



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LII, Number 22

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
December 11, 2014

Programs

Program Chair: Joe Strohman / Ken Kagan

December 11, 2014

TBA

December 18, 2014

TBA

December 25, 2014

Dark

January 1, 2014

Dark

Greeter

December 11 - Tim Hughes

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

Avenues of Service Meetings

Marketing	TBD
Membership	TBD

Club Events

Important Dates

MPRLS4	Dec. 13
Club Christmas Party.....	Dec. 13
Joint Meeting with Downtown & South	Jan. 7
District Grants Webinar	Jan. 8
District Midterms (Oxnard).....	Jan. 17
Foundation Gala.....	Jan. 30
4th Annual STEPS Conference	Jan. 31

Raffle Scholarship Donor

December 11 - Jeff Burgh

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Web Addresses

www.RotaryVenturaEast.org • www.VenturaRotaract.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Dave Anderson
President 2014-2015

We are approaching the “Holiday Season,” which gives us all the opportunity to reflect on our lives and on the world around us. As members of a service organization, we can also take a moment to think about what our Rotary Club means to us.

Perhaps the club’s most immediate role in our life is seen in the friendships and the fellowship we enjoy. I know many of you have formed long-lasting friendships with fellow club members.

As we bring new members into the club, let’s remember to open our arms and hearts, and make sure they are welcomed wholeheartedly into the life of the club.

Another primary motivation of being in a Rotary Club is having the opportunity to return a portion of our good fortune back to our neighbors. This instinct motivates us to give of our time, talent, and treasure to benefit others who may be in need. Certainly, we can look upon some of our recent projects – Nicaragua, Operation Splash!, Scholarships, and the like – and recognize that our small efforts have made a large difference in the lives of many.

Let’s keep all of this in mind as we wrap up the year 2014. We have raised several thousands of dollars through our recent BBQ events. We now have before us the opportunity to increase those funds, by tapping into our latent “salesmanship” abilities, and moving Poinsettias out of cardboard boxes and into homes, offices, lobbies, and other gathering places around town!

I’ll close by sharing a great shot from last weekend’s BBQ sales at the Civil War Reenactment in Moorpark. Here’s Harriet Clune providing sustenance to the Commander-in-Chief:



2014 - 2015

Club Board of Directors

Dave Anderson	President
Bruce McGee	President Elect
Tim Hughes	Past President
Tom Hashbarger	Secretary
Alison Thompson	Treasurer
Dick Gallagher	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan	Director 2012-2015
.....	Director 2013-2016
Laura Shannon	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

Avenues of Service Directors

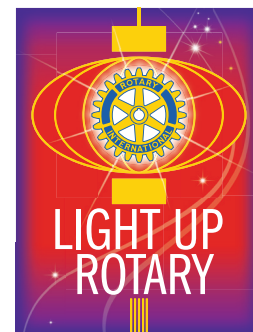
Bruce McGee	Club Service
Joe Strohmman	Vocational Service
Nicole Kreutz	Community Service
Jeff Hata	Youth Service
Judy Hoag	International Service

Rotary International Officers

Paul P. Harris	Founder of Rotary
Gary C.K. Huang	President, Rotary International
Loretta Butts	Governor, R.I. District 5240
Jim Bell	Governor Elect, R.I. District 5240
John Weiss	Governor Nominee District 5240
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz	P.D.G. 2012-2013
Jack McClenahan	P.D.G. 2014-2015

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting November 20, 2014

Reported by Jeff Hata

Offsite meeting at Do Rights nursery, where our poinsettias are grown.

President Dave introduced Dudley Davis and his wife and general manager.

Todd Juvonen led us in the Flag Salute.

President Dave reminded us that we would be dark next week and that the following week would be poinsettia delivery day.

We will be having a joint meeting on January 7th with Downtown and South at the Derby club.

Vance Thompson spoke about the Christmas Party at Bill Spellman's home on December 13th.

John Borneman let us know that Andy Corliss is at the Californian in room 20. Please stop by and see Andy if you have the time.

Also, Rafa was in CMH for observation.

We need to sell poinsettias! We are way behind our goals for this project!

Midge polled the club and everyone participating in the raffle agreed to have the raffle proceeds go to Rotaract for their Foster Home Christmas Party.

Judy Hoag then handed out Poinsettia delivery orders.



