



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 4

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
July 28, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

July 28, 2011

County Weights & Measures - Angela Godwin

August 4, 2011

Clubrunner - Jeff Hata

August 11, 2011

Ventura Aquatic Center - Stacey Arazua

August 18, 2011

Offsite Meeting - Ventura Family YMCA

Greeters

July 7, 2011

Maria Lopez & Rocky Ludes

August 4, 2011

Carol Marquez-Olson & Sam Marsh

August 11, 2011

John Masterson & Terry McBreen

August 18, 2011

Craig Miller & Richard Norman

Fundraisers

Rotary Bullseye Target Shooting Competition

September 5, 2011

Poinsettia Sales

Delivery Date

December 1, 2011

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

Foundation Seminar	Aug 6
GSE Team Application deadline	Aug 19
Ambassadorial Scholarship Application deadline	Aug 29
GSE Korean Incoming team	Sep 25 - Oct 25
Basic PRLS	Oct 8
District Conference	Oct 20 - 23
Master PRLS3	Oct 29
D.G. Wade's Visit	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	Feb 4
Foundation Gala	Feb 4
Master PRLS5	Feb 11
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22

Raffle Prize Donors

July 28 - Bob Pazen

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan
President 2011-2012

What an amazing week!! Last week we had Doug Halter with the Ventura Botanical Gardens (VBG) was our program speaker and told us all about how they are growing with blazing speed, and making inroads with the City and County of Ventura, acquiring a lease for the 107 acre Grant Park, and planning to open to the public in 2012. Going from an overrun city park to the initial stages of a world-class destination in only a few years is an incredible accomplishment. Many of our club members are actively involved in this effort and the club in general is a supporter of VBG.

Our Rotary Bullseye Shooting Contest is rapidly approaching on Labor Day and we are desperately seeking help. We are in danger of cancelling the event; everyone we talk with says it's a wonderful idea and they all know someone who would want to participate, yet to date NOBODY has signed up. NOBODY!!

We simply cannot afford to pay out money and go to the day of the event and hope and pray for people to show up. If you are interested, and/or you know someone who is interested, please go to www.rotarybullseye.org and sign up, pay the entry fee and be prepared to win some great prizes.

Tis the season for great projects: On August 6, we have the Ventura County Fair Parade; Who wants to be in the parade with us???? Are you practicing your parade wave??? I suggest you start exercising those wrists and elbows.

September is going to be the busy month. The shooting contest, then the Piggy BBQ on Sept 18, followed with cooking for the Moorpark Morning Rotary at their beer tasting event on September 30, and the very next day cooking for the Thousand Oaks Sunrise Club at Camarillo Airport for their annual Oktoberfest on October 1. With all these events we should be having an amazing summer as well as an amazing week.

Tom

2010 - 2011 Club Board of Directors

Tom Swan.....	President
Jordan Eller.....	President Elect
Wendy Pazen.....	Past President
Ken Kagan.....	Secretary
Robert Lynn.....	Treasurer
Chad Gibson.....	Sergeant at Arms
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Robert Pazen.....	Director 2009-2012
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014

Avenues of Service Directors

Jordan Eller.....	Club Service
Bill Spellman.....	Vocational Service
Craig Miller.....	Community Service
Floyd Gill.....	New Generations
Judy Hoag.....	International Service
Mark Smith.....	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee.....	President, Rotary International
Wade Nomura.....	Governor, R.I. District 5240
Frank Ortiz.....	Governor Elect, R.I. District 5240
Jack McClenahan.....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam).....	P.D.G. 1981-1982
Jan Lindsay.....	P.D.G. 2004-2005
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham.....	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting July 21, 2011

Reported by Jeff Hata



Dick Gallagher led us in the Flag Salute.

& Jan Lindsay.

Dick Gallagher led us in the salute to the Flag.

