



The Rotary Club
of Ventura-East

The Breeze

Editor: Jordan Eller & Steve Phillips
Volume XLVI, Number 23

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 14, 2010

Meeting January 14, 2010

Reported by Jordan Eller



Dick Gallagher introduced our guests and visiting Rotarians.

President Jeff rang the bell and invited everyone to lunch, guests and visiting Rotarians first!

Jeff thanked our greeter Judy Hoag. Our Inspirational Moment was given by Sam Marsh. Bob Pazen led us in the salute to the Flag.

Introduction of guests was done by Dick Gallagher. Visiting Rotarian and guest of Jeff Hata was Robert Jacobi.

We then sang a song written by John Borneman. Deborah Perkins announced our raffle prize donated by Rafael Canton and was \$50 cash.

Chuck Yuncker than presented our students of the quarter.

President's announcements:

District Mid-terms are January 16th at the Oxnard Marriott, Jeff, Wendy and Tom will be attending.

A big thank you to Sam Marsh for agreeing to be assistant Sgt. at Arms with Pete Gallagher and to Midge Stork for bringing desert.

February 13th the District will be hosting a Water Conference at CLU. Flyers are on your tables.

The district is taking donations for Haiti relief. If you would like to make a donation, the information is on the website.

We are seeking a host family for a potential Exchange



Sam Marsh gave our inspirational message.



Chuck Yuncker presented our students of the quarter.

Student next year. If you or someone you know is interested, let Wendy Pazen know.

Avenues of Service Reports:

Vocational Service (Husam Hishmeh) - Job Shadow day is coming and we need to get the forms for volunteer drivers turned in quickly. The Vocational Service meeting will be next Monday at Hishmeh Enterprises at 5:30

pm.

International Service (Judy Hoag) - The International Service meeting will be on Tuesday at 5:30 at Judy's office. 2686 Johnson Drive. The Nicaragua trip will be the agenda.

Club Service (Wendy Pazen) - went over club activities for the remainder of the year. Wendy also reminded everyone that RYLA is coming up in April.

Happy dollars were Ron Polito, Joe Strohman & Nikki Sloan. Deborah Perkins then conducted our opportunity drawing which was won by Wendy Pazen.

Nikki Sloan than introduced our speaker Doug Reed

Meeting, cont'd on page 3

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Web Addresses

www.rotaryventuraeast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jeff Hata
President 2009-2010

This past weekend was our district mid-terms. This meeting is for current Presidents, President Elects and President Elect Nominees.

For the Presidents, it is a time to get together with people that you have come to know pretty well over the previous 3 years. You get a chance to reflect on how your year is going, what projects your club is working on, what challenges you have faced and also what successes you have achieved.

I am happy to say that for the most part the clubs in our district are having very successful years. Overall, membership is up by about 1.5% and the clubs are reporting that they are having a good year. Despite the fact that membership is up, membership retention is still creating some challenges. Clubs are in danger of losing good members because of changes in the job market, but clubs are also coming up with creative methods to help keep good members in their clubs. They are being flexible to help out members who want to keep doing the good work of Rotary, but are finding it financially challenging.

For the President Elects and President Elect Nominees, the district mid-terms are a means to provide them with information they will need during their years as Rotary Presidents. It is also a time to get to know the other presidents that will be serving in their years as well as get to know their District Governors. I can tell you that Rotary does a good job in providing you with the information and the training you need to be a Rotary President.

While some of the material may be a "little" dry and you may find your mind wandering or maybe you may decide to take a little nap, I find these opportunities to be good. The more I attend a Rotary function such as the mid-terms the more people I get to know and the more I realize what a fantastic organization Rotary is.

Our club is lucky to have two people, Wendy Pazen your President Elect and Tom Swan your President Elect Nominee, stepping up to lead our club. A tradition of our club, at least for the three mid-terms I have attended, is for our club representatives to meet after the meeting and get a bite to eat and maybe a beverage or two to discuss what we learned and how that can be applied to our club. This year was no different. Tom, Wendy and I met after the meetings and discussed personnel for Wendy's year and into Tom's year. We also discussed projects and what we could do to make them even better than they are. I feel the time we spent was very valuable and productive. We will be in good hands and we are lucky to be members of the Rotary Club of Ventura-East!