Meeting December 4, 2014

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

President Dave thanked our greeter Judy Hoag and Todd Juvonen for taking attendance.

Ron Polito led us in the Flag Salute.

Vance Thompson introduced guests and visiting Rotarians.

GOC was Michelle Cekov. Rotaract President David Gonzales was visiting us today. Guest of Bill Gray was Tyler Gray.

Midge Stork announced that the raffle prize was donated by John Masterson.

Bruce McGee passed around a sign up sheet for Salvation Army Bell Ringing at J.C. Penney on Saturday Dec. 6th from 10:00 - 6:00.

Nicole Kreutz spoke about the canned tree we would be building for FoodShare on Saturday from 10:30 - 12:00.

John Borneman told us that Andy was now at Emeritus in Camarillo and really wants people to come visit him.

David Gonzales invited us to participate with Rotaract's Foster Home Christmas party on December 15th. Rotaract needs donations and would love to have Rotarians present at the event on the 15th.

Vance Thompson reminded us about the Christmas Party on Dec. 13th.

President Dave let us know that the Board meeting was postponed for one week.



BUSINESS CAMPS PREPARE STUDENTS TO BECOME ENTREPRENEURS



Students at the Rotary Club of Austin's Camp Enterprise brainstorm on a business plan.
Photo Credit: W. Gaines Bagby

Before college, business school, or their first jobs, more than 2,000 U.S. high school students are learning what it takes to become tomorrow's brightest business leaders.

Each year, nearly 25 Rotary clubs and districts conduct three-day educational retreats in a program known as Camp Enterprise. At each retreat, seasoned business professionals and entrepreneurs teach 100 or so area high school juniors how to develop, launch, and operate a successful business in a free enterprise economic system.

The intensive weekend camps, funded entirely by the clubs and offered at no cost to participants, teach students team-building, leadership, and motivational skills.

For 33 years, members of the Rotary Club of Austin, Texas, USA, have facilitated a Camp Enterprise as part of their vocational service. Club member W. Gaines Bagby, the chair of this year's event, says he hopes the camp leads students to want to create jobs after college, rather than just look for them.

"I'd say most if not all of the students really don't understand what business and entrepreneurship is all about," says Bagby. "This camp is an awakening for them. Around day two, you can see the lights go on in their heads, 'this is what I want to do.'"

business, cont'd on page 5

Rotary Club of Ventura-East
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Clubs Nearby ...

Ventura-South	12:00 pm	Monday	Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday	The Glen Tavern Inn
Ojai West	7:00 am	Tuesday	Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday	Spanish Hills GC
Oxnard	12:10 pm	Tuesday	Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday	Varies, go to their website
Ventura	12:00 pm	Wednesday	The Derby Club
Camarillo	12:00 pm	Wednesday	Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday	Tomas Cafe
Fillmore	12:05 pm	Thursday	The Fillmore & Western Train
Ojai	12:00 pm	Friday	Soule Park GC

Jeff Hata

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At the beginning of the retreat, participants are divided into teams of 6 to 8 students and asked to create their own business plans from scratch. Then they take part in team-building exercises to get to know each other so they can determine their roles within the business, including CEO, chief financial officer, marketing director, and human resources manager. Finally, they present their business plans to a panel of prominent entrepreneurs and venture capitalists from area firms.

Camp counselors, mostly club members who are successful business owners themselves, mentor the teams. Students also meet one-on-one with mentors specific to their roles.

ROTARY MEMBER INVOLVEMENT MAKES THE DIFFERENCE

John Arrow, who attended Camp Enterprise as a high school junior more than 10 years ago, joined Bagby last year to talk about the camp on a radio program in Ohio, Rotary Radio International hosted by Rotary member Dave Diffendal.

Arrow, a tech entrepreneur who founded Mutual Mobile, an emerging mobile tech firm in Austin, told listeners that he was impressed by the sophistication and level of thought put into the camp. "I thought to myself, 'these people at Rotary get it,'" he says.

Arrow said one of the most valuable elements of the camp was when his team was asked to assign their own roles. Quickly evaluating teammates and assessing their strengths and weaknesses let him practice a skill he now uses at his own company.

When we do our hiring, we make sure we really understand the core of who somebody is, instead of looking at just their résumé," he says.

Being among likeminded students who had the same passion and interest in entrepreneurship added to the experience.

