



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LI, Number 44

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
June 5, 2014

Programs

Program Chair: Robert Pazen

June 5, 2014

Scholarships

June 12, 2014

Knowing Jacques Cousteau - Margery Spielman

Greeter

June 5 - Wendy Pazen

June 12 - TBA

June 19 - TBA

June 26 - TBA

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service TBD

Vocational Service TBD

Community Service TBD

New Generations TBD

International Service TBD

Avenues of Service Meetings

Marketing TBD

Membership TBD

Club Events

Important Dates

RI Convention..... Jun 1 - 4
Board Meeting.....Jun 4
Step Down Luncheon.....Jun 29

Raffle Scholarship Donor

June 5 - Jordan Eller

June 12 - Dick Gallagher

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .1
Message from RI President Ron Burton2
Meeting Notes3
Rotary's historic climb in Sydney3
Howard Buffet wants to end hunger by 2046.....5
Weekly Raffle.....5
Membership List.....7

Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

2013 - 2014 Club Board of Directors

Tim Hughes	President
Dave Andersson	President Elect
Jordan Eller	Past President
Wendy Pazen	Secretary
Todd Juvonen	Treasurer
Carol Marquez-Olson	Sergeant at Arms
.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2016
Bob Pazen.....	Director 2013-2016

Avenues of Service Directors

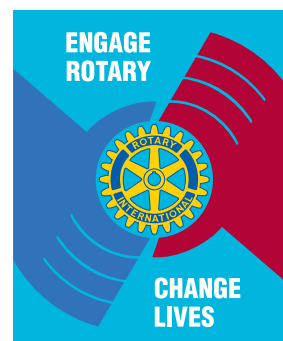
Dave Anderson.....	Club Service
Joe Strohmman	Vocational Service
.....	Community Service
Jeff Hata	New Generations
Judy Hoag	International Service
.....	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting May 29, 2014

Reported by Jeff Hata



Midge Stork spoke about the Rubicon Theater.

President Tim rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

President Tim thanked Ken Kagan for greeting.

Bob Noville led us in the Flag Salute.

PEN Bruce McGee gave our inspirational message.

Bruce McGee then spoke about an upcoming BBQ on May 31st from 4 - 7 pm in Camarillo.

Bob Pazen then introduced Marty Ramirez

and Dan Rogers who spoke about the Bunker, a new indoor driving range in Ventura.

Midge Stork spoke about a flyer she passed out about the Rubicon.

John Borneman led us in a song.

Bob Noville announced that the raffle prize today was a gift card to Lure!

PE Dave Anderson passed around the assignment list for next year and also told us that we have sent out the check for our contribution to the annual fund, \$150/club member.

President Tim told us that we raised about \$3,000 for the Bake Sale last week.

President Tim announced the memorial service for Mark Smith at 2:00 on May 31st.

We have a void in Interact with the passing of Pastor Smith and if anyone is willing to help fill that void, please let President Tim know.

The next board meeting will be on June 4th at GoCare.

Jordan Eller spoke about the scholarship meeting. There were 7 applicants and 7 scholarships awarded. We will be giving out about \$25,000 this year.

Joe Strohmman interviewed Tom Shilton who is moving to

South Jordan, Utah to retire. We will miss you Tom!

President Tim announced the District Luncheon on June 28th and our club step down luncheon on June 29th.

Midge Stork conducted the raffle drawing and the lucky winner was Bruce McGee!

Happy \$'s: Wendy Pazen, Bob Pazen, John Masterson and John Borneman.



Bruce McGee gave our Inspirational Message.

Rotary's historic climb in Sydney

During Friday's world record-breaking Sydney Harbour bridge climb, Rotary members raised enough money to protect 240,000 kids from polio.

Despite the physically grueling four-hour trek up and down the bridge's storied steel arches, the 340 participants kept their good spirits and stood side-by-side waving 278 flags.

"When the helicopters were going around, you just felt like one great big nation," says Graeme Davies, district governor of the Rotary Club of Kincumber in Australia.

The massive turnout eclipsed Oprah Winfrey's world-record climb in 2011 when she summited the bridge alongside 315 of her most ardent fans. But for Rotary members, the record paled in comparison to the experience and the opportunity to take a step closer to ending polio forever. The event raised 110,000 Australian dollars (US\$102,300).

"It made me even prouder to be a Rotarian," said John Avakian from Healdsburg, California, USA. "It was an incredible experience of tremendous camaraderie."

Rotary members cheered for each of the 26 groups as they made way through the lobby to the entrance of the bridge climb. Cloud cover hid the sun for most of the morning, but light broke through briefly as the climbers unfurled their flags, which had been tucked into their sleeves during the ascent. Helicopters circled overhead from a variety of local Sydney news stations. Climbers cheered, danced, and even broke into the "Wave" from 400 feet above ground.

