Editor: Jeff Hata Volume XLVIII. Number 3

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata July 21, 2011

### **Programs**

Program Chair: Rocky Ludes & Deborah Perkins

July 21, 2011

Ventura Botanical Gardens - Doug Halter

July 28, 2011

County Weights & Measures - Angela Godwin

August 4, 2011

Clubrunner - Jeff Hata

August 11, 2011

Ventura Aquatic Center - Stacey Arazua

### **Greeters**

July 21, 2011
Ken Kagan & Jan Lindsay
July 7, 2011
Maria Lopez & Rocky Ludes
August 4, 2011
Carol Marquez-Olson & Sam Marsh
August 11, 2011
John Masterson & Terry McBreen

### Club Events

### **Important Dates**

Foundation Seminar	Aug 6
GSE Team Application deadline	
Ambassadorial Scholarship Application deadline.	
GSE Korean Incoming team	
Basic PRLS	
District Conference	
Master PRLS3	
D.G. Wade's Visit	
Master PRLS4	
Master PRLS1	
Mid Terms	
Mid Terms	
Master PRLS 2	
Mid Terms	Feb 4
Poverty Conference	
Foundation Gala	
Master PRLS5	
PETS	Feb 24 - 26
District Assembly	
Basic PRLS	
RYLA	

### **Fundraisers**

Rotary Bullseye Target Shooting Competition September 5, 2011

#### **Poinsettia Sales**

Delivery Date December 1, 2011

for information on fundraisers go to: www.RotaryVenturaEast.org

#### Raffle Prize Donors

July 21 - Husam Hishmeh July 28 - Bob Pazen

### Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .1
President's Message
Meeting Notes
Clubrunner what is it?5
Weekly Raffle
Melbourne club partners with homeless city's poor6
Membership List
Rotary Bulls Eye Flyer8

## Presidents Message ...



**Tom Swan** President 2011-2012

As many of you may know, last year, Jan Lindsay found a travel trailer that was donated to us by Cars for Causes. While it was not what we were looking for, we had a trailer given to us at no cost to the club. This week, Jordan Eller successfully sold the trailer to Barber RV for \$6,300. Now, armed with the proceeds, we are searching for a concession or toy hauler trailer that can be converted to a fully equipped BBQ trailer, replacing the

great little blue trailer we have used for so many years. It is the intention of the club to procure a trailer that will be fit for using at street fairs and festivals and that will be able to pass inspection by County or City health inspectors. The Thousand Oaks Morning Rotary Club is sponsoring the Oktoberfest at the Camarillo Airport this year and they have asked us to be one of three food vendors for the event. We hope to have a new trailer purchased and equipped in time for this event.

Speaking of Oktoberfest, please mark your calendar for Saturday, October 1 to assist. This will be one of our major fundraisers this year and we need all hands on deck for this one. It will be just like many other BBQ events, except we expect to be very busy and continuously cooking, preparing and serving food for the entire afternoon.

This past Sunday Georganna and I attended the Santa Paula Club's District social event. They reserved the Santa Paula Theater where we watched the Agatha Christie play, "Black Coffee". Also attending was District Governor Wade Nomura and his wife Roxanne, PDG Jan Lindsay and his wife Pam, Assistant District Governor Deborah Roberts, and our own Jordan Eller. It was a fun event, preceded by food, wine and good company.

Our next club meeting on Thursday, January 21 promises to be a very informative one with Doug Halter, President of the Ventura Botanical Gardens (VBG) as our guest speaker. VBG is on a growth fast track having gained a lease from the city for the ongoing use of Grant Park, nearing completion of the Environmental Impact Report, and preparing to initiate cleanup of the old park and construction of the pathways and even their first of several public gardens. Before we know it, they should be open to the public.

Meanwhile, we will continue to do good works in the community, as we have done for so many years.

Wishing you all a fabulous week,

Tom

### 2010 - 2011 Club Board of Directors

Tom SwanJordan Eller	
Wendy Pazen	
Ken Kagan	Secretary
Robert Lynn	Treasurer
Chad Gibson	Sergeant at Arms
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Arnulfo Carbajal	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014

#### Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

### **Rotary International Officers**

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz	. Governor Elect, R.I. District 5240
Jack McClenahan	Governor Nominee District 5240
Dr. John Carroll (In Mer	moriam) P.D.G. 1981-1982
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

# The Four Way Test First ... Is it the TRUTH? Second ... Is it FAIR to

all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



**Reach Within to Embrace Humanity** 

# Meeting July 14, 2011

Reported by Jeff Hata



Rich Stewart led us in the Flag Salute.

