



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LII, Number 26

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 22, 2015

Programs

Program Chair: Joe Strohman / Ken Kagan

January 22, 2015

James Lewis - Polio Now

January 29, 2015

William Aura - Review of Nepal School

February 5, 2015

Mike Tracy - Ventura City Council

February 12, 2015

Tania Garcia - CSUCI: "State of the campus and future events"

Greeter

January 15 - TBA

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	January 27 5:30
Conference Call	(213) 992-5290 PIN 01623
International Service	TBD
Marketing	TBD
Membership	TBD

Club Events

Important Dates

Foundation GalaJan. 30
 4th Annual STEPS ConferenceJan. 31

Raffle Scholarship Donor

Januray 15 - TBA

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .1
 Message from President Dave Anderson2
 Meeting Notes3
 Man in iron lung discovers Rotary3
 Despite global success with Rotary's brand, still work to do in the
 community5
 Weekly Raffle5
 Membership List7

Web Addresses

www.RotaryVenturaEast.org • www.VenturaRotaract.com
 R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Dave Anderson
President 2014-2015

I'd like to commend everyone in Rotary Club of Ventura East for your generous donation of time, money and effort towards the Club's humanitarian goals during the preceding year.

I can happily report that the Poinsettia project was a great success - with a preliminary figure of about \$9,500 in profits! Add to that the \$3,500 in net earnings from our BBQ events during the last six months.

These efforts, by you and your fellow club members, allow The Rotary Club of Ventura East to give back to the community in profound and meaningful ways.

I'll share the letter we received from Chuck Terra of Food Share (and one of our newest club members!):

"I would like to express a big thank you to you and our team at 'Rotary Ventura East' for sponsoring a tree at the 2014 CAN-tree event at The Collection Riverpark. This year's event was a huge success in that we more than doubled the number of trees from last year. The success of this year's event could only happen because of partnerships like yours. FOOD Share will have plenty of food this holiday season for people in our community. I am attaching a picture of the tree our team built. Again thank you and I look forward to talking with you soon."

Regards,
Chuck Terra
Resource Development Manager
FOOD Share Inc.

It is a pleasure working with each of you as fellow Rotarians. I wish you all the best of Holiday Cheer!!

Dave

2014 - 2015 Club Board of Directors

Dave AndersonPresident
Bruce McGeePresident Elect
Tim Hughes Past President
Tom Hashbarger Secretary
Alison Thompson Treasurer
Dick Gallagher Sergeant at Arms
Tim Blackwell Director 2012-2015
Ken Kagan Director 2012-2015
..... Director 2013-2016
Laura Shannon Director 2013-2016
Todd Juvonen Director 2014-2017
..... Director 2014-2017

Avenues of Service Directors

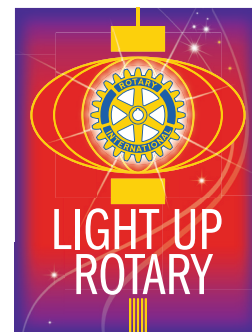
Bruce McGee Club Service
Joe Strohman Vocational Service
Nicole Kreutz Community Service
Jeff Hata Youth Service
Judy Hoag International Service

Rotary International Officers

Paul P. Harris Founder of Rotary
Gary C.K. Huang President, Rotary International
Loretta Butts Governor, R.I. District 5240
Jim Bell Governor Elect, R.I. District 5240
John Weiss Governor Nominee District 5240
Sally Adelblue P.D.G. 2005-2006
Rich Abbott P.D.G. 2006-2007
Jane McClenahan P.D.G. 2007-2008
Anil Garg P.D.G. 2008-2009
Luz Maria Ortiz-Smith P.D.G. 2009-2010
Deepa Willingham P.D.G. 2010-2011
Wade Nomura P.D.G. 2011-2012
Frank Ortiz P.D.G. 2012-2013
Jack McClenahan P.D.G. 2014-2015

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting January 15, 2015

Reported by Jeff Hata



President Dave rang the bell and invited everyone to get their lunch, guests and visiting Rotarians first.

President Dave thanked our greeter John Masterson and our attendance taker Tom Hasbarger.

