



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume L, Number 31

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
February 28, 2013

Programs

Program Chair: Tom Swan

February 28, 2013

Job Shadow

March 7, 2013

Chasing Sunshine - Cheney Caldwell

March 14, 2013

Member Interview - Dr. Robert Pazen

March 21, 2013

TBA

Greeter

February 28 - Deborah Roberts

March 7 - Alison Thompson

March 14 - Jeff Hata

Fundraisers

Poinsettia Sales

Delivery Date

December 5, 2013

Rotary Bullseye Shooting Contest

TBA

Music Festival

May 10 & 11, 2013

Next Meeting: Every Monday

5:30 pm

GoCare Conference Room

for information on fundraisers go to:
www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

Club Events

Important Dates

Club Social @ Four Brix Winery	Feb. 28
Basic PRLS	Apr. 12
District Assembly	Apr. 13
RYLA	Apr. 18 - 21
Club Anniversary Party	May 23
District Awards Recognition Night	Jun. 2
Grants Seminar	Jun 8
RI Convention	Jun 22 - 26
D,G, Frank Ortiz Stepdown	Jun 29
Push-Em Pull-Em Parade	Jul 4
President Tim's First Meeting	Jul 11

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Web Addresses

www.RotaryVenturaEast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jordan Eller
President 2012-2013

Fellow Rotarians:

This past weekend at the LAX Marriot was the annual District 5240 President Elect Training Seminar (PETS). This year PE Tim Hughes went for an education from District Staff on how to make the most out of his year as President of the Rotary Club of Ventura East. In this article of the Breeze, I'll share with you PE Tim's take on PETS and some of my own from that weekend a year ago.

I asked PE Tim to write a couple of paragraphs for this article about his experience at PETS and here's what he said:

"My life after PETS. I didn't realize there were so many DG's, DGE's, DGEN's and past DG's. All in dark suits, most wearing multiple pins, many with words of wisdom for us PE's. Did I mention pins? Hundreds of pins for all occasions. I really liked the 25 years in Rotary pin for women. When I asked if they had a pin for the men who voted no to women Rotarians 25 years ago, they told me that they would make one if I had the guts to wear it.

In all seriousness, it was a profound weekend. A room full of over 700 people interested in making their communities and the world a better place. Religion and politics aside, just people who want to help people. I have a much deeper appreciation of what an honor it is to be a Rotarian and especially to be associated with the fine people of Ventura Rotary East. I look forward to taking my turn as your club president. Thank you for the opportunity."

Thank you PE Tim for sharing! I remember my trip there and I too was amazed at the amount of people that were in attendance and the support that I felt. I remember coming back to the Club after PETS and describing how involved the whole process of PETS was and that I truly felt that no other charitable organization spent as much time and effort to properly train their future Presidents.

I had a great time during my training. I fondly recall the many fine speeches that I heard and great food at the training. There was plenty of time to get to know other President Elects in our District and that is one of the goals at PETS; to network and become familiar with others in the District so you get a sense of community and understand the ability you have to work with others for the benefit of communities and the way of Rotary. I'm sure PE Tim learned a great deal at the training and I look forward to watching him apply it during his year as President.

As Always, make it a great week!
Jordan

2011 - 2012 Club Board of Directors

Jordan Eller	President
Tim Hughes	President Elect
Tom Swan	Past President
Deborah Perkins	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
John Masterson	Director 2010-2013
Alison Thompson	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014
Ken Kagan	Director 2012-2015
Wendy Pazen	Director 2012-2015

Avenues of Service Directors

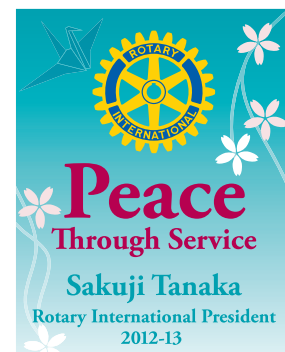
Tim Hughes	Club Service
.....	Vocational Service
Alison Thompson	Community Service
Bill Spellman	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Frank Ortiz	Governor, R.I. District 5240
Jack McClenahan	Governor Elect, R.I. District 5240
Loretta Butts	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting February 21, 2013

Reported by Jeff Hata



Rich Stewart gave our Inspirational Message

President Jordan first host family and it didn't turn out so well so she probably will not be visiting Rotarians first! making it again any time soon.

