



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LI, Number 46

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
June 19, 2014

## Programs

Program Chair: Robert Pazen

**June 19, 2014**

Dam Disaster (St Francis 1828) - Glanda Jackson

**June 26, 2014**

President Tim's closing comments

**July 3, 2014**

President Dave's opening remarks

## Greeter

**June 19** - Josh Cerasulo

**June 26** - Alison Thompson

## Fundraisers

**Poinsettia Sales**

Delivery Date

December 4, 2014

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Club Events

### Important Dates

District Awards Luncheon .....	Jun 28
Step Down Luncheon .....	Jun 29
Push em Pull em Parade .....	Jul 4

## Raffle Scholarship Donor

**June 19** - Bruce McGee

**June 26** - Rafa Canton

## Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events	1
Message from RI President Ron Burton .....	2
Meeting Notes .....	3
Literacy project forges virtual friendships for young students ....	3
2014 Rotary Convention ends with the passing of the torch ....	5
Weekly Raffle .....	5
Membership List .....	7

Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.RCVEConcert.com](http://www.RCVEConcert.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

# Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

## 2013 - 2014 Club Board of Directors

Tim Hughes .....	President
Dave Andersson .....	President Elect
Jordan Eller .....	Past President
Wendy Pazen .....	Secretary
Todd Juvonen .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2016
Bob Pazen.....	Director 2013-2016

## Avenues of Service Directors

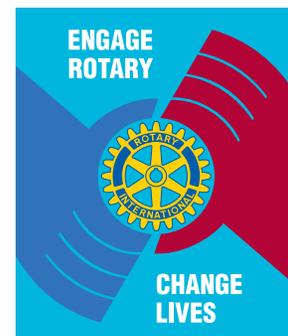
Dave Anderson.....	Club Service
Joe Strohmman .....	Vocational Service
.....	Community Service
Jeff Hata .....	New Generations
Judy Hoag .....	International Service
.....	Interact

## Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts .....	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting June 12, 2014

Reported by Jeff Hata



Tom Swan was our greeter today.

President Tim rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

Midge Stork announced that our raffle prize was a \$50 Trader Joe's gift card donated by Dick Gallagher and a signed 8 x 10 photo from our speaker, Margery Spielman!

President Tim thanked Tom Swan for greeting.

Bill Spellman led us in the Salute to the Flag.

John Borneman led us in a song.

Jan Lindsay introduced guests and visiting Rotarians. Visiting from Ventura Downtown was Curtis Cormane. Guest of Dave Anderson was Marianne Zamora.

Bruce McGee reminded us about the BBQ Team meeting at the GoCare offices at 5:30 on June 19th.

Announcements:

Vance Thompson announced that he has upgraded the club bar just in time for the Step Down Luncheon!

President Tim reminded us that the Step Down Luncheon will be June 29th at Arroyo Verde Park.

President Tim also invited the club to attend the District Awards Luncheon on June 28th.

Happy \$'s: John Borneman, Alison Thompson, Rafa Canton and Tim Hughes.

Midge Stork conducted the raffle and the winner of the Trader Joe's gift card was Bob Noville! Tim Hughes won the signed 8 x 10!



Dick Gallagher donated our raffle prize today.

## Literacy project forges virtual friendships for young students



A group of 6th grade students from YE Smith Elementary in Durham, North Carolina, USA, talk with students in Ahmedabad, India, as part of the Rotary Reading Rangers literacy program.

Photo Credit: Courtesy of Todd Taylor

A group of elementary school students smile and laugh, asking each other questions and sharing stories. Their conversations turn to recess, their pets, favorite sports, and what they like to eat. It may sound like a typical classroom setting, but half of the students in the room are in Durham, North Carolina, in the U.S. and the other half are on the opposite side of the globe in Ahmedabad, India.

Eight sixth grade students from YE Smith Elementary, all involved in the Rotary Club of Durham's literacy program, Rotary Reading Rangers, participate in the international video conference. After introductions are made, the students in India share a report about the history of the annual spring festival Holi.

"My underlying hope was a global understanding and global friendships between kids that would otherwise never see each other," says program founder Todd Taylor.

Taylor, a member of the Durham club, came up with the idea for the Rotary Reading Rangers after he attended a meeting about literacy in the Durham community and learned that over 40 percent of students in the Durham school system failed the reading portions of standardized tests. When asked by his club to review a

literacy, cont'd on page 4

proposal for a Rotary Foundation grant to buy books for YE Smith's library, he suggested that the grant also be used to tackle the literacy problems in their community. Taylor realized this connection could be forged with the help of his employer, Duke Corporate Education, which has offices in India equipped with video conferencing technology.

The reading program has 35 registered tutors and has helped 80 students in the last year. Taylor says that although the program is still relatively new and still growing, the students involved have made significant strides.

"If we invest 25 hours in a student, research has shown it will improve them by one grade level," Taylor says. "So last year, we had over 1,000 hours volunteered. This year, we're already at 525 hours volunteered, which basically equates to 60 days of extra instruction. The students have made a year and a half's worth of progress in the five months that we've been working with them." Taylor says their literacy program works with all grades but focuses on students in kindergarten to second grade, when students are still learning to read.

