



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 11

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
September 11, 2014

## Programs

Program Chair: Joe Strohmman / Ken Kagan

### September 11, 2014

Ventura College Sports - A.D. Tim Harrison

### September 18, 2014

Rotaract Club of Ventura - David Gonzalez

### September 25, 2014

3 Years in the Peace Corps in Nicaragua - Sarah Robinson

### October 2, 2014

Ventura County District Attorney - Greg Totten

## Greeter

## Fundraisers

### Poinsettia Sales

Delivery Date  
December 4, 2014

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Club Events

### Important Dates

President Elect Retreat.....	Sep 12 - 13
District Conference.....	Oct 3 - 5
Poinsettia Delivery Day.....	Dec 4

## Raffle Scholarship Donor

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I'd like to extend a big thanks to Nicole Kreutz and Floyd Gill for rekindling our Community Service program. Nicole and Floyd both stepped in as relatively new club members, accepting the assignment to co-chair the Community Service Committee.

Floyd took on the task of organizing and mobilizing the July 4 Pushem Pullem Parade this year, which was as popular, well-attended, and successful as ever. It is with regret that we must accept Floyd's resignation from the club, as he is facing some challenges that will make it difficult for him to continue serving with the club. Floyd has expressed his appreciation to all, and has enjoyed his association and work with Ventura East. We return our thoughts of appreciation to him, and wish him the best though these challenging times – with an open invitation to visit us when he can.

Meanwhile, Nicole is moving forward with some exciting ideas for the club to engage with our local community. She held an initial committee meeting Tuesday evening (at the lovely home of Laura Shannon), and moderated a lively discussion about ways that the club can begin again to provide Community Service. Stay tuned for announcements about service opportunities in upcoming days, and throughout the year.

Thanks again to Floyd and Nicole - and indeed to all of you - who do so much, each in your own way, to build up the club and extend your hearts and hands in service to others.

Dave Anderson, AIA

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

## Avenues of Service Directors

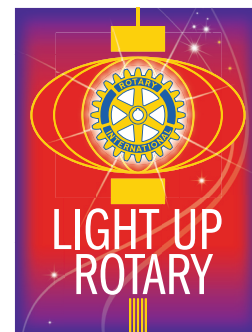
Bruce McGee .....	Club Service
Joe Strohmman .....	Vocational Service
Nicole Kreutz/Floyd Gill .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
.....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting September 4, 2014

Reported by Jeff Hata



District Governor Loretta Butts made her official visit today.

Tom Swan introduced guests and visiting Rotarians. Visiting from the Rotary Club of Atascadero was our 2014-15 District Governor Loretta Butts. Visiting from the Rotary Club of Ventura-South was Assistant District Governor Dante Honorico. Guests of the club were Tim Blackwell and Chuck Terra. Guest of Judy Hoag was Pamela Hobson.

Bruce McGee gave our Inspirational Message.

President's announcements:

President Dave announced the passing of Ron Hertel and told the club that today was D.G. Loretta's official visit to the club..

We will have a reception for D.G. Loretta at Four Brix Winery at 6:00.

President Dave held up the current edition of the Breeze Newspaper and spoke about an article on the Ventura Chamber Picnic. The article made mention that the food was prepared by the Rotary Club of Ventura-East!



Tom Swan gave our Inspirational Message.

Our song of the day and joke of the day were given by John Borneman.

Tim Hughes inducted Chuck Hughes into the club with the help of D.G. Loretta and President Dave. Welcome to

the club Chuck!  
President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

Midge Stork announced that the raffle prize was a \$50 gift card to Panera Bread donated by Tom Swan.

President Dave thanked Alison Thompson for greeting and Midge Stork for taking attendance.

Bill Gray led us in the Flag Salute.

Avenues of Service:  
Club Service - Bruce McGee told us all to have October 11th open for the Moorpark Beer Festival.