Nikki Sloan introduced our guests and visiting Rotarians. Guest of Bob Pazen, for the last time, was Richard Shimmel, guest of Tom Swan was Lynn Ryder, guest of Floyd Gill was his son Brandon, guest of Pete Gallagher was Bill Knox, guests of Deborah Roberts were Michael Martin and Darrin Holland, visiting Rotaractor was James Panagoti and our speaker Doug Halter.

Bill Spellman then called Jan Lindsay up to do a vocational minute. Jan, besides owning Lindsay & Co. a C.P.A. firm, is President of the

Non-Profit GoCare which Jan founded to help sustain the projects on going in Nicaragua and other places. Jan used his vocational minute to tell the club what's going on in Nicaragua and other projects that GoCare is looking to take on in the future.

John Borneman then lead us in a song.

Terry McBreen announced that our raffle prize was a \$70 in Domino's Gift cards donated by Husam Hishmeh.

Avenues of Service Reports:

Club Service - Jordan Eller reminded everyone about our shooting competition on September 5th and the

Then President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom asked everyone to put their phones on silent and reminded us all that from this point forward, if your phone rings during the meeting, you will incur a \$20 fine, no questions asked.

Tom thanked our greeters Wendy Pazen

upcoming Oktoberfest on October 30th.

Jordan also announced that we have sold the Travel Trailer and purchased another trailer to convert into a new BBQ Trailer. Thanks for all the hard work you have put into this project so far Jordan!

International Service - Judy Hoag announced that we will be taking a group down to Nicaragua Sept 7 - 14.

New Generations - Floyd Gill is looking for a committed and motivated individual to help him with the Rotaractors and the new Interact club at Balboa Middle School.

Wendy Pazen presented Floyd Gill with his Benefactor certificate and wings.

Jeff Hata announced that there will be a Birthday Party / Social for Past President Deborah Robert's birthday Friday at 6:00 - ??? in the W20 Lounge in the Watermark. We will also be taking kayaks out to Seacliff on Saturday if anybody wanted to come to that.

Deborah Perkins announced an event on August 10th at Camarillo Airport for the Commemorative Air Force Museum.

Happy \$': Rocky Ludes, Judy Hoag, Rich Stewart, John Borneman, Floyd Gill, Terry McBreen and Husam Hishmeh!

Midge Stork introduced our speaker Doug Halter.

It was fitting that for today's program, Midge Stork introduced Doug Halter, President of the Ventura Botanical Gardens. Midge said her visit to the Rotary Botanical Gardens of Janesville, Wisconsin was her inspiration for similar gardens here.

Doug recounted six years ago, when a handful of people met in Midge's living room to talk about the idea. The group agreed they should work on the concept. They began a search for a site location, ending with the selection of Grant Park. Their goal is a world class garden that will be a destination point for travelers. They have over 850 charter members, including one



Jordan Eller gave our Club Service report.



Jan Lindsay gave our Vocational Minute.

from Australia!

Doug commented on how fortunate we are to live in Ventura. Many other communities only dream about what we have, such as oceans, clean air, light traffic, parks, recreation and cultural activities. He noted that some things we used to travel to are now available in town, such as the Ventura Music Festival.

The Ventura Botanical Gardens currently leases the entire 107 acre Grant Park. Lots of work needs to be done, such as erosion control, traffic mitigation, water issues, eradication of invasive species, handicap access and more. Even with 200+ volunteers, there is always a need for more helpers.

They have worked with a renowned architecture firm Mia Lehrer & Associates to develop the Vision Plan. There will be some structures, including a snack bar, maintenance facility and amphitheater. They are currently applying for grants – 15 are in the works.

Their goal is to create five different specific gardens, such as cactus, California native and Mediterranean. Each will have trails and paths in beautiful settings. Doug sees this project as being as important as Golden Gate Park is for San Francisco. They plan to have their first garden within three years.

