



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 16

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
October 16, 2014

## Programs

Program Chair: Joe Strohmman / Ken Kagan

### October 16, 2014

Medical Internet Technology in OR at CMH - Mike Ellingston

### October 23, 2014

Ventura County Agriculture - John Krist

### October 30, 2014

Ventura Water - Shauna Epstein

### November 6, 2014

TBA

## Greeter

October 16 - TBA

## Fundraisers

### Poinsettia Sales

Delivery Date  
December 4, 2014

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

|                       |                            |
|-----------------------|----------------------------|
| Club Service          | TBD                        |
| Vocational Service    | TBD                        |
| Community Service     | Sept. 9 6:00 Laura Shannon |
| New Generations       | 2nd Wed. 5:30 Mimi's Cafe  |
| International Service | TBD                        |

## Avenues of Service Meetings

|            |     |
|------------|-----|
| Marketing  | TBD |
| Membership | TBD |

## Club Events

## Important Dates

Poinsettia Delivery Day ..... Dec 4

## Raffle Scholarship Donor

October 16 - TBA

## Table of Contents

|  |   |
|--|---|
| Programs / Greeters / Fundraisers / Recognition / Club Events                          | 1 |
| Message from President Dave Anderson   | 2 |
| Meeting Notes  | 3 |
| Mending the lingering effects of Japan's triple disaster                               | 3 |
| Weekly Raffle  | 5 |
| Partner's build community center and health clinic in impoverished Mexico neighborhood | 6 |
| Membership List  | 7 |

Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I need to give a huge THANK YOU to all of you came out to support our BBQ team at the Moorpark Beer Festival last Saturday. This was one of the largest work crews I've seen, and with everyone pitching in, the work went very smoothly.

However, we are facing some obstacles; The County Health Department is beginning to enforce a new set of rules that will prohibit our BBQ Trailer from being used for food preparation - as we have been accustomed to do in the past.

Bruce McGee - with Jordan Eller, Augie Ponce de Leon, and the rest of the crew - went to heroic efforts to adapt our setup to the new regulations in short order – principally with the use of enclosed tents (Food Booths) to perform the food prep.



To make matters worse, despite all the work and effort that we put in, we enjoyed only a modest response from the public on Saturday – due to the large number of food trucks at the site.

We will need to reevaluate the entire BBQ operation in light of the more stringent County regulations, the increased competition, and our own ability to sustain the level of effort that it will take to be successful. We'll be talking about this over the next few months.

Meanwhile, it's back to Moorpark in a few weeks to feed the Civil War Reenactment!

Dave Anderson, AIA

2014 - 2015

### Club Board of Directors

|                 |                          |
|-----------------|--------------------------|
| Dave Anderson   | .....President           |
| Bruce McGee     | .....President Elect     |
| Tim Hughes      | ..... Past President     |
| Tom Hashbarger  | ..... Secretary          |
| Alison Thompson | ..... Treasurer          |
| Dick Gallagher  | ..... Sergeant at Arms   |
|                 | ..... Director 2012-2015 |
| Ken Kagan       | ..... Director 2012-2015 |
|                 | ..... Director 2013-2016 |
| Laura Shannon   | ..... Director 2013-2016 |
|                 | ..... Director 2014-2017 |
|                 | ..... Director 2014-2017 |

### Avenues of Service Directors

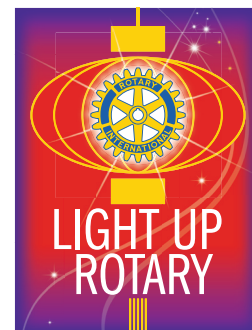
|                          |                             |
|--------------------------|-----------------------------|
| Bruce McGee              | ..... Club Service          |
| Joe Strohman             | ..... Vocational Service    |
| Nicole Kreutz/Floyd Gill | ..... Community Service     |
| Jeff Hata                | ..... Youth Service         |
| Judy Hoag                | ..... International Service |

### Rotary International Officers

|                       |  |
|-----------------------|--|
| Paul P. Harris        | ..... Founder of Rotary                  |
| Gary C.K. Huang       | ..... President, Rotary International    |
| Loretta Butts         | ..... Governor, R.I. District 5240       |
| Jim Bell              | ..... Governor Elect, R.I. District 5240 |
|                       | ..... Governor Nominee District 5240     |
| Sally Adelblue        | ..... P.D.G. 2005-2006                   |
| Rich Abbott           | ..... P.D.G. 2006-2007                   |
| Jane McClenahan       | ..... P.D.G. 2007-2008                   |
| Anil Garg             | ..... P.D.G. 2008-2009                   |
| Luz Maria Ortiz-Smith | ..... P.D.G. 2009-2010                   |
| Deepa Willingham      | ..... P.D.G. 2010-2011                   |
| Wade Nomura           | ..... P.D.G. 2011-2012                   |
| Frank Ortiz           | ..... P.D.G. 2012-2013                   |
| Jack McClenahan       | ..... P.D.G. 2014-2015                   |

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting October 9, 2014

Reported by Jeff Hata



Bruce McGee introduced guests and visiting Rotarians.

