



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLVII, Number 37

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
March 31, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

March 31, 2011

Bill Spellman Interview - Joe Strohman

April 7, 2011

How Not to Become a Victim - Karl Keller

April 14, 2011

India NID - Rotaract NID Team

April 21, 2011

Guatemala Project - David Shea

Greeters

March 31, 2011

Midge Stork & Joe Strohman

April 7, 2011

Tom Swan & Alison Thompson

April 14, 2011

Vance Thompson & Monte Widders

April 21, 2011

Jim Word & Dave Anderson

Club Events

Important Dates

Basic PRLS	Apr. 8
District Assembly	Apr. 9
RYLA	Apr. 15 - 17
R.I. Convention New Orleans	May 22 - 25
Wendy Pazen's Stepdown	Jun 10
Grants Seminar South	Jun 11
GSE Team Leader Application Deadline	Jun 17
Deepa Willingham's Stepdown	Jun 25
Push em Pull em Parade	Jul 4
Tom Swan's First meeting	Jul 7
Membership & PR Seminar South	Jul 9
Foundation Seminar	Aug 6
GSE Team Application deadline	Aug 19
Ambassadorial Scholarship Application deadline	Aug 29
GSE Korean Incoming team	Sep 25 - Oct 25
Basic PRLS	Oct 8
District Conference	Oct 20 - 23
Master PRLS3	Oct 29
D.G. Wade's Visit	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10

Fundraisers

Nightmare on the Hill

October 29, 2011???

Next meeting is

at

time

Poinsettia Sales

Delivery Date

December 1, 2011

Youth Soccer Tournament

Date TBA

Next meeting is

at

time

Raffle Prize Donors

March 31 - Andy Corliss

April 7 - Nikki Sloan

April 21 - Alison Thompson

April 28 - Mignonne Hubina

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Wendy Pazen
President 2010-2011

Last week's meeting really showed the spirit of Rotary thru giving. **Ron Polito**, President of our Foundation, gave a very impromptu update regarding the club's Foundation and the amount of money that will be available for scholarships this year. Then, **Ron** was asked about the money that our club wanted to donate to the Rotaract Club to help offset the costs of sending 6 of their members to India.

In true **Polito** fashion, it became a live auction of sorts. **Ron** said he would donate and it snowballed from there. I would like to take this time to thank **Ron Polito, Mark Rook, John Masterson, Bill Spellman, Dick Norman, Nikki Sloan, Husam Hishmeh, Bob Pazen, Terry McBreen, Joe Strohman** and **Tim Hughes** for instantly raising their hands to help others. Thank you! You are all amazing!!

I can feel the year winding down. But, I would like to remind everyone that we still have time to get involved in new projects that will continue on through **Tom's** year as President. I don't think this is a time to sit on our heels. There are a lot of community service projects that **Craig Miller** has been investigating and we still have 2 full months to get something started!! So, please start thinking of ways to get involved and make a difference!

There is still time to sign up for the **RI Convention in New Orleans!** And it is official...**BILL GATES WILL BE SPEAKING!**

You can sign up at a discounted rate until March 31, after that it is full price. It is an opportunity to learn about Rotary's role in the recovery of New Orleans and the Gulf Coast, to volunteer for projects, and enjoy the amazing food that is truly New Orleans.

Make a difference this week,

Wendy

2010 - 2011 Club Board of Directors

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Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
.....	Director 2010-2013

Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Ray Klinginsmith	President, Rotary International
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Wade Nomura	Governor Elect, R.I. District 5240
Frank Ortiz	Governor Nominee District 5240
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Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting March 24, 2011

Reported by Terry McBreen



Judy Hoag led us in the Salute to the Flag.

President Wendy Pazen invited everyone to lunch, guests and visiting Rotarians first!

President Wendy thanked our greeters Bill Spellman & Joe Strohmman.

Judy Hoag led us in the salute to the Flag.

John Borneman gave our Inspirational Message.

Mark Rook introduced our guests and visiting Rotarians. Lucky Mark,

we didn't have any guests or visiting Rotarians.

John Borneman then led us in a song.

March Birthdays - Jesse Gonzalez.

Terry McBreen announced that our raffle today was \$50 cash generously donated by Deborah Perkins.

Ron Polito spoke about the performance of our Foundation. Ron also announced that we will have \$12,000 available for scholarships this year.

Avenues of Service:

Club Service (Tom Swan) announced that the District Assembly will be on April 9th at Pacifica High School in Oxnard. It is important that all officers of the club and avenues of service attend. The club pays all registration fees.

International Service (Judy Hoag) reminded everyone that the next trip to Nicaragua will be the week of April 24th.

Community Service (Craig Miller) is working on some new projects and needs to form a committee to help him.

Vocational Service (Bill Spellman) is working to establish an Interact Club at Balboa Middle school.

Happy dollars: Vance Thompson, Midge Stork, Maria Lopez and Wendy Pazen.



Mark Rook introduced guests & visiting Rotarians.

Terry McBreen then conducted our raffle and the lucky winner of \$50 cash donated by Deborah Perkins was Husam Hishmeh!

We then broke out into our Avenues of Service meetings.



John Borneman gave our Inspirational Message.

Our Members Are AMAZING!



Erin Gill, Floyd Gill, Margo Byrne (Executive Director, Ventura Family YMCA) and David Palomares (Sports Director, Ventura Family YMCA)

Erin and Floyd Gill made a personal donation to the Ventura Family YMCA to fund Operation Kick. A new soccer program at the YMCA which will focus on underprivileged youth in our community similar to Operation Splash.