Newman Aguiar, fellow tutor and Durham club member, agrees that the video conference was a fantastic opportunity for students.

"They walk away with a clear sense of how much they share in common with their peers," Aguiar says. "It is the kind of human connection that will likely have a significant influence on their future world view." Aguiar also says he has already seen significant strides made by the four kindergarteners he currently works with.

"[They] began the year behind some of their peers; however, they are always so energized when I arrive and proudly walk over to begin their sessions with their books in hand," Aguiar says. "In a few short weeks, each could identify over half the letters of the alphabet with great accuracy. The real joy is watching them grow so quickly and read to me the books they picked out themselves."

Taylor suggests that clubs interested in creating a similar literacy project should keep the participating schools directly involved and ask for help in training tutors. Working alongside teachers and listening to their issues or concerns has been essential to the program's success.

"Students are developing a joy of reading, engaging with positive role models and are daring to dream. Every community has neighborhoods that struggle with multigenerational illiteracy, and students are unprepared for school," Aguiar says. "Rotarians can get involved early and, with a small investment of time, improve literacy and help lift up the community."

By Daniela Garcia  
Rotary News  
17-Jun-2014

### Rotary Club of Ventura-East

Post Office Box 3012  
Ventura, California 93006

info@RotaryVenturaEast.org

#### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills GC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	

Jeff Hata

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#### Rotary Club of Ventura-East on social media ...



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# 2014 Rotary Convention ends with the passing of the torch



*RI President-elect Gary C.K. Huang, accompanied by his wife, Corinna, shares his membership goals with the audience at the closing plenary of the 2014 Rotary Convention in Sydney, Australia.  
Photo Credit: Rotary International/Alyce Henson*

RI President Ron Burton put the final touches on the 2014 Rotary Convention in Sydney by reminding a packed Allphones Arena why they joined Rotary.

“Being a Rotarian isn’t about our own achievements, it isn’t about our own careers, it really isn’t about us at all. It’s about the people we help,” said Burton. “At the end of the day, the only thing that matters in Rotary is how much better the world becomes because Rotary is in it.”

The four-day event, which drew to a close on 4 June, attracted more than 18,000 attendees from 153 countries. Burton encouraged convention goers to return to their clubs ready to do more to improve the lives of others.

“Together, we can dream big and we can achieve. We can change whole communities for the better, not for a day but for a lifetime,” he said.

Rotary changes lives by improving literacy, making water cleaner, bringing better health care to mothers and children, and eradicating polio worldwide, Burton said. But he warned that complacency could set Rotary back.

“That’s why it isn’t enough for any of us to just go through the motions, to show up at our clubs, to do just the minimum needed and no more,” he added. “And it’s why each of us has to remember, every hour of every day,

*Huang, cont'd on page 6*

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## Weekly Raffle

Our raffle prize this week was a \$50 Trader Joe’s gift card graciously donated by Dick Gallagher.

Our lucky winner was Bob Noville! Congratulations to Bob and thank you to Dick Gallagher for your generous donation!

Our speaker, Margery Spielman, also donated a signed 8 x 10 picture to the raffle and our lucky winner of the 8 x 10 was President Tim Hughes!



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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Pazen, Wendy .....	Office Management
Anderson, David .....	Architecture	Polito, Ron .....	Commercial Real Estate
Bomeman, John .....	Songleading	Ponce De Leon, Augie .....	Honorary Member
Canton, Rafael, M.D. ....	Psychiatry	Potts, Cari Ann .....	Attorney
Cerasuolo, Josh .....	Professional Carpet Cleaning	Shannon, Laura .....	Wholesale Pet Supply
Clune, Harriet .....	Real Estate Management	Shilton, Thomas E. ....	Pharmacy
Corliss, Andrew .....	Broadcasting	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
DuBois, Eric .....	Funeral Director	Stewart, Richard E. ....	Banking, Real Estate Loans
Eller, Jordan .....	Banking, Mortgage Lending	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Emch, James H., C.P.A. ....	General Accounting	Strohman, Joseph, Jr. ....	Business Law
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Swan, Thomas .....	Investment Advisor
Gallagher, Richard .....	Stock & Bond Sales	Thompson, Allison .....	CPA
Gill, Floyd .....	Banking	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Gray, Bill .....	Property Management	Turner, Donna .....	Honorary Member
Hashbarger, Tom .....	Health Services	Waddell, Sandy .....	Contractor-Portable Buildings
Hata, Jeff .....	Printing	Widders, Monte L. ....	General Law
Hertel, Ronald .....	Real Estate Land Development	Whitman, Diana .....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail	Word, Jim .....	Department Store
Hishmeh, Husam .....	Restaurateur, Franchisee	Yuncker, Chuck .....	Honorary Member
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Jimenez, Richard .....	Honorary Member		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth .....	CPA		
Kruetz, Nicole .....	Banking		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McGee, Bruce .....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		
Noville, Robert .....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		