

The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jordan Eller & Steve Phillips  
Volume XLVI, Number 15

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
October 29, 2009

## Meeting October 29, 2009

*Reported by Jordan Eller*



*A.C. introduced guests & visiting Rotarians.*

President Jeff rang the bell and invited everyone to lunch, guests and visiting Rotarians first!

Jeff thanked the greeter Gene Cherry. Gene also gave our Inspirational Moment and Deborah Roberts led us in our Flag Salute.

A.C. introduced our guests and visiting Rotarians. This week there were a few more guests than last week!

Guest of Nikki Sloan was Cheney Caldwell, guests of Jeff Hata was Esther Egelko and Barbara Hinton and guest of Jan Lindsay was Beth Lyons.

Deborah Perkins announced that our Opportunity Drawing was another mystery prize being donated by Jeff Hata.

### Jeff's Announcements:

November 7th & 8th is the Battle of the Blue & Gray Civil War Reenactment put on by the Rotary Club of Moorpark. This will be at Tierra Rejada Farms in Moorpark.

Jeff spoke about the District Conference. It was a nice event with great speakers and fun people to talk to. Please make an effort to go to next year's Conference. It will be a fun learning experience.

Barbara Hinton spoke about the upcoming Arts



*Bob Lynn gave us preliminary Casino Night / Pumpkin Patch figures.*



*Tom Hashbarger led our Rotary Recognition session.*

Festival hosted by the Ventura Chamber of Commerce on November 14th from 11 am to 6 pm.

Terry McBreen spoke about the Coats for Kids Project we are supporting for the Downtown club. Terry is seeking business locations to place donation drop off boxes. If you can put a box in your lobby, please contact Terry.

Bob Lynn reported on Casino Night and the Pumpkin Patch preliminary results. Casino Night is around \$11,400 net and Pumpkin Patch is around \$5,000 net. There is still income and expenses coming in so we don't have final numbers yet, but these should be good estimations. Thank you everyone for all your hard work and efforts!

### Avenues of Service Reports:

Community Service - Tom Swan announced that Saturday is the last day for the Pumpkin Patch and he needs help cleaning up the POD and getting all of our supplies out of there. Anybody with a pick-up or truck, your help will be greatly appreciated.

Meeting, cont'd on page 3

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**Web Addresses**

[www.rotaryventuraeast.org](http://www.rotaryventuraeast.org)

R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Jeff Hata**  
President 2009-2010

Last week's program about Sweet Dreams by Jeff Corsello was a very poignant reminder to me that the Holiday Season is coming very quickly and unfortunately this year more than last year there will be many more people living in their cars or on the streets homeless. This does not take into account the many more people who find themselves in serious financial difficulties which could also leave them homeless. I just heard on the news this morning that unemployment in the U.S. is expected to top 10% by the end of this year and in California the unemployment rate in August was 12%.

To me, this is very sad and I was very happy to see how the club responded to the message that Jeff gave last week. Without hesitation the question asked of Jeff at the end of his presentation was "How can we help?" That is a question that seems to be ingrained in Rotarians because I hear that question over and over again. Very rarely do you hear the comment "that's their problem." But instead you hear the question "How can we help?" This year more than ever people are going to need help. People who are not used to asking for help, but unfortunately will need help.

We as individuals offered help to Jeff last week and it would be good if we as a club can give Jeff and his family support in their "Sweet Dream." Nikki and I have spoken and what we would like to do is to collect items Jeff and his family need to offer assistance to the homeless.

So, what we are looking to be donated are:

- Tarps
- Tents (Pup tent size)
- Wash cloths
- Hand towels
- Socks

Nikki will be bringing a box with her to the meetings to collect any donations and will deliver them to Jeff. Jeff and his family has a goal to touch 100 people this Holiday Season. Let's see if we can't make this possible. I think it's a noble venture that Jeff and his family has undertaken and I also think it will teach Jeff's children very valuable life lessons that will stay with them for the rest of their lives.