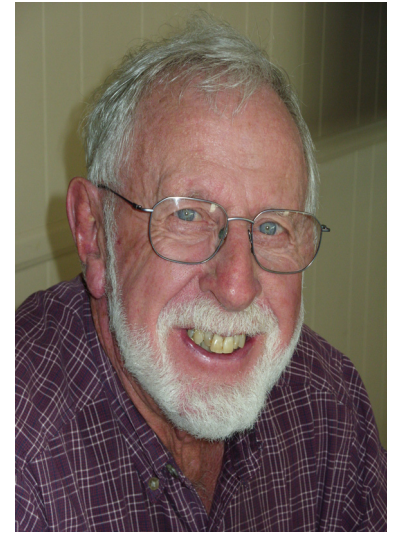
Community Service - Nicole Kreutz reminded us about the Community Service meeting at 6:00 on September 9th at Laura Shannon's home.

International Service - Judy Hoag updated us on our exchange student Antonia. Antonia is going to stay and do her exchange.

Vocational Service - Joe Strohmman updated us on future programs and told us that Student of the Quarter is on the horizon.

Midge conducted the raffle and our lucky winner was Todd Juvonen.

District Governor presented her program to the club.



John Borneman led us in a song AND told our joke of the day.



Chuck Terra was inducted into the club today.  
L-R: Past President Tim Hughes, Chuck Terra, District Governor Loretta Butts, President Dave Anderson

# Since Boys' Week, Rotary has been empowering young leaders



*The Rotary Club of Fort Smith, Arkansas, USA, sponsored a float in a 1924 Loyalty Day parade.*

The history of Rotary's work with youth dates back to the 1920s, when many clubs took part in an international event known as Boys' Week.

The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local organizations. The event was part of an effort to promote youth development in the areas of education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at the 1920 Rotary convention, hoping that it would become part of the Boys' Work program, which Rotary had established several years earlier with the creation of the Committee on Work among the Boys (later known as the Boys' Work Committee). The program encouraged Rotary clubs to work with other community initiatives and organizations to counter juvenile delinquency, truancy, and poor physical health, with the goal of developing good citizens.

Boys' Week events quickly spread throughout the world. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.

The target audience also grew rapidly. Girls rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, in a 1924 Loyalty Day parade held in conjunction with Boys' Week.

*Boys' Week, cont'd on page 5*

**Rotary Club of Ventura-East**  
 Post Office Box 3012  
 Ventura, California 93006  
[info@RotaryVenturaEast.org](mailto:info@RotaryVenturaEast.org)

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

**Jeff Hata**

3533 Arundell Circle #B  
 Ventura, CA 93003



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**Capt'n Cruise Travel News**  
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P. O. Box 3200  
 Ventura, California  
 93006-3200  
 805-340-0956  
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### Rotary Club of Ventura-East on social media ...



"Like" us on FaceBook  
[www.FaceBook.com/venturaeast](http://www.FaceBook.com/venturaeast)



"Follow" us on Twitter  
[www.Twitter.com/VenturaEast](http://www.Twitter.com/VenturaEast)

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By the late 1920s, the United States had established a National Boys' Week Committee, in which Rotary participated. Rotary clubs were encouraged to support their local Boys' Week events as a way to achieve the goals of the Boys' Work program.

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys and Girls' Week.

The RI Board of Directors voted to discontinue Rotary's official sponsorship of Boys and Girls' Week in 1956 in order to support new youth efforts, but it encouraged clubs to continue participating in local youth service initiatives.

Rotary went on to create other programs for young people in the following decades, including Interact, Rotaract, and Rotary Youth Exchange.

In 2010, Youth Service became Rotary's fifth Avenue of Service. Rotarians recognize the positive change that young people implement through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

Rotary News

## Presidential message



**GARY C.K. HUANG**  
*President 2014-15*

### September 2014

One of the great privileges of being president of Rotary International is having the chance to visit so many parts of the Rotary world. Usually I travel to participate in Rotary events; speak at Rotary clubs, conferences, and institutes; and encourage Rotarians in their service. But as president, I am responsible for all branches of the Rotary family. This means that it is also my privilege to support the service of Rotary's youngest generations: our Rotaractors, Interactors, Rotary Youth Exchange students, and Rotary Youth Leadership Awards participants.