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

President Dave thanked our greeter Tim Hughes and also Todd Juvonen for taking attendance.

Bruce McGee led us in the Flag Salute.

Bruce McGee then introduced our guests.

Visiting from the Rotary Club of Ojai was Jane Skiller. Visiting from

the City of Ventura was Kelly Flanders.

Bruce McGee spoke about the Moorpark Beer Festival and how we needed as many people to come out and help as possible. Bruce also asked BBQ committee members to stay for a quick BBQ team meeting.

Judy Hoag spoke about Poinsettia sales.

Tom Hashbarger announced that the raffle prize was \$60 cash donated by Bill Gray.

John Borneman led us in a song and then Carol Marquez-Olson told our joke of the day.

Happy \$': Tim Hughes, Rafael Canton, Bruce McGee, Jeff Hata, Bill Spellman and Ron Polito.

Avenues of Service: International Service - Judy Hoag asked who was going to the International Convention in Sao Paulo. Joe Strohmman announced that there would be a Foundation report on October 30.

Tim Hughes - Thanked everyone who donated for the Books for Kids at Atlas Elementary program.

Tim also put out Rotary cards to use as an invite for potential members.



Tom Hashbarger helped Midge Stork out and did our raffle today!

Vance Thompson announced that the Christmas Party at Bill Spellman's home on December 13th.

Carol Marquez conducted the raffle and our lucky winner was Tim Blackwell.

Ventura City Mayor Cheryl Heitman then spoke about what's going on in Ventura.

## Mending the lingering effects of Japan's triple disaster



Mourner prays at the memorial for students and teachers of the Elementary School of Okawa in Ishinomaki, Miyagi Prefecture, Japan, 11 September 2011.

Photo Credit: Rotary International/Alyce Henson

More than three years after an earthquake, tsunami, and nuclear disaster triggered widespread devastation in Japan, the physical scars are beginning to mend. Debris has been removed. Coastal communities are being rebuilt. Farming and fishing have resumed, and thousands of people have moved in to new housing.

But the Rotary Clubs of Koriyama West, Japan, and Englewood, New Jersey, USA, are concerned with the emotional and psychological impact caused by the triple disaster, known in Japan as 3/11, which claimed more than 19,000 lives and displaced hundreds of thousands of people.

In a country that prides itself on stoicism, it is difficult for survivors to seek and accept mental health care. "We believe that the first step to overcome the grief is to be able to talk about what they're going through and share their personal experiences," says Englewood club member Ikuyo Yanagisawa.

Japan, cont'd on page 4

With a Rotary global grant, the clubs purchased mobile video conference equipment for four mental health clinics in areas most affected by the Fukushima nuclear power plant crisis. These tools now connect mental health care providers in Japan with trauma experts at the Arnhold Global Health Institute in New York City, where psychologists treated survivors and witnesses of the September 11 attacks.

To augment the new resources, Koriyama West members will organize multidisciplinary mental health care teams from Fukushima Medical University to make outreach visits to temporary shelters and schools in and around Tohoku, a town near Fukushima. Additionally, survivors of 3/11 will be able to talk via video conference to 9/11 family members and first responders who lost loved ones and colleagues in the tragedy.

“Despite the differences between 9/11 and 3/11, survivors of both events share a similar healing process by overcoming the shock, grief, and isolation,” adds Yanagisawa. Last November, the Englewood club teamed up with Japanese Medical Society of America and American Airlines to fly five members of the September 11th Families Association to Tohoku to share their stories and give encouragement to 3/11 survivors still displaced by the tsunami and Fukushima nuclear disaster.

“The 9/11 members would open each conversation with the Japanese expression otogaisama which means ‘we are all in the same boat,’” says Yanagisawa, who accompanied the team. “This helped 3/11 members open up more and feel at ease with sharing their story. I could see how deeply connected the two groups were. It was remarkable to see.”

Yanagisawa says that 3/11 survivors came to her after group sessions to say how encouraged they were to move forward with their lives.

