



The Rotary Club of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 5

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
August 4, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

August 4, 2011

Clubrunner - Jeff Hata

August 11, 2011

Ventura Aquatic Center - Stacey Arazua

August 18, 2011

Offsite Meeting - Ventura Family YMCA

August 25, 2011

TBA

Greeter

August 4, 2011

Jim Word

August 11, 2011

Deborah Roberts

August 18, 2011

Nikki Sloan

August 25, 2011

Jeff Hata

Fundraisers

Rotary Bullseye Target Shooting Competition

September 5, 2011

Poinsettia Sales

Delivery Date

December 1, 2011

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

Foundation Seminar	Aug 6
GSE Team Application deadline	Aug 19
Ambassadorial Scholarship Application deadline	Aug 29
GSE Korean Incoming team	Sep 25 - Oct 25
Basic PRLS	Oct 8
District Conference	Oct 20 - 23
Master PRLS3	Oct 29
D.G. Wade's Visit	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	Feb 4
Foundation Gala	Feb 4
Master PRLS5	Feb 11
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22

Raffle Prize Donors

August 4 - Bob Pazen

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message	2
Meeting Notes	3
A Critical Analysis of Rotary	4
Weekly Raffle	5
Clubrunner ... what is it?	6
Membership List	7
New Member Proposal	9
Rotary Bulls Eye Flyer	10

Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan
President 2011-2012

Dear Friends;

The word is getting out! More Rotarians are hearing about our expertise in preparing and serving fine barbecue food.

In addition to our own scheduled cooking events, the Moorpark Morning Club has asked us to cook for their annual beer tasting event on September 30th, following that the Thousand Oaks Sunrise club has contracted with us to cook for their annual Oktoberfest event on October 1st (yes, you read that right, we have back-to-back cooking projects). Now we have the opportunity to bail out an Interact Club.

It seems a student from one of the Thousand Oaks Interact Clubs has been working very hard to organize a carnival fundraiser with two other clubs. He had hired a local (Thousand Oaks area) Kiwanis Club to cook for the event, and the Kiwanis Club called him last Friday and backed out of their commitment. The student promptly called Joe Joyce, president of the Thousand Oaks Morning Club, who immediately called me to ask for our help. At first, I declined saying we were in the process of retrofitting our barbecue trailer and would not be operational in time to assist. However, Joe Joyce would not take NO for an answer and has taken most of the headaches out of the process for us, so we will be cooking for the Interact carnival event on August 20 at the Conejo North Creek Park (remember the Semtech barbecue events). I will fill in the club as more details become available; I for one am proud of our barbecue team for building the reputation of being able to prepare a delicious and inexpensive meal and able to help when needed.

I want to start reminding everyone that on August 18, we will be having an offsite meeting at the YMCA. Normally, we as a club, do not have great attendance at offsite meetings; this time I am asking you to come out to this particular meeting, and bring your family with you. As many of you know, we are currently funding Operation Splash at the YMCA. This is the program that provides swim lessons and water safety instruction for disadvantaged children in Ventura. We will be using this offsite meeting as a public relations opportunity and I am asking all of you to bring your cameras with you to take as many pictures/videos as possible.

Speaking of videos, check out the latest you-tube video posted to our website: www.rotaryventuraeast.org

In fact, the website is now the best reference for any activities or calendar events for our club. If you need to know what has happened, when something is going to occur, or who is responsible for an event within the club, check the website first.

Thanks to all of you,

Tom

2010 - 2011 Club Board of Directors

Tom Swan.....	President
Jordan Eller	President Elect
Wendy Pazen	Past President
Ken Kagan.....	Secretary
Robert Lynn	Treasurer
Chad Gibson.....	Sergeant at Arms
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson.....	Director 2011-2014

Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman.....	Vocational Service
Craig Miller	Community Service
Floyd Gill.....	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz.....	Governor Elect, R.I. District 5240
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Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
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Jane McClenahan.....	P.D.G. 2007-2008
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Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting July 21, 2011

Reported by Jeff Hata



Vance Thompson led us in the Flag Salute.

& Deborah Roberts.

Nikki Sloan introduced our guests and visiting Rotarians. Guest of the club was Richard Shimmel, guest of Chad Gibson was Kristen Gibson and guest of Jan Lindsay was Kirsten McGregor. Visiting Rotarians, Bob Novill from Santa Clarita and from Ventura South was Gerardo Sanchez.

Gerardo announced a Rotary Mixer being hosted by the Rotary Club of Ventura-South on August 30th. 5:30 pm at the Wedgewood.

Vance Thompson led us in the salute to the Flag.