President Jordan then asked Dave Jordan and Jan Anderson to please Lindsay had been to lead us in in the salute Santa Barbara Sunrise to the Flag. and Moorpark Morning

Jeff Hata introduced over the past few days guests and visiting speaking about GoCare. Rotarians. Moorpark Morning

Pilar Gonzalez, our exchange student, was presented GoCare with a donation of \$1,000!

Tom Hashbager was presented our Inspirational Message.

celebrating our only birthday this week. When Tom was asked his age, Tom replied "I'm not sure, but I was 79 last year!"

Vance Thompson announced that our Scholarship Raffle was either \$50 cash or a \$50 AmEx gift card.

President Jordan acknowledged PE Tim Hughes for running a great meeting last week!

Jordan was in San Francisco last week and the weather was of 70* for all four days he was there.

Bill Spellman interviewed Pilar. Pilar is on her second host family now and has been enjoying her time in the US. Her current host brother is 8 years old and she practices spanish with him.

Pilar has been on numerous Rotary events and went whale watching with her current host family. She also went to Arizona with her first host family over Thanksgiving weekend.

Before her exchange ends, Pilar would like to go to Universal Studios and she hasn't been to Disneyland yet.

This is Pilar's first time in the US and the one big difference Pilar sees between the US and Spain is we don't take as much time to eat here. Pilar's favorite spanish dish is Paella. She tried to make it with her



PDG Jan Lindsay and President Jordan Eller have been speaking to other clubs about GoCare Projects.



Our exchange student, Pilar Gonzalez, visited today!

Avenues of Service:

Club Service - Tim Hughes will be attending PETS this weekend. We will be having a club social at Four Brix Winery on Thursday February 28th. We need 20 people and currently have 14 people signed up.

Tim still would like questionnaires he handed out to be completed and returned to him.

Community Service - Alison Thompson needs volunteers for a Rotary Rehab project. This will be on Saturday March 2nd.

International Service - Judy Hoag had no updates to report.

New Generations - Bill Spellman still needs drivers for Job Shadow next week. If you are driving, Bill or Chuck Yuncker will get back to you on when to report to Buena.

Happy \$'s: Rich Stewart, Tom Hashbager and Monte Widders.

Vance Thompson conducted the raffle and our lucky winner was Bill Gray.

Our program today was a club assembly.

First packaged grant with Oikocredit develops women's business skills

By Arnold R. Grahl
Rotary News -- 17 December 2012

Rotarians in Antipolo, Philippines, are teaching more than 2,000 women how to run businesses and balance family and work responsibilities, through an economic and community development project supported by a US\$50,000 Rotary Foundation packaged grant.

In packaged grants, the Foundation has already completed the initial tasks of finding a strategic partner and designing the project's framework, which lets participating Rotarians focus on assessing community needs, providing technical expertise, publicizing the project, and evaluating its progress.

The project, sponsored by the Rotary Club of Manila Circle, features the first packaged grant applied in collaboration with Oikocredit, one of Rotary's strategic partners. The Rotarians work with microfinance institutions in their own communities to develop and run targeted training programs that increase the impact of microloans.

Assessing local needs

In the spring of 2012, the Philippine Rotarians teamed up with Ahon Sa Hirap, Inc. (ASHI), a network of microlenders supported by Oikocredit, to survey ASHI borrowers living in and around Antipolo. The study revealed that most of the women who had failed to repay their loans on time did so because they lacked experience balancing work and family responsibilities.

The survey also discovered that almost all of the women were willing to learn new entrepreneurial skills to expand their income-earning opportunities.

Implementing the project

After receiving approval for a packaged grant, Rotarians got together with ASHI to hire university-trained professionals to develop two training



Philippine Rotarians conduct a survey of women who received loans from Ahon Sa Hirap, Inc., as part of a packaged grant. Photo courtesy of Peacebuilder President Rolly Pagaspas

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Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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Grant, cont'd on page 5

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Grant, cont'd from page 4

modules. The first explores the demands of family life and the demands of employment.

A second module helps the women identify and develop their business skills and also identify business opportunities, based on their resources and local market conditions.

Speakers and facilitators hired by the club have begun teaching weekly classes at 52 centers ASHI runs in the Antipolo area. Each class is 25 sessions. The staff at each center provides logistical support, such as transporting women to the sessions, preparing conference rooms, supporting the speakers and facilitators, and serving food as needed.

