



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume L, Number 26

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 24, 2013

Programs

Program Chair: Deborah Perkins

January 24, 2013

Stress Reduction

January 31, 2013

Employee Blogging

February 7, 2013

Society of St Paul

February 14, 2013

TBA

Greeter

January 24 - Alison Thompson

January 31 - Deborah Roberts

February 7 - Laura Shannon

February 14 - Jeff Hata

Fundraisers

Poinsettia Sales

Delivery Date

December 5, 2013

Rotary Bullseye Shooting Contest

TBA

Music Festival

May 10 & 11, 2013

Next Meeting: Every Monday

5:30 pm

GoCare Conference Room

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	Mimi's	4th Wed	5:30
Vocational Service	Hishmeh Enterprises	1st Tues	5:30
Community Service	Mimi's	4th Wed	5:30
New Generations	Hishmeh Enterprises	1st Tues	5:30
International Service			

Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

Club Events

Important Dates

STEPS Seminar	Jan. 26
Mid Terms	Feb. 2
Master PRLS5	Feb. 16
PETS	Feb. 22 - 25
Basic PRLS	Apr. 12
District Assembly	Apr. 13
RYLA	Apr. 18 - 21
District Awards Recognition Night	Jun. 2
Grants Seminar	Jun 8
RI Convention	Jun 22 - 26
D,G, Frank Ortiz Stepdown	Jun 29
Push-Em Pull-Em Parade	Jul 4
President Tim's First Meeting	Jul 11

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Web Addresses

www.RotaryVenturaEast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jordan Eller
President 2012-2013

Fellow Rotarians:

Our Club has been lacking several important positions throughout my year as President and I need your help to reinstate these positions and activities so we can better focus our Club activities and service to the community. Specifically, the Avenues of Service need your immediate support. This is crucial to the Club's future and sustainability and not a subject to be taken lightly.

Rotary Clubs are established with the principal that they are structured to have five Avenues of Service. This was developed in the 1920's as a way to clarify the Object of Rotary. The Avenues as defined by Rotary International are: Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club. Vocational Service encourages Rotarians to serve others through their vocations and practice high ethical standards. Community Service covers the projects and activities the club undertakes to improve life in its community. International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and promote world understanding and peace. New Generations Service acknowledges the positive change implemented by youth and young adults involved in leadership development activities, community and international service, and exchange programs that enrich and foster world peace and cultural understanding. Programs include RYLA, Rotaract, Interact, and Rotary Youth Exchange.

Our Avenues of Service specifically, and the Club support of those Avenues, has not been as strong as it has in past years and needs to be fortified. When I joined the Club some years ago I was specifically asked to join an Avenue of Service as a new member as outlined in the Blue Book and attend monthly meetings. In those monthly meetings we discussed ways to focus the Club's resources and efforts in the community. We've gotten away from having those meetings and the Club's member support for attending those meetings and supporting those Avenues has declined.

Currently, Judy Hoag is our International Chair, Bill Spellman has been working on a combined Chair for New Generations and Vocational Service. Club Service is traditionally chaired by the President Elect who is currently Tim Hughes. There is currently an opening for a Community Service chair and I'm quite sure Bill Spellman would appreciate some help with his combined Avenues or perhaps someone to take over Vocational Service completely. More important than just finding a chair for these Avenues, we need the support of the entire Club's membership to join an Avenues of Service committee, support it and attend regular meetings. My fear is that if we do not, members could lose interest in our Club because they do not feel they are actively working or are a part of our Club helping our community. As President, believe me when I say that our Club desperately needs your help with the Avenues of Service as a major key for sustainability in the future.

As always, have a fantastic week and I look forward to all of your support with this very important issue.