"The environment was so invigorating," says Arrow. "It only amplified throughout the event. We had incredible guest speakers, who I still stay in contact with. The experience of talking with them and bouncing ideas back and forth really gave me the confidence that I could do something big, too."

Fellow Austin club member Stephen Shang says that's the "heart and soul" of the program.

"Rotary is filled with great business leaders. Our members, who spend the weekend as counselors and give the students access to their knowledge, is where the magic really happens," Shang says.

Shang, who will be the keynote speaker at his club's next Camp Enterprise, will share his experiences as an entrepreneur. Not just his

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Weekly Raffle

Our raffle today was donated by John Masterson.

Our lucky winner today was Ventura Rotaract. The club voted to donate the raffle proceeds to Ventura Rotaract for their Foster Home Christmas Party.

Thank you to John Masterson for your generous donation

Please remember that all money raised in the raffle goes directly help fund college scholarships!!!



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 Vice President
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successes, but also his missteps.

He admits to spending years on the losing side of business, being a part of seven failed start-ups. But in 2003 he co-founded Falcon Containers, a successful company that buys and refurbishes shipping containers for office space, temporary housing, and storage.

“My biggest message to the students is that it’s OK to fail. In all likelihood you will fail at some point,” says Shang. “As long as when you do, you learn from it, get back up, and keep trying.”

One of the keys to the company’s success was setting core values. “Understanding and being committed to integrity with how we hire employees and interact with each other, our suppliers, and the community were important. We do all of this by strictly following The Four-Way Test,” he says.

Camp Enterprise also presents business concepts according to Rotary’s Four-Way Test, which stimulates the learning of entrepreneurship as well as personal values, says Bagby.

“Being successful in business doesn’t just mean making money,” he says. “We emphasize the development of skills necessary to not only succeed in business but also in functioning as contributing members of our society.”

By Ryan Hyland
Rotary News
1-DEC-2014

Christmas Party

Bill Spellman has graciously agreed to host the annual adult Christmas party at his home in Ojai on Sat. Dec. 13th. Time to be announced.


A signup sheet will be at the next several meetings.

For our newer members the party has extensive food items and an open bar. Our usual budget/cost is approx. \$20 person.

Members are encouraged to bring spouses/significant others. There will be the traditional gift exchange. Please bring a wrapped unmarked gift for anyone who wants to participate.

Gifts in the \$20 range are popular. Couples can bring two gifts and both participate.

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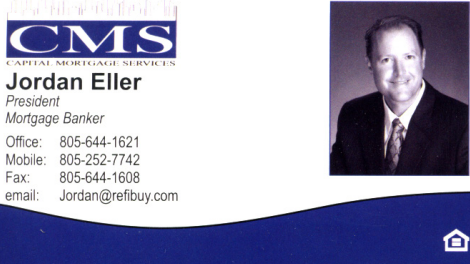
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Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Shannon, Laura	Wholesale Pet Supply
Anderson, David	Architecture	Spellman, William J., D.D.S.	Prosthetic Dentistry
Blackwell, Tim	Insurance	Stewart, Richard E.	Banking, Real Estate Loans
Borneman, John	Songleading	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Burgh, Jeff	Government	Strohman, Joseph, Jr.	Business Law
Canton, Rafael, M.D.	Psychiatry	Swan, Thomas	Investment Advisor
Clune, Harriet	Real Estate Management	Terra, Chuck	Non-Profit Management
Corliss, Andrew	Broadcasting	Thompson, Allison	CPA
Eller, Jordan	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Emch, James H., C.P.A.	General Accounting	Turner, Donna	Honorary Member
Gallagher, Devere L. (Pete)	Automobile Servicing	Waddell, Sandy	Contractor-Portable Buildings
Gallagher, Richard	Stock & Bond Sales	Widders, Monte L.	General Law
Gray, Bill	Property Management	Whitman, Diana	Honorary Member
Hashbarger, Tom	Health Services	Word, Jim	Department Store
Hata, Jeff	Printing	Yuncker, Chuck	Honorary Member
Hicks, William	Domestic Automobiles, Retail		
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Juvonen, Todd	Financial Services		
Kagan, Kenneth	CPA		
Kreutz, Nicole	Banking		
Ludes, Rocky	Honorary Member		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		
Polito, Ron	Commercial Real Estate		
Ponce De Leon, Augie	Honorary Member		
Potts, Cari Ann	Attorney		