Then President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom asked everyone to put their phones on silent and reminded us all that from this point forward, if your phone rings during the meeting, you will incur a \$20 fine, no questions asked.

Tom thanked our greeters Judy Hoag and

Tim Hughes.

Rich Stewart led us in the salute to the Flag.

Chad Gibson introduced our guests and visiting Rotarians. Guest of Jeff Hata was Michelle Mercado, guest of Jim Word was Alberta Word and guest of A.C.

as his friend Bridget. Chad then introduced our speaker MaryEllin and her husband Santiago.

Bill Spellman then called Bill Gray up to do a vocational minute. Bill is in the property management field and owns Ventura Realty and Homes. Bill's favorite part of his job is dealing with people and his least favorite part is dealing with people.



Chad Gibson introduced guests and visiting Rotarians.

John Borneman then lead us in a song.

Terry McBreen announced that our raffle prize was a \$50 cash donated by Jordan Eller.

Past President Wendy Pazen presented Tom with his gavel which features the handy work of club members Jim Word and Bob Lynn. The President's Gavel is very much respected and revered by all president's of our club!

President's announcements:

If someone has or knows the whereabouts of the BBQ Team's knives and utensils will you please let

Tom or Jordan know.

Avenues of Service Reports:

International Service - Judy Hoag announced that we will be taking a group down to Nicaragua Sept 7 - 14. We can qualify for a travel grant in the amount of \$3,000.

C o m m u n i t y Service - Craig Miller announced that almost all of the art for the Student Art Contest are



Deborah Perkins introduced our speaker.

now available for viewing at the Pacific View Mall.

Club Service - Jordan Eller announced that we will be doing a BBQ at Gene Cherry's home this Saturday and we need volunteers for the BBQ team. We also still need contestants for the Shooting Contest in September.

Jeff Hata announced that Andy Corliss is undergoing treatment for cancer and that along with a flair up of Andy's arthritis is what has kept Andy from our meetings these past few weeks. Andy is still working, but would appreciate calls from members.

Happy \$'s: John Borneman, Harriet Clune, Bill Spellman, Wendy Pazen, Richard Jimenez, Monte Widders, Floyd Gill, Tim Hughes and Pete Gallagher.

Deborah Perkins introduced our speaker MaryEllin Santiago.

MaryEllin Santiago of Santiago Library Consulting gave a wonderful presentation on her work with the City of Ventura. She was hired as a consultant to assist in examining the current library system and the ways that it can be improved.

MaryEllin believes that the public library system should reflect the needs and wants of the community it serves. As such, she created a questionnaire for the citizens to gather their opinions. After receiving approximately 2,500 responses, she learned a great deal.

The citizens are very interested in the children's programs offered at the library; however, they requested that such programs be offered in the evening and on weekends. A large percentage of citizens work during

the day and cannot take advantage of these programs if the library closes at 6:00 p.m. on weekdays.

The citizens were also interested in having more locations, particularly for citizens in the East side of the city. Not surprisingly, the citizens want more popular books. MaryEllin feels that the citizens are trying to say that they want to feel the same way when they walk into the library as they do when walking into a Barnes and Noble and seeing all of the new books and magazines.

MaryEllin presented statistics on the amount of money spent on libraries per

Our speaker today was MaryEllin Santiago.

citizen: City of Ventura \$17.45, Ventura County \$23.38, and State of California \$32.70. More funding does not always mean a better library. It all depends on how the money is spent.

MaryEllin will be presenting the City Council with her findings and her suggestions for improving the local libraries. She does not anticipate any additional funding for the libraries, but instead is giving recommendations that can be implemented within the confines of the current budget. It is hopeful that the City Council will provide a response to the data and recommendations in October 2011.

MaryEllin spoke about the place of libraries in society today. Just recently, libraries were given the designation of an essential service. This means that if there is a disaster, that libraries will be given the same priority in receiving assistance as police, fire, etc. The idea is that people need a central place to get information and help while rebuilding and the library can fulfill this function.

Libraries are now known much more for the services they offer than the books they have available. Libraries offer all types of services including: computers, internet, homework assistance, children's programs, senior programs, job search assistance, and a variety of classes. Books are no longer the main draw for libraries.

MaryEllin believes that libraries will continue to change and expand to meet the needs of its patrons, and will be an important part of every community for a long time to come.