Bill Spellman then called Deborah Roberts up to do a vocational minute. Deborah is working, again, for Telepacific. Telepacific sell phone and internet services to all sizes of businesses. So, if you need phone and internet services and are tired of your current supplier, give Deborah a call!

John Borneman then lead us in a song.

We did not have a raffle today.

Avenues of Service Reports:

Club Service - Jordan Eller announced that a sign up sheet is going around for the Ventura County Fair parade on August 6th. We need everyone to be there by 9:00 am. September 5 is our Shooting Contest, September

Then President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom asked everyone to put their phones on silent and reminded us all that from this point forward, if your phone rings during the meeting, you will incur a \$20 fine, no questions asked.

Tom thanked our greeters Rocky Ludes

18th is the Piggy BBQ and October 1st is the Octoberfest. We certainly have a busy schedule for the next few months.

Carol Marquez-Olson asked everyone to please let her know when you have done a make-up. It's important for attendance and they are easy to do.

Happy \$'s: Deborah Roberts, Jan Lindsay, John Borneman and Wendy Pazen.

Deborah Perkins introduced our speaker Angela Godwin.

Angela Godwin, County Sealer for the Ventura County Department of Weights and Measures ("VCDWM"), gave a presentation on the types of services that her department provides. Generally, the VCDWM uses a set of "Standards" that have been universally agreed upon to ensure that consumers and businesses are getting the quantity of goods that they are paying for.

As you can imagine, the VCDWM randomly checks every gas pump at every gas station in the county at least once per year. It checks to make sure that the amount of gas the pump says it is dispensing is actually being dispersed. It also checks to make sure that the octane level is as it is labeled. The VCDWM has a specially equipped truck for this purpose. Ms. Godwin said that the pumps are not always shortchanging customers, that sometimes they are dispensing more gas than is being indicated.

Ms. Godwin stated that in her experience, you have the highest chance of getting watered down gas or gas with lots of sediment in it if you are one of the first customers in the morning when the pumps have not been used for hours. She recalled that a few cars, including a brand new diesel truck, were ruined when this happened.

The VCDWM also inspects firewood. Firewood can be sold in bundles up to one cubic foot or by the cord.



Carol Marquez-Olson asked everyone to report their makeups.



Deborah Roberts gave our Vocational Minute.

Ms. Godwin stated that it is often difficult to know if you are getting the correct amount of wood when purchasing it by the cord. As such, she stated that anyone can call their office and ask them to come out when the wood is delivered to make sure that the amount delivered is correct.

The VCDWM inspects scales of all sorts including: gold scales, pharmacy scales, market scales, railroad scales, and truck scales. The VCDWM also goes from grocery stores to the outlet mall checking labeling and verifying prices.

Although the VCDWM generally does not handle utility meters, it does check the accuracy of meters for mobile homes and apartments. More often than not, the problem is a billing issue, not a meter issue.

If you have a complaint or concern, you may contact the VCDWM by phone at 805-654-2444 or at its website at www.ventura.org/rma/weights.

Thank you Angela for a very informative presentation.

Deborah A. Perkins



Our speaker today was Angela Godwin.

A Critical Analysis of Rotary

Jeff Hata

Following is a letter written to Past President Larry Emrich, Rotary Club of Ventura, from 25 year old Esha Chhabra. Esha has been on an NID to India, has interned at CNN and CBS News. Esha is a graduate from Georgetown University and the London School of Economics.

I found her letter to Larry very interesting and insightful. I trust you will too.

"Critical Analysis of Rotary Clubs

I would love to be a part of Rotary. But, here's why I wouldn't join Rotary as it stands:

1) Cost - far too much. I'd be just as happy to meet over coffee than a lunch and have it be less formal. At this point, I'm more happy to contribute my time and effort. I'm sure there will be a day when I'd rather just donate and let the young hippies then do the work! :) just kidding.

Esha, cont'd on page 5

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Jeff Hata

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Esha, cont'd from page 4

2) *Structure - while structure is great and necessary at times, I do feel that sometimes it's a bit too much in Rotary. All the loops you have to go through to get a grant passed and all the jargon that you have to comprehend, it can be much. But I understand that they have to have guidelines and standards in order to ensure that the \$\$ is well spent and correctly handled. I would, however, go for fewer advisory boards and consulting bodies. Rather, if as a small group of ten, we all liked an idea, let's go for it. It doesn't have to go through multiple rounds of approval.*

Also, too many pins, flags, and paraphernalia - save the special mugs/folders/bags/ whatever and just use that money to buy books and give to empty libraries or help out in the local community or invite someone to Rotary every week that would never have the chance to attend otherwise. Basically, use the funds to do something good. One pin is plenty for me. And most young people don't wanna wear a collar full of them as well.

