

The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 25

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
January 15, 2015

## Programs

Program Chair: Joe Strohman / Ken Kagan

### January 15, 2015

Bill Hicks - John Wooden

### January 22, 2015

James Lewis - Polio Plus

### January 29, 2015

William Aura - Update on Napal School

### February 5, 2015

Mike Tracy - Ventura City Council

## Greeter

January 15 - Jordan Eller

## Fundraisers

### Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	2nd Wed. 5:30
Conference Call	(213) 992-5290 PIN 01623
International Service	TBD
Marketing	TBD
Membership	TBD

## Club Events

### Important Dates

District Grants Webinar .....	Jan. 8
District Midterms (Oxnard).....	Jan. 17
Foundation Gala.....	Jan. 30
4th Annual STEPS Conference .....	Jan. 31

## Raffle Scholarship Donor

January 15 - Wendy Pazen

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I'd like to commend everyone in Rotary Club of Ventura East for your generous donation of time, money and effort towards the Club's humanitarian goals during the preceding year.

I can happily report that the Poinsettia project was a great success - with a preliminary figure of about \$9,500 in profits! Add to that the \$3,500 in net earnings from our BBQ events during the last six months.

These efforts, by you and your fellow club members, allow The Rotary Club of Ventura East to give back to the community in profound and meaningful ways.

I'll share the letter we received from Chuck Terra of Food Share (and one of our newest club members!):

*"I would like to express a big thank you to you and our team at 'Rotary Ventura East' for sponsoring a tree at the 2014 CAN-tree event at The Collection Riverpark. This year's event was a huge success in that we more than doubled the number of trees from last year. The success of this year's event could only happen because of partnerships like yours. FOOD Share will have plenty of food this holiday season for people in our community. I am attaching a picture of the tree our team built. Again thank you and I look forward to talking with you soon."*

Regards,  
Chuck Terra  
Resource Development Manager  
FOOD Share Inc.

It is a pleasure working with each of you as fellow Rotarians. I wish you all the best of Holiday Cheer!!

Dave

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
Todd Juvonen .....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
Tim Blackwell .....	Director 2014-2017
.....	Director 2014-2017

## Avenues of Service Directors

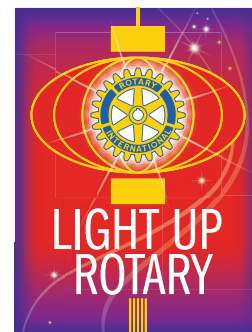
Bruce McGee .....	Club Service
Joe Strohman .....	Vocational Service
Nicole Kreutz .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
John Weiss .....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting January 8, 2015

Reported by Jeff Hata



The 4 Way Test Essay contest was renamed the Ron Hertel Essay Contest

us from Ventura-Downtown was Tommy Slater and John Johnson.

Guest of Bob Pazen was Henry Negy.

Happy \$'s: Rocky Ludes, Tommy Slater, Bruce McGee, John Masterson, Husam Hishmeh, Tim Hughes, Midge Stork, Bob Lynn and Wendy Pazen.

President Dave read a thank you letter from Lori Nakagawa who is graduating from Cal Poly with an Industrial Engineering degree. Lori was an Eric Nicolet scholarship recipient.

Laura Shannon gave our Inspirational Message followed by a song from John Borneman. Jodan Eller gave our joke of the day.

Avenues of Service:

Nicole Kreutz (Community Service) will be having a meeting the first or second week of February. Rich Stewart spoke about the tutoring program being started at Atlas Elementary.

Bruce McGee (Club Service) asked everyone to please sign up for a weekly duty.

Joe Strohman (Vocational Service) announced that the 4-Way essay test is underway at Balboa. Joe needed on more person to serve on the committee and Michelle Cekov

President Dave rang the bell and invited everyone to get lunch. Guests and visiting Rotarians first.

Jeff Burgh announced that our raffle prize was for a \$50 gift card to various restaurants.

President Dave thanked our greeter Bob Noville and Joe Strohman for taking attendance.

