



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume L, Number 31

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
May 23, 2013

Programs

Program Chair: Rocky Ludes & Deborah Perkins

May 23, 2013

Cub Anniversary Party

May 30, 2013

Ventura Breeze - Sheldon Brown

June 6, 2013

Stepdown Dinner

June 13, 2013

Society of the Honor Guard; Tomb of the Unkown Soldier - Tom Tudor

Greeter

May 23 - Carol Marquez-Olson

May 30 - Jeff Hata

June 6 - TBA

June 13 - Ken Kagan

June 20 - Laura Shannon

Fundraisers

Poinsettia Sales

Delivery Date

December 5, 2013

Rotary Bullseye Shooting Contest
TBA

Eclectic Music Festival

May 3 & 4, 2014

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

Club Anniversary Party	May 23
District Awards Recognition Night	June 2
Step Down Dinner	June 6
District Grants Seminar	June 8
R.I. Convention	June 22 - 26
D.G. Frank Ortiz Stepdown	June 29
Push-Em Pull-Em Parade.....	July 4
President Tim's First Meeting	July 11

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

Avenues of Service Meetings

Marketing	TBD
Membership	TBD

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message	2
Meeting Notes	3
Former Rotary Youth Exchange Student designs a backpack bed for the homeless	4
Weekly Raffle.....	5
New Member Announcement.....	6
How to make up a missed meeting.....	6
Membership List.....	7

Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jordan Eller
President 2012-2013

Fellow Rotarians:

Even though it's coming to the end of the Presidential year, our Club activities have not slowed and we continue the month stronger than ever with many fundraisers and two big parties on the horizon. These activities include a major concert fundraiser, three large BBQ's, a Club Fiftieth Anniversary Celebration, and finally a Step-Down Dinner. All of these happened, and are going to happen, in the month of May

except for the Step-Down Dinner in the first week of June!

This article will appear in the Breeze for our Club's Fiftieth Anniversary Celebration. We have four charter members still with the Club and I believe they will all be present at our celebration. For those of you reading this that are unaware, our Club has been meeting at the Poinsettia Pavilion now for fifty years which is quite a feat in itself! In many ways we owe a great deal to the Pavillion for allowing our Club to meet there after all of these years. We will also be holding a long term tradition which is our Annual Bake Sale that evening.

We all deserve a special thanks to those that planned the Eclectic Music Festival. Simply put, if it wasn't for the help of Augie Ponce De Leon, Deborah Roberts and Jeff Hata, the concert would not have been possible. Another giant thanks goes to all of the Rotarians that helped that weekend whether it was ticket sales, security, the BBQ or anyone else...it was a lot of work and a long weekend. We are all working to build a long term relationship with fantastic fundraising possibilities with Libbey Bowl in the future.

Last but not least we have another BBQ event this weekend at Libbey Bowl on Saturday the 25th and we will be need a lot of volunteers in the day and evening. It's the same concert that we provided food for last year for a benefit for an orphanage in Haiti. They liked our food and service so much that they invited us back! Again, a great thanks to the BBQ team....I know it's a lot of work!

As Always, make it a great week!

Jordan

2012 - 2013 Club Board of Directors

Jordan Eller	President
Tim Hughes	President Elect
Tom Swan	Past President
Wendy Pazen	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
John Masterson	Director 2010-2013
Alison Thompson	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014
Ken Kagan	Director 2012-2015
Wendy Pazen	Director 2012-2015

Avenues of Service Directors

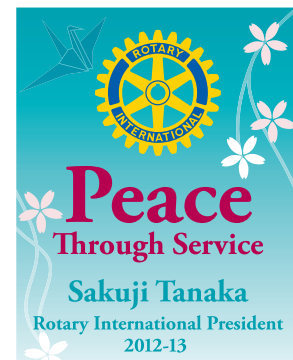
Tim Hughes	Club Service
.....	Vocational Service
Alison Thompson	Community Service
Bill Spellman	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Frank Ortiz	Governor, R.I. District 5240
Jack McClenahan	Governor Elect, R.I. District 5240
Loretta Butts	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



President, cont'd on page 5

Meeting May 16, 2013

Reported by Jeff Hata



Bob Pazen introduced guests and visiting Rotarians.

President Jordan invited everyone to lunch, guests and visiting Rotarians first!

Tom Swan led us in the salute to the Flag.

Bob Pazen introduced guests and visiting Rotarians.

Visiting Rotarian from Ventura-South was Bob Braitman.

John Borneman led us in a song.

Alison Thompson

then gave our Inspirational Message and joke of the week.