Midge Stork thanked Wendy Pazen for donating our raffle prize today.

Joe Strohman then led us in the Flag Salute.

Jeff Hata introduced guests and visiting Rotarians.

Past President Tom Swan ran the meeting today.

Guest of Tom Swan was Mike Shaw. Visiting from the Rotary Club of Tehachapi was Fred Motter.

Tim Hughes told the club we are in search of a President Elect Nominee for next year. If you have interest please let Tim know.

Tim also announced that the college football playoff pool winner was Monte Widders and as a result we will be donating \$110 to Polio Plus.

President Dave reminded everyone that STEPS is January 31st. Our club is sponsoring so anyone that wants to go needs to let Dave know and your admission will be no charge.

After today's meeting there will be an informational meeting about our club foundation led by Ron Polito.

John Borneman led us in a song.

Rafael Canton gave our joke of the day.

President Dave thanked Todd Juvonen and Alison Thompson for taking care of our books and welcoming guests.

Bill Spellman asked for members of the club to volunteer as counselors for RYLA which will be April 23-26.

Ken Kagan announced that our programs for the rest of

January will be Bill Hicks today followed by Jim Lewis and Bill Aura then February will be Mike Tracy, Tania Garcia and Rich Rozelle.

Midge Stork conducted our raffle and our lucky winner was Tim Blackwell.

Happy \$'s: Wendy Pazen, Bill Hicks, Midge Stork and Jim Emch.

MAN IN IRON LUNG DISCOVERS ROTARY



Rotary e-club member Linda Elliott visits fellow member Paul Alexander in his home. Alexander is among a small number of people in the world today who rely on an iron lung to breathe. Photo Credit: Courtesy of Linda Elliott, a member of the Rotary E-club of District 5810

One might think a man living with polio in an iron lung would know about Rotary. But it wasn't until Paul Alexander had a business meeting with a member in Duncanville, Texas, earlier this year that he learned Rotary fights to eradicate the very disease that left him almost completely paralyzed.

"I was completely blown away by the idea. For all these years, I didn't know the work they were doing," says Alexander, a practicing attorney in Dallas. "It's such a perfect fit for me."

Alexander contracted polio during a major U.S. outbreak of the disease in the late 1950s when he was six years old, and almost died in the hospital before a doctor noticed he wasn't breathing and rushed him into an iron lung, an airtight metal tank that encloses all of the body except the head and uses regulated changes in air pressure to force the lungs to inhale and exhale. Alexander is among a small number of people in the



Rafael Canton gave our joke of the day.

iron lung, cont'd from page 3

world today still using an iron lung to assist his paralytic polio. The need for the 800-pound machines declined dramatically after the polio vaccine became widely available in the early 1960s.

In October, Alexander became a member of the Rotary E-Club of District 5810 during an induction ceremony held in his home, attended by Rotary's President Gary C.K. Huang through an online connection. Alexander is writing a book about his experience and wants to be an ambassador for Rotary promoting the benefits of eradicating polio.

FREED FROM THE LUNG

For 10 years, Alexander never left the device or his house. But then he had a breakthrough, teaching himself to breathe on his own by forcing air into his lungs. That allowed him to get around in a wheelchair for up to eight hours.

"The first day I was outside the house was extraordinary. It was a 100 percent improvement," he recalls.

Determined to go to college, he moved onto campus and with the help of a nursing assistant attended classes, earning a degree from the University of Texas. He eventually went on to earn a law degree, passed the bar, and practices civil and criminal law.

He has a computer keyboard and a touchtone phone by his head which he can manipulate with a plastic stick held in his mouth. When he goes to court for a case, he has assistants who help him. He's traveled farther from his home on rare occasions. The iron lung, which has wheels, is shipped to meet him at his destination.

LONG LOST CONNECTION TO ROTARY

His father was president of a Dallas Rotary club in the 1960s, but Alexander says he doesn't remember it. His introduction to Rotary began when he met Duncanville member Alexander Peralta. Peralta told the Rotary District 5810 governor, Bill Dendy, who immediately decided Alexander would be the perfect subject of a video his wife was making on polio eradication. Alexander agreed, and a film crew from the district's e-club came out to shoot the interview.