Besides Sweet Dreams, don't forget about our other non-profits who are helping to deal with our homeless problem such as Project Understanding, Salvation Army, FoodShare ... they also desperately need our help this year too.

12% unemployment rate in California. Frightening to think about.

YIRS  
Jeff Hata

## 2009 - 2010 Club Board of Directors

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Wendy Pazen .....	President Elect
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Nicolette Sloan .....	Director 2007-2010
.....	Director 2009-2011
Henry Oster .....	Director 2008-2011
Deborah Perkins .....	Director 2009-2012
Robert Pazen .....	Director 2009-2012

## Avenues of Service Directors

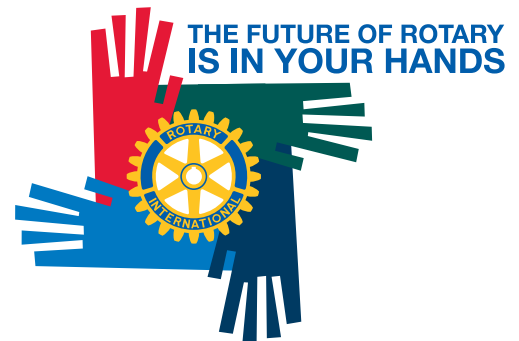
Wendy Pazen .....	Club Service
Husam Hishmeh .....	Vocational Service
Tom Swan .....	Community Service
Gary Moratz .....	New Generations
Dave Anderson / Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

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Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009

## The Four Way Test

**First** ... Is it the **TRUTH**? **Second** ... Is it **FAIR** to all concerned? **Third** ... Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**? **Fourth** ... Will it be **BENEFICIAL** to all concerned?



## Programs

Program Chair: Rocky Ludes

**November 5, 2009**

Olive Oil History - John McBride

**November 12, 2009**

Nicaragua Trip - Dave Anderson

**November 19, 2009**

Avenues of Service Meetings

**November 26, 2009**

Dark

## Greeters

**November 5, 2009**

Arnulfo Carbajal & Michael Doyle

**November 12, 2009**

Terry McBreen & Jordan Eller

**November 19, 2009**

Jim Emch & Pete Gallagher

**November 26, 2009**

Dark

## Rotary Recognition

Program Chair: Rich Stewart

**November 5, 2009 - TBA**

**November 12, 2009 - TBA**

**November 19, 2009 - TBA**

**November 26, 2009 - TBA**

## Meetings

**TBA**

New Member Training Session

**November 19, 2009**

Vocational Service

3rd Thu/Month, 1811 Knoll Dr. 5:30 PM

**December 1, 2009**

Board of Directors Meeting

1st Tue/Month, DW's, 1985 S. Victoria Ave, 7:00 AM

**November 9, 2009**

Club Service

2nd Mon/Month, Carrows Telephone Rd. 5:30 PM

**November 9, 2009**

Community Service

2nd Mon/Month, 290 Maple Ct #118 5:30 PM

**November 17, 2009**

International Service

3rd Tue/Month, Marie Callendars (Victoria) Dr. Noon

**November 12, 2009**

New Generations

2nd Thu/Month, 1811 Knoll Dr. 5:30 PM

**Every Monday**

Buena Interact Club

Buena High School, Room 48 12:30 PM

Vocational Service - Husam Hishmeh announced that we will be doing our Vocational Student of the Quarter award next week.

International Service - Judy Hoag announced that the Poverty Conference is coming up on November 21st. You can go to [www.povertyconference.com](http://www.povertyconference.com) to register on line. There will not be any onsite registration so if you are going, you must preregister!

International Service is planning another Nicaragua trip in January. Dates to come shortly.

Judy also spoke about our Poinsettia Plant sales. We need to pass out flyers to all of our friends and family and anyone else we may come in contact with.