“This is our [the two participating clubs] goal: to help communities in Japan overcome their grief and find the strength to rebuild their lives,” she says. “Bringing together survivors from two different disasters, from opposite ends of the world, we hope will bring about a sense of international community.”

By Ryan Hyland  
Rotary News  
2-Oct-2014

### Rotary Club of Ventura-East

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Ventura, California 93006

info@RotaryVenturaEast.org

#### Clubs Nearby ...

|                     |                                       |           |
|---------------------|---------------------------------------|-----------|
| Ventura-South       | 12:00 pm                              | Monday    |
|                     | Wedgewood Banquet Center              |           |
| Santa Paula         | 12:00 pm                              | Monday    |
|                     | The Glen Tavern Inn                   |           |
| Ojai West           | 7:00 am                               | Tuesday   |
|                     | Soule Park GC                         |           |
| Camarillo Breakfast | 7:00 am                               | Tuesday   |
|                     | Spanish Hills GC                      |           |
| Oxnard              | 12:10 pm                              | Tuesday   |
|                     | Courtyard by Marriott                 |           |
| Fillmore Sunrisers  | 6:45 am                               | Wednesday |
|                     | Varies, go to their website           |           |
| Ventura             | 12:00 pm                              | Wednesday |
|                     | The Derby Club                        |           |
| Camarillo           | 12:00 pm                              | Wednesday |
|                     | Camarillo Center for Spiritual Living |           |
| Oxnard Sunrise      | 7:30 am                               | Thursday  |
|                     | Tomas Cafe                            |           |
| Fillmore            | 12:05 pm                              | Thursday  |
|                     | The Fillmore & Western Train          |           |
| Ojai                | 12:00 pm                              | Friday    |
|                     | Soule Park GC                         |           |

#### Jeff Hata

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### Rotary Club of Ventura-East on social media ...



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www.FaceBook.com/venturaeast



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### Wendy Pazen

Office Manager

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**Optometry**  
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Ventura, CA 93003  
805/650-2020  
Fax: 805/650-2024



# Partners build community center and health clinic in impoverished Mexico neighborhood



Registered nurse and midwife Sylvia Flores (right) helps run the maternal health program at the Tepehua Community Center.  
Photo Credit: Courtesy of Moonyeen King

Four years ago, Rotary member Moonyeen King decided to take action to help residents of the impoverished neighborhood of Tepehua, located in Chapala, Jalisco, Mexico, who faced daily struggles with crime, malnutrition, and limited access to health care. King, together with Susan Netherton and Gin Pelzl, fellow members of the Rotary Club of Ajijic, turned an abandoned building into the Tepehua Community Center.

For its first year, the center provided a soup kitchen every Friday to feed over 200 women and children. That enabled King and her fellow Rotary members to gain the trust of the community, and before long, they had each family register and communicate its individual needs. Through that community feedback, the need for a women's health clinic became apparent.

In early 2012, in a trial conducted by the Tepehua center's board, 67 women were tested for sexually transmitted diseases (STDs) and other gynecological issues. Only five had normal results. King, who heads the Tepehua Community Center Board, estimated that 1,200 local women would benefit from a health care program addressing STDs, family planning, and cancer.

Mexico, cont'd on page 6

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## Weekly Raffle

Our raffle today was \$60 cash donated by Bill Gray.

Our lucky winner was our newest member Tim Blackwell!!!

Congratulations to Tim and thank-you to Bill Gray for your generous donation.

Please remember that all money raised in the raffle goes directly help fund college scholarships!!!



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The project gained international support when members of the Rotary Club of Lincoln, California, heard about it through a former member who had moved to Mexico and joined the Ajijic club. The clubs partnered to receive a Rotary Foundation grant to establish a comprehensive maternal health program at the center.

“Through the maternal health program, women and girls are taking charge of their own destiny,” King says. “Maternal health and family planning will be passed to the next generation.”

Paul Radcliffe, a member of the Rotary Club of Lincoln, says the program results have been remarkable. In the first 15 months, 1,000 Pap smears and breast exams were conducted and 800 women attended family planning and counseling sessions.

“If women are healthy, able to plan their pregnancies and obtain good preventive health care, lives will be saved, a cycle of poverty can be broken, and children will be raised by their mothers instead of [those mothers] being lost to disease,” Radcliffe says.


He adds that the success of the clinic resulted not only from word of mouth about positive experiences, but also from the fact that community members had been educated and helped to address cultural taboos surrounding sexual health. Encouraged by the program’s success, the two clubs are looking to expand to surrounding communities in the Lake Chapala region through a mobile clinic.

