



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LI, Number 6

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
August 29, 2013

## Programs

Program Chair: Robert Pazen

### August 29, 2013

Interview: Tom Hashbarger - Joe Strohmman

### September 5, 2013

Search & Rescue Dogs - David-Debbie Ingles

### September 12, 2013

V.C. Sheriff's Office Forensic Services - Michael Parigian

### September 19, 2013

Boutique Medicine - Stan Frochtzawajg, MD

## Greeter

August 29 - Bob Noville

September 5 - Jordan Eller

September 12 - Bruce McGee

September 19 - Allison Thompson

September 26 - Wendy Pazen

## Fundraisers

### Poinsettia Sales

Delivery Date

December 5, 2013

### Rotary Bullseye Shooting Contest TBA

### Eclectic Music Festival

May 3 & 4, 2014

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Club Events

### Important Dates

Rose Parade Float sign up .....	Sep 1
8-8x2.....	Sep 2
DG Social Foster Park.....	Sep 15
Master PRLS1 .....	Sep 21
Moorpark Beerfest.....	Oct 12
District Conference.....	Oct 18-20
Thousand Oaks Street Fest.....	Oct 20
Basic PRLS .....	Oct 26
Master PRLS5.....	Oct 26
Taste of Ojai.....	Oct 27
Master PRLS3.....	Nov 16
Master PRLS3.....	Nov 23
Poinsettia Plant Delivery.....	Dec 5
Master PRLS1 .....	Dec 14
Children's Christmas Party.....	Dec 19
Rose Parade Float Decorating.....	Dec 29
Joint Meeting (East, South, Downtown) .....	Jan 2
Mid-year District Meeting.....	Jan 11
Master PRLS2.....	Jan 18
STEPS Poverty Conference.....	Jan 25
Master PRLS5.....	Feb 15

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

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## Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.RCVEConcert.com](http://www.RCVEConcert.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

# Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

## 2012 - 2013 Club Board of Directors

Tim Hughes .....	President
Dave Andersson .....	President Elect
Jordan Eller .....	Past President
Wendy Pazen .....	Secretary
Robert Lynn .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
Deborah Roberts .....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2015
Bob Pazen.....	Director 2013-2015

## Avenues of Service Directors

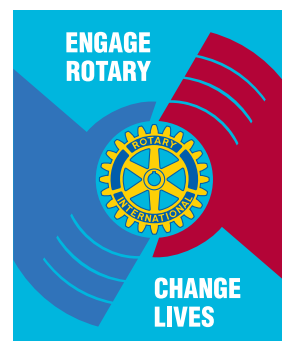
Dave Anderson.....	Club Service
Joe Strohmman .....	Vocational Service
Alison Thompson.....	Community Service
Bill Spellman.....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts .....	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
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Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting August 22, 2013

Reported by Jeff Hata



Terry McBreen helped with the raffle today.

President Tim Hughes invited everyone to lunch, guests and visiting Rotarians first!

President Tim thanked Bob Noville for greeting today.

Ken Kagan led us in the Flag Salute.

Jeff Hata gave our Inspirational Message.

Bruce McGee then introduced our guests and visiting Rotarians.

GOC was Todd Juvonen and guest of

Todd was Josh Cerasuolo. Guest of Wendy Pazen was Ayn Devera.

President Tim thanked Vance & Terry for doing the raffle. Terry announced that the raffle prize was \$50 cash donated by Rafael Canton.

Dave Anderson then gave our joke of the week.

Bruce McGee then conducted a Rotary Recognition session.

Avenues of Service:

Bruce McGee reminded the club that we would be doing the Moorpark Beer Festival on October 12 then the following weekend we would be doing the Thousand Oaks Street Fest on October 20th!

Vance Thompson asked for a volunteer to host the Club's Christmas Party. If you can or are interested, please contact Vance.

President Tim let the club know about an upcoming article in the Rotarian magazine about Educating Through Change by Jan Lindsay.

President Tim thanked everyone who came out for D.G. Jack's reception at Four Brix Winery last week. Then on Saturday, Joe Strohman, Dave Anderson, Tom Swan and President Tim went through the by-laws to see what needed updating.

President Tim then thanked Wendy Pazen for the great job

she is doing a secretary.

Happy \$'s: Joe Strohman, Terry McBreen, John Borneman and Ken Kagan.

