



**The Rotary Club  
of Ventura-East**

# The Breeze

Editor: Jeff Hata  
Volume L, Number 29

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
February 14, 2013

## Programs

Program Chair: Deborah Perkins

### February 14, 2013

Rose Parade = P.D.G. Wade Nomura

### February 21, 2013

Avenues of Service Meeting

### February 28, 2013

Job Shadow

### March 7, 2013

Chasing Sunshine - Cheney Caldwell

## Greeter

**February 14 - Jeff Hata**

## Fundraisers

### Poinsettia Sales

Delivery Date  
December 5, 2013

### Rotary Bullseye Shooting Contest

TBA

### Music Festival

May 10 & 11, 2013

Next Meeting: Every Monday  
5:30 pm  
GoCare Conference Room

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	Mimi's	4th Wed	5:30
Vocational Service	Hishmeh Enterprises	1st Tues	5:30
Community Service	Mimi's	4th Wed	5:30
New Generations	Hishmeh Enterprises	1st Tues	5:30
International Service			

## Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

## Club Events

### Important Dates

Master PRLS5 .....	Feb. 16
PETS .....	Feb. 22 - 25
Basic PRLS .....	Apr. 12
District Assembly .....	Apr. 13
RYLA .....	Apr. 18 - 21
District Awards Recognition Night .....	Jun. 2
Grants Seminar .....	Jun 8
RI Convention .....	Jun 22 - 26
D,G, Frank Ortiz Stepdown .....	Jun 29
Push-Em Pull-Em Parade .....	Jul 4
President Tim's First Meeting .....	Jul 11

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**Web Addresses**

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Jordan Eller**  
President 2012-2013

Fellow Rotarians:  
Last Friday, I had the opportunity to attend the Rotary Club of Santa Barbara's 95th Anniversary Meeting. My father has been a member of that Club for decades and I try and make it a point to attend five or six meetings there a year. It was an awesome event and it made me reflect on our own upcoming 50th Club Anniversary.

The Santa Barbara Club was founded in 1918 with an original thirty-five members. Club organizers had tried for two years to start a Club but were not allowed to charter because Rotary Administration at that time felt Santa Barbara, with a population of only 13,000, was too small of a city to support a Club. After two years attempting to start a Club, they were finally allowed to charter. By the 1920's the Club had grown from 35 members to over 100 members. The Rotary Club of Santa Barbara proved to be an invaluable help to the community after the great earthquake of 1925. Over the years membership waxed and waned: During the depression, membership declined by twenty-five percent, in the fifties the Club swelled to over two hundred members and in most recent years the Club ranges between one hundred fifty to one hundred sixty members. Just like any Rotary Club, membership numbers rise and fall due to economic conditions and Club leadership.

At Friday's event, President Randy Figgins had invited current District Governor Frank Ortiz and his wife Scottie, and Past District Governor Wade Nomura and his wife Roxanne were also present. A representative from the Santa Barbara mayor's office was also in attendance. During the meeting President Figgins asked many members to recount their adventures in the Club. They also had the Club historian discuss the history of the Club as well as explain the flow chart of all the other Rotary Clubs that the Rotary Club of Santa Barbara had sponsored. Our Club is actually a great grandchild to the Santa Barbara Club.

It was a fantastic experience for me to attend this Club's celebration. With our Club's 50th Anniversary right around the corner, their event gave me some great ideas for us to do at our celebration. Tom Swan agreed to chair the planning committee for our celebration which will occur May 23rd, in the evening, at the Poinsettia Pavilion. It should be a very special event and I look forward to seeing everyone there. I know that Tom has invited the current and past District Governor's to attend so put it on your calendar!

As Always, make it a great week!

Jordan

### 2011 - 2012 Club Board of Directors

Jordan Eller .....	President
Tim Hughes .....	President Elect
Tom Swan .....	Past President
Deborah Perkins .....	Secretary
Robert Lynn .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
John Masterson .....	Director 2010-2013
Alison Thompson .....	Director 2010-2013
Deborah Roberts .....	Director 2011-2014
Vance Thompson .....	Director 2011-2014
Ken Kagan .....	Director 2012-2015
Wendy Pazen .....	Director 2012-2015

### Avenues of Service Directors

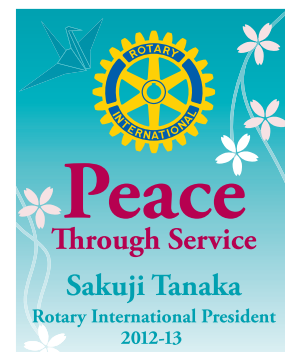
Tim Hughes .....	Club Service
.....	Vocational Service
.....	Community Service
Bill Spellman .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

### Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Kalyan Banerjee .....	President, Rotary International
Frank Ortiz .....	Governor, R.I. District 5240
Jack McClenahan .....	Governor Elect, R.I. District 5240
Loretta Butts .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting February 7, 2013

Reported by Jeff Hata



Bill Hicks won the Scholarship Raffle.