Erin and Floyd your generosity is truly inspirational and we are grateful that you are part of our Rotary Family!

A great example of what Rotarians do ... see a need and then step up and fill that need!

Five fundraising ideas of the fermented variety

By Kathy Holiday
The Rotarian -- April 2011

Since the grape was first fermented, wine has been part of social gatherings. In ancient Athens, historians say, the typical home boasted more vessels for drinking wine than all other dishes combined.

These days, Rotary clubs are finding many creative ways to appeal to wine lovers and raise funds for their projects.

1. Cheers to art

The Rotary Club of Paarl, South Africa, auctions off wine, art, and jewelry each September at an area vineyard; club members in top hat and tails assist with the bidding. In the Bahamas, the Rotary Club of South-East Nassau presents its Evening of Jazz, Art, and Wine every fall, and in May, the Rotary Club of Mariposa, California, USA, serves up its Fine Art and Wine Festival on the lawn of the Mariposa County Courthouse.

2. Vintage fests

Some fundraisers get better every year. November marked the 21st Fraser Valley Wine Tasting Festival, organized by the Rotary Club of Langley Central, British Columbia, Canada. Over the years, the event has raised more than C\$700,000 for charity. The Rotary Club of Abbotsford-Matsqui, British Columbia, will hold its 17th annual wine tasting and silent auction in May. And for 21 years, the Rotary Club of Fortuna, California, has paired wine with art, music, and local specialties for Art and Wine in the Park.



Rotary clubs are finding many creative ways to appeal to wine lovers and raise funds for their projects.

Wine, cont'd on page 5

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org



Danielle L. Brinkman, CPA
300 East Esplanade Drive
Suite 520
Oxnard, CA 93036
P: 805-485-7194
F: 805-278-1200
E: danielle@brinkmancpa.com
an accountancy corporation
www.brinkmandcompany.com



Mark C. Rook
Manager
FDR-1118

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John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Wendy Pazen
Office Manager

Dr. Robert L. Pazen
Optometry
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3. Brews too

Some clubs like their wine fest with a beer chaser. The Rotary Club of Bonsall, California, holds its Wine, Brews, and Blues Festival every May. The Rotary clubs of Gillette and Gillette-Energy, Wyoming, get into the spirit every March with their Wine and Microbrew Festival.

4. Ideal pairings

The Rotary Club of Hood River, Oregon., USA, has decided that wine pairs best with pears. Next month it will hold its first Columbia Gorge Wine and Pear Fest to celebrate the bounty of local produce. The Rotary Club of Eugene Southtowne, Oregon, lets you drink like a fish at its Wine and Salmon Festival, while the Rotary Club of Riverbank, California, pulls together a classic combo with its Riverbank Cheese and Wine Exposition, featuring vintages from more than two dozen wineries as well as cheese-tasting sessions. The Steveston Seafood and Wine Festival, held by the Rotary club in Steveston, British Columbia, offers fresh oysters alongside specialties prepared by local restaurants.

5. Top chefs

For 12 years, the Rotary Club of Paso Robles, California, has invited vintners to showcase their culinary skills along with their wines at its Winemakers' Cookoff, raising more than US\$230,000 for scholarships in the process. The Rotary Club of Picton, Ontario, Canada, brings in top local chefs to create a five-course feast for its Wine Festival Dinner.

The RI president's monthly message

April 2011

Something old, something new

Most Rotarians know that for several decades, Rotary has operated with four Avenues of Service: namely Club Service, Vocational Service, Community Service, and International Service. But an unusual thing happened at the 2010 Council on Legislation! The proposed enactment to add a fifth Avenue of Service was approved by the Council after being rejected at previous Councils.

The new avenue is called New Generations Service, and there is some confusion and concern about the impact of the change. The proposer of the enactment did not file a statement of support, and therefore, we do not have a written statement of the proposer's rationale. However, it seems to me that the purpose and effect is to focus more attention on the Rotary programs

President, cont'd on page 6

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Weekly Raffle

Our weekly raffle was a \$25 Barnes & Noble gift card and a \$25 Starbucks gift card donated by Chad Gibson.

We raised \$124 this week bringing our total to \$3,717 for this Rotary Year!

Our lucky winner was Carol Marquez-Olson! Congratulations Carol.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Chad Gibson for his generous donation and congratulations to Carol Marquez-Olson!

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President, cont'd from page 5

for youth and young adults.

Rotary's programs of Interact, RYLA, Rotaract, and Rotary Youth Exchange are some of the best in the world for young people. However, they have been divided between Community Service and International Service at the club level and district level, which has made it more difficult for them to be coordinated. The change to five Avenues of Service will provide a single director or coordinator for each club and each district to supervise and promote the Rotary programs for young people.



R.I. President Ray Klingensmith, 2010 - 2011

Our work with youth and young adults has two salutary benefits.

First, the favorable influence on the participants by their exposure to the core values of Rotary, which are fellowship, service, integrity, diversity, and leadership. Second, the positive memory of Rotary that often causes the participants to join Rotary clubs later in their lives. We need to do a better job of recruiting the participants into Rotary membership, and we are working on plans to record the names and e-mail addresses of the participants to stay in touch with them as they leave the youth and young adult programs.

So in reality, the 2010 Council on Legislation did not create any new programs. But adding the fifth Avenue of Service will facilitate our quest to make the youth and young adult programs even Bigger, Better, and Bolder in the future – and to recruit even more of the participants into Rotary membership. The perfect example of a win-win situation!

Ray Klingensmith
President, Rotary International



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