Jordan

2011 - 2012 Club Board of Directors

Jordan Eller	President
Tim Hughes	President Elect
Tom Swan	Past President
Deborah Perkins	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
John Masterson	Director 2010-2013
Alison Thompson	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014
Ken Kagan	Director 2012-2015
Wendy Pazen	Director 2012-2015

Avenues of Service Directors

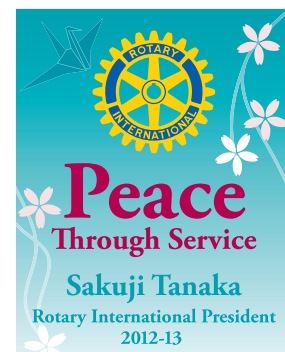
Tim Hughes	Club Service
.....	Vocational Service
.....	Community Service
Bill Spellman	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Frank Ortiz	Governor, R.I. District 5240
Jack McClenahan	Governor Elect, R.I. District 5240
Loretta Butts	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting January 17, 2013

Reported by Jeff Hata



Dick Gallagher led us in the Flag Salute.

Tim Hughes gave our Inspirational Moment. There were not any birthdays this week.

Vance Thompson announced our raffle prize was a \$50 cash or a \$50 AmEx card generously donated by Bill Hicks.

Midge Stork announced that the memorial for Allen Olson will be January 19th at 12:30 here at the Poinsettia Pavillion.

Bruce McGee gave a recap of the BBQ Team meeting. The ultimate goal is to make the team more profitable. They had a very good discussion and a lot of good ideas for new opportunities.

The team is looking for introductions to organizers for: Oxnard Strawberry Festival, Pt. Mugu Airshow, Conejo Valley Days, Simi Valley Days, the Fairgrounds, Seaside Highland Games and the Oyster Festival. Basically the team want to focus on larger events.

Jeff Hata invited everyone to attend and participate with the Music Festival committee on Monday at 5:30 at, where else?, the GoCare conference room.

Bill Spellman invited Jim Emch up for a Vocational Moment.

Bill: What's new and exciting in accounting?

Jim: Nothing ever changes in accounting.

President Jordan Eller invited everyone to lunch, guests and visiting Rotarians first! President Jordan then asked Dick Gallagher to please lead us in the salute to the Flag.

Tom Swan introduced guests and visiting Rotarians.

Visiting today was our exchange student Pilar Gonzalez.

John Borneman led us in a song.

End of interview. RYLA will be April 18 - 21. If you have a Sophomore or Junior in high school that you would like to attend, please let Bill Spellman know.

We are also looking for volunteers from the club to be counselors at RYLA.

Vance conducted the raffle and the lucky winner was Jeff Hata.

Happy \$'s: John Borneman, Deborah Roberts, Midge Stork & Wendy Pazen.

Joe Strohman then interviewed Honorary Club member Augie Ponce DeLeon.



Tom Swan introduced guests & visiting Rotarians.



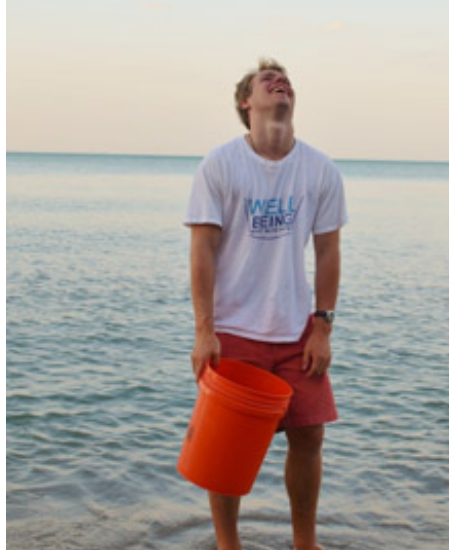
Bill Hicks donated our raffle prize.

Rotarians team up with students to provide clean water

By Sallyann Price
The Rotarian -- January 2013

Growing up in an affluent community near Lake Michigan, Connor Kenehan never had to worry about a lack of clean water. But when a class assignment opened his eyes to global disparities in water access, he decided to help those who don't have the benefit of proximity.

Kenehan founded an organization called Well Being while researching water and sanitation issues for an eighth-grade project at Deer Path Middle School in Lake Forest, Illinois, USA. Four years later, he has turned the assignment into a platform to raise funds for clean water efforts. "Living in an area with great access to fresh water, we take it for granted," he says.



Connor Kenehan began Well Being as a student at Deer Path Middle School in Lake Forest, Illinois, USA.