"I visited him weekly after that," Dendy says. "One day, I said to him, 'Paul, you could be a contributing member of Rotary.' He asked me how that would be possible. And I told him with an e-club, which meets online, it would be very possible."

Since joining Rotary, he's become a popular speaker in the Dallas Rotary community. He's already addressed two large gatherings and is scheduled to speak at the next district conference. The Waxahachie Rotary Club, which builds wheelchair ramps as a project, built him a new one when they heard he transports his iron lung to the hospital or for longer

iron lung, cont'd on page 5

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com



John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Rotary Club of Ventura-East on social media ...



"Like" us on FaceBook
www.FaceBook.com/venturaeast



"Follow" us on Twitter
www.Twitter.com/VenturaEast

Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



iron lung, cont'd from page 4
trips.

“It means so much to me to belong to this organization,” Alexander said during a phone call to his home recently. “I’m having a great time and staying awake at night thinking of ideas. So many people have come into my life. I never knew there were so many caring people out there.”

By Arnold R. Grahl
Rotary News
15-JAN-2015

DESPITE GLOBAL SUCCESS FOR ROTARY’S BRAND, STILL WORK TO DO IN THE COMMUNITY



*RI Director-elect Jennifer E. Jones talks about the importance of Rotary’s brand on Monday at the 2015 International Assembly in San Diego, California.
Photo Credit: Rotary International/Alyce Henson*

On a global scale Rotary’s brand is strong, said Rotary leaders speaking at the International Assembly on Monday in San Diego. From governments to worldwide NGOs to large corporations, Rotary is trusted to create positive change around the world.

But Rotary’s image needs strengthening in local communities, said RI Director-elect Jennifer E. Jones.

“We are the greatest story never told,” Jones said. “Quite simply, strengthening our brand is essential to Rotary’s future.”

brand, cont'd on page 6

WESTERN INTERNATIONAL SECURITIES INC.
Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE 2555 Townsgate Rd #300 Westlake Village, CA 91361 805-496-0988	VENTURA OFFICE 290 Maple Court #118 Ventura, CA 93003 805-644-3495	PHONE 805-644-3495 CELL 805-760-5688 FAX 805-644-8102 EMAIL tswan@wisdirect.com
--	--	--



TIM HUGHES
Broker Associate

Cell: 805.551.6581
Fax: 805.644.1381
thughesre@aol.com
Br # 00666568

RE/MAX
Gold Coast REALTORS®, Inc.
5720 Ralston St, Ste 100 • Ventura, CA 93003



This space could be reserved for you ... Place your ad here!


This space could be reserved for you ... Place your ad here!

Weekly Raffle

Our raffle prize this week was \$50 cash generously donated by Wendy Pazen.

Our lucky winner was Tim Blackwell!

Congratulations Tim and thank you to Wendy Pazen for your generous donation!



Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003



ALISON THOMPSON
Certified Public Accountant

LINDSAY and COMPANY
Certified Public Accountant



770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
alison@lindsayandcompanycpa.com

“For so long we did our good work quietly and not for recognition,” added Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, and past Rotary public image area and zone coordinator. “While this was noble, it made it difficult for people to understand the good work of Rotarians and why we exist. What we’ve learned is that when we tell our story, like-minded people want to join us.”

More than a year ago, leaders launched the Strengthening Rotary initiative to enhance and simplify the organization’s story, visual identity, and digital experience. In her address, Jones outlined the essence of Rotary’s brand: Join leaders. Exchange ideas. Take Action.

“This is how we frame who we are,” she said. “Every single person in this room is a leader. And what happens when we get a group of leaders together? We exchange ideas. And let’s be honest, once we have shared these thoughts, we are then compelled to take action.”

Jones cited a Harvard Business Review article, which opined that the branding initiative to simplify the message is the key to Rotary’s success. “We have taken the right steps towards better clarifying who we are, what we do, and why it matters,” she said.

Jones challenged the incoming district governors. “At the end of your term, no one will need to ask the question, who, what, or why Rotary?” she said.