YIRS
Jeff Hata

2009 - 2010

Club Board of Directors

Jeff Hata	President
Wendy Pazen	President Elect
Deborah Roberts	Past President
Michelle Mercado	Secretary
Robert Lynn	Treasurer
Devere L. (Pete) Gallagher.....	Sergeant at Arms
Steve Phillips	Director 2007-2010
Nicolette Sloan	Director 2007-2010
Jordan Eller	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012

Avenues of Service Directors

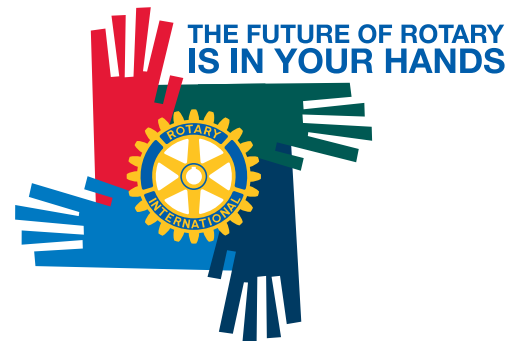
Wendy Pazen	Club Service
Husam Hishmeh	Vocational Service
Tom Swan	Community Service
Floyd Gill.....	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
John Kenny.....	President, Rotary International
Luz Maria Ortiz-Smith.....	Governor, R.I. District 5240
Deepa Willingham	Governor Elect, R.I. District 5240
Wade Nomura	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Marc Vertin	P.D.G. 2002-2003
Arnie Dowdy	P.D.G. 2003-2004
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009

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Programs

Program Chair: Rocky Ludes

January 21, 2010

Avenues of Service

January 28, 2010

Ushindi Center East Congo - Victoria Bentley

February 4, 2010

Trip to Cuba - Husam Hishmeh

February 11, 2010

Quilting in the U.S. - Georganna Hawley

Greeters

January 21, 2010

Rocky Ludes & Carol Marquez-Olson

January 28, 2010

Sam Marsh & John Masterson

February 4, 2010

Michelle Mercado & Dick Norman

February 11, 2010

Hank Oster & Bob Pazen

Rotary Recognition

Program Chair: Rich Stewart

January 21, 2010 - TBA

January 28, 2010 - TBA

February 4, 2010 - TBA

February 11, 2010 - TBA

Meetings

TBA

New Member Training Session

January 21, 2010

Vocational Service

3rd Thu/Month, 1811 Knoll Dr. 5:30 PM

February 1, 2010

Board of Directors Meeting

1st Tue/Month, DW's, 1985 S. Victoria Ave, 7:00 AM

February 8, 2010

Club Service

2nd Mon/Month, Carrows Telephone Rd. 5:30 PM

February 8, 2010

Community Service

2nd Mon/Month, Carrows Telephone Rd 5:30 PM

January 19, 2010

International Service

3rd Tue/Month, Marie Callendars (Victoria) Dr. Noon

February 11, 2010

New Generations

2nd Thu/Month, 1811 Knoll Dr. 5:30 PM

Every Monday

Buena Interact Club

Buena High School, Room 48 12:30 PM

from the City of Ventura.

This week we learned of volunteer opportunities from the City of Ventura's Community Services Coordinator, Doug Reed. Did you know that the City of Ventura has logged over 42,000 volunteer hours that has contributed to improving our local community?! The City of Ventura partners with individuals, local service organizations, schools and the under or unemployed to contribute their " unique talents and energy toward providing a richer quality of life for our community."

In addition to giving the public a means of contributing to our local community and taking ownership over projects to improve our environment, the volunteer program helps to soften the financial burden to the City of Ventura.

