



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 12

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
September 18, 2014

## Programs

Program Chair: Joe Strohman / Ken Kagan

### September 18, 2014

Rotaract Club of Ventura - David Gonzalez

### September 25, 2014

3 Years in the Peace Corps in Nicaragua - Sarah Robinson

### October 2, 2014

Ventura County District Attorney - Greg Totten

### October 9, 2014

State of the City - Mayor Cheryl Heitman

## Greeter

## Fundraisers

### Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Club Events

### Important Dates

District Conference .....	Oct 3 - 5
Poinsettia Delivery Day .....	Dec 4

## Raffle Scholarship Donor

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I'd like to extend a big thanks to Nicole Kreutz and Floyd Gill for rekindling our Community Service program. Nicole and Floyd both stepped in as relatively new club members, accepting the assignment to co-chair the Community Service Committee.

Floyd took on the task of organizing and mobilizing the July 4 Pushem Pullem Parade this year, which was as popular, well-attended, and successful as ever. It is with regret that we must accept Floyd's resignation from the club, as he is facing some challenges that will make it difficult for him to continue serving with the club. Floyd has expressed his appreciation to all, and has enjoyed his association and work with Ventura East. We return our thoughts of appreciation to him, and wish him the best though these challenging times – with an open invitation to visit us when he can.

Meanwhile, Nicole is moving forward with some exciting ideas for the club to engage with our local community. She held an initial committee meeting Tuesday evening (at the lovely home of Laura Shannon), and moderated a lively discussion about ways that the club can begin again to provide Community Service. Stay tuned for announcements about service opportunities in upcoming days, and throughout the year.

Thanks again to Floyd and Nicole - and indeed to all of you - who do so much, each in your own way, to build up the club and extend your hearts and hands in service to others.

Dave Anderson, AIA

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

## Avenues of Service Directors

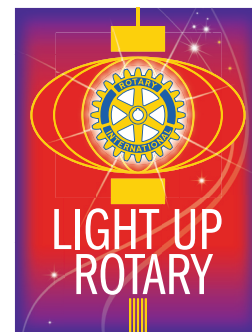
Bruce McGee .....	Club Service
Joe Strohmman .....	Vocational Service
Nicole Kreutz/Floyd Gill .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
.....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting September 11, 2014

Reported by Jeff Hata



Rich Stewart donated our raffle prize.

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

Midge Stork announced that the raffle prize was \$50 cash donated by Rich Stewart.

President Dave then thanked Todd Juvonen for taking attendance and Wendy Pazen for greeting everyone today.

Tom Swan led us in the Flag Salute followed

by John Masterson who introduced guests and visiting Rotarians.

Guests of the club were Tim Blackwell and Jeff Burgh.

President Dave thanked Laura Shannon for hosting the Community Service meeting. President Dave was very impressed by the work accomplished by the committee.

Rich Stewart and Harriet Clune went to the Rubicon and the play currently being performed was outstanding and is not on their regular schedule.

Tom Hashbarger gave our Inspirational Message.

President Dave read a letter from past scholarship recipient Bettina Guerrero thanking the club for her scholarship. Bettina completed her Masters Degree in Counseling Psychology at Cal Lutheran. Bettina is now interning at Kids and Families Together in Ventura as a family support specialist.



Tom Hashbarger gave our Inspirational Message.

Sad announcements from President Dave, Ron Hertel's memorial is Saturday, Ken Kagan's mother's memorial will be Tuesday September 16th, and the memorial for Tom Shilton's wife, Lorraine, will also be on Saturday.

President Dave also announced that Floyd Gill resigned from the club.

President Dave then thanked P.E. Bruce McGee and Jeff Hata for putting together the reception for D.G. Loretta Butts last week.

Vance Thompson asked for a volunteer to host the Christmas Party and then presented our joke of the week.

Avenues of Service: Community Service - Nicole Kruezt had 9 people attend her meeting

and there was a lot of discussion about projects we could do such as providing turkeys for Thanksgiving, Christmas Shoppe, Rotary Rehab and much much more. Stay tuned!

Vocational Service - Joe Strohman reminded us about our upcoming speaker schedule. Student of the Quarter will by November 13, February 19 and May 22.

Tim Hughes said that the Membership Committee is planning a social for new members.

Bill Spellman said that he has registered to be a counselor for RYLA, April 23 - 26, and would like to see other members of our club sign up also.

Midge Stork conducted the raffle and our lucky winner was Laura Shannon.

Happy \$'s: Jeff Hata, John Masterson, Midge Stork, Laura Shannon and Wendy Pazen.



Vance Thompson is in search of a home for the Christmas Party told our joke of the day.

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***“Be who you are and say what you feel, because those who mind don't matter, and those who matter don't mind.”***

***- Bernard M. Baruch***

# Free vegetable gardens sprouting up around France



Versailles Rotaractors and friends launch a Potalib project in Vélizy-Villacoublay.  
Photo Credit: Courtesy of Thibaut Mathieu

Imagine a community where the residents are all free to plant, grow, harvest, and eat healthy food whenever they want without having to pay for it.

Sound too good to be true?

That's exactly what residents of more than 20 cities and towns in France are doing through a project called Potalib. Launched by the Rotaract Club of Versailles, Potalib was inspired by the Incredible Edible project, an international food-sharing movement founded by Nick Green in England. The Rotaract members obtained Green's permission to apply the concept in France, changing the name to "Potalib," a contraction of "potager libre" (free vegetable garden).