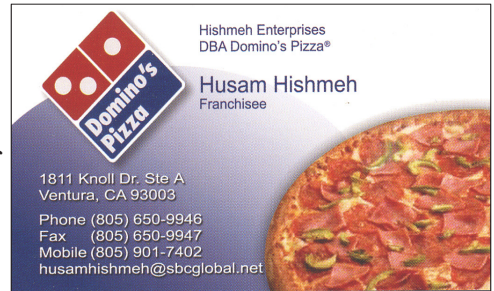
TOP HEALTH OFFICIAL SAYS NIGERIA CLOSE TO BEING POLIO FREE

Earlier in the day, Dr. Hamid Jafari, World Health Organization director of the polio research and operations, said Nigeria is as close as ever to being polio free. In 2014 polio cases dropped from 53 the year before to six, and it’s been more than five months since the last reported case. Nigeria is the only country in Africa where polio has never been stopped. The virus also remains in Afghanistan and Pakistan.

Jafari, who was recently appointed as the top official for the Global Polio Eradication Initiative (GPEI), said the remarkable progress can’t be taken for granted. “Our worst enemy right now would be a false sense of security that the job is done in Africa,” he said. “We have to keep moving in that direction.”

Jafari went on to say: “What Rotary has added over the past 25 years in the fight against polio is leadership solutions to management problems. You have the ability to mobilize political leadership and social change. Rotary’s legacy in this fight is unmatched.”

By Ryan Hyland
Rotary News
19-JAN-2015



Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

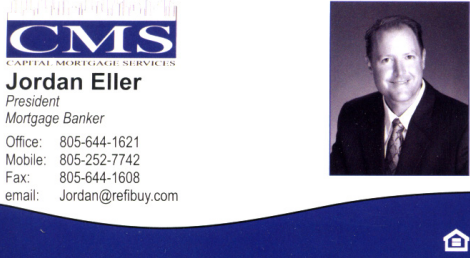
*This space could be reserved
for
you ... Place your ad here!*

RICHARD M. NORMAN, of Counsel

Law Offices of
NORMAN DOWLER, LLP
840 County Square Drive, Third Floor
Ventura, California 93003-5406

(805) 654-0911
(805) 654-1902 FAX

www.normandowler.com
rnorman@normandowler.com

<p><i>This space could be reserved for you ... Place your ad here!</i></p>	<p>This space is reserved for Law Offices of Myers, Widders, Gibson, Jones & Schneider L.L.P. (805) 650-5915</p>	<p><i>This space could be reserved for you ... Place your ad here!</i></p>
<p><i>This space could be reserved for you ... Place your ad here!</i></p>		<p><i>This space could be reserved for you ... Place your ad here!</i></p>

Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Potts, Cari Ann.....	Attorney
Anderson, David	Architecture	Shannon, Laura	Wholesale Pet Supply
Blackwell, Tim.....	Insurance	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Borneman, John	Songleading	Stewart, Richard E.....	Banking, Real Estate Loans
Burgh, Jeff	Government	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Canton, Rafael, M.D.	Psychiatry	Strohman, Joseph, Jr.....	Business Law
Cekov, Michelle	Non-Profit	Swan, Thomas.....	Investment Advisor
Clune, Harriet	Real Estate Management	Terra, Chuck	Non-Profit Management
Corliss, Andrew.....	Broadcasting	Thompson, Allison	CPA
Eller, Jordan.....	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Emch, James H., C.P.A.	General Accounting	Turner, Donna.....	Honorary Member
Gallagher, Devere L. (Pete).....	Automobile Servicing	Waddell, Sandy	Contractor-Portable Buildings
Gallagher, Richard.....	Stock & Bond Sales	Widders, Monte L.....	General Law
Gray, Bill	Property Management	Whitman, Diana	Honorary Member
Hashbarger, Tom	Health Services	Word, Jim	Department Store
Hata, Jeff	Printing	Yuncker, Chuck.....	Honorary Member
Hicks, William	Domestic Automobiles, Retail		
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Juvonen, Todd	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole	Banking		
Ludes, Rocky.....	Honorary Member		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		
Polito, Ron	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		