Doug also noted how unifying this project has been within the community. Numerous nonprofit service organizations and other clubs are participating, as well as the Surfrider Foundation, Ventura Hillside Conservancy and the Serra Cross Conservancy. A recent fund raising event was their garden tours, and an upcoming Polo and Picnic event is planned.

Thanks, Doug, for your presentation, and Midge, too, for your initial vision!

Rocky Ludes



Our speaker today was Doug Halter.

Rotary Club of Ventura-East

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Clubrunner ... what is it?

Jeff Hata

We are currently undergoing a shift in our club from manual systems to more automated and efficient systems. This system is called clubrunner. Please be patient and tolerant of us as we integrate this new system because it will be better for all of us once completed.

“Community clubs everywhere are serving a great cause. The hard work and dedication of their members have contributed to the great success of service clubs all over the world. But these dedicated members still find themselves spending hours administering club activities, often repeating the same work with each event. Time that is much better spent contributing in a meaningful way.

Clubs all over the world are facing challenges in building membership, especially with the younger generation, the future leaders of community service. ClubRunner is simply a tool that helps dedicated people do their job more efficiently and use their valuable time more wisely by streamlining common processes, and centralizing information so that it is at the reach of every single member.

ClubRunner offers all your members the tools to connect, communicate and collaborate.” From the clubrunner website www.clubrunner.ca

What will we be able to do?

- * Website Manager - Our current website will be integrated with clubrunner allowing our members to get the most up to date from R.I.
- * Member Directory will be available to all members online. Need someone’s phone number? Log in to clubrunner and you will be able to get it.
- * Attendance Manager, we will be applying bar codes to the backs of all your badges and you will be able to “swipe” yourself in. No more having to mark you off on a list and then manually calculate attendance each month. You will also be able to log into clubrunner and check your attendance at any time.
- * eBulletin will be replacing our constant contact eBulletin.
- * Committees Management will allow our Avenues of Service, Fund Raising Committes, or Board of Directors or any other committee we define to keep their activities posted on line.
- * Photo Albums will be available for all of our events.
- * Event Calendar & Planner is one of the most exciting features. We will be able to post our upcoming events online and you will be able to go to the website and sign up for the events instead of having to sign up on a clipboard. You will then receive an email notification that you have signed up.

I will tell you that I was skeptical of the value of Clubrunner, but now that I am working with it, I love it and am embracing it completely! More information to follow and we will be dedicating a program to clubrunner in the near future.

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Weekly Raffle


Our weekly raffle was \$70 in Domino’s gift cards donated by Husam Hishmeh.

We raised \$135 this week bringing our total to \$350 for this Rotary Year!

Our lucky winner was Bill Spellman. Congratulations Bill.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Husam Hishmeh for his generous donation and congratulations Bill Spellman!




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
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Changes you should know about for the new Rotary year

Rotary International News -- 29 June 2011

A new Rotary year is set to begin, and with it several programs aimed at supporting and strengthening clubs and districts. In addition, a fresh slate of leaders will take over at the club, district, and international level.

Kalyan Banerjee, of the Rotary Club of Vapi, Gujarat, India, will become Rotary's 101st president, and the third from India, on 1 July. Read a profile of Banerjee from The Rotarian. William B. Boyd, of the Rotary Club of Pakuranga, Auckland, New Zealand, will take over as Rotary Foundation trustee chair.

John Hewko will become Rotary International's 12th general secretary on 1 July. He has said his priorities include improving Rotarians' connections with the Secretariat and increasing awareness about what the Secretariat can offer. Download Hewko's speech from the 2011 RI Convention.


Other changes include:

* Four pilot programs will begin 1 July, designed to improve recruitment and retention, allow for flexibility in club operations and structure, and give clubs an opportunity to explore new and innovative ways to promote member diversity -- all goals of the RI Strategic Plan. For each of three pilot programs -- corporate member, associate member, and innovative and flexible Rotary club -- 200 clubs have been selected to participate, and about 125 will take part in a satellite club pilot program. Learn more.