“While mostly illiterate and uneducated, the women are learning quickly as they see the improvement of just a few,” Radcliffe says.

In addition to the clinic, the Tepehua Community Center improves the quality of life for area families by providing education and counseling. Current class offerings include sewing, arts and crafts, computer skills, and English. The center also offers auxiliary nursing classes and has certified dozens of women as auxiliary nurses. A nursery and a playground were built to provide child care while the local women participate in the center’s activities.

Says the Ajijic club’s King: “This is probably one of the most rewarding projects I have ever experienced. Once you receive the trust of people, they are willing to learn, to grow, and take advantage of opportunity.”

By Daniela Garcia  
Rotary News  
10-Oct-2014




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**Rotary Club of Ventura-East, Membership List**  
**100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

|                                   |                                |                                   |                                 |
|-----------------------------------|--------------------------------|-----------------------------------|---------------------------------|
| Albee, Lee .....                  | Retired                        | Shannon, Laura .....              | Wholesale Pet Supply            |
| Anderson, David .....             | Architecture                   | Spellman, William J., D.D.S. .... | Prosthetic Dentistry            |
| Blackwell, Tim .....              | Insurance                      | Stewart, Richard E. ....          | Banking, Real Estate Loans      |
| Borneman, John .....              | Songleading                    | Stork, Midge, CFP, CSPG .....     | Financial Planning, Investments |
| Burgh, Jeff .....                 | Government                     | Strohman, Joseph, Jr. ....        | Business Law                    |
| Canton, Rafael, M.D. ....         | Psychiatry                     | Swan, Thomas .....                | Investment Advisor              |
| Clune, Harriet .....              | Real Estate Management         | Terra, Chuck .....                | Non-Profit Management           |
| Corliss, Andrew .....             | Broadcasting                   | Thompson, Allison .....           | CPA                             |
| Eller, Jordan .....               | Banking, Mortgage Lending      | Thompson, Vance, CLU, ChFC .....  | Insurance, Financial Planning   |
| Emch, James H., C.P.A. ....       | General Accounting             | Turner, Donna .....               | Honorary Member                 |
| Gallagher, Devere L. (Pete) ..... | Automobile Servicing           | Waddell, Sandy .....              | Contractor-Portable Buildings   |
| Gallagher, Richard .....          | Stock & Bond Sales             | Widders, Monte L. ....            | General Law                     |
| Gray, Bill .....                  | Property Management            | Whitman, Diana .....              | Honorary Member                 |
| Hashbarger, Tom .....             | Health Services                | Word, Jim .....                   | Department Store                |
| Hata, Jeff .....                  | Printing                       | Yuncker, Chuck .....              | Honorary Member                 |
| Hicks, William .....              | Domestic Automobiles, Retail   |                                   |                                 |
| Hishmeh, Husam .....              | Restaurateur, Franchisee       |                                   |                                 |
| Hoag, Judith .....                | Real Estate Sales, Residential |                                   |                                 |
| Hoag, Will .....                  | Honorary Member                |                                   |                                 |
| Hughes, Tim .....                 | Real Estate Sales, Residential |                                   |                                 |
| Juvonen, Todd .....               | Financial Services             |                                   |                                 |
| Kagan, Kenneth .....              | CPA                            |                                   |                                 |
| Kreutz, Nicole .....              | Banking                        |                                   |                                 |
| Ludes, Rocky .....                | Honorary Member                |                                   |                                 |
| Lynn, Robert .....                | Jewelry                        |                                   |                                 |
| Marquez-Olson, Carol .....        | Travel Agency                  |                                   |                                 |
| Marsh, Sam .....                  | Secondary Education            |                                   |                                 |
| Masterson, John A. ....           | Foreign Automobiles, Retail    |                                   |                                 |
| McGee, Bruce .....                | Wholesale Foods                |                                   |                                 |
| Norman, Richard M. ....           | Trial Law                      |                                   |                                 |
| Norstedt, Chris .....             | Honorary Member                |                                   |                                 |
| Noville, Robert .....             | Civil Engineering (Retired)    |                                   |                                 |
| Pazen, Robert L., O.D. ....       | Optometry                      |                                   |                                 |
| Pazen, Wendy .....                | Office Management              |                                   |                                 |
| Polito, Ron .....                 | Commercial Real Estate         |                                   |                                 |
| Ponce De Leon, Augie .....        | Honorary Member                |                                   |                                 |
| Potts, Cari Ann .....             | Attorney                       |                                   |                                 |