President Jordan handling. The next  
Eller invited everyone training is Wednesday  
to lunch, guests and March 6th. Please see  
visiting Rotarians first! Bruce for more details.

President Jordan Bill Spellman told  
then asked Bill Gray to us that there were lists  
please lead us in in of club alumni on each  
salute to the Flag. table. Please review

Rich Stewart the list and if you have  
introduced guests and contact information  
visiting Rotarians. on any of these people

Visiting from please forward it to Bill.  
Ventura-Downtown Job Shadow is coming  
was Hoot Bennet. Our and we still need drivers.  
speakers David Field & If you can drive, again,  
Chris Sereavo. David is please see Bill.



Rich Stewart introduced guests & visiting Rotarians.

a member of LA 5.

John Borneman was not present to lead us in a song.  
John's birthday was yesterday ... must have been a great party!

Tim Hughes gave our inspirational message. While  
at the lecturn, Tim announced Ventura-South would  
be having a golf tournament on March 18th.

We will have a club social at Four Brix Winery on February 28th.

Vance Thompson announced that our Scholarship Raffle was a \$50 Trader Joe's gift card generously donated by Dick Gallagher.



Bruce McGee spoke about the BBQ Team.

President Jordan spoke about the "New Generations" classification that was discussed at the board meeting last night. This will be a classification aimed at the 30 - 45 year old age range. They will pay club, district and RI dues plus any lunches they attend. They must participate in 2 projects per year. They will initially get 2 years on this program then their status would be reviewed yearly after that. The board voted to accept this classification.

Bruce McGee said that the first big event for the BBQ team would be our Music Festival in May. We need to get additional people certified in food safety

Vocational Moment - Bill Spellman called up our  
visiting Rotarian Hoot Bennet. We finally learned what  
Hoot's real first name is, "Ralph." HELLLLLOOOOO  
Ralph!

Hoot had a long career in politics having been the Mayor  
of Ojai and serving on the County Board of Supervisors.  
Hoot's main line of business though is insurance. Hoot  
owns the Ventura County Insurance Agency which he  
started in 1956. Hoot was born in Santa Paula.

Jeff Hata spoke about the upcoming music festival.  
We are putting together a great event and we need to be  
excited about it. The committee is meeting every Monday  
at 5:30 in the GoCare conference room.

Vance Thompson conducted the Scholarship Raffle  
and our lucky winner was Bill Hicks!!!

Happy \$'s: Monte Widders, Rich Stewart, Bill  
Hicks, Ron Polito, Bill Spellman, Midge Stork & Pete  
Gallagher.

# Our speaker for February 14, 2013

## Wade Nomura

*Past District Governor 2011-2012  
Rotary Club of Carpinteria Morning*

WADE NOMURA is a charter member and past Best Club president of the Rotary Club of Carpinteria Morning. He has served as District Governor in 2011-2012, a Group Representative, District Vocational Service Director, District Club Service Director, Mid Terms Chair, and Education and Training Deputy Director. He is a Multiple Paul Harris Fellow, Paul Harris Society Charter member, Rotary Foundation Benefactor, Level 2 Bequest Society member and Major Donor. Wade has been on 21 international projects missions, including an NID to India, where he has a special passion, having had polio as a child.



*P.D.G. Wade & Roxanne Nomura*

Wade currently is serving as the District's Personnel Director, Lead PRLS Instructor, Zone 25-26 Governor Nominee Advance Training Instructor, Rotary Foundation Cadre (technical expert) for Water and Sanitation, and Community and Economic Development in English and Spanish speaking countries, Rotary International President's Representative to District 5810 in Texas, and the 2013-2014 Rotary Rose Parade Float Committee Chair.

**Rotary Club of Ventura-East**  
Post Office Box 3012  
Ventura, California 93006  
info@RotaryVenturaEast.org

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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**Jeff Hata**

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# Swim marathon, crocus sale to mark Rotary's anniversary

By Arnold R. Grahl  
 Rotary News -- 11 February 2013

Thousands of participants around the world plan to swim 100 meters or more on 23 February in a global swimming event that is just one of many activities celebrating Rotary's 108th anniversary.

The global event is being organized by the Rotary Club of Grantham, Lincolnshire, England, which has held an annual swim fundraiser to support local charities since 1990. Participants swim laps in a pool to earn pledged money during the "swimathons."

Last year, in addition to their local event, the Grantham Rotarians decided to spearhead a worldwide swim the week of Rotary's anniversary, in an effort to set a new world record. Guinness World Records officially recorded 4,546 participants ages 8 to 93 synchronizing their 100-meter swims to the exact same hour across 15 time zones. The effort raised more than US\$100,000 for polio eradication.

This year, the organizers are hoping to create the biggest same-day global swimming event and are inviting clubs to hold swimming fundraisers throughout the day, with proceeds going to PolioPlus and local club-supported charities. Already, more than 180 clubs in 43 countries on six continents have signed up.