Tom Hashbarger led us in a Rotary Recognition Session then Deborah Perkins conducted our raffle drawing. Bob Beckwith us the lucky winner of the mystery prize which will be delivered at the next meeting.

Nikki Sloan introduced our speaker today, Jeff Corsello.

In November 2007, the Corsello family embarked upon a new family holiday tradition. One that would touch the lives of many. The Corsello family, Laura, Jeff and their four children decided to forgo Christmas gifts and Christmas Eve dinner and to share their families' blessing of food and shelter with those less fortunate, the homeless men and women of Ventura.

During the holiday season, from November to March, the Corsello family walks the streets of Ventura every other Sunday to introduce themselves to homeless individuals and asks what basic necessities they need. They immediately purchase the items requested which are usually shelter related such as tarps, tents or sleeping bags.

Their mission known as "Sweet Dreams" has touched the lives of at least 27 people. Donations have provided over 20 warm meals, 10 sleeping bags, 5 tents, 5 tarps, \$200 in gift cards, \$200 in groceries, countless pairs of socks and many other basic necessities. During the 2009 holiday season, it is their goal to touch 100 people.

Sweet Dreams is seeking our support in providing socks, tarps, sleeping bags, washclothes, and handtowels. Each week we will be collecting these items from Rotary and delivering to the Corsello family for distribution. You may also donate cash to allow them to purchase food and food gift cards.

Best Regards,

Nikki Sloan



*Jeff Corsello spoke about Sweet Dreams.*



# Global Outlook

By Anne E. Stein  
November 2009

## U.S. club brings safe water to communities in Mexico, Malawi.

The Rotary Club of Carpinteria Morning, California, USA, is applying the experience it gained from a water project in Mexico to a new effort halfway around the globe, in Malawi.

The club's work with water projects began when one of its members attended a meeting of



Rotary Images /Alyce Henson

the Rotary Club of Pátzcuaro, Michoacán, Mexico, in 2005 and learned that nearby villagers drank contaminated water from wells or used their meager wages to buy expensive bottled water. The Carpinteria Morning club decided to get involved.

"We wanted to find filtration systems -- sand, solar, ozone, microfiltration -- that would work best in these five small villages," explains Larry Siegel, who coordinates water projects for District 5240. "We wanted it to be repeated around the area, so the systems needed to be affordable."

The club decided to install different systems in different villages. The most successful system was a combination of sand and electric ultraviolet (UV) filtration in La Cienaga. Families had been paying up to a day's wages for a weekly supply of bottled water because the local water, which was orange, was undrinkable. "Once the sand/UV system was installed, the bottled water purchases stopped, and we saw the health and economic impact from the project," Siegel says.

Working with the Rotary clubs of Pátzcuaro and Pátzcuaro 2000, the Carpinteria Morning club led a Rotary Foundation Matching Grant project that installed 100-gallon storage tanks and filters in 75 elementary schools to treat contaminated water from the local system.

When club members learned about similar clean water challenges in Malawi, they decided to try to repeat the success of that project, drawing upon their experience in finding water filtration systems and installing them

Outlook, cont'd on page 5

## Important Dates

Blue & Gray ..... Nov. 7 & 8  
Poverty Conference..... Nov 21  
Club Christmas Party..... Dec. 19

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### Jeff Hata

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**John A. Masterson**  
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**Capt'n Cruise Travel News**  
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in La Cienega. District 5240 partnered with District 9210 (Malawi; part of Mozambique; Zambia; Zimbabwe) on a 2007 Matching Grant project that installed large rainwater collection tanks at four AIDS treatment centers in rural Malawi. The project, with local support from the Rotary Club of Lilongwe, also helped supply 30 sand filters for domestic use, which patients took home.

Rotarians are also working with eight rural villages in Malawi to distribute household sand filters, build rainwater collection tanks, and seal and cap wells, which should provide clean water to 5,000 people. A third Malawi project is helping to fund a health worker who will teach villagers about hand washing, food preparation, baby care, and other issues integral to promoting health through the long-term use of the clean water system.

