



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 6

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
August 11, 2011

Programs

Program Chair: Rocky Ludes & Deborah Perkins

August 11, 2011

Ventura Aquatic Center - Stacey Arazua

August 18, 2011

Offsite Meeting - Ventura Family YMCA

August 25, 2011

Floating Doctors - Dr. Ben LaBrot

September 1, 2011

It's Just Circumstantial Evidence - Justice Steven Perren

Greeter

August 11, 2011

Deborah Roberts

August 18, 2011

Nikki Sloan

August 25, 2011

Jeff Hata

September 1, 2011

Chad Gibson

Fundraisers

Rotary Bullseye Target Shooting Competition

September 5, 2011

Poinsettia Sales

Delivery Date

December 1, 2011

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

GSE Team Application deadline	Aug 19
Ambassadorial Scholarship Application deadline	Aug 29
GSE Korean Incoming team	Sep 25 - Oct 25
Basic PRLS	Oct 8
District Conference	Oct 20 - 23
Master PRLS3	Oct 29
D.G. Wade's Visit	Nov 3
Master PRLS4	Nov 19
Master PRLS1	Dec 10
Mid Terms	Jan 7
Mid Terms	Jan 14
Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	Feb 4
Foundation Gala	Feb 4
Master PRLS5	Feb 11
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22
Rotarians at Work Day	Apr 28

Raffle Prize Donors

August 11 - TBA

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events .	1
President's Message	2
Meeting Notes	3
Rotary clubs make changes to attract younger members	4
Weekly Raffle	5
Social Media tips for clubs and districts	6
Membership List	7
Rotary Bulls Eye Flyer	9

Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Tom Swan
President 2011-2012

The Ventura County Fair is here!!!
Isn't it amazing how when the fair comes to town people start getting excited and pay outrageous prices to get in the fairgrounds, then go to the shows and eat the junk food. I mean we live less than an hour away from world-class concert venues and we can go to theme parks easily and get better junk food than the fair offers, yet going to the fair sparks that little kid in us that few other events do. And this

year the Fair Parade was no exception. What was exceptional about the fair parade was all the great Rotarians and Friends of Rotarians who came out to make it a memorable morning. New members and past presidents alike helped rock the people mover with the live music, soap bubbles floating through their ranks and they were followed by three of the cutest miniature horses I have ever seen. Plus, I had the privilege of riding in Bill Spellman's Jaguar. Yes, this was a truly memorable Fair Parade.

And what's a parade without children? Boring that's what. Our parade entry was definitely not boring with so many children on board the people mover float, throwing candy to the other children on the side of the street and throwing more candy from the saddle pouches on the miniature horses. And you should have seen Deborah Roberts walking Jordan Eller's dog Keira down the parade route. Keira is almost bigger than Deborah. I am just glad there were no cats on the parade route.....

On another note, I want to extend a special thank you to Jeff Hata. Last Thursday Jeff presented the effectiveness of the new Club Runner system to the club. Taking the normal program slot for the day, he filled us in on many of the new capabilities we have, while demonstrating that there is a higher level of functionality that we have yet to explore. One cool function is, suppose you need to send an email to a member of the club, but you cannot locate their email address, or you just plain never had it. Now, accessing our website, www.rotaryventuraeast.org, you can log in, locate the member directory, access the email function and send an email directly from the website to the member you need to reach. No cutting and pasting of URL's. Simply click on the member's name, access the email link, then you will be forwarded to the email composition page, write your message, the member's email address has been automatically populated, then when you are done composing your message, click send and Voila, you are done! This service is only available to club members (unless you give someone else your user id and password). This and many more functions await you at www.rotaryventuraeast.org. Go explore!!

Until next week folks, have a great time at the Ventura county Fair.