Birthdays: Tom Swan, Rocky Ludes and Pam Hicks! Happy Birthday everyone!!!

Vance Thompson announced that our raffle prize was gift cards to the Black Angus and movies!!!

Tim Hughes announced that our weight loss challenge was going to be expanded to 8 weeks and will end on July 8th. 11 people have committed to the program. For every pound you don't lose you will make a \$25 donation to the club foundation!

Tim thanked the organizing committee for putting on a great concert. The core group did a great job. People had a great time and the entertainment was great!

Bruce McGee reminded everyone we will be doing a BBQ for the Ojai Horse Rescue this Sunday. They are expecting between 1,200 & 1,500 people. We will be serving from 10:00 am to 4:00 pm. Also, there will be another BBQ at the Libbey Bowl for the Lissey concert the following Saturday.

Tom Hashbarger reminded everyone about the 50th Anniversary Party for our club next Thursday. There is a sign up sheet being passed around for the event. The

party will be from 6:00 pm to 9:00 pm.

Tom Swan then announced he was passing around a sign up sheet for people who could help set up and also help clean up.

International Service - Judy Hoag announced that a trip to Nicaragua is being planned. Please let Judy know if you would like to go and when you can travel.

Happy \$'s: Jim Word, Jeff Hata, Wendy Pazen, Carol Marquez-Olson, Bill Spellman, Rafael Canton, Ken Kagan & Monte Widders.

Vance conducted the raffle and our lucky winner was Bill Hicks!

Tom Swan introduced our speaker, Mary Braitman, who told us all about the Ventura Music Festival!



Bill Hicks was our lucky raffle winner! Hmmm, what did you give Pam for her birthday???



Vance Thompson conducted our raffle!

Former Rotary Youth Exchange student designs a backpack bed for the homeless

By Megan Ferringer
The Rotarian -- June 2013

During Australia's colder months, emergency shelters often fill to capacity. Many homeless people searching for a warm bed are turned away, handed a piece of cardboard and a blanket for the night.

Tony Clark, an IT entrepreneur, 1992 Rotary Youth Exchange student, and the founder of the Melbourne-based nonprofit Swags for Homeless, offers an alternative.

In the past year, his organization has distributed more than 3,000 swags, or portable sleeping units, to charities and shelters throughout Australia, New Zealand, Germany, and the United Kingdom. The Backpack Beds, which Clark and his wife, Lisa, designed, are made of a lightweight fabric and have a built-in, 6-foot foam mattress and mosquito netting. But most important, they offer warmth with their waterproof, windproof design. The entire assembly weighs only 6.5 pounds and rolls into a backpack.

Clark was inspired to start the nonprofit when he questioned why so many shelters didn't provide homeless people with proper outdoor bedding. He immediately began working on designs for the versatile bed.

"I thought to myself, 'How would I like to be treated if I slept on the street?'" Clark says. "Homeless people suffering from frostbite, hypothermia, and trench foot are common in wealthy countries. A Backpack Bed is an interim crisis measure – one that can save the lives of those without shelter."

The bed, which can be purchased with a A\$68 donation, has won four international honors, including the Australian International Design Award and the German Red Dot "Best of the Best" award – one of the most



Top: Tony and his wife Lisa with the Backpack Bed they designed.
Bottom: The bed has won four global product design awards.
Photos courtesy of Tony Clark

Homeless, cont'd on page 5

Rotary Club of Ventura-East
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info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday	Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday	The Glen Tavern Inn
Ojai West	7:00 am	Tuesday	Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday	Spanish Hills GC
Oxnard	12:10 pm	Tuesday	Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday	Varies, go to their website
Ventura	12:00 pm	Wednesday	The Derby Club
Camarillo	12:00 pm	Wednesday	Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday	Tomas Cafe
Fillmore	12:05 pm	Thursday	The Fillmore & Western Train
Ojai	12:00 pm	Friday	Soule Park GC

Jeff Hata

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prestigious accolades in the product design world.

The innovative beds offer more than physical comfort, say those who have used them – they also provide a renewed sense of dignity.

“Until people are faced with living on the streets, they have no idea of what is involved. Just getting a shower, finding a toilet, or trying to wash clothes becomes a big event,” says Matt, a young homeless man in Australia. “This is the third time I have been on the streets, and previously I didn’t even have a blanket. Tony Clark and his organization change the lives of people like me.”