Tom Swan led us in the Flag Salute.

Tom Swan then introduced guests and visiting Rotarians. Visiting

Past President of our club



Rafael Canton won our scholarship raffle today.

volunteered. Joe also announced that Ron Hertel's family has donated a check for \$500. The 4 Way Test was a very meaningful part of the way Ron lived his life so Joe recommended that the \$500 be used for the winner's awards and that we rename the contest the Ron Hertel Essay Contest. The club agreed with this recommendation.

Joe Strohman also announced the club foundation board meeting on February 12th at 5:00 in Joe's office. We will also have a meeting after a club meeting to discuss the foundation in March. We currently have over \$2.4 million in our club foundation.

Tim Hughes and Midge Stork were nominated to sit on the Foundation Board and were unanimously elected.

President Dave announced that we are still looking for a PEN. Midge Stork conducted the raffle and our lucky winner was Rafael Canton.

## ALUMNI RECOGNIZED FOR EXPANDING MENTAL HEALTH SERVICES AND SUPPORTING ROTARY'S WORK



Dr. Geetha Jayaram (far left) with Rotary members and staff at the Maanasi Clinic in Mugalur, Karnataka, India. Jayaram founded the clinic, which provides a range of mental health services.

Photo Credit: Courtesy of Dr. Geetha Jayaram

Dr. Geetha Jayaram has dedicated her life to helping people in her native India and the United States overcome the torment of severe depression, bipolar disorder, panic attacks, and other mental illnesses.

Jayaram is a psychiatrist and associate professor at

Alumni, cont'd on page 4



Alumni, cont'd from page 3

the Johns Hopkins School of Medicine and the Armstrong Institute for Patient Safety and Quality. Her work expanding access to mental health services is much needed. Depression affects at least 350 million people and is the leading cause of disability worldwide, according to the World Health Organization.

“In India, there is no mental health care available to people in rural areas,” says Jayaram. “In southern India, for young women in particular, suicide is a huge issue.”

In 1997, a year after joining the Rotary Club of Columbia, Maryland, USA, Jayaram founded the Maanasi Clinic in Mugalur, Karnataka, India, “as a way of giving back to the country of my origin,” she says. The clinic, whose name means “sound mind,” provides mental health services to indigent women in the region. Over the years, she has been deeply involved in the clinic’s development, supplying it with medications, training health care staff and caseworkers, and raising funds. The clinic has also become a gateway to primary care, affording patients access to comprehensive health services.

In 2004-05 Jayaram taught psychiatry at St. John’s Medical College in Bangalore and at the clinic through a Rotary Grant for University Teachers.

The Rotary Foundation Trustees have chosen to recognize Jayaram with the 2014-15 Rotary Foundation Global Alumni Service to Humanity Award. She will be honored at the Rotary International Convention in São Paulo, Brazil, on 8 June.

The clinic, which operates in partnership with St. John’s Medical College, has received funding from the Columbia club and Rotary grants. It has become sustainable through the efforts of the Rotary Club of Bangalore Midtown, which provides administration and oversight. Jayaram’s husband, Past District Governor Jayaram Kumar, has helped the clinic acquire a jeep and two mopeds to transport health care practitioners and caseworkers to patients.

Geetha Jayaram believes the clinic can be replicated in other countries to serve people with mental illness. She has helped produce teaching videos about the clinic for the World Health Organization’s website and Medibiz TV, a health care channel that broadcasts in 130 countries.

Jayaram’s connection with Rotary began when she joined Rotaract at age 19. Her father, a philanthropist and Rotary member, and her mother both set an example of serving others and instilled in Jayaram the belief that, as she puts it, “We have much to give and learn from giving.”

Jayaram has also volunteered in National Immunization Days to combat polio in India. And she and her husband were founding members of the Rotary Club of Howard West, Maryland, USA, chartered in November.

Alumni, cont'd on page 5

## Rotary Club of Ventura-East

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info@RotaryVenturaEast.org

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

### Jeff Hata

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### Rotary Club of Ventura-East on social media ...