Tom

2010 - 2011 Club Board of Directors

Tom Swan.....	President
Jordan Eller.....	President Elect
Wendy Pazen.....	Past President
Ken Kagan.....	Secretary
Robert Lynn.....	Treasurer
Chad Gibson.....	Sergeant at Arms
Deborah Perkins.....	Director 2009-2012
Robert Pazen.....	Director 2009-2012
John Masterson.....	Director 2010-2013
Arnulfo Carbajal.....	Director 2010-2013
Deborah Roberts.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014

Avenues of Service Directors

Jordan Eller.....	Club Service
Bill Spellman.....	Vocational Service
Craig Miller.....	Community Service
Floyd Gill.....	New Generations
Judy Hoag.....	International Service
Mark Smith.....	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Kalyan Banerjee.....	President, Rotary International
Wade Nomura.....	Governor, R.I. District 5240
Frank Ortiz.....	Governor Elect, R.I. District 5240
Jack McClenahan.....	Governor Nominee District 5240
Dr. John Carroll (In Memoriam).....	P.D.G. 1981-1982
Jan Lindsay.....	P.D.G. 2004-2005
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham.....	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Reach Within to Embrace Humanity

Meeting August 4, 2011

Reported by Jeff Hata



Bob Pazen led us in the Flag Salute.

Then President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

President Tom asked everyone to put their phones on silent.

Tom thanked our greeter Jim Word.

Bob Pazen led us in the salute to the Flag.

Jim Word introduced our guests and visiting Rotarians. Guest of the club was Richard Shimmel, guest of

Deborah Roberts was Pattie Braga. Visiting Rotarian, from Ojai was Tom Farmer.

Bill Spellman then called Dick Norman up to do a vocational minute. Dick is a lawyer with the firm of Norman Dowler and Dick specializes in Civil Litigation.

John Borneman then lead us in a song.

Terry announced that our raffle was \$50 cash donated by Bob Pazen.

Avenues of Service Reports:

International Service - Judy Hoag reminded everyone about the Nicaragua trip coming very soon now. Ticket prices including taxes were in the low \$600 range.

Pete Gallagher made an announcement about the Fair Parade Saturday. We would be meeting at Hower's Brake Service at 8:00 am to decorate and organize our entry. The parade will start at 10:00.

Terry McBreen presented Joe Strohmman a check from the club to the Foundation to fund our scholarships which were awarded this past spring.

Happy \$'s: John Masterson and Bob Pazen. Celebrating birthday's in August: Monte Widders, Jim Word and Bill Spellman. Celebrating an anniversary: Nikki and Marc Sloan!



Dick Norman gave our Vocational Minute.

President Tom introduced our speaker, Jeff Hata who made a presentation on Club Runner.

The man who wears many hats, Jeff Hata, gave the Club an overview of ClubRunner, a new communication and administration tool. ClubRunner has been used by other Rotary

Clubs for several years; however, our Club opted not to utilize this tool until now so that the initial bugs in the system could be worked out.

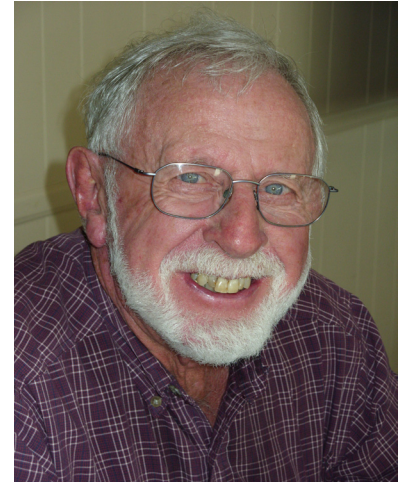
ClubRunner can be accessed by going to the Club's website, www.rotaryventuraeast.org, and logging in. The initial login name or user name is: your first name, dot, your last name, dot, 2869 (for example, "deborah.perkins.2869"). After entering your login name, click the option stating "I forgot my password." A password will be e-mailed to you immediately. Then, return to ClubRunner and enter your login name and password. You will then be granted access to ClubRunner.

A sampling of ClubRunner's functions are described below:

Member Directory – Members can find contact information and other details about current members. This information will be slightly different than the information currently in the printed copy of the membership directory (blue book). Be prepared to have your picture taken. Jeff intends to upload photos of each member.

Message Center – You can e-mail members directly from ClubRunner. In addition to e-mailing individual members, there will be lists created so that you can e-mail many members at the same time. For example, you could choose a list that would automatically send your e-mail to every member of the Club.

Event Calendar – Members can view details of the Club's upcoming events, and have the ability to sign up to participate in those events (no more clipboards). The Chairperson for each event can then send a reminder, with a click of a button, to all members who signed



John Borneman led us in a song!!!

up.