When I see the work Rotarians do, I am always impressed, always excited, and always inspired. When I see the work of our New Generations, I am all of this – and frequently I am surprised as well. Not by the quality

*Huang, cont'd on page 8*

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290 Maple Court #118  
Ventura, CA 93003  
805-644-3495

**PHONE** 805-644-3495  
**CELL** 805-760-5688  
**FAX** 805-644-8102  
**EMAIL** tswan@wisdirect.com



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## Weekly Raffle

Our raffle prize this week was a \$50 gift card to Panera Bread donated by Tom Swan.

The lucky winner this week was Todd Juvonen!

Congratulations to Todd and a huge thank you to Tom Swan for your generous donation.

Remember, all funds raised each week in the raffle go directly to the scholarship fund.



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alison@lindsayandcompanycpa.com

# Announcement

The following  
has been proposed as new member of  
the Ventura-East Rotary Club:

Name: Tim Blackwell  
Classification: Insurance: Business  
Proposer: Joe Strohmman

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 4, 2014


# Announcement

The following  
has been proposed as new member of  
the Ventura-East Rotary Club:

Name: Jeff Burgh  
Classification: Government  
Proposer: Tim Hughes

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 4, 2014




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**Rotary Club of Ventura-East, Membership List**  
**100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Anderson, David .....	Architecture	Stewart, Richard E.....	Banking, Real Estate Loans
Borneman, John .....	Songleading	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Canton, Rafael, M.D. ....	Psychiatry	Strohman, Joseph, Jr.....	Business Law
Clune, Harriet .....	Real Estate Management	Swan, Thomas.....	Investment Advisor
Corliss, Andrew.....	Broadcasting	Terra, Chuck.....	Non-Profit Management
Eller, Jordan.....	Banking, Mortgage Lending	Thompson, Allison .....	CPA
Emch, James H., C.P.A. ....	General Accounting	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Gallagher, Devere L. (Pete).....	Automobile Servicing	Turner, Donna.....	Honorary Member
Gallagher, Richard.....	Stock & Bond Sales	Waddell, Sandy .....	Contractor-Portable Buildings
Gill, Floyd.....	Banking	Widders, Monte L. ....	General Law
Gray, Bill .....	Property Management	Whitman, Diana.....	Honorary Member
Hashbarger, Tom .....	Health Services	Word, Jim .....	Department Store
Hata, Jeff .....	Printing	Yuncker, Chuck.....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail		
Hishmeh, Husam.....	Restaurateur, Franchisee		
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole.....	Banking		
Ludes, Rocky.....	Honorary		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		
Polito, Ron .....	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		
Potts, Cari Ann.....	Attorney		
Shannon, Laura.....	Wholesale Pet Supply		

of their work – for I have learned to expect great things from them – but by the creativity and ingenuity of their thinking. I look at what they have done and think not just “What a great job!” but “What a great idea!” Because every generation sees the world in a unique way, and every individual has a unique point of view. Faced with the same problems, we arrive at different solutions. This is why, in Rotary, our diversity – of culture, language, expertise, gender, and age – is our strength.

In Rotary, we try to take the long view in our service. We aspire to serve in ways that will make a lasting difference, that will continue to have an impact after our participation ends. Our younger generations, in my experience, share this sentiment, and apply it globally, by focusing on environmental issues in new and innovative ways. When I became a Rotarian, environmental issues were barely on our radar. To young people today, these concerns are front and center. Their perspective is a valuable contribution to the world of Rotary service, and it is one that we should all encourage and support. Just as they are learning from us, so should we be learning from them.

The young people who are serving in Rotaract and Interact, and participating in Youth Exchange and RYLA today, are the Rotarians of tomorrow. When we support them, we are supporting the future of our entire organization. We are helping to train the men and women who will be the club presidents, district governors, RI directors, and RI presidents of tomorrow.