President Tim then spoke briefly about the "Young Rotarians" program and then John Borneman led us in a song.

Terry McBreen conducted the raffle and the lucky winner was Andy Corliss!!!

Bob Pazen then introduced our speakers Dennis Horvath, M.D. & Erin Quinn.

## Couple venture outside comfort zone to bring aid

By Stephen Yafa



A young man installs a solar panel on a thatched roof, which when connected to solar lights inside the hut, will extend the villagers' day by three to four hours.

Seated in a circle of men, women, and children at the base of a sprawling fig tree in the remote Ugandan village of Oduworo, Rotary members Steve and Vicky Wallace ask the villagers about their needs. At least a thousand people have come together at this "meeting tree," and agree that everyone wants clean water, better food, medical care, and vocational training, especially for the young.

The journey that led Steve and Vicky to Oduworo began with a polio immunization trip to northern Nigeria in 2005. The Wallaces—members of the Rotary Club of Lake Elsinore, California, and Rotary Foundation Major Donors—had rarely traveled outside the United States, but the experience would change their lives. "We were not ready for it in any way," Vicky recalls. "Polio sufferers crawling in the dirt, children digging through garbage for something to eat." When they returned to their sunny California suburb, they stayed home for four days and revised their plans for the future.

Comfort, cont'd on page 4

“We knew we were going to downsize our lives,” explains Steve, past governor of Rotary District 5330, “and do humanitarian service from then on.”

Two years later, the district’s multiyear project committee asked the Wallaces to get the district involved in an international service effort. There was a single stipulation: They had to choose a village that had never received any outside help.

After seeing five other potential project sites in four countries, the couple traveled to Oduworo, where the need was great.

The villagers were sick, malnourished, and so lethargic, Vicky says, “they just sat there all day with their heads in their hands.” Malaria was rampant. The villagers existed on scraps of food and drank from a contaminated water supply. The nearest potable water source was 2 miles away on foot.

They had no farming tools and no livestock. The village still had not recovered from devastating raids of the past decades, after which anyone who knew how to raise crops either had been killed or had run off. The Wallaces learned that the survivors of Oduworo called their home “the forgotten village.”

**Tapping into local knowledge**

“Vicky and I were determined to respect and to help preserve the culture of people wherever we went, and to not rush to impose solutions,” says Steve. “Our first goal for Oduworo was a fresh water supply, but the elders had to decide on it, not us. In time, I offered a proposal: If they’d dig 10 latrines, we’d provide two boreholes for new wells. The elders met for half a day, then came back and announced, ‘We accept your deal.’”

So began Oduworo’s transformation. With support from Mark Howison, 2007-08 governor of District 5330, the Wallaces helped start a Rotary Community Corps in the village, which has advised the Rotary members on local needs.

Clubs in the district have raised about \$23,000 for projects in the village. A portion has gone toward agricultural training; villagers have learned how to use farm tools and 40 people enrolled in an organic farming class last year. “When we arrived in Oduworo,” Steve recalls, “they were digging seed furrows with sticks and twigs.”

Throughout the process, the Rotary Club of Kampala-West has provided critical support. Club members have worked with District 5330 to obtain Rotary Foundation grants for water and sanitation projects, including one to repair nine broken borehole wells and to provide vocational training to villagers so they could construct water tanks.

Comfort, cont'd on page 5

**Rotary Club of Ventura-East**

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info@RotaryVenturaEast.org

**Clubs Nearby ...**

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

**Jeff Hata**

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The Wallaces return to Oduworo every year. In 2009 when they arrived with Howison and his wife, Barbara, and Rotary members Gerry and Paula Porter, over 1,500 people turned out to greet them. A party erupted. An elder told the Wallaces that he had never expected to see a celebration in his village. And he had something to say about the numerous villager projects under way: “You didn’t bring us a fish,” he told them with a broad smile. “You brought us a fishing line. We thank you.”

## Rotarian Action Group helps countries grow indigenous crops

By Diana Schoberg and Katie Hills

Australian Bruce French has been eating locally for 35 years— long before it became a culinary trend. Now he’s working with Rotary members to help countries struggling with food security do the same.

French founded the not-for-profit Food Plants International, which maintains a database of 25,000 edible plants that includes descriptions, lists of countries and climates where they grow, photos and drawings, and cooking methods.