3) *The nature of Rotary. As you know, I'm all about service -doesn't matter if it's in our backyard or in another exotic land. I do find that many Rotary meetings can be a bit dull and the speakers are lacking any connection to the essence of Rotary's call to service. I've noticed this especially at some of the smaller clubs (around 50 and under members) that they struggle to have interesting speakers. So, instead of relying on speakers, some of which can be a good snooze, I would rather use that time to get to know the members better, hear their concerns, draft our own projects, and just have more a town hall. Use that as half-an-hour to brainstorm, be creative, think out of the box, address an issue that's been making the rounds locally. Whatever it may be. Just don't surrender to a speaker (that has nothing to do with service) bc you have to fill that slot.*

4) *The service work. That's the biggest draw for me for Rotary. It is a great network and infrastructure already in place to travel and do service work. I do think that clubs of your size have the capacity to do more than say the Moorpark clubs. So, there size matters - that is if people are donating money. If the club is not putting in its own funds but raising funds through events/drives/etc, then size is not as important. And with younger clubs, you're less likely to see people putting in a lot of money; rather they'll be happy to put in their weekends. (I think.)*


What did I like about your club (RC of Ventura)?

1) *It's active. (that's a big step ahead many of the other clubs that talk a lot and do little).*

2) *It's generous. (seen people get deeply involved with some of your programs and travel for service work).*

3) *It's got a lovely mix of people. (While I adore some of the Rotarians, the club is a little too male for me - there's lots of joking around and little talk about what they're doing, what they'd like to do, etc.)*

Esha, cont'd on page 6



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Weekly Raffle

Our weekly raffle was \$70 in Domino's gift cards donated by Husam Hishmeh.

We raised \$135 this week bringing our total to \$350 for this Rotary Year!

Our lucky winner was Bill Spellman. Congratulations Bill.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Husam Hishmeh for his generous donation and congratulations Bill Spellman!

4) *The caliber of the individuals in your club. (Met several well-distinguished individuals and those who I would love to meet for a cup of coffee outside the club; not all clubs have that).*

5) *Similar mentality. (Esp if your club is small, then you'd want to find people who think like you - doesn't have to be exactly the same- but somewhere on the same wavelength - makes it more enjoyable to work together).*

Most of all, for my age group, it's not just about meeting for lunch. I wanna devote an hour every week so that I know that we'll be working on some exciting projects that have the capacity to impact people's lives. This is not just shmoozing hour.

Esha Chhabra

Note: Check out her website for her bio (click on the icon middle page)

<http://www.wix.com/ec2440/eshachhabra>

Clubrunner ... what is it?

Jeff Hata

We are currently undergoing a shift in our club from manual systems to more automated and efficient systems. This system is called clubrunner. Please be patient and tolerant of us as we integrate this new system because it will be better for all of us once completed.

"Community clubs everywhere are serving a great cause. The hard work and dedication of their members have contributed to the great success of service clubs all over the world. But these dedicated members still find themselves spending hours administering club activities, often repeating the same work with each event. Time that is much better spent contributing in a meaningful way.


Clubs all over the world are facing challenges in building membership, especially with the younger generation, the future leaders of community service. ClubRunner is simply a tool that helps dedicated people do their job more efficiently and use their valuable time more wisely by streamlining common processes, and centralizing information so that it is at the reach of every single member.

ClubRunner offers all your members the tools to connect, communicate and collaborate." From the clubrunner website www.clubrunner.ca

What will we be able to do?

- * Website Manager - Our current website will be integrated with clubrunner allowing our members to get the most up to date from R.I.
- * Member Directory will be available to all members online. Need

Clubrunner, cont'd on page 8




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District 5240

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Anderson, David	Architecture	Norman, Richard M.	Trial Law
Beckwith, Robert E.	Office Equipment	Norstedt, Chris	Honorary Member
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Brinkman, Danielle	Accountant	Pazen, Robert L., O.D.	Optometry
Canton, Rafael, M.D.	Psychiatry	Pazen, Wendy	Office Management
Carbajal, Arnulfo	Environmental Health	Perkins, Deborah	Family Law
Clune, Harriet	Real Estate Management	Polito, Ron	Commercial Real Estate
Corliss, Andrew	Broadcasting	Roberts, Deborah	Communications
Crozier, Thomas H.	Real Estate Development	Rook, Mark	Funeral Director
Doyle, Michael	Real Estate Management	Shilton, Thomas E.	Pharmacy
Eller, Jordan	Banking, Mortgage Lending	Sloan, Nicolette	Banking, Business Loans
Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin	Religion, Protestant
Gallagher, Devere L. (Pete)	Automobile Servicing	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Richard	Stock & Bond Sales	Stewart, Richard E.	Banking, Real Estate Loans
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Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
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Hoag, Will	Honorary Member	Yuncker, Chuck	Honorary Member
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard	Honorary Member		
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Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		

someone's phone number? Log in to clubrunner and you will be able to get it.