Thank you MaryEllin for reminding us of the great value that can be found at our local library.

# Wendy Pazen Office Manager

Dr. Robert L. Pazen Optometry 801 South Victoria Avenue Ventura, CA 93003 805/650-2020 Fax: 805/650-2024







# RESIDENTIAL BROKERAGE (805) 302-9001 HARRIET CELL (805) 320-4588 RICH CELL (805) 647-7619 FAX harriet.clune@camoves.com rich.stewart@camoves.com

1190 South Victoria Ave., Ste 100 Ventura, CA 93003 www.camoves.com/harriet.clune www.camoves.com/rich.stewart Owned And Operated By NRT LLC. MLS

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org



This space could be reserved for you ... Place your ad here!





This space could be reserved for you ... Place your ad here!

### Clubrunner ... what is it?

Jeff Hata

We are currently undergoing a shift in our club from manual systems to more automated and efficient systems. This system is called clubrunner. Please be patient and tolerant of us as we integrate this new system because it will be better for all of us once completed.

"Community clubs everywhere are serving a great cause. The hard work and dedication of their members have contributed to the great success of service clubs all over the world. But these dedicated members still find themselves spending hours administering club activities, often repeating the same work with each event. Time that is much better spent contributing in a meaningful way.

Clubs all over the world are facing challenges in building membership, especially with the younger generation, the future leaders of community service. ClubRunner is simply a tool that helps dedicated people do their job more efficiently and use their valuable time more wisely by streamlining common processes, and centralizing information so that it is at the reach of every single member.

ClubRunner offers all your members the tools to connect, communicate and collaborate." From the clubrunner website www.clubrunner.ca

What will we be able to do?

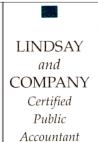
- \* Website Manager Our current website will be integrated with clubrunner allowing our members to get the most up to date from R.I.
- \* Member Directory will be available to all members online. Need someone's phone number? Log in to clubrunner and you will be able to get it
- \* Attendance Manager, we will be applying bar codes to the backs of all your badges and you will be able to "swipe" yourself in. No more having to mark you off on a list and then manually calculate attendance each month. You will also be able to log into clubrunner and check your attendance at any time.
- \* eBulletin will be replacing our constant contact eBulletin.
- \* Committees Management will allow our Avenues of Service, Fund Raising Committees, or Board of Directors or any other committee we define to keep their activities posted on line.
- \* Photo Albums will be available for all of our events.
- \* Event Calendar & Planner is one of the most exciting features. We will be able to post our upcoming events online and you will be able to go to the website and sign up for the events instead of having to sign up on a clipboard. You will then receive an email notification that you have signed up.

I will tell you that I was skeptical of the value of Clubrunner, but now that I am working with it, I love it and am embracing it completely! More information to follow and we will be dedicating a program to clubrunner in the near future.



805/652-5625 805/667-2895 FAX jmasterson@cmhhospital.org

147 N. Brent St. Ventura, CA 93003



JAN CORWIN LINDSAY Certified Public Accountant Certified Valuation Analyst



770 County Square Drive, Suite 102 Ventura, California 93003 (805) 650-5915 FAX (805) 650-1334 jclcpa@pacbell.net



This space could be reserved for you ... Place your ad here!





# **Weekly Raffle**

Our weekly raffle was \$50 cash donated by Jordan Eller.

We raised \$75 this week bringing our total to \$215 for this Rotary Year!

Our lucky winner was Wendy Pazen. Congratulations Wendy.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Jordan Eller for his generous donation and congratulations Wendy Pazen!

# Melbourne club partners with homeless agency to provide shelter for city's poor

By Ryan Hyland

Rotary International News -- 11 July 2011

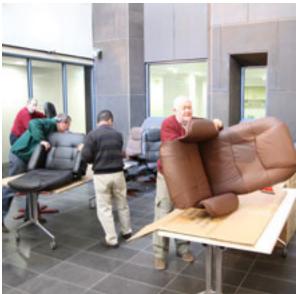
More than 65 people in Melbourne, Victoria, Australia, have a roof over their heads after moving into the newly built Elizabeth Street Common Ground, a facility that provides affordable apartments, mental health services, employment assistance, and medical referrals to the homeless.

In partnership with HomeGround Services, the city's largest homeless support agency, the Rotary Club of Melbourne raised US\$32,000 to furnish rooms in the facility. More than 40 club members each spent 35 days last year moving and assembling furniture and preparing apartments for the tenants.

