eller
President 2012-2013

Fellow Rotarians:
As many of you know, RYLA, or Rotary Youth Leadership Awards program is right around the corner. It's a District 5240 event that happens every year in our own back yard here in Ojai at Camp Ramah on Fairview Road which is off of the 33 Highway. It's a local event for our Club but it's also a program that occurs throughout the world and thousands of young people attend the multi day events. This years' local District 5240 four day event is coming up and is April 18th to the 21st. Bill Spellman is this years' RYLA Chair and with his help we'll be well prepared for the event.

RYLA was first adopted by Rotary International in 1971. Each Rotary Club in the District, 61 Clubs, participates as young people are chosen for their leadership potential to attend an all-expenses-paid camp to discuss leadership skills and to learn those skills through practice. Rotary clubs and districts select participants and facilitate the event's curriculum. The goal of the event, from RYLA's website is to: 1. Provide an effective training experience for selected youth and potential leaders; 2. Encourage leadership of youth by youth; 3. Encourage youth to make a difference in their communities through volunteer work and social responsibility; and Demonstrate Rotary's respect and concern for youth. It's an ambitious program to say the least!

How we participate as a Club is in two direct ways: We provide youth volunteers in the area that are sophomores or juniors in local high schools and we also provide counselors from our Club membership to be at the multi day event. Each Rotary Club has varying numbers of students that they elect to pay for and send each year. Our Club has elected to send six participants. At this time we are currently looking for both students and counselors for this years' event. If you have friends or family that would like to attend, or if you would like to participate as a counselor, please see Bill Spellman.

There are important dates to remember and they are outlined below from the RYLA website:

January 31st. Each Club Level RYLA chairperson should be sure that all selected RYLA candidates have completed their online registration.

February 15th. All required parent signatures should be sent in. It is the duty of the Club Level RYLA chairperson to look on the RYLA website to see if all parent forms are received by RYLA District staff. (Registration is NOT complete until all forms are turned in)

February 15th. All Rotarians volunteering for RYLA must register online and acknowledge that they must attend a training day. Not everyone who volunteers is guaranteed to be called upon.

March 1st. All selected volunteers must have their background consent forms in.

More information about RYLA can be found at: <http://www.ryla5240.org/>

I hope everyone looks forward to this exciting yearly event and will participate if at all possible.

Jordan

2011 - 2012 Club Board of Directors

Jordan Eller	President
Tim Hughes	President Elect
Tom Swan	Past President
Deborah Perkins	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
John Masterson	Director 2010-2013
Alison Thompson	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014
Ken Kagan	Director 2012-2015
Wendy Pazen	Director 2012-2015

Avenues of Service Directors

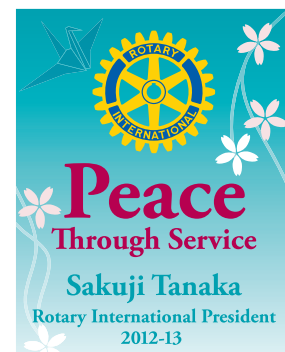
Tim Hughes	Club Service
.....	Vocational Service
.....	Community Service
Bill Spellman	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Frank Ortiz	Governor, R.I. District 5240
Jack McClenahan	Governor Elect, R.I. District 5240
Loretta Butts	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting January 10, 2013

Reported by Jeff Hata



Bob Pazen led us in the Flag Salute.

President Jordan Eller invited everyone to lunch, guests and visiting Rotarians first!

President Jordan then asked Bob Pazen to please lead us in the salute to the Flag.

Laura Shannon introduced guests and visiting Rotarians.

Our only visitor today was our speaker Greg Woodburn.

John Borneman led us in a song.

Birthdays being celebrated were Craig Miller, Bob Beckwith, Dick Norman, Vance Thompson & Jim Emch.

President Jordan then asked Bruce McGee to come up and receive a Paul Harris Fellow. Congratulations Bruce.

Vance Thompson announced our raffle prize was a \$50 AmEx card generously donated by Midge Stork.

Midge Stork announced that the memorial for Allen Olson will be January 19th at 12:30 here at the Poinsettia Pavillion.

Bob Lynn added that the club has made a donation in Allen's name to our RCVE Foundation.

Bruce McGee invited everyone to attend the BBQ Committee meeting at 5:00 at the GoCare conference room.

Jeff Hata invited everyone to attend and participate with the Music Festival committee on Monday at 5:30 at, where else?, the GoCare conference room.

Jeff also asked if anyone is interested or knows anyone interested in sending a student abroad on a Rotary Youth Exchange to please speak up soon as applications are being taken now.

Bill Spellman invited Dr. Bob Pazen up for a

vocational moment on a very specific topic.

Through Dr. Hank Oster, Bob, has gotten

Bill Spellman involved with a group called Ventura Medical Reserve Corp. The mission of

the Ventura Medical Reserve Corp. is that health care professionals will come together in the event of a large national emergency and provide triage services. This group is financed jointly

by FEMA and Homeland security. They meet the 3rd Wednesday of the month at Camarillo Airport.