"It's our way of starting to address the sanitation side," says Siegel. "We think it's our best project yet."

## Laying the groundwork for lasting peace

By Dan Nixon

Rotary International News -- 4 November 2009

The civil war that tore apart Kouame Remi Oussou's homeland of Côte d'Ivoire instilled in him a passion to work for solutions to conflict.

Although most of the violence, which broke out in 2002, ended in 2004, the war left his country divided in two.

Oussou is now a monitoring and evaluation officer for disarmament, demobilization, and reintegration (DDR) with the United Nations Development Programme (UNDP) in the Central African Republic. His work helps address



*Kouame Remi Oussou (third from left) during his days as a Rotary World Peace Fellow at International Christian University. A former member of the Rotaract Club of Abidjan Cocody, Côte d'Ivoire, he says he would like to become a Rotarian. Photo courtesy of Kouame Remi Oussou*

Groundwork, cont'd on page 6

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## Weekly Raffle

Our raffle prize this week was donated by Jeff Hata. It's a mystery at this time and will be revealed at next weeks meeting (which means Jeff forgot!)

Our lucky winner was Bob Beckwith. We collected \$110 this week which brings our year to date total to \$1,006.

Thank you to everyone who contributed and congratulations again to Bob Beckwith.



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the needs of a country that weathered periodic civil conflict before a comprehensive peace accord took effect in 2007.

“DDR remains a process,” says Oussou, the first polio survivor to become a Rotary World Peace Fellow. “It takes tremendous time to get the D and D done before even thinking of the R part.”


Conducting socioeconomic studies is the focal point of the DDR team’s efforts.

“One of my roles is to think in advance how the ex-combatants will be making a living after disarmament and demobilization,” says Oussou, who is fluent in Baule, English, French, German, and Spanish. “We are a quite sturdy team, in the firing line of conflicting interests, including the Central African Republic government, the politico-military leaders, and UNDP itself.”

Oussou says his parents told him that he contracted polio when he was one or two years old. But he has “long had a strong feeling that with hard work, handicap or not, anyone can succeed.”

Oussou’s studies as a 2007-09 Rotary World Peace Fellow at International Christian University (ICU) in Tokyo helped prepare him for his work in the Central African Republic. His applied field experience with the United Nations Institute for Training and Research office in Hiroshima was especially helpful: It gave him the opportunity to conduct research and help organize a joint conference of the institute and UNESCO on nuclear energy, where he also delivered a presentation.

“I could not be more thankful to Rotary International and ICU for providing me with such a great opportunity to contribute to the debate over peace and security in Africa and the world,” he says.




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there is no promise for the future,  
and without a promising future, life  
has no direction, no meaning and no  
justification."*

*~Adlin Sinclair*



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**District 5240**

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Anderson, David .....	Architecture	Pazen, Wendy .....	Office Management
Beckwith, Robert E. ....	Office Equipment	Perkins, Deborah .....	Family Law
Borneman, John .....	Songleading	Phillips, Steve .....	Department Store, Manager
Canton, Rafael, M.D. ....	Psychiatry	Polito, Ron .....	Commercial Real Estate
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Cherry Eugene C., D.V.M. ....	Veterinary Practice, Small Animals	Shilton, Thomas E. ....	Pharmacy
Clune, Harriet .....	Real Estate Management	Sloan, Nicolette .....	Banking, Business Loans
Corliss, Andrew .....	Broadcasting	Smith, Mark Corbin .....	Religion, Protestant
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Crozier, Thomas H. ....	Real Estate Development	Stewart, Richard E. ....	Banking, Real Estate Loans
Doyle, Michael .....	Real Estate Management	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Eller, Jordan .....	Banking, Mortgage Lending	Strohman, Joseph, Jr. ....	Business Law
Emch, James H., C.P.A. ....	General Accounting	Swan, Thomas .....	Investment Advisor
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