



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LI, Number 9

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
September 19, 2013

Programs

Program Chair: Robert Pazen

September 19, 2013

Boutique Medicine - Stan Frochtzwaig, MD

September 26, 2013

Preparation for a nuclear attack - Bob Levin, MD

October 3, 2013

Ventura City Manager - Mark Watkins

October 10, 2013

Crime in Ventura City - Chief Ken Corney

Greeter

September 19 - Allison Thompson

September 26 - Wendy Pazen

October 3 - Carol Marquez-Olson

October 10 - Ken Kagan

October 17 - Dave Anderson

Fundraisers

Poinsettia Sales

Delivery Date

December 5, 2013

Rotary Bullseye Shooting Contest
TBA

Eclectic Music Festival

CANCELLED

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

DG Social Foster Park.....	Sep 15
Master PRLS1	Sep 21
Moorpark Beerfest.....	Oct 12
District Conference.....	Oct 18-20
Thousand Oaks Street Fest.....	Oct 20
Basic PRLS	Oct 26
Master PRLS5.....	Oct 26
Taste of Ojai.....	Oct 27
Master PRLS3.....	Nov 16
Master PRLS3.....	Nov 23
Poinsettia Plant Delivery.....	Dec 5
Master PRLS1	Dec 14
Children's Christmas Party	Dec 19
Rose Parade Float Decorating	Dec 29
Joint Meeting (East, South, Downtown)	Jan 2
Mid-year District Meeting.....	Jan 11
Master PRLS2	Jan 18
STEPS Poverty Conference.....	Jan 25
Master PRLS5.....	Feb 15
PETS	Feb 20-23
Basic PRLS	Mar 22

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

Avenues of Service Meetings

Marketing	TBD
Membership	TBD

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Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

2012 - 2013 Club Board of Directors

Tim Hughes	President
Dave Andersson	President Elect
Jordan Eller	Past President
Wendy Pazen	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
Deborah Roberts	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2015
Bob Pazen.....	Director 2013-2015

Avenues of Service Directors

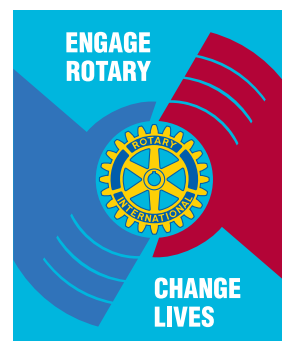
Dave Anderson.....	Club Service
Joe Strohmman	Vocational Service
Alison Thompson.....	Community Service
Bill Spellman.....	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting September 12, 2013

Reported by Dave Anderson



Dick Gallagher led us in the Flag Salute.

President Tim Hughes invited everyone to lunch, guests and visiting Rotarians first!

President Tim thanked Jordan Eller for greeting. Joe Strohmman then led us in the Flag Salute.

Vance Thompson gave our Inspirational Message.

Tom Swan introduced guests and visiting Rotarians.

Visiting from Ventura Downtown was Cathy Wortheim, visiting from Oxnard was PE George Benz. Former member Chad Gibson was with us. GOC was Todd Juvonen and guest of Todd was Josh Cerasuolo.

Vance Thompson announced the raffle prize was a gift certificate donated by Tom Swan.

Tim Hughes gave our joke of the week.

Announcements:

Bruce McGee reminded us all about the Moorpark Beerfestival BBQ on October 12th and the Thousand Oaks Street Fair on October 20th.

The District Conference is coming October 18 - 20 in San Luis Obispo.

Piggy BBQ is September 21st at Arroyo Verde Park.

Social for DG Jack at Foster Park being hosted by Ventura Downtown. If you would like to attend RSVP with President Tim.

George Benz announced that the Oxnard club is hosting a Texas Holdem tournament on October 6th.

John Borneman led us in a song.

Judy Hoag asked each member to recruit 5 businesses for Poinsettia sales.

Tom Swan said that there was an orientation meeting last Monday for Todd Juvonen and Josh Cerasuolo.



Bruce McGee spoke about upcoming BBQ's

Happy \$'s: Bill Spellman, Rich Stewart, Jan Lindsay, Sam Marsh, Midge Stork, Laura Shannon, Harriet Clune, Todd Juvonen.

Vance conducted the raffle drawing and the lucky winner was Carol Marquez-Olson.