Bill Spellman announced that Mock Interviews will be held at the Buena Career center on March 12 & 13. Bill will need about 7 volunteers for this project.

Also, Job Shadow day will be on February 28th and Bill will again need about 7 volunteers for this day.

RYLA will be April 18 - 21. If you have a Sophomore or Junior in high school that you would like to attend, please let Bill Spellman know.

John Masterson suggested conducting an offsite meeting at CMH to review the construction project. There was an overwhelming "YES" for this idea.

Bob Pazen said there was a R.I. mention in Time Magazine on the work being done to eradicate Polio along with the Gates Foundation.

President Jordan said that the joint meeting with South & Downtown was a huge success. South did a fantastic job hosting and the clubs would like to do it a couple of times a year rotating venues.

The District Foundation Gala will be on January 25th at 6:00 pm.

STEPS will be the following day on January 26th.

Vance conducted the raffle and the lucky winner was Monte Widders. Monte donated the raffle card back to the club to use at a later date. Thank you Monte!

Happy \$'s: Tim Hughes, Wendy Pazen, Ken Kagan, Danielle Brinkman (got engaged), John Borneman & Midge Stork.

Rocky Ludes introduced our speaker Greg Woodburn.



Laura Shannon introduced guests & visiting Rotarians.



Bruce McGee was presented with a Paul Harris Fellow today!

Today's guest speaker was Greg Woodburn, who spoke to us about a program he started called Give Running.

Greg is a runner. He loves to run. He was a 4-year distance runner and 2012 Distance Team Captain of the USC Men's Track & Field Team. A few years back he had a few injuries and realized that, although running is hard, not running is harder. During his recuperation, he thought about helping other people.

He began an effort to collect used running shoes to give to those less fortunate. His initial goal was for 100 pairs of shoes. He received over 500 pair! With that start, he decided to make this a year-round endeavor. A nonprofit corporation was created and he promoted the concept to several universities. To date, over 13,500 pair of shoes have been received and given out.

On a trip to Mali, he was able to personally donate shoes to people, including the chief of a tribe. The chief thanked him and said he could now play soccer with the children! They had brought 113 pair and the people were excited. The next day, he ran laps around a loop that went through the village. The first few laps he was alone, then some kids joined him. In the end, about 20 were with him. But one young man had to stop at a place where there were rocks – because he had no shoes. Greg found the young man's feet were the same size as his, so he gave him his own running shoes. (Way to go!)

Greg was in Ghana a year ago, and explained their organization emphasizes character traits too: goal setting, leadership development, and personal best efforts. They made a pyramid of cardboard boxes that had Coach Wooden's pyramid of success on it.

If you would like to donate running (or walking) shoes, you can do so at Inside Track or CMH Fast Track fitness center.

Greg will be part of our Rotary District's Group Study Exchange to Sri Lanka, from February 10 – March 12. We'll have to have him back to talk about his trip.

Thank you, Greg, for a very inspirational program on your humanitarian work.



Greg Woodburn spoke to us today about his non-profit, Give Running

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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'Engage Rotary, Change Lives' is 2013-14 RI theme

By Daniela Garcia
Rotary News -- 14 January 2013

RI President-elect Ron Burton will ask Rotarians to Engage Rotary, Change Lives in 2013-14.

He unveiled the RI theme during the opening plenary session of the 2013 International Assembly in San Diego, California, USA, the annual training event for incoming district governors.

"If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feeling about Rotary that each one of us here has today," Burton said. "We need to make sure that every Rotarian has a meaningful role to play, that they're all making a contribution, and that their contribution is valued."

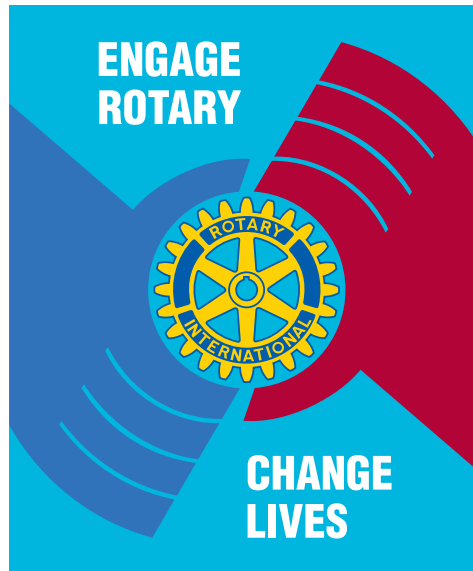
Burton said the July launch of The Rotary Foundation's new grant model, Future Vision, makes it an exciting time to be a Rotarian. He said the new grant model, which has been used by about 100 pilot districts since 2010, represents a new era for the Foundation, and will help Rotarians get excited about Rotary's ability to change lives.

"It takes everything that is wonderful about Rotary and raises it to a new level — by encouraging bigger, more sustainable projects while providing increased flexibility for local projects, both of which address the needs of the community being served," he said.

