



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LII, Number 2

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
July 10, 2014

Programs

Program Chair: Robert Pazen

July 10, 2014

California's Water Crisis - Susan Mulligan, P.E.

July 17, 2014

Club Assembly

July 24, 2014

The 2014 Ventura County Fair - Barbara Quaid

July 31, 2014

"Humanitarian Effects of Nuclear War" - Dr. Robert Dodge

Greeter

July 10 - Tom Hashbarger

July 17 - Carol Marquez-Olson

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

Avenues of Service Meetings

Marketing	TBD
Membership	TBD

Club Events

Important Dates

VC Fair Parade.....August 2

Raffle Scholarship Donor

July 10 - Midge Stork

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Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Dave Anderson
President 2014-2015

I mentioned at the meeting last week that the Rotary Club of Ventura East will refer to the “Object of Rotary” as a guide to the club’s vision, mission, and actions through the upcoming year. I’ll reprint this here as a reminder, and invite you to visit the Rotary International website for expanded coverage:

<https://www.rotary.org/en/guiding-principles>

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian’s personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Being members of a “Club” suggests that we choose to associate and collaborate with our fellow club members. I encourage each one of us to nurture the “acquaintance” opportunities offered through the Rotary Club of Ventura East - for our own personal benefit, for the good of the club, and as a boon to the greater community.

We will talk later about the benefits of expanding the circle of club membership, to include other like-minded individuals living within our community.

Dave

2014 - 2015 Club Board of Directors

Dave Anderson	President
Bruce McGee	President Elect
Tim Hughes	Past President
Tom Hashbarger	Secretary
Alison Thompson	Treasurer
Dick Gallagher	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan	Director 2012-2015
.....	Director 2013-2016
Laura Shannon	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

Avenues of Service Directors

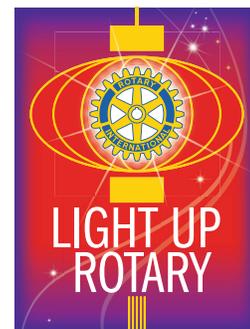
Bruce McGee	Club Service
Joe Strohmman	Vocational Service
Nicole Kreutz/Floyd Gill	Community Service
Jeff Hata	Youth Service
Judy Hoag	International Service

Rotary International Officers

Paul P. Harris	Founder of Rotary
Gary C.K. Huang	President, Rotary International
Loretta Butts	Governor, R.I. District 5240
Jim Bell	Governor Elect, R.I. District 5240
.....	Governor Nominee District 5240
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz	P.D.G. 2012-2013
Jack McClenahan	P.D.G. 2014-2015

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting July 3, 2014

Reported by Jeff Hata



John Masterson gave our Inspirational Message

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

President Dave thanked Bill Gray for greeting.

Todd Juvonen led us in the Flag Salute.

Our Inspirational Message was delivered by John Masterson.

John Borneman gave our joke of the day.

Guests and visiting Rotarians were introduced

by Vance Thompson.

Visiting from Ventura Downtown was Curtis Cormane, from the Rotaract Club of Ventura was President David Gonzales.

Curtis Cormane spoke about the upcoming fireworks show at Ventura College and extended the invitation for anyone wanting to help out to come on out and lend a hand.

David Gonzales thanked the club for our continued support of Rotaract. David invited the club to participate in Rotaract's Mexico Build August 8 - 10. David would also like to have Rotaract participate in some of our projects this year too.

Vance Thompson spoke about upgrading our bar. If you would like to have something stocked in particular please let Vance know.

Floyd Gill spoke about the Push N Pull Em parade. Everything is ready to go!!!

Happy \$': John Masterson, Rich Stewart, Joe Strohmman, Rafa Canton and John Borneman.



Floyd Gill spoke about the Push N Pull Em Parade.

Bruce McGee announced that the BBQ Team's event at the Surf Rodeo has been canceled. Since Rich Stewart and Harriet Clune just returned from Australia, Bruce questioned them about Australian slang.

Bruce also thanked Todd Juvonen and Jeff Hata for completing the food handling class.

Todd Juvonen spoke about our new attendance policy.

President Burton reflects on his call to 'Engage Rotary, Change Lives'



President Ron Burton speaks at the 2014 New Generations Preconvention meeting in Sydney.

Photo Credit: Rotary International/Monika Lozinska

Ron Burton has made the world his office.

Over the past year, the Rotary International president has traveled more than half-a-million miles across 50 countries, to inspire and motivate Rotary's 1.2 million members. Although many encouraged him to use cheaper, virtual alternatives, he believes it takes face-to-face engagement.

"I was the first president to have a Google Hangout and have done Facebook chats," Burton says, reflecting on his term, which ends at midnight 30 June. "But I asked Rotarians this year to Engage Rotary, Change Lives, so I needed to live that as well, by sitting at kitchen tables talking to families, visiting community projects, speaking to clubs, and [meeting] with other leaders around the world to promote Rotary's good work."

Burton, Rotary's 105th president, calls the job one of "awesome and great responsibility."