Changes, cont'd on page 8



The Changemaker Award will recognize clubs that make an extraordinary impact through their work in the Avenues of Service.




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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

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Anderson, David	Architecture	Norman, Richard M.	Trial Law
Beckwith, Robert E.	Office Equipment	Norstedt, Chris.....	Honorary Member
Borneman, John	Songleading	Oster, Henry	Internal Medicine
Brinkman, Danielle	Accountant	Pazen, Robert L., O.D.	Optometry
Canton, Rafael, M.D.	Psychiatry	Pazén, Wendy	Office Management
Carbajal, Arnulfo	Environmental Health	Perkins, Deborah.....	Family Law
Clune, Harriet	Real Estate Management	Polito, Ron	Commercial Real Estate
Corliss, Andrew.....	Broadcasting	Roberts, Deborah	Communications
Crozier, Thomas H.....	Real Estate Development	Rook, Mark	Funeral Director
Doyle, Michael	Real Estate Management	Shilton, Thomas E.	Pharmacy
Eller, Jordan.....	Banking, Mortgage Lending	Sloan, Nicolette	Banking, Business Loans
Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin.....	Religion, Protestant
Gallagher, Devere L. (Pete)	Automobile Servicing	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Richard.....	Stock & Bond Sales	Stewart, Richard E.....	Banking, Real Estate Loans
Gibson, Chad, D.D.S.	Dentistry	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gill, Floyd.....	Banking, Management	Strohman, Joseph, Jr.....	Business Law
Gonzalez, Jesse	Automotive, Repair & Sales	Swan, Thomas.....	Investment Advisor
Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
Hertel, Ronald.....	Real Estate Land Development	Waddell, Sandy	Contractor-Portable Buildings
Hicks, William	Domestic Automobiles, Retail	Widders, Monte L.	General Law
Hishmeh, Husam	Restaurateur, Franchisee	Whitman, Diana	Honorary Member
Hoag, Judith	Real Estate Sales, Residential	Word, Jim	Department Store
Hoag, Will	Honorary Member	Yuncker, Chuck.....	Honorary Member
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard.....	Honorary Member		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		

* The Changemaker Award will accompany the Presidential Citation during the 2011-12 Rotary year. The award will encourage Rotarians to focus on change and will recognize clubs that make an extraordinary impact through their work in the Avenues of Service. Learn more.

* The World Community Service and Rotary Volunteers programs will be phased out as of 30 June, replaced by a new model designed to expand the resources available to clubs for connecting and partnering with one another. The RI Board approved a shift to a resource and support model for RI programs to reinforce the priorities and goals of the RI Strategic Plan.

* Efforts to enhance Rotary's public image will be undertaken by 49 Rotary public image coordinators (RPICs) working in partnership with their zone's RI director, regional Rotary Foundation coordinator, Rotary coordinator, and district governors. RPICs, who are selected by the RI president or Rotary Foundation trustee chair, have professional expertise in public relations, journalism, or communications and will help support the RI Strategic Plan by conveying effective public relations practices to district leaders.

* The Rotarian magazine launches its digital edition with the July issue. Subscribers can now choose to receive either the print or digital edition, or both. This would be a good time to buy a subscription for your Interact or Rotaract club, to inspire them with Rotary's breadth. Learn more.

* Rotary clubs' annual per capita dues to Rotary International will increase to US\$51 in 2011-12. The 2010 Council on Legislation also set dues at \$52 for 2012-13 and \$53 for 2013-14.