Burton asked the incoming district governors to take the lead in helping their clubs through the transition, with the assistance of their district Rotary Foundation chairs, who also attended the assembly this year. The training sessions are focusing heavily on equipping these leaders to go back to their districts as experts on the new grant model.

Before the assembly, Burton asked each of the incoming governors to make a donation in their name to The Rotary Foundation in order to demonstrate leadership by example. At the assembly, he announced that all 537 governors-elect had complied; along with donations from all RI Board

Meeting, cont'd on page 6



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President of Pacific Bell

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Weekly Raffle

Our raffle prize today was a \$50 AmEx gift card generously donated by Midge Stork.

Our lucky winner was Monte. Monte promptly regifted the card back to the club for future use! Thank you Monte!!!

We raised \$90 today bringing our total for the year to \$2,018!

Congratulations to our lucky winner, Monte Widders and thank you to Midge Stork for your generous donation.

Remember, all donations to the raffle go directly to our scholarships for next year!

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Meeting, cont'd from page 5

members and Foundation Trustees, the contributions totaled US\$675,412.

“Now, I have to believe that some of this is money that The Rotary Foundation probably would not have received had I not asked. And I think that this is an important lesson” he said. “If you want somebody else to do something, you can just sit around and wait for them to get the idea, or you can ask.”

Burton applied that lesson also to membership development, which he insisted is the responsibility of every Rotarian. He told the audience that although he had been an active member of the Key Club, a youth program of Kiwanis International, he went on to join Rotary simply because the Rotary Club of Norman, Oklahoma, invited him to.

“You have to ask,” he said.

But Burton emphasized that the job doesn't end when a new member joins: “It's not done until that new member is engaged in Rotary, inspired by Rotary, and uses the power of Rotary service to change lives.”


Rotary receives more than 2.5 million United airline miles for humanitarian projects

Rotary International News -- 8 January 2013

Thank you to all those at United for their generosity and the opportunity to participate in United's 10 Million Charity Miles Giveaway. And thank you to everyone who voted for us. We couldn't have done it without your participation and persistence.

For the miles giveaway, we officially came in second place and will receive 2,501,338 charity miles from United. Rotarians will use the miles for humanitarian missions, such as transporting sick children to hospitals and National Immunization Days for polio eradication. Last year, Rotary received 2,488,070 charity miles from the giveaway. Miles aren't used for travel for RI staff or Rotary senior leaders.

We congratulate the Shriners Hospitals for Children, which took first place.




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

Chartered May 23, 1963

District 5240

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Beckwith, Robert E.....	Office Equipment	Polito, Ron.....	Commercial Real Estate
Borneman, John.....	Songleading	Ponce De Leon, Augie.....	Honorary Member
Brinkman, Danielle.....	Accountant	Potts, Cari Ann.....	Attorney
Canton, Rafael, M.D.....	Psychiatry	Roberts, Deborah.....	Communications
Clune, Harriet.....	Real Estate Management	Shannon, Laura.....	Wholesale Pet Supply
Corliss, Andrew.....	Broadcasting	Shilton, Thomas E.....	Pharmacy
Crozier, Thomas H.....	Real Estate Development	Smith, Mark Corbin.....	Religion, Protestant
Eller, Jordan.....	Banking, Mortgage Lending	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Emch, James H., C.P.A.....	General Accounting	Stewart, Richard E.....	Banking, Real Estate Loans
Gallagher, Devere L. (Pete).....	Automobile Servicing	Stork, Midge, CFP, CSPG.....	Financial Planning, Investments
Gallagher, Richard.....	Stock & Bond Sales	Strohan, Joseph, Jr.....	Business Law
Gonzalez, Jesse.....	Automotive, Repair & Sales	Swan, Thomas.....	Investment Advisor
Gray, Bill.....	Property Management	Thompson, Alison.....	CPA
Hashbarger, Tom.....	Health Services	Thompson, Vance, CLU, ChFC.....	Insurance, Financial Planning
Hata, Jeff.....	Printing	Turner, Donna.....	Honorary Member
Hertel, Ronald.....	Real Estate Land Development	Waddell, Sandy.....	Contractor-Portable Buildings
Hicks, William.....	Domestic Automobiles, Retail	Widders, Monte L.....	General Law
Hishmeh, Husam.....	Restaurateur, Franchisee	Whitman, Diana.....	Honorary Member
Hoag, Judith.....	Real Estate Sales, Residential	Word, Jim.....	Department Store
Hoag, Will.....	Honorary Member	Yuncker, Chuck.....	Honorary Member
Hughes, Tim.....	Real Estate		
Jimenez, Richard.....	Honorary Member		
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Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.....	Small Business Accounting		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol.....	Travel Agency		
Marsh, Sam.....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Food Sales		
Norman, Richard M.....	Trial Law		
Norstedt, Chris.....	Honorary Member		
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Pazen, Wendy.....	Office Management		