Paul Wilson, one of the event's two coordinators, says his most gratifying Rotary moment came last year, watching 14-year-old Moin Junnedi, India's youngest national Paralympian, complete his swim. (Read a blog post from

*Anniversary, cont'd on page 6*



Top: A swimmer in last year's swimming event. Photo courtesy of Rotary Club of Grantham  
 Bottom: A fabric purple crocus. Photo Courtesy of Rotary Crocus campaign

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## Weekly Raffle

Our raffle prize this week was a \$50 Trader Joe's gift card donated by Dick Gallagher.

We raised \$110 bringing our total for the year to \$2,304! Our lucky winner was Bill Hicks.

Thank you to Dick for your generous donation and congratulations to Bill Hicks.

Remember, all donations to the raffle go directly to our scholarships for next year!



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Wilson)

“Junnedi suffers from a severe brittle bones condition which has meant he’s suffered with over 200 fractures during his young life,” says Wilson. “Just a day or two before this swim, he suffered four fractures, but was so determined to take part. It was pure inspiration.”

**Purple crocuses, polio advocacy**

Rotarians in the United Kingdom are also behind another global fundraising effort aimed at marking Rotary’s anniversary by elevating the public’s awareness of Rotary and raising money for polio eradication. Twenty Rotary districts in Great Britain and Ireland are selling purple fabric crocuses, which can be worn in jacket buttonholes, for an average donation of US\$5.

The crocuses have an End Polio Now label on the stem and are purple to represent the dye used during National Immunization Days to mark the fingers of children who have been immunized. Lynn Mitchell, a past governor of District 1120, thought of the idea, inspired by the Thanks for Life Campaign in 2011, in which Rotarians and volunteers planted hundreds of thousands of real crocuses throughout the United Kingdom. Last year clubs ordered 25,000 of the fabric crocuses as a trial and raised more than \$40,000.

This year, the districts have ordered 150,000 of the crocuses, launched a Facebook page, and used social media such as Twitter (@rotarycrocus) to spread the message. They hope to raise \$250,000 for polio eradication.

Mitchell says Rotary clubs in Canada, Nigeria, and the United States have ordered boxes of the fabric flowers, and inquiries have come from Gibraltar, Guinea, India, Israel, Japan, Romania, and South Africa. (Read a blog post from Mitchell)

In Canada, Rotarians are inviting parliamentary representatives to Rotary club meetings in the days leading up to the anniversary, to advocate continued support for polio eradication.



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**Rotary Club of Ventura-East, Membership List**  
**100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Anderson, David.....	Architecture	Polito, Ron.....	Commercial Real Estate
Beckwith, Robert E.....	Office Equipment	Ponce De Leon, Augie.....	Honorary Member
Borneman, John.....	Songleading	Potts, Cari Ann.....	Attorney
Brinkman, Danielle.....	Accountant	Roberts, Deborah.....	Communications
Canton, Rafael, M.D.....	Psychiatry	Shannon, Laura.....	Wholesale Pet Supply
Clune, Harriet.....	Real Estate Management	Shilton, Thomas E.....	Pharmacy
Corliss, Andrew.....	Broadcasting	Smith, Mark Corbin.....	Religion, Protestant
Crozier, Thomas H.....	Real Estate Development	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Eller, Jordan.....	Banking, Mortgage Lending	Stewart, Richard E.....	Banking, Real Estate Loans
Emch, James H., C.P.A.....	General Accounting	Stork, Midge, CFP, CSPG.....	Financial Planning, Investments
Gallagher, Devere L. (Pete).....	Automobile Servicing	Strohman, Joseph, Jr.....	Business Law
Gallagher, Richard.....	Stock & Bond Sales	Swan, Thomas.....	Investment Advisor
Gonzalez, Jesse.....	Automotive, Repair & Sales	Thompson, Alison.....	CPA
Gray, Bill.....	Property Management	Thompson, Vance, CLU, ChFC.....	Insurance, Financial Planning
Hashbarger, Tom.....	Health Services	Turner, Donna.....	Honorary Member
Hata, Jeff.....	Printing	Waddell, Sandy.....	Contractor-Portable Buildings
Hertel, Ronald.....	Real Estate Land Development	Widders, Monte L.....	General Law
Hicks, William.....	Domestic Automobiles, Retail	Whitman, Diana.....	Honorary Member
Hishmeh, Husam.....	Restaurateur, Franchisee	Word, Jim.....	Department Store
Hoag, Judith.....	Real Estate Sales, Residential	Yuncker, Chuck.....	Honorary Member
Hoag, Will.....	Honorary Member		
Hughes, Tim.....	Real Estate		
Jimenez, Richard.....	Honorary Member		
Jonas, Alwick.....	Storage		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.....	Small Business Accounting		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol.....	Travel Agency		
Marsh, Sam.....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Food Sales		
Norman, Richard M.....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D.....	Optometry		
Pazen, Wendy.....	Office Management		