

The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 42

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
June 11, 2015

## Programs

Program Chair: Joe Strohman / Ken Kagan / Alison Thompson / Tom Hashbarger

**June 11, 2015**

Tim Hughes/Husam Hishmeh - Membership

**June 18, 2015**

Wade Nomura - PRLS

**June 25, 2015**

Terry Schaeffer - California Drought from a meteorologist's perspective

**July 2, 2015**

## Greeter

**June 11 - TBA**

## Fundraisers

**Poinsettia Sales**

Delivery Date

December 3, 2015

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
Conference Call (213) 992-5290	PIN 01623
International Service	TBD
Marketing	TBD
Membership	TBD

## Club Events

### Important Dates

Johnny Cash Music Festival (BBQ Team)	Jun. 27 - 28
Step-Down Dinner	Jun. 29
Bruce McGee's first meeting	Jul. 2
Push-em Pull-em Parade	Jul. 4
Ventura Street Fair (BBQ Team)	Jul. 4
Ventura Chamber Family Day (BBQ Team)	Aug. 22
District Governor Jim Bell's Official Visit	Aug. 27
Moorpark Beer Festival (BBQ Team)	Oct. 10
Moorpark Civil War Reenactment (BBQ Team)	Nov. 7 - 8

## Raffle Scholarship Donor

**June 11 - TBA**

## Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events	1
Message from President Dave Anderson	2
Meeting Notes	3
Did ya know???	3
Celebrating our youth	4
Water summit urges Rotary members to invest in youth	5
Weekly Raffle	5
Membership List	7

**Web Addresses**

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

My wife, Wendy, subscribes to a bicycling magazine called Adventure Cyclist. Yesterday I was drawn to its cover article, “Circling the Volcanoes – Family Adventure in Nicaragua,” by Aaron Teasdale. The article recounts one family’s two-week bike ride around the double volcanoes on the island of Ometepe in Lake Nicaragua (about 20 miles south of Granada).

Their story brought to memory my own brief visit to Nicaragua several years ago, and evoked recollections of similar experiences. As

I mentioned at the club meeting last week, the opportunity to have visited Nicaragua changed my perception of the country from the abstract to a direct personal knowledge. My guess is that many of you have experienced the same phenomenon.



I want to thank Michelle Cekov for sharing her report last week on the work that GoCare is doing in Pantanal - and throughout Nicaragua. As members of the Rotary Club of Ventura East, we can be proud of the Club’s efforts to

serve the people of Pantanal over the years. But we should express our appreciation to Michelle and the entire GoCare organization for envisioning and implementing a truly sustainable system - one that will continue to provide high-quality educational programs to these communities for years to come.

As Michelle mentioned, GoCare is also ready and willing to assist any Rotary Club (including Ventura East!) to identify, assess, plan, and execute any number of future humanitarian projects in Nicaragua. Perhaps there will be new opportunities for service that our club will want to explore and act upon.

You can visit GoCare’s Facebook page here:

<https://www.facebook.com/GOCAREKids>

You can read an excerpt from Aaron Teasdale’s bicycling article here:

<https://www.facebook.com/AaronTeasdaleWritingPhotography/posts/378180079036370>

Dave Anderson

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
Tim Blackwell .....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
Todd Juvonen .....	Director 2014-2017
.....	Director 2014-2017

## Avenues of Service Directors

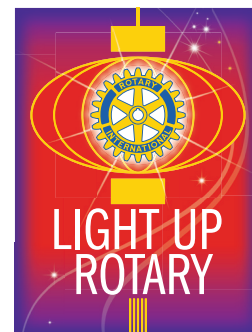
Bruce McGee .....	Club Service
Joe Strohman .....	Vocational Service
Nicole Kreutz .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
John Weiss .....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting June 4, 2015

*Reported by Jeff Hata*



*Jim Emch led us in the Flag Salute.*

President Dave rang the bell and invited everyone to get their lunch, guests and visiting Rotarians first.

President Dave thanked Tim Blackwell for greeting and Jim Emch for taking attendance. President Dave thanked Bill Gray for donating the raffle prize today.

Jim Emch then led us in the Flag Salute.

President Dave introduced guests and visiting Rotarians.

Visiting us from Buena High School was Principal Mike Irving and from Foothill Technology High School was Principal Joe Bova. Guest of Jeff Hata was Sheri Long from Vista Real Charter High School. Guests of the club were Carolyn Hertel and Carolyn Woodburn.