- * Attendance Manager, we will be applying bar codes to the backs of all your badges and you will be able to "swipe" yourself in. No more having to mark you off on a list and then manually calculate attendance each month. You will also be able to log into clubrunner and check your attendance at any time.
- * eBulletin will be replacing our constant contact eBulletin.
- * Committees Management will allow our Avenues of Service, Fund Raising Committes, or Board of Directors or any other committee we define to keep their activities posted on line.
- * Photo Albums will be available for all of our events.
- * Event Calendar & Planner is one of the most exciting features. We will be able to post our upcoming events online and you will be able to go to the website and sign up for the events instead of having to sign up on a clipboard. You will then receive an email notification that you have signed up.

I will tell you that I was skeptical of the value of Clubrunner, but now that I am working with it, I love it and am embracing it completely! More information to follow and we will be dedicating a program to clubrunner in the near future.



Announcement

The following
has been proposed as new member of
the Ventura-East Rotary Club:

Name:	Richard A Shimmel
Classification:	Non-Profit (E.D. Deputy Sheriff's Assn.
Proposer:	Bob Pazen

Any objections to this person becoming a member of our club should be brought to the attention of the President, President-Elect or any Director within ten (10) days of this publication.

Publication Date: July 28, 2011

The Rotary Club of Ventura East presents:
THE ANNUAL LABOR DAY SHOOTING CONTEST
AT THE PIRO RIFLE RANGE



Piru, CA

Monday September 5, 2011

Contestants **must** Pre-Register at RotaryBullsEye.com

Maximum 100 contestants

Entry Fee \$100 per contestant

Guest fee \$20

Entry fee includes BBQ lunch

Non-alcoholic beverages will be available

NO ALCOHOLIC BEVERAGES PERMITTED ON PREMISES

To register for the contest or as a guest, please go to
<http://rotarybullseye.org>

or for questions call Blue Line Ammo and Accessories:
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PRIZES:

1. 100-yard SVG Axis XP .223 Remington 22 Inch Stainless Steel Barrel High Luster Finish Black Synthetic Stock 4 Rounds Includes 3-9x40mm Riflescope Mounted Retail price \$ 446.75 (19174s)
2. 200-Yard SAV Model 11 Package .308 Remington 22 Inch Barrel Satin Blue Finish AccuTrigger Black Synthetic Stock with Scope and Sling 4 Rounds. Retail Price \$678.78 (17673)
3. 300-Yards SAV Model 10 FCP .308 Winchester With 5R Rifling 24 Inch Heavy Fluted Threaded Barrel Matte Blue Finish Black AccuStock AccuTrigger 4 Round Retail Price \$956.50 (19055s)

Optional Single Shot Contest Available

Sponsors as of July 26, 2011



Contest Rules

Rotary Club of Ventura East presents
The Rotary Bullseye Contest
At
Wes Thompson's Gun Range
6700 Holser Canyon Rd, Piru, Ca. 93040

1. Entries: Contestants **must** Pre-Register at www.RotaryBullsEye.com. Shooting starts at 8:30 sharp.
2. All shooting will be from the bench
3. There will be three prizes at 100, 200 and 300 yards.
4. Any Rifle up to .30 Calibers is acceptable, regardless of weight.
5. Each of the 100 entrants will be required to state whether he is competing for the 100,200 or 300-yard prize.
6. Every shooter will be allowed 2 practice shots at the steel target (if desired by the shooter) and then 5 shots in a row at the paper targets for scoring.
7. Once the 100-yard round is finished, there will be a cut to 24.
8. The highest 100 yard score who signed up for the 100yard competition will win the prize for the 100-yard.
9. Once the 200- yard is finished, there will be a cut to 8. The highest 200 yard score who signed up for the 200-yard competition wins the 200-yard prize.
10. The 8 shooters competing for the 300-yard prize will win based on the highest 300-yard score. Scoring will not be cumulative though the range.
11. In the event that there are 6 shots on the target, the highest scoring shot will be eliminated.
12. The shooter will only have 7 minutes including practice at each range, this will ensure getting through the entire field of shooters fairly quickly.
13. Raffle tickets (3 for \$20.00) will be sold for a chance to Win a REM Model 700 Varmint .308 Winchester 26 Inch Barrel Stainless Steel Fluted Black Synthetic Stock 4 Round retail Price \$ 980.00 (84345)

Winner is responsible for tax and DROS fee on all firearms won.

Competition will be directed by Blue Line Ammo and Accessories