"This project brings the community together in so many ways," says Philip Endersbee, 2010-11 president of the Melbourne club. "Businesses, neighbors, and tenants have all become involved. Everyone in the community feels a bit of ownership."

Homeless, cont'd on page 8





Top: The Elizabeth Street Common Ground facility in Melbourne has provided more than 65 homeless people with affordable housing. Bottom: Members of the Rotary Club of Melbourne assemble furniture at the facility in 2010. Photo courtesy of the Rotary Club of Melbourne

Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knolli Dr. Ste A
Ventura, CA 93003
Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net



Carol Marquez-Olson Fax: (805) 642-4343 Fax: (805) 642-4343 Cell: (805) 415-5262

This space is reserved for Lynn's Jewelry (805) 642-5500

This space could be reserved for you ... Place your ad here!

Rabobank, N.A.



**Nikki Sloan** Vice President Commercial Banking Officer

Office address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036-Mailing address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036-0208 Telephone 805/278-8344 Fax 805/988-6162 E-mail nikki/sloangrabobank.com

www.rabobankamerica.com



Ca. Lic. #01852584
Owned And Operated By NRT LLC.

Terry McBreen
REALTOR\*

(805) 648-5051 Office • (805) 256-4882 Cell (805) 652-0434 Fax

terrymcbreen@coldwellbanker.com www.camoves.com/terry.mcbreen

COLDWELL BANKER 9

RESIDENTIAL BROKERAGE
1190 S. Victoria Ave., Suite 100
Ventura, CA 93003

This space is reserved for

Norman, Dowler, Sawyer, Israel, Walker & Barton (805) 654-0911 This space could be reserved for you ... Place your ad here!

This space is reserved for Law Offices of Myers, Widders, Gibson, Jones & Schneider L.L.P. (805) 650-5915

This space could be reserved for you ... Place your ad here!

District 5240



This space is reserved for **Camp Trinity Summer Day Camp**(805) 642-3801

Chartered May 23, 1963

# Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

Diotilot of 10	
Albee, Lee	Retired
Anderson, David	Architecture
Beckwith, Robert E	Office Equipment
Borneman, John	Songleading
Brinkman, Danielle	Accountant
Canton, Rafael, M.D.	
Carbajal, Arnulfo	
Clune, Harriet	Real Estate Management
Corliss, Andrew	
Crozier, Thomas H	Real Estate Development
Doyle, Michael	Real Estate Management
Eller, Jordan	Banking, Mortgage Lendi <mark>ng</mark>
Emch, James H., C.P.A.	General Accounting
Gallagher, Devere L. (Pete)	Automobile Servicing
Gallagher, Richard	
Gibson, Chad, D.D.S.	Dentistry
Gill, Floyd	
Gonzalez, Jesse	
Gray, Bill	
Hashbarger, Tom	Health Services
Hata, Jeff	Printing
Hertel, Ronald	Real Estate Land Development
Hicks, William	Domestic Automobiles, Retail
Hishmeh, Husam	Restaurateur, Franchisee
Hoag, Judith	Real Estate Sales, Residential
Hoag, Will	Honorary Memb <mark>er</mark>
Hoag, WillHughes, Tim	
Jlmenez, Richard	Honorary Member
Kagan, Kenneth	CPA
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Lopez, Maria	Education
Ludes, Rocky	CPA Tax
Lynn, Robert	Jewelry
Marquez-Olson, Carol	Travel Agency
Marsh, Sam	
Masterson, John A	Foreign Automobiles, Retail
McBreen, Terry	Real Estate, Investments

Miller, Craig	Disaster Recovery
Norman, Richard M	Trial Law
Norstedt, Chris	Honorary Member
Oster, Henry	Internal Medicine
Pazen, Robert L., O.D	Optometry
Pazen, Wendy	
Perkins, Deborah	
Polito, Ron	
Roberts, Deborah	
Rook, Mark	Funeral Director
Shilton, Thomas E	Pharmacy
Sloan, Nicolette	Banking, Business Loans
Smith, Mark Corbin	
Spellman, William J., D.D.S	
Stewart, Richard E	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG	
Strohman, Joseph, Jr	
Swan, Thomas	Investment Advisor
Thompson, Allison	
Thompson, Vance, CLU, ChFC	
Turner, Donna	
Waddell, Sandy	
Widders, Monte L.	General Law
Whitman, Diana	Honorary Member
Word, Jim	Department Store
Yuncker, Chuck	Honorary Member

Homless, cont'd from page 6

The Elizabeth Street Common Ground opened in August with 161 apartments on 11 floors, and a 24-hour concierge. The initiative, based on projects in New York City, provides housing for individuals who became homeless because of drug addiction, mental illness, physical disability, or job loss.

