



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume XLVII, Number 17

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
October 28, 2010

## Programs

Program Chair: Rocky Ludes & Deborah Perkins

**October 28, 2010**

Avenues of Service

**November 4, 2010**

Rotary Foundation - Monte Widders

**November 11, 2010**

D.G. Deepa Willingham's official visit

**November 18, 2010**

Avenues of Service

## Greeters

**October 28, 2010**

Danielle Brinkman & Rafael Canton

**November 4, 2010**

A.C. Carbajal & Harriet Clune

**November 11, 2010**

Andy Corliss & Jeff Coyner

**November 18, 2010**

Tom Crozier & Michael Doyle

## Fundraisers

### Nightmare on the Hill

October 30, 2010

Next meeting is

October 27

at

Terry's House

time

5:30 pm

### Poinsettia Sales

Delivery Date

December 2, 2010

### Youth Soccer Tournament

Date TBA

Next meeting is

at

time

### Raffle Prize Donors

**October 28 - Rich Stewart**

**November 4 - TBA**

**November 11 - Wendy Pazen**

**November 18 - Jeff Hata**

## Club Events

### Important Dates

Nightmare on the Hill Fundraiser.....	Oct. 30
Board of Directors Meeting.....	Nov. 3
D.G. Deepa's visit.....	Nov. 11
Board of Directors Meeting.....	Dec. 1
Master PRLS3.....	Dec. 11
Children's Christmas Party.....	Dec. 23
Board of Directors Meeting.....	Jan. 5
Master PRLS4.....	Jan. 22
Master PRLS1.....	Feb. 5
Master PRLS2.....	Feb. 26
Irish Festival.....	Mar. 12
Master PRLS5.....	Mar. 12
Basic PRLS.....	Apr. 8
District Assembly.....	Apr. 9
RYLA.....	Apr. 15 - 17
R.I. Convention New Orleans.....	May 22 - 25

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.IrishFestivalVentura.org](http://www.IrishFestivalVentura.org)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Wendy Pazen**  
President 2010-2011

It seems that every article either starts or ends with, "Wow, it was a very busy week for our club". This last weekend was no exception. Our amazing barbecue team cooked for and served over 300 people at the District Conference at Limoneira Ranch in Santa Paula. We received rave reviews from everyone who attended and all the hard work was really appreciated.

**DG Deepa Willingham** sent me a note the very next day expressing her gratitude.

"Thank you so much to you and your club, my friend. Our success had a lot to do with your club's participation. Please thank all those who labored hard to give us a wonderful picnic lunch. I felt bad that I was just gallivanting around while so many members of your club were toiling hard in the background. Please convey my heartfelt thanks to all of them."

"Thanks also to Deborah for doing an outstanding job being the MC".

I would like to thank our hard working barbecue team that was led by **Chef** and **PEN Jordan Eller** and **PE Tom Swan**. The team consisted of members and guests:

**Jim Word, Bob Lynn and Linda Cervon, Bill Spellman and Lynn Van Emmerik, John Borneman and Linda O'Neill, Ken Kagan, Judy Hoag, Midge Stork, Bill Gray, Gary Young (Downtown), Hank Oster, Deborah Roberts, Jeff Hata and Bob Pazen.**

Because of all of the hard work that this incredible barbecue team does, we were able to contribute \$3,000. 00 to PolioPlus! **GO TEAM!**

Our barbecue leaders have also agreed to donate a barbecue for 25 people to the Boys and Girls Club's Great Auction. This is such a great way to help the children of our community and at the same time get more publicity for our amazing team.

Early Monday morning, **Jeff Hata** and **Michelle Mercado** were interviewed by KVTA Radio Station (1520) to promote the Nightmare on the Hill as well as the many other community service projects that the Rotary Club of Ventura-East is involved in. Thank you, **Jeff** and **Michelle!**

Have a great week!

