

Editor: Jeff Hata Volume XLVII, Number 42

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata May 5, 2011

#### **Programs**

Program Chair: Rocky Ludes & Deborah Perkins

May 5, 2011
Bake Auction
May 12, 2011
Scholarship
May 19, 2011
Club Anniversary
May 26, 2011
Avenues of Service

#### **Greeters**

May 5, 2011
Rafael Canton & A.C.
May 12, 2011
Harriet Clune & Andy Corliss
May 19, 2011
Tom Crozier & Michael Doyle
May 26, 2011
Jordan Eller & Jim Emch

### Club Events

## **Important Dates**

Wendy Pazen's Stepdown
GSE Team Leader Application Deadline Jun 17 Deepa Willingham's Stepdown Jun 25 Push em Pull em Parade Jul 4 Tom Swan's First meeting Jul 7 Membership & PR Seminar South Jul 9 Foundation Seminar Aug 6 GSE Team Application deadline Aug 19 Ambassadorial Scholarship Application deadline Aug 29
Deepa Willingham's Stepdown
Push em Pull em Parade
Tom Swan's First meeting
Membership & PR Seminar South
Foundation Seminar
GSE Team Application deadline
Ambassadorial Scholarship Application deadlineAug 29
GSE Korean Incoming team Sep 25 - Oct 25
Ook Notean incoming team
Basic PRLSOct 8
District ConferenceOct 20 - 23
Master PRLS3Oct 29
D.G. Wade's VisitNov 3
Master PRLS4Nov 19
Master PRLS1 Dec 10
Mid TermsJan 7
Mid TermsJan 14
Master PRLS 2Jan 21

#### **Fundraisers**

Nightmare on the Hill October 29, 2011??? Next meeting is

at

time

Poinsettia Sales
Delivery Date

Delivery Date December 1, 2011

#### **Youth Soccer Tournament**

Date TBA Next meeting is

at

time

#### Raffle Prize Donors

May - 5 Rocky Ludes May 12 - Carol Marquez-Olson May 19 - TBA

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www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

# Presidents Message ...



Wendy Pazen President 2010-2011

What a great weekend we had at RYLA!!! The students were amazing!! This was **Deborah Roberts** and my fourth year and I really think it was the best. Of course, every year seems to be the best. **Bill Spellman** has been almost every year since RYLA's inception. **Julie Strohman** and **Alison Thompson** were the newbies, but after 1 day, they seemed like old hands at it.

We started out on **Thursday** morning at 8:30 registering the students and getting their luggage delivered to their cabins. Then they enjoyed some games and free time while we organized their binders and wristbands (for their color groups). Then it was time for lunch.

The counselors and RYLA staff enter the cafeteria and pick a table to sit at. Each table seats 12 people. Then the doors open and the students pour in. We stand at our tables and wait for the announcements to be made and then students and staff all sit and enjoy lunch. After everyone has finished eating, we each clean off our plates and stack them in the bins, then wipe down the table and place the four benches on top. This "family style" eating is a great opportunity to get to know each other a little better.

The students then went to the "Four Corners of Leadership" while the counselors got a welcome and briefing by **Darrin Arrasmith**. Next, **Rhonda Warner** presented a program about the Rotary Exchange along with Interact and Rotaract information.

Afterward, we all met outside to organize our color groups. The color groups consist of about 33 students and 4-5 counselors. We then accompanied the students to each of their classes and gave them a chance to get to know us as well as us learning about them.

Before dinner, we listened to **John Santangelo** speak about leadership, character, and choices. He is also a magician and really connected with all of us.

Then it was time for dinner. Following dinner, we were very privileged to listen to Keynote Speaker **Jim Brogan**. Jim really gets the attention of all the students and they respond to him so well that he has a very hard time leaving the building. Jim talks about **GOALS**, **COURAGE AND ATTITUDE!** Everyone is so motivated to make changes in their lives after listening to him. The audience stayed with him to ask more questions and to get more guidance from him instead of running out to play Laser Tag, Climbing Wall, or Jousting.

At 10:15 we all left for our cabins where we did shower schedules and "ice breaker" activities. At 11:00 we had lights out. Yea!!

President, cont'd on page 4

#### 2010 - 2011 Club Board of Directors

Wendy Pazen	President
Tom Swan	
Jeff Hata	Past President
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Devere L. (Pete) Gallagher	Sergeant at Arms
Deborah Roberts	Director 2009-2011
Henry Oster	Director 2008-2011
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
	Director 2010-2013

#### Avenues of Service Directors

Tom Swan	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

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	President, Rotary International
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	P.D.G. 2004-2005
	P.D.G. 2005-2006
	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010

# The Four Way Test First ... Is it the TRUTH? Second ... Is it FAIR to

all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting April 28, 2011

Reported by Jeff Hata



Sam Marsh led us in the Salute to the Flag.

Past President Jeff Hata invited everyone to lunch, guests and visiting Rotarians first!

Jeff thanked our greeters John Borneman & Danielle Brinkman.

Sam March led us in the salute to the Flag.

Jim Word gave our Inspirational Moment.