With a staff of 2 ½, the City of Ventura matches people with projects of interest such as environmental cleanups at local beaches and parks, art walks, and street fairs. There are many other unique opportunities such as matching high school students with seniors to program devices like cell phones, seniors making baby blankets at retirement homes, or helping senior prepare taxes. Projects can be individually or group run and are a means for the City to actively become less reactive and more proactive. There are nine City of Ventura departments that can use your help today! Check out the calendar of events for opportunities to volunteer today at www.cityofventura.net Don't forget, if you have a passion to make an impact on City policies or services, consider volunteering to serve on a board or commission. Contact the City of Ventura at www.cityofventura.net or Doug Reed at dreed@cityofventura.net or (805) 658-4721.



Doug Reed spoke about the City of Ventura.

Best Regards,
Nikki Sloan

“Don't throw away the old bucket until you know whether the new one holds water”

--Anonymous

'Building Communities -- Bridging Continents' is 2010-11 RI theme

By Donna Polydoros
 Rotary International News -- 18 January 2010

After taking the stage to the tune of "California, Here I Come," RI President-elect Ray Klinginsmith announced the 2010-11 RI theme, Building Communities -- Bridging Continents, during the opening plenary session of the 2010 International Assembly.

Klinginsmith said he arrived at the theme after reviewing RI themes of years past. He noticed that only a few spoke to non-Rotarians.

"As a result, I decided to search for a briefly stated theme that would fulfill two objectives: the first to explain Rotary to non-Rotarians, and the second to validate our work for Rotarians," he said. "The words I have selected to describe Rotary's current mission and to highlight our achievements are what we do best: Building Communities -- Bridging Continents."

The president-elect described how his 50 years of Rotary experience have contributed to his focus on communities at home and abroad. For example, as a Rotary Foundation Ambassadorial Scholar, he studied for a year in South Africa, becoming the first student from his small town of Unionville, Missouri, USA, to study abroad.



RI President-elect Ray Klinginsmith addresses district governors-elect at the 2010 International Assembly. Rotary Images/Monika Lozinska-Lee



Theme, cont'd on page 5

Important Dates

Drinking Water Conference	Feb. 13
Fat Tuesday Social	Feb. 16
P.E.T.S.	Feb. 19 - 21
St. Patty's Day Parade	Mar. 13
Foundation Gala	Mar. 13
District Assembly	Mar. 27
Santa Anita Social	Apr. 17
Rotarians at Work Day	Apr. 24
RYLA	Apr. 22-25
D.G. Luz Maria Step Down	Jun. 12
R.I. Convention, Montreal	Jun. 20 - 23
Push-em Pull-em Parade	Jul. 4
Ventura County Fair Parade	Aug. 7
Harbor Fireworks Cruise	Aug. 7
Pumpkin Patch	Weekends in October
Halloween Fundraiser	Oct. 30
Children's Christmas Party	Dec. 23

This space could be reserved for you ... Place your ad here!

Jeff Hata

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Theme, cont'd from page 4

The timing of the theme announcement, which took place in the evening, was a break in tradition from past assemblies and a reflection of Klingensmith's willingness to embrace change. He encouraged district governors-elect to reexamine traditional procedures that were no longer best practices and to begin new traditions where appropriate.

He also paid homage to Rotarians of the past who helped raise Rotary to a place of prominence on the world stage. He urged district governors-elect to meet the past RI presidents and other former officers in attendance to deepen their connection to Rotary's past.

"I love it," says Governor-elect Robert Martin, of District 5020 (British Columbia, Canada; Washington, USA). "I'm going to be promoting Rotary pride in our district next year, and Building Communities -- Bridging Continents is something we can all be proud of."

LISTENING

By P.D.G. Jock MacKenzie

Reprinted from the District 5240 Bulletin

Eric Nicolet was one my Rotary heroes. He died a few years ago, to the regret of everyone who ever knew him. He was literate in an unreading world, imaginative in the midst of dullness, innovative when surrounded by clods. He was everything any thinking person could aspire to be.

He was, in addition to everything else, a past president of three Rotary Clubs and, when I first met him, the long-time editor of the Ventura East Club's weekly bulletin.