Wendy

2010 - 2011

### Club Board of Directors

Wendy Pazen .....	President
Tom Swan .....	President Elect
Jeff Hata .....	Past President
Jordan Eller .....	Secretary
Robert Lynn .....	Treasurer
Devere L. (Pete) Gallagher .....	Sergeant at Arms
Deborah Roberts .....	Director 2009-2011
Henry Oster .....	Director 2008-2011
Deborah Perkins .....	Director 2009-2012
Robert Pazen .....	Director 2009-2012
John Masterson .....	Director 2010-2013
Robert Jacobi .....	Director 2010-2013

### Avenues of Service Directors

Tom Swan .....	Club Service
Bill Spellman .....	Vocational Service
Craig Miller .....	Community Service
Floyd Gill .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

### Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Ray Klinginsmith .....	President, Rotary International
Deepa Willingham .....	Governor, R.I. District 5240
Wade Nomura .....	Governor Elect, R.I. District 5240
Frank Ortiz .....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam) .....	P.D.G. 1981-1982
Arnie Dowdy .....	P.D.G. 2003-2004
Jan Lindsay .....	P.D.G. 2004-2005
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting October 21, 2010

Reported by Jeff Hata



Student of the Quarter  
Alicia Holland

President Wendy invited everyone to lunch, guests and visiting Rotarians first!

President Wendy thanked our greeters John Borneman & Dave Anderson.

Mark Rook led us in the salute to the Flag and Jeff Hata gave our Inspirational Message.

Introduction of guests was done by Harriet Clune.

Guest of Maria Lopez was Bernadette, guest of Deborah Roberts was Jeff Crocker and Michelle Mercado, guest of Jordan Eller was Shawn Cabela and guest of Bob Pazen was Sierra “Baby Cakes” Garman.

John Borneman and Dave Anderson then led us in a song!

Harriet announced that our raffle prize was a \$50 cash which was donated by Deborah Perkins.

Deborah Roberts spoke about Nightmare on the Hill. We need volunteers to work the night of the event and we also need promised raffle items to be turned in this week!

Past President Jeff Hata in his never ending pursuit to give outwards throughout President Wendy’s year gave out the Avenues of Service awards from the district for last year which were just received.

Bill Spellman and Chuck Yuncker then gave out Student of the Quarter awards. Theresa Hayes gave Alicia Holland, Fashion and Design a Student of the Quarter Award and Royce Basset gave Student of the Quarter Awards to Stephen and Matthew Magana, Metal Fabrication. Congratulations to our award winners.

Avenues of Service Reports:

International Service (Judy Hoag) Poinsettia Plant sale time is here and Judy has flyers.

Club Service (Tom Swan) needs more volunteers for the BBQ Team at Limoneria on October 23rd. We will be BBQ’ing for about 300 people for the District Conference. The address is 1141 Cummins Road in Santa Paula. The

District Conference will be here from 11:30 - 2:30 and then will be off to Santa Maria.

Community Service (Craig Miller) Keep selling tickets and gathering raffle prizes for Nightmare on the Hill. We are working to set a date for the Silvercrest Dinner and for Salvation Army Bell ringing.

Robert Jacobi made an announcement about the Coats for Kids project.

Happy dollars: Robert Jacobi, Danielle Brinkman, Midge Stork and Tim Hughes.

Harriet conducted our raffle drawing and the lucky winner was one of our student’s of the quarter Stephen Magana!

Jeff Hata then announced our speaker, Margo Byrne, Executive Director for the Ventura Family YMCA.

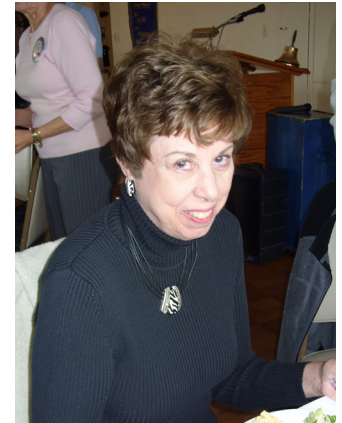
Today’s program was a recap of YMCA’s Operation Splash. Margo Byrne introduced Amy Bailey and Amber Stevens who walked us through the PowerPoint slides. The \$5,000 check from Rotary East helped them take off with lots of ideas and plans of how to develop this brand new program.

First was the conception of the idea: Who would benefit the most? They considered kids who might not ever come to the “Y” – and their efforts were focused on the homeless and those in transitional living situations.

To find these participants, they reached out to organizations who were involved with these kids, such as Project Understanding and The Kingdom Center. “If we give you free swim lessons, would you come to the YMCA?” After some initial skepticism, the excitement grew and grew.