The success of Swags for Homeless throughout Australia and Europe has encouraged Clark to bring his Backpack Beds to the United States. Rotary clubs in District 9800, which includes Melbourne, funded and transported 100 beds to Baltimore and parts of New Jersey and New York to help the region’s homeless and those displaced by Hurricane Sandy. District 7500 (New Jersey) worked with Australian Rotarians to coordinate the effort. Swags for Homeless also donated 60 beds for distribution in Chicago, Washington, D.C., and Los Angeles.

“We knew we had to take this idea and spread its success to other countries and help save others,” Clark says. “Thanks to Rotary, this is an important moment: It will be the first time Backpack Beds will be distributed to street-sleeping homeless and disaster victims in the USA.”

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Weekly Raffle

Our raffle prize this week was \$50 in gift cards to the Black Angus and movie tickets donated by Ken Kagan.

We raised \$93 this week and our lucky winner was Bill Hicks!

Congratulations Bill and thank you to Ken Kagan for your generous donation.

Our total for this Rotary year is \$3,461.

Wild poliovirus reported in Somalia


Rotary News -- 13 May 2013

A case of type 1 polio has been reported in the Banadir region of Somalia, the country’s first case since March 2007.

In response to the outbreak, an immunization campaign is scheduled to take place 14-16 May, aimed at reaching more than 350,000 children in the Banadir region.

The World Health Organization (WHO) has issued a surveillance alert for Somalia and bordering areas of northern Kenya and eastern Ethiopia, highlighting the need for urgent searches for additional cases of acute flaccid paralysis and suspected polio in all health facilities. WHO has also advised all countries in Africa and the eastern Mediterranean region to heighten their surveillance for poliovirus.

While only three countries remain polio-endemic -- Nigeria, Pakistan, and Afghanistan -- the world is at risk of outbreaks until all three stop the virus. Continued support for polio eradication is needed to ensure that the progress gained is not lost.



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
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Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name: Eric DuBois
Classification: Funeral Director
Proposer: Judy Hoag

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: May 16, 2013

How to make up a missed meeting

A club member must attend or make up at least 50 percent of regular club meetings in each half of the year (though some clubs may have more stringent requirements). Any missed meetings must be made up within 14 days of a regular meeting. If traveling, club members are encouraged to visit clubs in the new area to make up a missed meeting.


Check the Official Directory or use the Club Locator to get meeting and contact information. Be sure to call or e-mail before you show up for a meeting.

What to do when you can't find a meeting

Rotarians often wonder what to do if there's not a club where they travel or if an emergency causes them to miss a meeting.

One option is to attend a regular meeting of a local Rotaract club, Interact club, Rotary Community Corps or Rotary Fellowship. Attending one of these meetings counts as a make-up.

Another option is to participate in an interactive activity on a Rotary e-club website. Check with your club secretary and the e-club of interest to learn more.




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Polito, Ron	Commercial Real Estate
Anderson, David	Architecture	Ponce De Leon, Augie	Honorary Member
Beckwith, Robert E.	Office Equipment	Potts, Cari Ann	Attorney
Borneman, John	Songleading	Roberts, Deborah	Communications
Canton, Rafael, M.D.	Psychiatry	Shannon, Laura	Wholesale Pet Supply
Clune, Harriet	Real Estate Management	Shilton, Thomas E.	Pharmacy
Corliss, Andrew	Broadcasting	Smith, Mark Corbin	Religion, Protestant
Crozier, Thomas H.	Real Estate Development	Spellman, William J., D.D.S.	Prosthetic Dentistry
Eller, Jordan	Banking, Mortgage Lending	Stewart, Richard E.	Banking, Real Estate Loans
Emch, James H., C.P.A.	General Accounting	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Devere L. (Pete)	Automobile Servicing	Strohman, Joseph, Jr.	Business Law
Gallagher, Richard	Stock & Bond Sales	Swan, Thomas	Investment Advisor
Gonzalez, Jesse	Automotive, Repair & Sales	Thompson, Allison	CPA
Gray, Bill	Property Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hashbarger, Tom	Health Services	Turner, Donna	Honorary Member
Hata, Jeff	Printing	Waddell, Sandy	Contractor-Portable Buildings
Hertel, Ronald	Real Estate Land Development	Widders, Monte L.	General Law
Hicks, William	Domestic Automobiles, Retail	Whitman, Diana	Honorary Member
Hishmeh, Husam	Restaurateur, Franchisee	Word, Jim	Department Store
Hoag, Judith	Real Estate Sales, Residential	Yuncker, Chuck	Honorary Member
Hoag, Will	Honorary Member		
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard	Honorary Member		
Jonas, Alwick	Storage		
Kagan, Kenneth	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		