Burton, cont'd on page 4

“It’s a great honor to follow in the footsteps of [Rotary’s founder] Paul Harris,” says Burton, a member of the Rotary Club of Norman, Oklahoma, in the U.S. “When I travel around the world, I’m able to meet Rotarians from every walk of life and every culture. And all of them have such a deep respect for the office.” He adds that it’s been important to remember that “this position isn’t about me. It’s about the job.”

The job of Rotary president essentially begins election to the position a year before taking office. Presidents-elect set an agenda for the coming year, pick committee chairs, and work on the convention program. All of that, Burton says, is to set the stage for a successful term. And looking back on the past two years, he’s reminded of an adage from back home.

“There’s a saying in Oklahoma that where you go in life, whatever job you set out to do, you should always leave the woodpile a little higher than it was when you found it,” he says. “With the tremendous support of Rotarians worldwide, I believe we accomplished that this year.”

A big contribution to that woodpile is one of the things Burton is most proud. He asked each one of his 537 district governors to make a gift to The Rotary Foundation. No matter the size of the contribution or the fund, he wanted all of them to show support for the Foundation. And they did, becoming the first district governor class to make that commitment, raising more than \$700,000.

“What we’re talking about here is a change of thinking, a change in culture,” says Burton. “There needs to be the thought that this is our Foundation and the more we support it, the more lives we can change.”

President-elect Gary Huang followed Burton’s lead and has asked his own class of governors to do the same. The group has already contributed \$1 million for the Foundation.

“I hope what we started becomes a tradition with all Rotary presidents,” says Burton.

Another highlight of the year was during the Victory Over Polio celebration in February at Talkatora Stadium in New Delhi. The nationally televised event hailed India’s third consecutive year of being polio-free.

Burton was among several speakers that included Indian President Pranab Mukherjee, Prime Minister Manmohan Singh, Health and Family Welfare Minister Ghulam Nabi Azad, and World Health Organization Director-General Margaret Chan.

What made the event memorable for Burton was a small gesture that had a big impact. Before leaving the stage President Mukherjee walked over to Burton, shook his hand, and thanked him and Rotary for their

Burton, cont'd on page 5

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills GC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	

Jeff Hata

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incredible contribution to India's accomplishments.

Burton says the gesture "shows the respect Rotary has in India and the tremendous appreciation for what we've done. It was a proud moment for me and Rotary."

Sydney convention caps off "unforgettable" year

For Rotary presidents, the convention is the pinnacle of their terms.

"I couldn't have asked for a better convention. What I was most proud of [was] our speakers," he says of the convention in Sydney. "Every one of them spoke with such enthusiasm and brought a unique and powerful message that relates to what we do at Rotary. I heard from so many Rotarians afterward how great they were."

Burton was especially impressed with the speakers on the last day who focused on new generations and the future of Rotary, calling it the most important message of the event.

"Our youth program participants and alumni can be one of our strongest assets moving forward," he says. "And the speakers who represented this movement knocked the message out of the park. If that doesn't wake up this organization, I don't know what will."

During his final speech of the convention, Burton became emotional as he thanked Rotarians for their support during his year. "It was a bittersweet moment. It hit me during the end of my speech how great our organization is and why. It's because of the people in the audience," he says.

Burton is looking forward to returning to Oklahoma after two years of being away. "I can't wait to spend time with my family and hanging out at my pool all day," he says.

Burton, who has held almost every senior-level position at Rotary, says there's one thing important to remember when he leaves office.

"On July first, I'm going to hold only one title and it's the most important: Rotarian."

by Ryan Hyland
Rotary News
30-Jun-2014

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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

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Anderson, David	Architecture	Ponce De Leon, Augie	Honorary Member
Borneman, John	Songleading	Potts, Cari Ann	Attorney
Canton, Rafael, M.D.	Psychiatry	Shannon, Laura	Wholesale Pet Supply
Cerasuolo, Josh	Professional Carpet Cleaning	Shilton, Thomas E.	Pharmacy
Clune, Harriet	Real Estate Management	Spellman, William J., D.D.S.	Prosthetic Dentistry
Corliss, Andrew	Broadcasting	Stewart, Richard E.	Banking, Real Estate Loans
Eller, Jordan	Banking, Mortgage Lending	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Emch, James H., C.P.A.	General Accounting	Strohman, Joseph, Jr.	Business Law
Gallagher, Devere L. (Pete)	Automobile Servicing	Swan, Thomas	Investment Advisor
Gallagher, Richard	Stock & Bond Sales	Thompson, Allison	CPA
Gill, Floyd	Banking	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Gray, Bill	Property Management	Turner, Donna	Honorary Member
Hashbarger, Tom	Health Services	Waddell, Sandy	Contractor-Portable Buildings
Hata, Jeff	Printing	Widders, Monte L.	General Law
Hertel, Ronald	Real Estate Land Development	Whitman, Diana	Honorary Member
Hicks, William	Domestic Automobiles, Retail	Word, Jim	Department Store
Hishmeh, Husam	Restaurateur, Franchisee	Yuncker, Chuck	Honorary Member
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Jimenez, Richard	Honorary Member		
Juvonen, Todd	Financial Services		
Kagan, Kenneth	CPA		
Kreutz, Nicole	Banking		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
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Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		