Now the collaboration began, with Rotary East beginning the project, added to contributions from the Centers for Family Health, YMCA members and others. They discovered, for the most part, these kids did not have swim suits, so how could they take swim lessons? So additional fundraising was undertaken for “swim kits” including swim suits, towels and goggles.

The Swim Kits were another “prize” for the kids, each one individually wrapped and presented to each



Harriet Clune introduced guests  
& visiting Rotarians.



Student's of the Quarter  
Matthew and Stephen Magana.



Meeting, cont'd from page 3

child: a gift that they got to unwrap – their very own bathing suit. The kids were excited!

Swim classes included more than just learning to swim. The kids were also taught water safety, sports, stroke development and also core values. The program also began a Fun Friday half way through the series, basically a party at the pool without having lessons too. The kids were also given another gift, t-shirts, which also promoted the program. They had about 50 kids in each series of lessons, and the kids developed friendships. Thus far, over 250 kids have been trained in four sessions have been completed, training over 250 children. They also had a parent-child swim class, which results in great bonding.



Our speakers today were from the Ventura Family YMCA. L-R Margo Byrne, Amy Bailey and Amber Stevens.

Where do we go from here?

- Make it a permanent program for homeless children
- Keep an annual program
- Increase collaboration
- Assist other YMCAs in developing the program and
- Begin programs outside the City of Ventura.

The program will be featured in the national YMCA magazine, to arrive in mailboxes across the country any day now. And Rotary East will be given credit for its part in the program.

Amber and Amy answered a number of questions from our Club. Margo said this was a great experience for everyone involved and thanked Rotary East for the initiative to come to the “Y” and allow them to develop this program.

What an uplifting program! Three Cheers for the YMCA and Three Cheers for Rotary East!!!

Rocky Ludes

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**Jeff Hata**

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The future belongs to those who believe in the  
 beauty of their dreams.

*Eleanor Roosevelt*

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# Help Deborah Roberts Help Children With Pediatric Cancer

By Jeff Hata

Deborah Roberts has volunteered to shave her head and donate her hair to Locks of Love if I can do the following ...

I have until March 12, 2011 to raise \$10,000 in donations. If I accomplish this task, Deborah will shave her head on the main stage at our Irish Festival.

Being the great Rotarians that I know you all are, I am sure you will all want Deborah to get what she has volunteered to do.

If you would like to make a donation, please let me know. We are currently researching which non-profit to donate the proceeds to and will let you know soon.

So far we have one pledge from Wendy Pazen!



**Coming March 12, 2011!**

Immediately following the St. Patrick's Day parade come to our inaugural Ventura Irish Festival at Plaza Park.

Irish Dancers, Bag Pipe Bands, Food, Irish Beer, Shopping and more!

[www.IrishFestivalVentura.org](http://www.IrishFestivalVentura.org)

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## Weekly Raffle

Our raffle prize this week was a \$50 cash donated by Deborah Perkins.

The lucky winner was Stephen Magana.

We raised \$100 this week bringing our total for the year to \$1,455!

Remember, all the money we raise from the weekly raffle is put into the scholarship fund for Buena Seniors!

Thank you to Deborah Perkins for your donation and congratulations to Stephen.



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# First Rotaract Council to take place 20 May

By Arnold R. Grahl

Rotary International News -- 25 October 2010

A Rotaract Council will be held for the first time on 20 May during the Rotaract Preconvention Meeting in New Orleans, Louisiana, USA.

At the three-hour council, which will be modeled after the RI Council on Legislation, Rotaractors who are registered for and present at the preconvention meeting will be able to consider and vote on nonbinding resolutions to change the Rotaract program. The Rotaract Council's recommendations will be reviewed by the 2011-12 Rotaract and Interact Committee, then considered by the RI Board of Directors in September 2011.

A Rotaractor proposed the idea for the Rotaract Council during a question-and-answer session with 2010-11 RI President Ray Klinginsmith at the Rotaract Preconvention Meeting in Montréal, Québec, Canada, in June. Klinginsmith liked the suggestion and moved the proposal forward.


"I'm excited about this, and I think Rotaractors are as well," he said. "This is a recognition of the important role they'll play in the future of Rotaract.