Mark Rook introduced our guests and visiting Rotarians. Guest of Jeff Hata was Iris Dudek, Youth

Exchange Candidate, and her mother Barbara. Guest of Joe Strohman was his daughter Marie.

John Borneman then lead us in a song.

Terry McBreen announced that our raffle prize today was 2 tickets to any home Dodger Game remaining on the schedule that Terry still had available. These tickets were being donated by Jeff Hata.

Presidents Announcements:

Wendy's Step Down dinner will be on June 10th the Museum of Ventura County. We



Mark Rook introduced guests and visiting Rotarians.

are trying to arrange to have a docent available to give tours of the museum during happy hour. It's NBA playoff time so we will be having a social at the Watermark this evening. There will be happy hour prices in the bar until the end of the Laker game so if you don't have anything to do, come on out and let's socialize!

Rich Stewart, Joe Strohman, Vance Thompson and John Borneman gave a report on the Trivia Challenge Wednesday night. We came in 2nd for Rotary Club's to the South Club and the Librarian's as usual took the overall title. It was fun and everyone had a great time despite coming in second.

Avenues of Service:

Jeff Hata spoke about Rotary Youth Exchange and how

it would be a good thing if our club could sponsor an exchange student for the upcoming year.

Community Service (Craig Miller) spoke about his art contest in the schools and is asking for help from the club to facilitate the contest with him.

Happy dollars: Joe Strohman, John Borneman, Rich Stewart and Tim Hughes.



Jim Word gave our Vocational Minute.

Terry then conducted

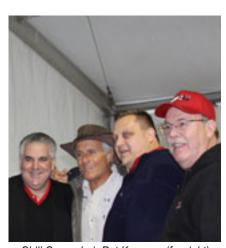
our raffle and the lucky winner was Carol Marquez-Olson, who else? Carol then donated the tickets back to the club to be auctioned off. After some spirited bidding, John Masterson bought the tickets for \$50 and increased our raffle earnings \$50 more! Thank you Carol and John!

# Snowy event raises thousands for children's charities

By Megan Ferringer Rotary International News – 28 April 2011

Despite 14 inches of snow, Rotarians in Ohio, USA, drew more than 3,000 people to a daylong "chili open" in February that raised nearly \$160,000 to benefit children.

The Rotary Club of Westerville Sunrise has held the Wendy's Chili Open every year since 1997, donating more than \$1.5 million to children's charities including



Chili Open chair Pat Kemmer (far right) joins the event's special guests Dom Tiberi from Channel 10 news, Woody Johnson from WCOL radio, and Jack Hanna. Photo by Megan Ferringer

Snowy, cont'd on page 6

President, cont'd from page 2

**Friday** morning at 6:30 the students can participate in jogging, stretching and other exercises before the flag raising ceremony at 8:00, then on to breakfast.

We all start our first class with **Cliff Williams** and his talk on "Courage in the face of Adversity". Then we met for color group discussions and at 10:00 our color group went to Diversity. This is one of the most amazing classes. The students barely know each other, yet they open up and tell things about themselves and their lives, challenges, drugs, alcohol, divorce and what they think others think about them. Of all the classes, this one seems to bond the students together and really makes each of us realize just how lucky we are.

Then we all met for lunch. After lunch we had goal setting, get in the habit, team building and then dinner at 5:00. After dinner the students and counselors went back to their cabins to get ready for the talent show and then to the Conference Room to listen to **Emmanuel Gentinetta** speak about his solo bike trip from Alaska to the tip of Argentina at the age of 18. Again, the audience was mesmerized by the completion of this goal. If you would like to know more about his experience, go to **www.bikeitsolo.com**.

At 8:00pm the Talent Show began. These students are so talented: from solo singing, to skits, to a performance of "Loathing" from the musical Wicked. We were spellbound.

10:15 found us all back at our cabins showering, going over skit ideas for Sunday's performance and getting to know each other better. We also handed out the RYLA t-shirts to the students. Lights out at 11:00, but I must admit it took awhile for the cabins to get quiet.

**Saturday** started at 6:30, again. The flag raising ceremony was at 7:45 and then the group picture with everyone wearing their RYLA shirts. Breakfast followed at 8:15. Then on to Strong Body, Strong Mind, Strong Leader class and Hunter, Tiger, Gun / Build a House with a Rope and then Leadership Fundamentals.

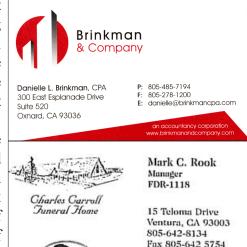
After lunch was Public Speaking, Character and Ethics, Team Challenge and then dinner at 5:00. After dinner we went to our cabins and got ready for the dance. But, before the dance, we listened to 87 year old **Jimmy Weldon** and his pal **Webster Webfoot**. You might think he wouldn't connect with the students, but they all loved him!! He is absolutely darling and an inspiration to all of us.

The dance started (loudly) at 8:00pm. The reminders to the students were: dress appropriately, be respectful and have fun. I think everyone did.

President, cont'd on page 5

# Rotary Club of Ventura-East Post Office Box 3012 Ventura, California 93006

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President, cont'd from page 4

11:15 we were back in our cabins preparing skits for Sunday, presenting the students with their 4-way test coins and letting them mingle and fill their contact sheets on the cabin porches until 12:00. Lights Out!