Tim Hughes gave our Inspirational Message today.

President Dave presented Mike Irving a check for \$2,500 for Buena High School Interact.

Joe Strohman spoke about the 4 Way Test Essay contest then John Masterson and Bill Spellman spoke about Ron Hertel and how important the 4 Way Test was to Ron. They also spoke about how Ron Hertel established the Career Centers at both Buena High School and Ventura College.

Joe Strohman and Tim Hughes then presented the awards to the top three essay

writers. In first place was Michael Archangelo (8th grade), second place was Madison Halstead (8th grade) and third place was Arlen King (6th grade) Each of the students read their essays to us!



*President Dave introduced guests and visiting Rotarians.*

Jordan Eller then presented our scholarships to 19 students for a total of \$45,000 in scholarship awards this year!

Midge Stork conducted the raffle and our lucky winner was Bob Pazen!

---

## Did ya know???

*The ABC's of Rotary by Cliff Dochterman*

*1992-93 President*

*Rotary International*

### Every Rotarian an Example to Youth...

In much of the official literature of Rotary International relating to service to young people, a special slogan will be found--"Every Rotarian an Example to Youth." These words were adopted in 1949 by the Rotary International Board of Directors as an expression of commitment to children and youth in each community in which Rotary clubs exist. Serving young people has long been an important part of the Rotary program. Youth service projects take many forms around the world. Rotarians sponsor Boy Scout and Girl Scout troops, athletic teams, handicapped children's centers, school safety patrols, summer camps, recreation areas, safe driving clinics, county fairs, child care centers and children's hospitals. Many clubs provide vocational counseling, establish youth employment programs and promote use of the 4-Way Test. Increasingly, drug and alcohol abuse prevention projects are being supported by Rotarians. In every instance, Rotarians have an opportunity to be role models for the young men and women of their community. One learns to serve by observing others. As our youth grow to become adult leaders, it is hoped each will achieve that same desire and spirit to serve future generations of children and youth. The slogan accepted over 40 years ago is just as vital today. It is a very thoughtful challenge--"Every Rotarian an Example to Youth."



# Celebrating our youth...



Winners of the Ron Hertel 4 Way Test essay contest conducted at Balboa Middle School.

(l - r): Carolyn Woodburn, Carolyn Hertel, first place Michael Archangelo, third place Arlen King, second place Madison Halstead and President Dave Anderson.



**Class of 2015 Rotary Club of Ventura-East Scholarship Recipients**  
 Scholarship committee chair Jordan Eller and President Dave Anderson pictured with this years scholarship recipients: John Coupart, Jesse Sohn, Anne Sinclair, Zacharey Hernandez, Tatiana Franklin-Thomas, Lizabeth Comacho, Colin Brown, Emmanuel Mateo, Ciera Georgi, Elizabeth Nofziger, Madeline Riddle, Sheridan Posadas, Omar Garcia, Amber Walton, Riya Desai, Allison Villa, Kayle Walker, Avalon Elliot, Barrett Connelly.

**Rotary Club of Ventura-East**  
 Post Office Box 3012  
 Ventura, California 93006  
[info@RotaryVenturaEast.org](mailto:info@RotaryVenturaEast.org)

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

**Jeff Hata**

3533 Arundell Circle #B  
 Ventura, CA 93003



OFFICE (805) 650-0733  
 FAX (805) 650-9904  
 WEB [www.MyAnchorPrinting.com](http://www.MyAnchorPrinting.com)  
 EMAIL [Jeff@MyAnchorPrinting.com](mailto:Jeff@MyAnchorPrinting.com)

**John A. Masterson**  
 Editor

**Capt'n Cruise Travel News**  
 "Colorful Cruise Commentary"

P. O. Box 3200  
 Ventura, California  
 93006-3200  
 805-340-0956  
 Fax: 805-642-4447

E-mail: [jmasterson@CaptnCruise.com](mailto:jmasterson@CaptnCruise.com)  
[www.captncruise.com](http://www.captncruise.com)

Rotary Club of Ventura-East on social media ...