"I think that's exactly what Rotary needs," said Nate

flags, cont'd on page 4



Rotary members climb the Sydney Harbour Bridge and break the world record for most flags flown. Photo Credit: Rotary International/Alyce Henson

Harimoto of Thousand Oaks, California, “a show of force from all around the world.”

Climbers from Taiwan, Australia, China, Japan, United States, and dozens of other countries and regions supported each other during the event. They watched each other’s backs, literally and figuratively, helping to steer climbers’ heads away from hanging steel beams. For a day, their commitment to help others also became a commitment to help each other. And in the process, they raised enough money to show the world how committed they are to polio eradication.

For Leilani Ross of Queensland, however, the climb was also about closing an important family chapter. She had long wanted to climb the bridge with her father, but didn’t get the chance before he died a few years ago.

“The friendliness is just wonderful,” Ross said. “Everyone is very welcoming.”

Cheryl Drozdowicz, a former Youth Exchange student from Wisconsin, USA, who stayed with Ross 35 years ago, watched her go up. After the convention, Drozdowicz will travel back to Queensland for the first time since her program all those years ago.

“I always feel like a piece of my heart is still there,” Drozdowicz said.

Fondly known as the “Coat Hanger,” the bridge officially opened in 1932. The bridge is also referred to as the “Iron Lung” because it employed so many Australians during the Great Depression. Tourists began climbing the bridge in 1998, which is now considered a tourist must with over 3 million visitors from more than 130 countries in that time.

Adam Ross
Rotary News
30-May-2014

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com

John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Rotary Club of Ventura-East on social media ...

facebook

“Like” us on FaceBook
www.FaceBook.com/venturaeast

twitter

“Follow” us on Twitter
www.Twitter.com/VenturaEast

Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



Howard Buffett wants to end hunger by 2046



*How a billionaire's son ended up on the front lines in the battle to end hunger.
Photo Credit: Jennifer Silverberg*

Howard Buffett is on deadline. In 2006, his father, U.S. investor and philanthropist Warren Buffett, challenged him to do something great in the world – and gave him \$1 billion to do it. So he gave himself 40 years to spend every penny in a bold attempt to end global hunger. After a second stock gift in 2012 and favorable returns, he has about \$3 billion now. An Illinois farmer, Buffett spends part of the year in the cab of his tractor and the rest of his time leading the Howard G. Buffett Foundation. He's barreled headfirst into his task, visiting more than 100 countries to research the scope of the issue. So far, his work has funded research into drought-tolerant crops, supported the mapping of food insecurity in America, and will pull nearly 50,000 Central American farmers out of poverty.

The Rotarian: How does your experience as a farmer tie into your foundation? I understand there's research happening on your farms.

Howard Buffett: We're working with a lot of different universities to learn. For example, we are trying to figure out how to grow rice and corn with significantly less water. That will help in water conservation, and it also will help in areas of the world where you have less water. We're looking at different farming systems in terms of carbon release, in terms of yield, in terms of soil erosion. We have plots in South Africa, in Illinois, and in Arizona. We're doing a study on African agricultural productivity based on a number of issues, including political restraints and productivity of soil. We'll have that out in 2014, and it will contradict some of the mainstream thinking that Africa can feed the world. We'll go in-depth in 10

Buffet, cont'd on page 6

WESTERN INTERNATIONAL SECURITIES INC.

Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE
2555 Townsgate Rd #300
Westlake Village, CA 91361
805-496-0988

VENTURA OFFICE
290 Maple Court #118
Ventura, CA 93003
805-644-3495

PHONE 805-644-3495
CELL 805-760-5688
FAX 805-644-8102
EMAIL tswan@wisdirect.com

*This space could be reserved
for
you ... Place your ad here!*



(805) 477-4377
(805) 320-7800 Cell

Fax (805) 477-4378
E-mail judyhoag@pacbell.net
2686 Johnson Dr. Suite 103
Ventura, CA 93003




*This space could be reserved
for
you ... Place your ad here!*

Weekly Raffle

Our raffle prize this week was a gift card to Lure Restaurant graciously donated by Bob Noville.

Our lucky winner was Bruce McGee!

Congratulations to Bruce and thank you to Bob Noville for your generous donation!


Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003


**LINDSAY
and
COMPANY**
Certified
Public
Accountant

ALISON THOMPSON
Certified Public Accountant


770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
alison@lindsayandcompanycpa.com

countries and talk about the things that have to happen if these countries are even going to feed themselves. Our plan is to challenge the status quo.

What has been your biggest success so far?