**Sunday** morning, we packed and cleaned our cabins before going to the flag raising ceremony. Breakfast was at 8:30 where we turned in our and the students evaluations, the letters they wrote to themselves and the President of their sponsoring Rotary Club.

At 10:10 we all brought our luggage down from the cabins then did our "double back" farewells between the color group leaders and the students in each color group. At 11:00 the Closing Ceremony and Awards took place. This is the time that we as counselors get the emotional pay back for volunteering. The students are expressing how much RYLA meant to them and how thankful they are that they had the opportunity to attend. I don't think there was a dry eye in the house. The parents were also moved listening to the changes in their kids and the promise of changes in their kids daily choices.

Then it was time for the students to depart and the counselors and staff to continue clean-up.

WHEW! We all left exhausted, but exhilarated. I cannot express how wonderful this experience was for all of us. Next year, please sign up to be a counselor, or find out what other job you can do at RYLA. You will be forever changed.

THANK YOU, DARRIN ARRASMITH AND NANCY MC KARNEY FOR MAKING THIS POSSIBLE!

Have a great week!! Wendy

#### 1 Believe

I believe-

That sometimes when I'm angry I have the right to be angry, but that doesn't give me the right to be cruel.

I helieve-

That just because someone doesn't love you the way you want them to doesn't mean they don't love you with all they have.

I believe-

That maturity has more to do with what types of experiences you've had and what you've learned from them and less to do with how many birthdays you've celebrated.



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# **Weekly Raffle**

Our raffle prize today was a pair of tickets to any Dodger game remaining on the schedule that Terry McBreen still has available. These tickets were being donated by Jeff Hata.

We raised \$77 today bringing our total to \$4,233. Our lucky winner was Carol Marquez-Olson. Carol then donated the tickets back to be auctioned off.

After much spirited bidding, John Masterson won the tickets for \$50 bringing our daily total to \$122 and our yearly total to \$4,283!

Thank you to everyone!

Snowy, cont'd from page 3

the Dave Thomas Foundation for Adoption and The Children's Hunger Alliance.

This year, 30 food vendors offered samples while attendees strolled through the main grounds of the Columbus Zoo. The event also featured a live band and silent auction. Media personalities including Jack Hanna, director emeritus of the zoo and star of the syndicated television series Jack Hanna's Into the Wild, greeted guests in a heated tent.

The chili open -- which gets its name from Wendy's chili, served since the beginning -- is now the club's signature event and has grown in scope each year. The first one drew only a handful of attendees to an unheated tent set up in the parking lot of a local factory.

Pat Kemmer, who chairs the event, explains that developing a signature project involves choosing a focus, then seeking out sponsors and picking the right venue.

"First, you need to find a project that works for your community," Kemmer says. "We knew right away that focusing on children's charities would be perceived well."

After that, the club persistently looked for new sponsors. "We kept telling ourselves that we had to up the ante by adding on more," he says.

"It was a no-brainer to be a part of this," says Dan Johnson, director of Columbus operations for the Wendy's fast food chain, one of the fundraiser's first sponsors. "What better event to support than one that's associated with good charities?"

Club president Pat Knott says sponsors have agreed to sign on because of the clear return on their investment. "It's a win-win situation for them. It gives them the opportunity to give back to the community while building their brand."

#### Picking a venue

In 2010, the club found the perfect venue when the Columbus Zoo offered to host the event on its main grounds. According to Pete Fingerhut, vice president of marketing for the zoo, the club's reputation made the partnership a good fit.

"There's a connection between the zoo and what this club represents – promoting children's services," Fingerhut says. "You can't help but succeed when you look for sponsors with similar interests."

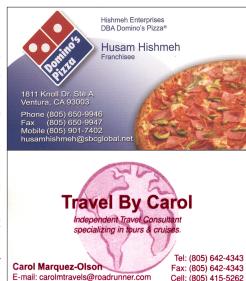
The move to the zoo made the event even more appealing to sponsors, and the club received free ads from a local TV station.

"One of our biggest drawbacks to getting sponsors was having the event in Westerville at first. It was too local," says Rob Hunt, past chair of the chili open. "Some of the businesses we were talking to were in other Columbus suburbs. Moving it to the zoo made it a citywide event."

The club has grown from 42 to 83 members since the first chili open. Club members plan to keep expanding their signature project.

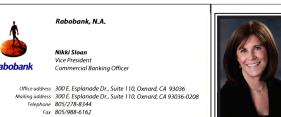
"The key is taking risks and not being afraid to ask a sponsor or media outlet if they want to be involved," says Kemmer. "Any club can do this."

Creating a signature project is a great way to promote Rotary's image, a goal of the RI Strategic Plan.



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Kagan, Kenneth	
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Ludes, Rocky	CPA Tax
Lynn, Robert	Jewelry
Marquez-Olson, Carol	Travel Agency
Marsh, Sam	
Masterson, John A	
McBreen, Terry	Real Estate, Investments
Miller, Craig	Disaster Recovery

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