"Like" us on FaceBook  
[www.FaceBook.com/venturaeast](http://www.FaceBook.com/venturaeast)



"Follow" us on Twitter  
[www.Twitter.com/VenturaEast](http://www.Twitter.com/VenturaEast)

*This space could be reserved  
 for  
 you ... Place your ad here!*

# WATER SUMMIT URGES ROTARY MEMBERS TO INVEST IN YOUTH



*This year's World Water Summit focused on water, sanitation, and hygiene in schools.*

Almost 200 million days of school attendance are lost every year because of the lack of proper sanitation. Many diarrhea cases in children result from transmission of disease in schools rather than at home.

“A school is a place where children should feel safe, not a place where they are susceptible to infection,” says Lizette Burgers, senior adviser of UNICEF’s Water Sanitation and Hygiene (WASH) in Schools program.

But the message at the World Water Summit on 4 June in São Paulo was positive: Rotary members and their clubs can make schools healthier places through programs that provide clean water and better sanitation.

“WASH in Schools is about addressing the rights of the children. This forum can help us all learn how to provide a healthy, safe, and secure school environment,” said Burgers. “This will help ensure quality education, because healthy, well-nourished children can fully participate in schooling. It increases school attendance, because students have to spend less time traveling long distances to fetch water. And it encourages children to take pride in their school and community by providing them with a renewed sense of dignity.”

The water summit, the seventh convened by the Water and Sanitation Rotarian Action Group, focused on water, sanitation, and hygiene in schools and provided Rotary members with resources and tips for starting their own projects.

Sushil Gupta, The Rotary Foundation’s WASH in Schools committee chair, explained that these projects aren’t just about investing in infrastructure and improving sanitation facilities. A successful WASH in Schools project is also about *water, cont’d on page 6*

## WESTERN INTERNATIONAL SECURITIES INC.

Member FINRA/SIPC • CA Ins Lic #0823117  
Clearing through JP Morgan Clearing Corp.  
Securities offered through Western International Securities, Inc.



**Thomas B. Swan** FINANCIAL CONSULTANT

**BRANCH OFFICE**  
2555 Townsgate Rd #300  
Westlake Village, CA 91361  
805-496-0988

**VENTURA OFFICE**  
290 Maple Court #118  
Ventura, CA 93003  
805-644-3495

**PHONE** 805-644-3495  
**CELL** 805-760-5688  
**FAX** 805-644-8102  
**EMAIL** tswan@wisdirect.com



**TIM HUGHES**  
Broker Associate

Cell: 805.551.6581  
Fax: 805.644.1381  
thughesre@aol.com  
Br # 00666568



**RE/MAX**  
Gold Coast REALTORS®, Inc.  
5720 Ralston St, Ste 100 • Ventura, CA 93003



*This space could be reserved for you ... Place your ad here!*

*This space could be reserved for you ... Place your ad here!*

## Weekly Raffle

Today’s raffle prize was graciously donated by Bill Gray.

Our lucky winner was Bob Pazen.

Thank you to Bill Gray for your generous donation and congratulations to Bob!



**Community Memorial Health System**  
*Where Excellence Begins with Caring*

**John Masterson**  
Vice President  
Community Relations

805/652-5625  
805/667-2895 FAX  
jmasterson@cmhhospital.org

147 N. Brent St.  
Ventura, CA 93003



**LINDSAY and COMPANY**  
Certified Public Accountant

**ALISON THOMPSON**  
Certified Public Accountant



770 County Square Drive, Suite 102  
Ventura, California 93003  
(805) 650-5915 FAX (805) 650-1334  
alison@lindsayandcompanycpa.com



water, cont'd from page 5

advocacy. Rotary members were encouraged, when considering a new project, to focus on hygiene education by finding ways to develop healthy behaviors in youths. Gupta said that children are generally more receptive to new ideas than adults are, and they can more easily change their habits and improve practices within families and their communities.

“WASH in Schools is about revitalizing and bringing revolution in societies,” Gupta said. “These young children can become our agents of change, and help us reach our goal of a cleaner, better, and more educated world.”

At a breakout session, Greg Allgood, vice president of World Vision, a leading nongovernmental provider of clean drinking water in rural areas of the developing world, discussed how Rotary members can develop more sustainable and effective WASH in Schools projects by partnering with NGOs and the private sector. With the support of Rotary-collaborated projects, World Vision helped more than 845,000 children gain access to clean water through \$85 million in project funding in 2013 alone.