“Like” us on FaceBook  
www.FaceBook.com/venturaeast



“Follow” us on Twitter  
www.Twitter.com/VenturaEast

### Wendy Pazen

Office Manager

Dr. Robert L. Pazen  
Optometry  
801 South Victoria Avenue  
Ventura, CA 93003  
805/650-2020  
Fax: 805/650-2024



Alumni, cont'd from page 4

“We feel very strongly about global participation [to help others],” she says. “We need to put the word out more about Rotary, because lots of people have no idea what Rotary does.”

### ALUMNI ASSOCIATION CONCENTRATES ON ADVANCING ROTARY’S WORK

The Rotary Alumni Association of District 4920 in Argentina is well connected to alumni and Rotary members around the globe. Several alumni have joined Rotary and worked to establish other alumni associations in South America, as well as mentoring those who want to become more active in Rotary.

“We possess a strong sense of identity, we work together, we contribute, we develop projects and share our experiences with all alumni and Rotarians in the world,” says Jorge Eduardo Moroni, past president of the association and a member of the Rotary Club of Bolivar, Buenos Aires, Argentina.

The association, which meets periodically on Facebook, has more than 100 members and enthusiastically supports Rotary’s work.

“One hundred percent of [our] members contribute to the PolioPlus Fund,” says Moroni. “And we are planning to become the first association in which all members contribute toward Paul Harris Fellow recognition.”

The group also carries out joint projects with other service groups and is exploring the possibility of a short-term exchange program between secondary schools in Argentina and the United States.

In recognition of its work, the association has been named winner of the 2014-15 Rotary Foundation Alumni Association of the Year Award. Members of the group will receive the award on 8 June at the Rotary International Convention.

Among the group’s other aims, says Moroni, is to “make it easier for alumni to join Rotary [and] working with Rotarians in selecting and training scholarship candidates.”

By Dan Nixon  
Rotary News  
13-JAN-2015

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## Weekly Raffle

Our raffle prize was a \$50 gift card to restaurants in the Chili’s chain graciously donated by Jeff Burgh.

Our winner today was Rafael Canton.

Congratulations to Rafa and thank you to Jeff Burgh for your generous donation.



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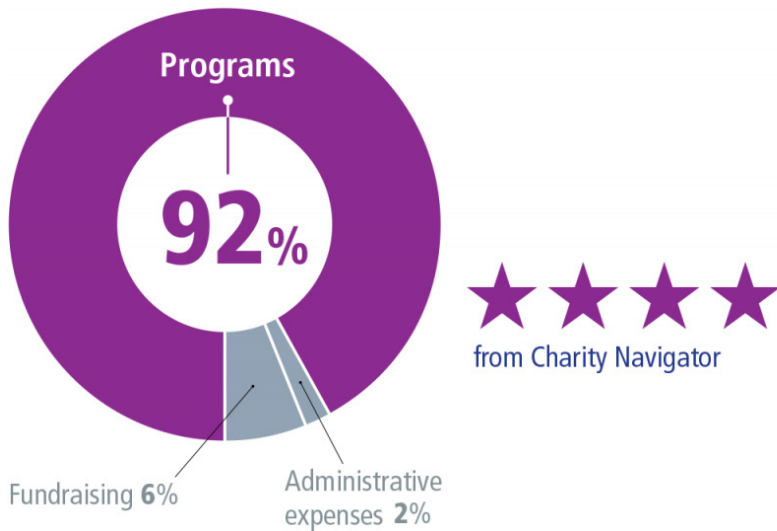
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# THE ROTARY FOUNDATION RISES ON EXPERT LIST OF TOP NONPROFITS




The Rotary Foundation has continued its steady growth, moving up 35 spots to 85th in The Chronicle of Philanthropy’s annual ranking of the top 400 nonprofit organizations in the United States. The ranking is based on monetary contributions from private sources and reflects the increasing generosity of those who support Rotary’s mission.

According to The Chronicle of Philanthropy, The Rotary Foundation received \$239,576,000 in 2013, a 32.4 percent increase from the previous year.