The club registered the Potalib name, created a brand, and now sells the project as a kit to French institutions, local communities, and corporations. The materials include seeds for as many as 18 kinds of vegetables, information on how to cultivate them, and 12 wooden bins, each about a cubic meter in size and filled with around 270 kilograms of soil. In cities where the gardens are planted, the club sponsors a festive opening-day ceremony, featuring a free meal cooked by club members and a professional chef.

"The goal is quite simple: To give everyone, from the wealthiest to the poorest, the opportunity to eat quality vegetables," says Club President

France, cont'd on page 5

Rotary Club of Ventura-East  
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## Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

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Rotary Club of Ventura-East on social media ...



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Office Manager

Dr. Robert L. Pazen  
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805/650-2020  
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Thibaut Mathieu.

“Everyone” includes parents who want to teach their children “that fries do not grow in the ground,” joke the project’s supporters. According to a recent survey, one in four children in France doesn’t know that fries come from potatoes.

Potalib also offers the homeless a reliable source of free healthy food.

Mathieu says that people readily take responsibility for maintaining the vegetable gardens and no instances of theft, hoarding, or vandalism have been reported. Instead, Potalib is bringing communities closer together.

“I was almost afraid to take some vegetables at first,” says Nathalie from Plaisir, a suburb of Paris. “But now I do it with great pleasure. I made new friends there. We plant seeds and we have a good time!”

Each Potalib package costs more than \$15,000. Mathieu says that would be a high price for one person to pay, but not for a town, government department, or a company. The money is paid directly to the club, which then pays the suppliers, “who have become genuine and trusted partners,” he says.

Potalib is also good for local business. If the community isn’t able to fund the entire project, the club contacts companies in the area. Mathieu says a local company can finance one or several bins in its city, and in doing so, improve its image by showing the public that it cares.

Outside of France, Rotaract clubs in Belgium, Canada, and Germany have inquired about duplicating the project.

“We receive, on average, four new applications from cities per week,” says Mathieu, adding that the Versailles club is planning to create a separate Potalib website soon.

The Versailles Rotaractors started Potalib in 2012, around the time they were forming their club, which was chartered in 2013. The project has not only benefited an increasing number of communities, it’s also helped to expand the club’s membership, which has mushroomed from 16 members to 60.

Mathieu credits the project’s success to the Rotaract club’s sponsor, the Rotary Club of Versailles. “They have always given us good counseling. Without ‘our’ Rotarians, we would not be here today,” says Mathieu.

By Dan Nixon

Rotary News  
12-Sep-2014

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## Weekly Raffle

Our raffle prize this week was a \$50 cash donated by Rich Stewart.

The lucky winner this week was Laura Shannon!

Congratulations to Laura and a huge thank you to Rich Stewart for your generous donation.

Remember, all funds raised each week in the raffle go directly to the scholarship fund.




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
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# Announcement

The following  
has been proposed as new member of  
the Ventura-East Rotary Club:

Name: Tim Blackwell  
Classification: Insurance: Business  
Proposer: Joe Strohmman

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 4, 2014


# Announcement

The following  
has been proposed as new member of  
the Ventura-East Rotary Club:

Name: Jeff Burgh  
Classification: Government  
Proposer: Tim Hughes

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: September 4, 2014




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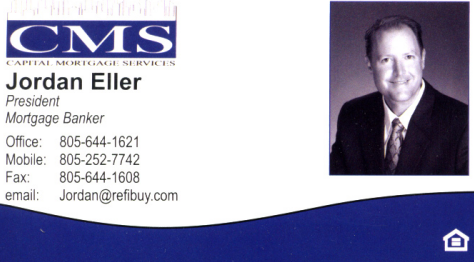
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## Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Stewart, Richard E.....	Banking, Real Estate Loans
Anderson, David .....	Architecture	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Borneman, John .....	Songleading	Strohman, Joseph, Jr.....	Business Law
Canton, Rafael, M.D. ....	Psychiatry	Swan, Thomas.....	Investment Advisor
Clune, Harriet .....	Real Estate Management	Terra, Chuck .....	Non-Profit Management
Corliss, Andrew.....	Broadcasting	Thompson, Allison .....	CPA
Eller, Jordan.....	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Emch, James H., C.P.A. ....	General Accounting	Turner, Donna.....	Honorary Member
Gallagher, Devere L. (Pete).....	Automobile Servicing	Waddell, Sandy .....	Contractor-Portable Buildings
Gallagher, Richard.....	Stock & Bond Sales	Widders, Monte L. ....	General Law
Gray, Bill .....	Property Management	Whitman, Diana .....	Honorary Member
Hashbarger, Tom .....	Health Services	Word, Jim .....	Department Store
Hata, Jeff.....	Printing	Yuncker, Chuck.....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail		
Hishmeh, Husam .....	Restaurateur, Franchisee		
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole .....	Banking		
Ludes, Rocky.....	Honorary		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		
Poliito, Ron .....	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		
Potts, Cari Ann.....	Attorney		
Shannon, Laura .....	Wholesale Pet Supply		
Spellman, William J., D.D.S.....	Prosthetic Dentistry		