Other breakout sessions focused on the basics of conducting a WASH in Schools program, the importance of changing behavior through hygiene education, and how to address sanitation needs in schools. Carlos Rossin, director of sustainability solutions for PricewaterhouseCoopers, also provided an update on São Paulo’s current drought and water resources issues.

“Rotarians are dedicating their time and leadership to address the need for basic WASH in Schools programs, and the results are already inspiring,” said John Hewko, general secretary of Rotary International. “These programs create a cycle of opportunity. It reduces hygiene-related disease, it increases attendance in school, it enhances the learning environment, and it contributes to a student’s dignity. This is an opportunity for Rotary to showcase what we’re all about. And through your work, we will be impacting generations to come.”

By Megan Ferringer  
Rotary News  
7-Jun-2015



Hishmeh Enterprises, Inc.  
Team Arizona Pizza, Inc.  
Team So-Cal, Inc.

Husam Hishmeh Partner  
805.701.4123  
husam@hishmehenterprises.com

“Exceptional People On A Mission To Be The Best  
Pizza Delivery Company In The World.”

*This space could be reserved  
for  
you ... Place your ad here!*

*This space could be reserved  
for  
you ... Place your ad here!*

*This space could be reserved  
for  
you ... Place your ad here!*

*This space could be reserved  
for  
you ... Place your ad here!*

*This space could be reserved  
for  
you ... Place your ad here!*

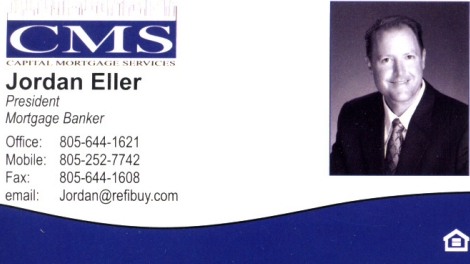
*This space could be reserved  
for  
you ... Place your ad here!*

RICHARD M. NORMAN, of Counsel

---

Law Offices of  
NORMAN DOWLER, LLP  
840 County Square Drive, Third Floor  
Ventura, California 93003-5406

(805) 654-0911 www.normandowler.com  
(805) 654-1902 FAX rnorman@normandowler.com

<p><i>This space could be reserved for you ... Place your ad here!</i></p>	<p>This space is reserved for  <b>Law Offices of Myers, Widders, Gibson, Jones &amp; Schneider L.L.P.</b>  (805) 650-5915</p>	<p><i>This space could be reserved for you ... Place your ad here!</i></p>
<p><i>This space could be reserved for you ... Place your ad here!</i></p>		<p><i>This space could be reserved for you ... Place your ad here!</i></p>

**Rotary Club of Ventura-East, Membership List**  
**100% Paul Harris Fellow Club**

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Polito, Ron .....	Commercial Real Estate
Anderson, David .....	Architecture	Ponce De Leon, Augie .....	Honorary Member
Blackwell, Tim .....	Insurance	Potts, Cari Ann .....	Attorney
Borneman, John .....	Songleading	Shannon, Laura .....	Wholesale Pet Supply
Burgh, Jeff .....	Government	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Canton, Rafael, M.D. ....	Psychiatry	Stewart, Richard E. ....	Banking, Real Estate Loans
Cekov, Michelle .....	Non-Profit	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Clune, Harriet .....	Real Estate Management	Strohman, Joseph, Jr. ....	Business Law
Corliss, Andrew .....	Broadcasting	Swan, Thomas .....	Investment Advisor
Cruser, Daryl .....	Insurance	Thompson, Allison .....	CPA
Eller, Jordan .....	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Emch, James H., C.P.A. ....	General Accounting	Turner, Donna .....	Honorary Member
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Widders, Monte L. ....	General Law
Gallagher, Richard .....	Stock & Bond Sales	Whitman, Diana .....	Honorary Member
Gray, Bill .....	Property Management	Word, Jim .....	Department Store
Hashbarger, Tom .....	Health Services	Yuncker, Chuck .....	Honorary Member
Hata, Jeff .....	Printing		
Hicks, William .....	Domestic Automobiles, Retail		
Hishmeh, Husam .....	Restaurateur, Franchisee		
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth .....	CPA		
Kreutz, Nicole .....	Banking		
Ludes, Rocky .....	Honorary		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McGee, Bruce .....	Wholesale Foods		
McGee, Kathy .....	Education (Retired)		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		
Noville, Robert .....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		