Powerful allies

Early on, Kenehan realized that Rotarians could be powerful allies in the fight for safe water. "My friend and I were in Lake Forest with a poster, talking to people and asking for donations, and a Rotarian stopped by," he recalls. "He asked if we'd want to come to a Rotary club meeting." After the Rotary Club of Lake Forest-Lake Bluff voted to match the funds Kenehan had already raised, he gave \$3,000 to a Rotarian initiative in Minorca, Spain, that sends LifeStraws to villages in Africa. Each inexpensive and lightweight personal water filter can remove more than 99 percent of waterborne bacteria and parasites from up to 264 gallons of water.

As Kenehan further explored global health issues and established contacts in the field, Well Being gained credibility. His parents pitched in: Bob Kenehan, now a member of the Lake Forest-Lake Bluff club, designed a logo, and JoAnn Lucas assisted with a business plan and mission statement. Rotarians are helping Kenehan direct funds to where they're most needed. In his search for water projects, he has relied on the Water and Sanitation Rotarian Action Group, which screens service efforts

Water, cont'd on page 5

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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F: 805-278-1200
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Jeff Hata

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Water, cont'd from page 4

and connects donors to Rotarians and projects around the world, such as freshwater wells in Guatemala and Zambia and rainwater harvesting initiatives in India and Kenya.

Most recently, Kenehan and Rotarians worked with Deer Path students on Well Being's biggest fundraiser yet. The school's annual walkathon in May raised money for several charities, including \$2,500 for the Lake Forest-Lake Bluff club, which plans to work with the Rotarian Action Group and Well Being to fund two well projects in Nigeria. Only 43 percent of rural Nigerians have access to improved drinking water sources, such as pipelines and protected wells. (The average for sub-Saharan countries is 61 percent; the United States has 99 percent coverage).

"When I went to the middle school," Kenehan says, "I took one of those big orange buckets, and I asked the kids, 'How long do you think 5 gallons would last in the shower? How many toilet flushes?'" That visual aid caught the students' attention. When they voted on walkathon beneficiaries, the Lake Forest-Lake Bluff club took second place.

Ken Smith, a fifth-grade teacher and a student council supervisor at Deer Path, says the kids were attracted to Rotary's water and sanitation efforts because a single well project would yield tangible results. "What I liked about Rotary was that we wanted to see pictures, see something built, so that next year we'd be able to show the kids what their efforts accomplished," Smith says. "We want kids to see that they're making a difference, and why it's important."

Eyes on the future

"When Rotary entered the picture, the kids got excited because there were actual projects available for their funding," says club president Tim Newman. "Now we're trying to take that \$2,500 and see how big we can make it." The club has already matched the students' donation, and corporate sponsorship from Rotarian Action Group partners could quadruple the sum.

Now, all eyes are on the future. Newman hopes to forge a multiyear collaboration with students at Deer Path. Smith, the son of a Rotarian, hopes that last year's experience will inspire them to incorporate Rotary into their fundraising efforts for years to come.

"I want to keep it going," says Kenehan, now a freshman at Johns Hopkins University, where he plans to focus on international studies. "I want to do what I can to make sure this issue doesn't sink down to the bottom of the heap again. It's so easy to overlook in a country with sanitary conditions as good as ours."



Thomas B. Swan
 President of Rotarians of Lake Bluff Club

Office: (805) 644-3888
 Fax: (805) 644-8700
 Cell: (805) 644-8848
 7990 Mingle Ct., Suite 118
 Ventura, CA 93003
 tom@rotarians.com
 CA #00000000000000000000000000000000

Rotarians of Lake Bluff Club, 7990 Mingle Ct., Suite 118, Ventura, CA 93003
 (805) 644-3888
 Fax: (805) 644-8700
 Cell: (805) 644-8848
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Weekly Raffle


Our raffle prize today was a \$50 AmEx gift card or \$50 cash generously donated by Bill Hicks.

Our lucky winner was Jeff Hata.

We raised \$95 today bringing our total for the year to \$2,113!

Congratulations to our lucky winner, Jeff Hata and thank you to Bill Hicks for your generous donation.

Remember, all donations to the raffle go directly to our scholarships for next year!