Ensuring sustainability

The women will be able to use the business skills they learn to better provide for their families throughout their lives and the training is expected to make them less likely to default on their loans. This in turn will expand the capacity of the microlender to make new loans.


In addition, ASHI staff are being trained to teach the modules, which will increase the project's sustainability. Rolando Pagaspas, president of the Manila Circle club, said ASHI's president has pledged to make the modules a requirement for all women seeking loans and to extend the training program to some of ASHI's other 2,000 centers.

"The outcome of the project will be further duplicated, and sustained, even after the funding has been expended," Pagaspas says.

Measuring impact

The Manila Rotarians are testing the women before and after the training to determine how much they learn and asking each participant to form a simple entrepreneurial plan roughly equivalent to a small business plan. They, along with ASHI, also plan to monitor the participants' income levels and loan repayment rates.

It's coming! May 10 & 11 The Libbey Bowl



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Weekly Raffle

Our raffle prize this week was \$50 cash or a \$50 AmEx Gft card. We raised \$100 bringing our total for the year to \$2,514! Our lucky winner was Bill Gray.

Remember, all donations to the raffle go directly to our scholarships for next year!



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
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John K. "Jack" Best elected to RI Board of Directors

Rotary News -- 22 February 2013

John K. "Jack" Best, a member of the Rotary Club of Penfield, New York, USA, has been elected RI Director to serve the remainder of the term of RI Treasurer Betsy Demaray, who died 25 January.

Best was the alternate selected by the Zone 29 nominating committee. A Rotarian since 1972, he has served RI as regional Rotary Foundation coordinator, district governor and RI training leader. He has chaired presidents-elect and governors-elect training seminars, and has served in a variety of leadership roles in Zone Institutes.

He has been active in Rotary Youth Exchange since 1977, and serves as vice-chair of the Rotary Peace Centers Major Gifts Initiative Committee. He and his wife, Kathy, are Major Donors and Bequest Society members.

A certified financial planner, Best retired in 2011 and established a consulting firm, Retire in Time: Get Ready for the second half of life. He is a past president of the Estate Planning Council of Rochester, a past director of the Webster Chamber of Commerce, and a past vice president of the Heritage Christian Services Foundation.


Best said he served as district governor during the same year as Demaray, and praised her dedication to Rotary.

"We all admired her greatly for the leadership she displayed not only in Rotary, but in the way that she confronted the cancers that ultimately took her life," he said.

RI President Sakuji Tanaka has asked Director Ken Boyd to serve as treasurer for the remainder of the year.




John K. "Jack" Best



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Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

Chartered May 23, 1963

District 5240

Anderson, David	Architecture	Ponce De Leon, Augie	Honorary Member
Beckwith, Robert E.	Office Equipment	Potts, Cari Ann	Attorney
Borneman, John	Songleading	Roberts, Deborah	Communications
Canton, Rafael, M.D.	Psychiatry	Shannon, Laura	Wholesale Pet Supply
Clune, Harriet	Real Estate Management	Shilton, Thomas E.	Pharmacy
Corliss, Andrew	Broadcasting	Smith, Mark Corbin	Religion, Protestant
Crozier, Thomas H.	Real Estate Development	Spellman, William J., D.D.S.	Prosthetic Dentistry
Eller, Jordan	Banking, Mortgage Lending	Stewart, Richard E.	Banking, Real Estate Loans
Emch, James H., C.P.A.	General Accounting	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Devere L. (Pete)	Automobile Servicing	Strohman, Joseph, Jr.	Business Law
Gallagher, Richard	Stock & Bond Sales	Swan, Thomas	Investment Advisor
Gonzalez, Jesse	Automotive, Repair & Sales	Thompson, Alison	CPA
Gray, Bill	Property Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hashbarger, Tom	Health Services	Turner, Donna	Honorary Member
Hata, Jeff	Printing	Waddell, Sandy	Contractor-Portable Buildings
Hertel, Ronald	Real Estate Land Development	Widders, Monte L.	General Law
Hicks, William	Domestic Automobiles, Retail	Whitman, Diana	Honorary Member
Hishmeh, Husam	Restaurateur, Franchisee	Word, Jim	Department Store
Hoag, Judith	Real Estate Sales, Residential	Yuncker, Chuck	Honorary Member
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate		
Jimenez, Richard	Honorary Member		
Jonas, Alwick	Storage		
Kagan, Kenneth	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Food Sales		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		
Polito, Ron	Commercial Real Estate		