We've had huge success with something called P4P, or Purchase for Progress, with the World Food Programme. We'll pull close to 50,000 farmers across four countries in Central America permanently out of poverty. We train farmers in business and production methods, and then WFP guarantees that it will buy from those farmers for things like school feeding programs and emergency relief. WFP buys thousands of tons of food. Because they guarantee they'll buy it, we don't have to worry about what happens if we train all these farmers and they can't sell something. When we walk away from this program, most of those farmers will be in the marketplace. In fact, almost half those farmers are already selling to other entities. They don't need us anymore. That's the beauty of the program.

Rotary is also shifting toward more sustainable projects. How do you think Rotarians could help with your efforts?

I've actually thought about how great Rotary would be in eastern DRC because when you're trying to rebuild a society, what's the first thing you do? You have to build camaraderie. You have to build trust. You have to build a social conscience. Rotary clubs do that.

You decided that your foundation would go out of business in 40 years – is that to maintain a sense of urgency?

If you think that way, you're going to act differently. We will go out of business in 40 years from 2006. That's set in stone.

What do you hope to accomplish by then?

I hope we will have shaken up the conversation, challenged people, and challenged processes. I hope we help people think about issues differently and even change the mindset a little bit – like that it's OK to fail.


Your dad calls you the Indiana Jones of philanthropy. What drives you to work in some of the world's most dangerous places?

I want to understand the full picture of hunger, and conflict is a main cause. Nearly 60 percent of the hunger in Africa is caused by conflict.

But why is alleviating hunger so important to you that you'd risk your own life by going into a conflict zone?

People are living in these circumstances. That's their life. I get to go home. When you start doing things in areas that are difficult, you find people who are so committed, and you feel like, "Well, if they're not giving up, I can't give up."

Adapted from an interview in the April 2014 edition of The Rotarian
Vanessa Glavinskas




Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net




Travel By Carol
Independent Travel Consultant
specializing in tours & cruises.

Carol Marquez-Olson
E-mail: carolmtravels@roadrunner.com

Tel: (805) 642-4343
Fax: (805) 642-4343
Cell: (805) 415-5262

This space is reserved for
Lynn's Jewelry
(805) 642-5500

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

RICHARD M. NORMAN, of Counsel

Law Offices of
NORMAN DOWLER, LLP
840 County Square Drive, Third Floor
Ventura, California 93003-5406

(805) 654-0911 www.normandowler.com
(805) 654-1902 FAX rnorman@normandowler.com

*This space could be reserved
for
you ... Place your ad here!*

This space is reserved for
**Law Offices of Myers, Widders,
Gibson, Jones & Schneider L.L.P.**
(805) 650-5915

*This space could be reserved
for
you ... Place your ad here!*



Jordan Eller
President
Mortgage Banker

Office: 805-644-1621
Mobile: 805-252-7742
Fax: 805-644-1608
email: Jordan@refibuy.com




This space is reserved for
**Camp Trinity
Summer Day Camp**
(805) 642-3801

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Pazen, Wendy	Office Management
Anderson, David	Architecture	Polito, Ron	Commercial Real Estate
Bomeman, John	Songleading	Ponce De Leon, Augie	Honorary Member
Canton, Rafael, M.D.	Psychiatry	Potts, Cari Ann	Attorney
Cerasuolo, Josh	Professional Carpet Cleaning	Shannon, Laura	Wholesale Pet Supply
Clune, Harriet	Real Estate Management	Shilton, Thomas E.	Pharmacy
Corliss, Andrew	Broadcasting	Spellman, William J., D.D.S.	Prosthetic Dentistry
DuBois, Eric	Funeral Director	Stewart, Richard E.	Banking, Real Estate Loans
Eller, Jordan	Banking, Mortgage Lending	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Emch, James H., C.P.A.	General Accounting	Strohman, Joseph, Jr.	Business Law
Gallagher, Devere L. (Pete)	Automobile Servicing	Swan, Thomas	Investment Advisor
Gallagher, Richard	Stock & Bond Sales	Thompson, Allison	CPA
Gill, Floyd	Banking	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Gray, Bill	Property Management	Turner, Donna	Honorary Member
Hashbarger, Tom	Health Services	Waddell, Sandy	Contractor-Portable Buildings
Hata, Jeff	Printing	Widders, Monte L.	General Law
Hertel, Ronald	Real Estate Land Development	Whitman, Diana	Honorary Member
Hicks, William	Domestic Automobiles, Retail	Word, Jim	Department Store
Hishmeh, Husam	Restaurateur, Franchisee	Yuncker, Chuck	Honorary Member
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Jimenez, Richard	Honorary Member		
Juvonen, Todd	Financial Services		
Kagan, Kenneth	CPA		
Kruetz, Nicole	Banking		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		