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
805/652-5625
 805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
 Ventura, CA 93003



JAN CORWIN LINDSAY
 Certified Public Accountant
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770 County Square Drive, Suite 102
 Ventura, California 93003
 (805) 650-5915 FAX (805) 650-1334
jclcpa@pacbell.net

Register for Lisbon convention and discover city's shopping charms

The Rotarian -- January 2013

Shoppers love Lisbon, Portugal, and Rotarians who attend the 2013 RI Convention, 23-26 June, will find that each neighborhood has its own charms. Throughout the city, larger retailers typically stay open during lunch, while some smaller stores close from 1 to 3 p.m. Many shops are closed on Sundays.

Avenida da Liberdade

Lisbon's version of the Champs-Élysées is home to designer boutiques including Armani, Burberry, Gucci, and Prada.

Chiado

Retailers such as Zara and Nike share this trendy quarter with the world's oldest bookstore (Livraria Bertrand, which opened in 1732) and the city's tiniest shop (Luvaria Ulisses, renowned for its custom gloves). Look for traditional gifts, including embroidered linens, locally harvested cork products (even purses and wallets can be made from cork), and pottery. Ceramic pieces featuring a brightly colored rooster are said to bring good luck.

Baixa


One of the best buys in Portugal is gold; regulations require that jewelers put at least 19.2 karats into the pieces they sell. Head to Rua Áurea (literally "street of gold") in downtown Lisbon for the major jewelry boutiques.

Principe Real

Once-seedy Principe Real is on the upswing. Antique shops line Rua da Escola Politécnica and Rua Dom Pedro V. Fabrico Infinito, a gallery, antique shop, and restaurant all in one, embodies the neighborhood's new vibe.


Mercado da Ribeira

The main farmers' market entices visitors with its selection of fresh fish, produce, and flowers. Upstairs, the market building houses a restaurant and cultural center where you can buy traditional Portuguese crafts.



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**Rotary Club of Ventura-East, Membership List
 100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Anderson, David.....	Architecture	Polito, Ron.....	Commercial Real Estate
Beckwith, Robert E.....	Office Equipment	Ponce De Leon, Augie.....	Honorary Member
Borneman, John.....	Songleading	Potts, Cari Ann.....	Attorney
Brinkman, Danielle.....	Accountant	Roberts, Deborah.....	Communications
Canton, Rafael, M.D.....	Psychiatry	Shannon, Laura.....	Wholesale Pet Supply
Clune, Harriet.....	Real Estate Management	Shilton, Thomas E.....	Pharmacy
Corliss, Andrew.....	Broadcasting	Smith, Mark Corbin.....	Religion, Protestant
Crozier, Thomas H.....	Real Estate Development	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Eller, Jordan.....	Banking, Mortgage Lending	Stewart, Richard E.....	Banking, Real Estate Loans
Emch, James H., C.P.A.....	General Accounting	Stork, Midge, CFP, CSPG.....	Financial Planning, Investments
Gallagher, Devere L. (Pete).....	Automobile Servicing	Strohman, Joseph, Jr.....	Business Law
Gallagher, Richard.....	Stock & Bond Sales	Swan, Thomas.....	Investment Advisor
Gonzalez, Jesse.....	Automotive, Repair & Sales	Thompson, Alison.....	CPA
Gray, Bill.....	Property Management	Thompson, Vance, CLU, ChFC.....	Insurance, Financial Planning
Hashbarger, Tom.....	Health Services	Turner, Donna.....	Honorary Member
Hata, Jeff.....	Printing	Waddell, Sandy.....	Contractor-Portable Buildings
Hertel, Ronald.....	Real Estate Land Development	Widders, Monte L.....	General Law
Hicks, William.....	Domestic Automobiles, Retail	Whitman, Diana.....	Honorary Member
Hishmeh, Husam.....	Restaurateur, Franchisee	Word, Jim.....	Department Store
Hoag, Judith.....	Real Estate Sales, Residential	Yuncker, Chuck.....	Honorary Member
Hoag, Will.....	Honorary Member		
Hughes, Tim.....	Real Estate		
Jimenez, Richard.....	Honorary Member		
Jonas, Alwick.....	Storage		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.....	Small Business Accounting		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol.....	Travel Agency		
Marsh, Sam.....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Food Sales		
Norman, Richard M.....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D.....	Optometry		
Pazen, Wendy.....	Office Management		