Laura Shannon introduced our speaker, Michael Parigian who spoke about Forensics at the Ventura County Sherriif's office.

Meet the Groups in District 5240

District 5240 is organized into 12 Groups that are located in four counties in Southern California. Each month the District website will be featuring information on one of the twelve groups so that you can learn more about what is going on in the District.

Meet Group 4

Group 4 of District 5240 is comprised of five clubs: Thousand Oaks, Thousand Oaks Sunrise, Westlake Village, Westlake Village Sunrise, and Conejo Valley.

Located in the Conejo Valley, the clubs benefit from close proximity to one another with meetings held within a range of 5 miles. Three of the clubs are sunrise clubs and the other two meet at noon. The oldest club is Thousand Oaks, founded in 1958 and the most recent is Westlake Village Sunrise founded in 1985. Each club has evolved their own view of service to the community and to international efforts, but all agreed to join forces for combined efforts to benefit our communities, raise Rotary awareness and to support each other's international projects.

Our Community Service Work Day is a cooperative Group 4 activity to do projects sponsored by the respective cities of Thousand Oaks and Westlake Village the Conejo Valley. Projects have included:

Repairing and painting 87 park benches/ picnic tables at the Conejo Creek North Park and digging over 290 tree wells at 8 different schools to reduce irrigation costs saving the Conejo Recreation and Park District and the schools an estimated \$40,000.

Planting 27 trees at the Yerba Buena Elementary school creating shade for young students and placing sidewalk medallions at 230 locations warning residents

Group 4, cont'd on page 4

not to dispose of waste that would drain into the Westlake reservoir at an estimated savings of \$20,000.

Both cities recognized the clubs at their respective city council meetings with proclamations.

Youth Services Rotaract/Interact recognition another innovative and highly successful joint effort, now in its third year, promotes our Rotaract and Interact club members at a breakfast. Each of the Rotaract and Interact clubs present their activities for the year and then presents a Paul Harris Award to the member of the school staff most supportive of each club's efforts. Attended by the Mayors, other elected officials, community leaders and over one hundred Rotarians, students and faculty the event has received prominent media coverage.

Beginning in the 2011–2012 Rotary year, Group 4 Vocational Service chairs, recognized citizens in the community who are making a difference. The clubs nominated and voted on individuals and companies for this recognition. The categories are local government, small business, large business and non profits. The dinner honoring them attracts well over 100 Rotarians, community leaders, families and friends and once again raise the image and awareness of Rotary as a vital force in our community.

For the coming year we are looking at what we can do together to impact our surrounding communities from a “hands-on” perspective. Acting together we comprise over 300 Rotarians to tackle whatever the community might need. Some of the activities being considered are more active participation in each others fundraisers, participation by Group 4 in the Story Book Program pioneered by the Thousand Oaks club at the Todd Road Jail facility and the expansion of a Jobs Mentoring Program at the jail as well.

Group 4 is comprised of clubs who have a rich tradition of service within the District and to RI. That service includes 5 past District Governors, an RI Director, two Arch Klumph Society Members, numerous area coordinators, assistant governors and Avenue of Service chairs. Four of the 5 clubs have achieved 100% Paul Harris Fellows status. We have also had 27 members travel to participate in NID's.

Please look at the facts below for details about us:

Who we are

- Thousand Oaks a club of 144 members founded in 1958
- Thousand Oaks Sunrise a club of 34 members founded in 1984
- Westlake Village a club of 55 members founded in 1972
- Westlake Village Sunrise a club of 55 members founded in 1985

Group 4, cont'd on page 5

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday	Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday	The Glen Tavern Inn
Ojai West	7:00 am	Tuesday	Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday	Spanish Hills GC
Oxnard	12:10 pm	Tuesday	Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday	Varies, go to their website
Ventura	12:00 pm	Wednesday	The Derby Club
Camarillo	12:00 pm	Wednesday	Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday	Tomas Cafe
Fillmore	12:05 pm	Thursday	The Fillmore & Western Train
Ojai	12:00 pm	Friday	Soule Park GC

Jeff Hata

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Group 4, cont'd from page 4

Conejo Valley a club of 16 members founded in 1978

How we contributed and continue to contribute leadership to District 5240

Sam Greene, District Governor (1990-1991), RI Director (1999-2001)