Endersbee says helping the homeless is now one of his club's top priorities, and will be a backbone of its community involvement for years to come.

"The cooperative partnership between the Melbourne club and HomeGround Services provides a wonderful opportunity for hands-on experience for members in contributing to the eradication of long-term homelessness," he says.

Under its 2009 agreement with HomeGround Services, the Melbourne club has committed to

- \* Raising \$300,000 a year toward maintenance costs and operating expenses, including funds for care workers, rehabilitation specialists, and medical staff
- \* Assisting HomeGround in raising funds from individuals and corporations, and seeking funding from local, state, and federal governments to support the Elizabeth Street project
  - \* Promoting supportive housing among local authorities, businesses, community organizations, and local Rotary clubs
  - \* Exploring job opportunities for Elizabeth tenants
- "This project has been a real positive for Rotary's public image," says Endersbee. "There is no doubt that Rotary is seen as a beacon among nonprofit organizations in our city."

The Melbourne club's work with the homeless was nominated as a ProjectLINK model project. ProjectLINK model projects provide examples of best practices and can introduce clubs to a variety of creative ideas.

The Rotary Club of Ventura East presents:
The Annual Labor Day Shooting Contest
At the Piru Rifle Range
Piru, CA

Monday September 5, 2011 Registration opens at 7:30 am

# **Maximum 100 contestants**

Entry Fee \$100 per contestant
Guest fee \$20
Entry fee includes BBQ lunch
Non-alcoholic beverages will be available
NO ALCOHOLIC BEVERAGES PERMITTED ON PREMISES

To register for the contest or as a guest, please go to http://rotarybullseye.org

### PRIZES:

- 1. 100-yard SVG Axis XP .223 Remington 22 Inch Stainless Steel Barrel High Luster Finish Black Synthetic Stock 4 Rounds Includes 3-9x40mm Riflescope Mounted Retail price \$ 446.75 (19174s)
- 200-Yard SAV Model 11 Package .308 Remington 22 Inch Barrel Satin Blue Finish AccuTrigger Black Synthetic Stock with Scope and Sling 4 Rounds. Retail Price \$678.78 (17673)
- 300-Yards SAV Model 10 FCP .308 Winchester With 5R Rifling 24 Inch Heavy Fluted Threaded Barrel Matte Blue Finish Black AccuStock Accu-Trigger 4 Round Retail Price \$956.50 (19055s)

# **Contest Rules**

Rotary Club of Ventura East presents
The Rotary Bullseye Contest
At

Wes Thompson's Gun Range 6700 Holser Canyon Rd, Piru, Ca. 93040

- 1. Entries: Registration starts at 7:30 and is accepted until 8:15 am on the day of the match. Shooting starts at 8:30 sharp.
- 2. All shooting will be from the bench
- 3. There will be three prizes at 100, 200 and 300 yards.
- 4. Any Rifle up to .30 Calibers is acceptable, regardless of weight.
- 5. Each of the 100 entrants will be required to state whether he is competing for the 100,200 or 300-yard prize.
- 6. Every shooter will be allowed 2 practice shots at the steel target (if desired by the shooter) and then 5 shots in a row at the paper targets for scoring.
- 7. Once the 100-yard round is finished, there will be a cut to 24.
- 8. The highest 100 yard score who signed up for the 100yard competition will win the prize for the 100-yard.
- 9. Once the 200- yard is finished, there will be a cut to 8. The highest 200 yard score who signed up for the 200-yard competition wins the 200-yard prize.
- 10. The 8 shooters competing for the 300-yard prize will win based on the highest 300-yard score. Scoring will not be cumulative though the range.
- 11. In the event that there are 6 shots on the target, the highest scoring shot will be eliminated.
- 12. The shooter will only have 7 minutes including practice at each range, this will ensure getting though the entire field of shooters fairly quickly.
- 13. Raffle tickets (3 for \$20.00) will be sold for a change to Win a REM Model 700 Varmint .308 Winchester 26 Inch Barrel Stainless Steel Fluted Black Synthetic Stock 4 Round retail Price \$ 980.00 (84345)

Winner is responsible for tax and DROS fee on all firearms won.