“This clearly shows our members recognize the unparalleled value of giving to their Foundation,” says John Hewko, Rotary’s general secretary. “They know that by giving to the Foundation their dollars have a much greater impact. And friends of Rotary respect that the Foundation puts their gift to great use.”

The Foundation recently earned a 4-star rating from Charity Navigator, the largest and most prestigious independent evaluator of nonprofits in the United States. In the 2013-14 Rotary year, 92 percent of the Foundation’s expenditures were applied to programs, with only 6 percent spent on fundraising and 2 percent on administrative expenses. The Foundation funded \$23.5 million in district grants and \$47.3 million in global grants. These grants support local and international humanitarian projects as well as scholarships.

Together with its partners in the Global Polio Eradication Initiative,  
*foundation, cont'd on page 8*




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## Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Potts, Cari Ann.....	Attorney
Anderson, David .....	Architecture	Shannon, Laura .....	Wholesale Pet Supply
Blackwell, Tim.....	Insurance	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Borneman, John .....	Songleading	Stewart, Richard E.....	Banking, Real Estate Loans
Burgh, Jeff .....	Government	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Canton, Rafael, M.D. ....	Psychiatry	Strohman, Joseph, Jr.....	Business Law
Cekov, Michelle .....	Non-Profit	Swan, Thomas.....	Investment Advisor
Clune, Harriet .....	Real Estate Management	Terra, Chuck .....	Non-Profit Management
Corliss, Andrew.....	Broadcasting	Thompson, Allison .....	CPA
Eller, Jordan.....	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Emch, James H., C.P.A. ....	General Accounting	Turner, Donna.....	Honorary Member
Gallagher, Devere L. (Pete).....	Automobile Servicing	Waddell, Sandy .....	Contractor-Portable Buildings
Gallagher, Richard.....	Stock & Bond Sales	Widders, Monte L.....	General Law
Gray, Bill .....	Property Management	Whitman, Diana.....	Honorary Member
Hashbarger, Tom .....	Health Services	Word, Jim .....	Department Store
Hata, Jeff .....	Printing	Yuncker, Chuck.....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail		
Hishmeh, Husam .....	Restaurateur, Franchisee		
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole .....	Banking		
Ludes, Rocky.....	Honorary Member		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		
Polito, Ron .....	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		



*foundation, cont'd from page 6*

Rotary has led the effort to eradicate polio, contributing more than \$1.3 billion to the initiative since its outset. When an outbreak of polio threatened the Horn of Africa and the Middle East in 2013, Rotary provided emergency funds, including a \$500,000 rapid-response grant for Somalia and a \$500,000 grant to the World Health Organization (WHO) to cover operational costs in the Middle East. As a result, the outbreak in the Horn of Africa slowed, and Syria reported only one case of polio in the first half of 2014.

Rotary is also at the forefront of efforts to fight other diseases. According to WHO, indoor air pollution causes 4.3 million deaths per year worldwide. To combat it, members of the Rotary Club of Taos-Milagro, New Mexico, USA, mobilized Rotary clubs in several countries to support the Himalayan Stove Project, which has installed more than 3,000 clean-burning stoves in Nepal.

In Tamil Nadu, India, Rotary clubs partnered with clubs in Maryland, USA, to use a Foundation global grant to purchase a large van and outfit it with X-ray equipment to screen women for breast cancer in hard-to-reach communities. The “mammobus” has conducted more than 2,500 free breast cancer screenings and detected and treated early-stage cancer in six women. Rotary members in Malindi, Kenya, teamed up with members in Maryland and Idaho, USA, to work with the Genesis World Mission in creating a rainwater catchment system to provide clean drinking water, irrigate crops, and establish fish farms in Burangi, Kenya.

In Seattle, Washington, USA, Rotary members are diverting millions of pounds of fruit and vegetables from the waste stream and into the hands of those who need it through Rotary First Harvest, a program of District 5030.

By Arnold R. Grahl  
Rotary News  
26-NOV-2014