- Jim Hawkins, District Governor (1994-1995)
- Jock MacKenzie, District Governor (1995-1996)
- Cy Johnson, District Governor (1984-1985)
- Felix Masci, District Governor (2000-2001)
- Homer Caston, Arch Klumph Society (2005-2006)
- Ed Hager, Arch Klumph Society (2010-2011)

What we contribute to RI

Cumulative amount to Annual Program Fund \$3.7 million
 Polio Plus in 2012-2013 \$45,000
 Paul Harris Fellows awarded 1806
 Major Donors 87

How we raise money

Event	Month
Westlake Village Community Street Festival	April
Chili Cook-Off and Classic Car Show	April
California Jazz and Wine Fest	May
Conejo Valley Days	May
Oakheart Country Music Festival	June
Midsummer Evening of Wine and Food	August
Westlake Village Golf & Tennis Tournament	September
Thousand Oaks Street Fair	October

POINSETTIA SALES

have begun!

Please get out and sell, sell, sell!!!

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


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Weekly Raffle

Our raffle prize this week was a \$50 gift card to Trader Joe's donated by Terry McBreen.

Our total for the week was \$90 bringing our total for the year to almost \$850 and our lucky winner was Tim Hughes!

Congratulations Tim and thank you to Terry McBreen for your generous donation.

<div style="text-align: center;">  Community Memorial Health System <i>Where Excellence Begins with Caring</i> </div> <div style="text-align: center; margin-top: 20px;"> John Masterson Vice President Community Relations </div> <div style="display: flex; justify-content: space-between; font-size: small;"> <div> 805/652-5625 805/667-2895 FAX jmasterson@cmhhospital.org </div> <div> 147 N. Brent St. Ventura, CA 93003 </div> </div>	<div style="text-align: center;">  LINDSAY and COMPANY Certified Public Accountant </div> <div style="text-align: center; margin-top: 20px;">  JAN CORWIN LINDSAY Certified Public Accountant Certified Valuation Analyst </div> <div style="text-align: center; font-size: small;"> 770 County Square Drive, Suite 102 Ventura, California 93003 (805) 650-5915 FAX (805) 650-1334 jclcpa@pacbell.net </div>
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Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name: Todd Juvonen
Classification: Financial Services
Proposer: Tom Swan

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 12, 2013


Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name: Josh Cerasuolo
Classification: Professional Carpet Cleaning
Proposer: Tom Swan

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 12, 2013




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Pazen, Wendy	Office Management
Anderson, David	Architecture	Polito, Ron	Commercial Real Estate
Beckwith, Robert E.	Office Equipment	Ponce De Leon, Augie	Honorary Member
Borneman, John	Songleading	Potts, Cari Ann	Attorney
Canton, Rafael, M.D.	Psychiatry	Roberts, Deborah	Communications
Clune, Harriet	Real Estate Management	Shannon, Laura	Wholesale Pet Supply
Corliss, Andrew	Broadcasting	Shilton, Thomas E.	Pharmacy
Crozier, Thomas H.	Real Estate Development	Smith, Mark Corbin	Religion, Protestant
DuBois, Eric	Funeral Director	Spellman, William J., D.D.S.	Prosthetic Dentistry
Eller, Jordan	Banking, Mortgage Lending	Stewart, Richard E.	Banking, Real Estate Loans
Emch, James H., C.P.A.	General Accounting	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Devere L. (Pete)	Automobile Servicing	Strohman, Joseph, Jr.	Business Law
Gallagher, Richard	Stock & Bond Sales	Swan, Thomas	Investment Advisor
Gonzalez, Jesse	Automotive, Repair & Sales	Thompson, Allison	CPA
Gray, Bill	Property Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hashbarger, Tom	Health Services	Turner, Donna	Honorary Member
Hata, Jeff	Printing	Waddell, Sandy	Contractor-Portable Buildings
Hertel, Ronald	Real Estate Land Development	Widders, Monte L.	General Law
Hicks, William	Domestic Automobiles, Retail	Whitman, Diana	Honorary Member
Hishmeh, Husam	Restaurateur, Franchisee	Word, Jim	Department Store
Hoag, Judith	Real Estate Sales, Residential	Yuncker, Chuck	Honorary Member
Hoag, Will	Honorary Member		
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard	Honorary Member		
Kagan, Kenneth	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		
McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		