Eric had this to say about listening. "I know that in listening we sometimes miss part of what is read or, for that matter, something just said. Most of us have partial listening skills. We never do training for listening.

"That reminds me of an experiment I tried years ago when I was teaching high school. I had one class that just would not quiet down when the bell rang. One day, after fighting to get quiet for several minutes, I just

Listening, cont'd on page 6



Eric Nicolet & Past PResident Carol Marquez-Olson

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Weekly Raffle

Today's raffle prize of \$50 cash was donated by Rafael Canton.

We collected \$85 to add to our scholarship fund and our lucky winner was Wendy Pazen! Congratulations Wendy.

Again thank you to Rafa for donating our raffle prize and to our lucky winner Wendy Pazen.




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
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put my finger to my lips with a 'sh-h-sh-h' until the room was quiet. I went on listening for a moment. The room was quiet. Finally, I broke the silence and asked them what they heard. 'Feet shuffling;' 'Someone walking in the hall;' 'Birds outside;' 'A car on the road,' all the little noises that we are usually unaware of.

"Well, it worked that day. So I started every day with some type of listening exercise, sometimes music, sometimes I read, or I prepared a student in advance to read. The exercise was never more than three minutes. At the end of the school year, I asked the students to evaluate their listening.

"The responses were amazing: 'I listen to the minister;' 'I listen to my mother;' 'I hear the birds every morning;' 'I listen in classes;' and so on. I do not know why I never did it again."

"There are bulletin editors all over Rotary, some, like me, retired after years of self-imposed deadlines and witnessing the varying quality dull whatever inspiration ever existed. For me, Rotary is a conduit. It puts me in a setting of men and women who are continually amazing with their unbridled enthusiasm and can-do dedication."

"That's what it does. I can hear it every day."

Self Pity


*I never saw a wild thing
sorry for itself.*

*A small bird will drop frozen dead from a bough
without ever having felt sorry for itself.*

D.H. Lawrence

*Luck is when opportunity knocks,
and you answer.*

- Anonymous




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee Honorary Member	Pazen, Robert L., O.D. Optometry
Anderson, David Architecture	Pazen, Wendy Office Management
Beckwith, Robert E. Office Equipment	Perkins, Deborah Family Law
Borneman, John Songleading	Phillips, Steve Department Store, Manager
Canton, Rafael, M.D. Psychiatry	Polito, Ron Commercial Real Estate
Carbajal, Arnulfo Environmental Health	Roberts, Deborah Communications
Cherry Eugene C., D.V.M. Veterinary Practice, Small Animals	Shilton, Thomas E. Pharmacy
Clune, Harriet Real Estate Management	Sloan, Nicolette Banking, Business Loans
Corliss, Andrew Broadcasting	Smith, Mark Corbin Religion, Protestant
Coyner, Jeff Attorney, Civil Litigation	Spellman, William J., D.D.S. Prosthetic Dentistry
Crozier, Thomas H. Real Estate Development	Stewart, Richard E. Banking, Real Estate Loans
Doyle, Michael Real Estate Management	Stork, Midge, CFP, CSPG Financial Planning, Investments
Egelko, Esther Non-Profit	Strohman, Joseph, Jr. Business Law
Eller, Jordan Banking, Mortgage Lending	Swan, Thomas Investment Advisor
Emch, James H., C.P.A. General Accounting	Thompson, Vance, CLU, ChFC Insurance, Financial Planning
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Gallagher, Richard Stock & Bond Sales	Waddell, Sandy Contractor-Portable Buildings
Gray, Bill Property Management	Widders, Monte L. General Law
Hasan, Mohammed A., P.E., R.E.A. Civil Engineering	Whitman, Diana Honorary Member
Hashbarger, Tom Health Services	Word, Jim Department Store
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Hoag, Will Honorary Member	
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Ludes, Rocky CPA Tax	
Lynn, Robert Jewelry	
Marquez-Olson, Carol Travel Agency	
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Masterson, John A. Foreign Automobiles, Retail	
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