The RI Board of Directors will seat nine new directors 1 July, along with RI President-elect Sakuji Tanaka, of the Rotary Club of Yashio, Saitama, Japan. The new directors for 2011-13 are: José Antonio F. Antiório, of the Rotary Club of Osasco, São Paulo, Brazil; Kenneth R. Boyd, of the Rotary Club of Kerman, California, USA; Yash Pal Das, of the Rotary Club of Ambala, Haryana, India; Elizabeth S. Demaray, of the Rotary Club of Sault Ste. Marie, Michigan, USA; Allan O. Jagger, of the Rotary Club of Elland, West Yorkshire, England; Paul Knyff, of the Rotary Club of Weesp (Vechtstreek-Noord), The Netherlands; Shekhar Mehta, of the Rotary Club of Calcutta-Mahanagar, West Bengal, India; Juin Park, of the Rotary Club of Suncheon, Jeonranam, Korea; and Kenneth M. Schuppert Jr., of the Rotary Club of Decatur, Alabama, USA.



Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name:	Richard A Shimmel
Classification:	Non-Profit (E.D. Deputy Sheriff's Assn.
Proposer:	Bob Pazen

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: July 28, 2011

The Rotary Club of Ventura East presents:
THE ANNUAL LABOR DAY SHOOTING CONTEST
AT THE PIRU RIFLE RANGE



Piru, CA

Monday September 5, 2011

Contestants **must** Pre-Register at RotaryBullsEye.com

Maximum 100 contestants

Entry Fee \$100 per contestant

Guest fee \$20

Entry fee includes BBQ lunch

Non-alcoholic beverages will be available

NO ALCOHOLIC BEVERAGES PERMITTED ON PREMISES

To register for the contest or as a guest, please go to
<http://rotarybullseye.org>

or for questions call Blue Line Ammo and Accessories:
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1. 100-yard SVG Axis XP .223 Remington 22 Inch Stainless Steel Barrel High Luster Finish Black Synthetic Stock 4 Rounds Includes 3-9x40mm Riflescope Mounted Retail price \$ 446.75 (19174s)
2. 200-Yard SAV Model 11 Package .308 Remington 22 Inch Barrel Satin Blue Finish AccuTrigger Black Synthetic Stock with Scope and Sling 4 Rounds. Retail Price \$678.78 (17673)
3. 300-Yards SAV Model 10 FCP .308 Winchester With 5R Rifling 24 Inch Heavy Fluted Threaded Barrel Matte Blue Finish Black AccuStock AccuTrigger 4 Round Retail Price \$956.50 (19055s)

Optional Single Shot Contest Available

Sponsors as of July 26, 2011



Rabobank



Contest Rules

Rotary Club of Ventura East presents
The Rotary Bullseye Contest
At
Wes Thompson's Gun Range
6700 Holser Canyon Rd, Piru, Ca. 93040

1. Entries: Contestants **must** Pre-Register at www.RotaryBullsEye.com. Shooting starts at 8:30 sharp.
2. All shooting will be from the bench
3. There will be three prizes at 100, 200 and 300 yards.
4. Any Rifle up to .30 Calibers is acceptable, regardless of weight.
5. Each of the 100 entrants will be required to state whether he is competing for the 100,200 or 300-yard prize.
6. Every shooter will be allowed 2 practice shots at the steel target (if desired by the shooter) and then 5 shots in a row at the paper targets for scoring.
7. Once the 100-yard round is finished, there will be a cut to 24.
8. The highest 100 yard score who signed up for the 100yard competition will win the prize for the 100-yard.
9. Once the 200- yard is finished, there will be a cut to 8. The highest 200 yard score who signed up for the 200-yard competition wins the 200-yard prize.
10. The 8 shooters competing for the 300-yard prize will win based on the highest 300-yard score. Scoring will not be cumulative though the range.
11. In the event that there are 6 shots on the target, the highest scoring shot will be eliminated.
12. The shooter will only have 7 minutes including practice at each range, this will ensure getting though the entire field of shooters fairly quickly.
13. Raffle tickets (3 for \$20.00) will be sold for a change to Win a REM Model 700 Varmint .308 Winchester 26 Inch Barrel Stainless Steel Fluted Black Synthetic Stock 4 Round retail Price \$ 980.00 (84345)

Winner is responsible for tax and DROS fee on all firearms won.

Competition will be directed by Blue Line Ammo and Accessories