"The Rotaract Council will give Rotaractors the opportunity to make some decisions about which direction the program will go," Klinginsmith added.

An e-mail has been sent to presidents of Rotaract clubs and their sponsor Rotary clubs with information about the council, including the Proposed Service, cont'd on page 8



Rotaractors take part in a service project during the 2010 RI Convention in Montréal, Québec, Canada. Rotary Images/ Monika Lozinska-Lee




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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Mercado, Michelle .....	Bank Manager
Anderson, David .....	Architecture	Miller, Craig .....	Disaster Recovery
Beckwith, Robert E. ....	Office Equipment	Norman, Richard M. ....	Trial Law
Borneman, John .....	Songleading	Norstedt, Chris .....	Honorary Member
Brinkman, Danielle .....	Accountant	Oster, Henry .....	Internal Medicine
Canton, Rafael, M.D. ....	Psychiatry	Pazen, Robert L., O.D. ....	Optometry
Carbajal, Arnulfo .....	Environmental Health	Pazen, Wendy .....	Office Management
Clune, Harriet .....	Real Estate Management	Perkins, Deborah .....	Family Law
Corliss, Andrew .....	Broadcasting	Polito, Ron .....	Commercial Real Estate
Coyner, Jeff .....	Attorney, Civil Litigation	Roberts, Deborah .....	Communications
Crozier, Thomas H. ....	Real Estate Development	Rook, Mark .....	Funeral Director
Doyle, Michael .....	Real Estate Management	Shilton, Thomas E. ....	Pharmacy
Eller, Jordan .....	Banking, Mortgage Lending	Sloan, Nicolette .....	Banking, Business Loans
Emch, James H., C.P.A. ....	General Accounting	Smith, Mark Corbin .....	Religion, Protestant
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Gallagher, Richard .....	Stock & Bond Sales	Stewart, Richard E. ....	Banking, Real Estate Loans
Gill, Floyd .....	Banking, Management	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gonzalez, Jesse .....	Automotive, Repair & Sales	Strohan, Joseph, Jr. ....	Business Law
Gray, Bill .....	Property Management	Swan, Thomas .....	Investment Advisor
Hashbarger, Tom .....	Health Services	Thompson, Allison .....	CPA
Hata, Jeff .....	Printing	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hertel, Ronald .....	Real Estate Land Development	Turner, Donna .....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail	Waddell, Sandy .....	Contractor-Portable Buildings
Hishmeh, Husam .....	Restaurateur, Franchisee	Widders, Monte L. ....	General Law
Hoag, Judith .....	Real Estate Sales, Residential	Whitman, Diana .....	Honorary Member
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Hughes, Tim .....	Nonprofit: Development	Yuncker, Chuck .....	Honorary Member
Jacobi, Robert .....	Restaurateur		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Lopez, Maria .....	Education		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McBreen, Terry .....	Real Estate, Investments		

Service, cont'd from page 6

Rotaract Resolution Form necessary to propose a resolution. Rotaract clubs should update their club's contact information to make sure they receive future information about the council.

Rotaract clubs will be able to propose up to two resolutions to be considered by the council. Each resolution must include a statement of purpose and effect and may be no longer than two pages. Rotaractors will then have an opportunity to vote online to determine the order of consideration for the resolutions. More details about that vote will be provided later.

Resolutions will only be accepted on six topic areas: Standard Rotaract Club Constitution and Bylaws; Rotaract Statement of Policy; the 18-30 age range for membership; Rotaract alumni activities; Rotaract program name, emblem, and motto; and RI fees and dues for Rotaract clubs and their members.

Although the Rotaract Council will be modeled after the RI Council on Legislation, there will be notable differences. Because all attendees of the preconvention meeting will be eligible to take part, participation will not be geographically representative. Decisions by the Rotaract Council will also be advisory and nonbinding.

Last year, about 300 Rotaractors attended the preconvention meeting in Montréal. Attendance is expected to exceed that for the 2011 preconvention event.

“The creation of the Rotaract Council demonstrates President Klinginsmith's and Rotary International's responsiveness and commitment to Rotaract,” said Dong-Joon Lee, chair of the Rotaract and Interact Committee. “Hopefully many Rotaract clubs around the world will actively participate, and in the process shape an even brighter future for Rotaract.”