“There are thousands of nutritious plants, but people don’t have any information about them,” says Buz Green, an agriculturalist and member of the Rotary Club of Devonport North in Australia. “We’re trying to bridge some of the gaps.” Green launched the Learn Grow project with French in 2007 to help people in developing countries grow local food that suits their nutritional needs.

The project receives support from the Devonport North club and Rotary District 9830. Early last year, the RI Board recognized the Food Plant Solutions Rotarian Action Group, whose 195 members are helping support Learn Grow efforts. Past RI Director John Thorne chairs the group.

“Rotarian teams in developing countries inevitably identify hunger, malnutrition, and food security as critical issues,” Green explains. “They tend to look to Western solutions to address food production issues.”

The problem, he says, is that Western crops don’t have the right nutritional



Bruce French at a market in the Solomon Islands, where Learn Grow launched a local foods project.

Photo Credit: Photo courtesy of Food Plant Solutions Rotarian Action Group

Indigenous, cont'd on page 6

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## Weekly Raffle

Our raffle prize this week was \$50 cash donated by Rafael Canton.

Our total for the week was \$95 bringing our total for the year to almost \$700 and our lucky winner was Andy Corliss!

Congratulations Andy and thank you to Rafael Canton for your generous donation.

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profile for people in the developing world, whose diets often have little variety. Indigenous crops can allow them to eat more nutritiously and are already adapted to local pests, diseases, and climatic conditions.

“Virtually every woman in the tropical world is anemic,” French adds. “We go there with cabbages and make the situation 10 times worse.”

In 2010 Learn Grow launched a pilot project in the Solomon Islands, producing a compendium of local edible plants, field guides for growers, and a book on crops for schools and community groups. Local organizations provide support and distribute information while a qualified agriculturist serves as a technical support specialist. The project team has received inquiries from 20 developing countries; another effort is underway in North Korea where a Canadian Rotary member will serve as the specialist.

The principles of eating locally are gaining momentum in the Western world, French says. “My children and lots of other people thought I was eccentric for 35 years. Now I’ve become fairly trendy in my old age.”




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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Pazen, Wendy .....	Office Management
Anderson, David .....	Architecture	Polito, Ron .....	Commercial Real Estate
Beckwith, Robert E. ....	Office Equipment	Ponce De Leon, Augie .....	Honorary Member
Borneman, John .....	Songleading	Potts, Cari Ann .....	Attorney
Canton, Rafael, M.D. ....	Psychiatry	Roberts, Deborah .....	Communications
Clune, Harriet .....	Real Estate Management	Shannon, Laura .....	Wholesale Pet Supply
Corliss, Andrew .....	Broadcasting	Shilton, Thomas E. ....	Pharmacy
Crozier, Thomas H. ....	Real Estate Development	Smith, Mark Corbin .....	Religion, Protestant
DuBois, Eric .....	Funeral Director	Spellman, William J., D.D.S.	Prosthetic Dentistry
Eller, Jordan .....	Banking, Mortgage Lending	Stewart, Richard E. ....	Banking, Real Estate Loans
Emch, James H., C.P.A. ....	General Accounting	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Strohman, Joseph, Jr. ....	Business Law
Gallagher, Richard .....	Stock & Bond Sales	Swan, Thomas .....	Investment Advisor
Gonzalez, Jesse .....	Automotive, Repair & Sales	Thompson, Allison .....	CPA
Gray, Bill .....	Property Management	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hashbarger, Tom .....	Health Services	Turner, Donna .....	Honorary Member
Hata, Jeff .....	Printing	Waddell, Sandy .....	Contractor-Portable Buildings
Hertel, Ronald .....	Real Estate Land Development	Widders, Monte L. ....	General Law
Hicks, William .....	Domestic Automobiles, Retail	Whitman, Diana .....	Honorary Member
Hishmeh, Husam .....	Restaurateur, Franchisee	Word, Jim .....	Department Store
Hoag, Judith .....	Real Estate Sales, Residential	Yuncker, Chuck .....	Honorary Member
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Nonprofit: Development		
Jimenez, Richard .....	Honorary Member		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McBreen, Terry .....	Real Estate, Investments		
McGee, Bruce .....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		
Noville, Robert .....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		