Website – Designated members can post new content to the Club’s website, allowing it to stay current. New and prospective members will be more likely to repeatedly visit our website if the content is being regularly updated.

Attendance – Attendance will now be taken by each member scanning his or her badge upon arrival to the meeting. This information is then transmitted to ClubRunner. To get credit for make-ups, you will still need to contact Ken Kagen with the details of the make-up; however, this can be done by sending him an e-mail through ClubRunner.

Administration – Club administrators are able to run various reports to help them better manage the Club and its events.

Advertising – Members can place business card advertisements on ClubRunner, similar to those in the Breeze; however, ClubRunner has the added benefit of including a link to the advertiser’s website.

Jeff recommends that each member take some time to explore ClubRunner and to update his or her profile.

Thank you Jeff for learning all about ClubRunner and then patiently teaching the rest of us!

Deborah A. Perkins

Rotary clubs make changes to attract younger members

By Megan Ferringer

Rotary International News -- 10 August 2011

When Rotarians in Walnut Creek, California, USA, found it difficult to attract young professionals to the area’s morning and afternoon clubs, they set out to establish a new club that would accommodate busy, on-the-go schedules.

The Rotary Club of Diablo View (Walnut Creek), chartered in 2009, meets in a local brewery at 5:30 p.m. every Thursday. Club president Jennifer Beeman says the club sets aside time each week for socializing before

Change, cont'd on page 5



Our speaker today was Past President Jeff Hata

Rotary Club of Ventura-East
Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org



Danielle L. Brinkman, CPA
300 East Esplanade Drive
Suite 520
Oxnard, CA 93036

P: 805-485-7194
F: 805-278-1200
E: danielle@brinkmancpa.com

an accountancy corporation
www.brinkmandcompany.com



Charles Carroll
Funeral Home

Mark C. Rook
Manager
FDR-1118

15 Teloma Drive
Ventura, CA 93003
805-642-8134
Fax 805-642 5754
mark.rook@sci-us.com
FD-60



This space could be reserved for you ... Place your ad here!

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com



John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

This space could be reserved for you ... Place your ad here!

Wendy Pazen
Office Manager

Dr. Robert L. Pazen
Optomtry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



CLUNE & STEWART
HARRIET CLUNE
Broker Associate
RICH STEWART
Sales Associate



RESIDENTIAL BROKERAGE

(805) 302-9001 HARRIET CELL
(805) 320-4388 RICH CELL
(805) 647-7619 FAX
harriet.clune@camoves.com
rich.stewart@camoves.com

1190 South Victoria Ave., Ste 100
Ventura, CA 93003
www.camoves.com/harriet.clune
www.camoves.com/rich.stewart
Owned And Operated By NRT LLC.



Change, cont'd from page 4

turning to club business, and that the relaxed atmosphere appeals to younger members.

Beeman was only 24 years old when she became a charter member of the club, and she's now one of the youngest female club presidents in Rotary. The club has 26 members, 90 percent of them between the ages of 25 and 40.

"Because we have younger members, our attitude is different. People have told us how refreshing it is to have young faces behind Rotary," Beeman says.

She says the club carries out many projects in the community so that members have an opportunity to do hands-on service. Every month, for instance, it plans an outdoor project, such as cleaning up nature trails. Younger Rotarians usually have more time than cash at their disposal, she says, so they tend to contribute by volunteering.

The club recruits new members through social media like Twitter and Facebook, and it has a mentoring program to help with retention. All new members are assigned a mentor, who spends extra time with them outside regular meetings.

"The modifications we've made have helped our club appeal to younger professionals and retain them," Beeman says. "They've created a high-energy club."

Beeman says clubs must be willing to make a few changes to attract younger members. Here are some examples of what other clubs are doing:

- * Through a student membership initiative, the Rotary Club of Hope Island, Queensland, Australia, invites college-age students to meetings and subsidizes the cost to bring a youthful perspective to the club.
- * The Rotary Club of Las Vegas, Nevada, USA, has created the 25 Club, a club-within-a-club. The members hold additional meetings, sponsor regular social gatherings, and carry out a

Changes, cont'd on page 6



Members of the Diablo View Rotary Club donate their time by cleaning up the Iron Horse Trail in California. Photo courtesy Diablo View Rotary Club

WESTERN INTERNATIONAL SECURITIES INC.

Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE
2555 Townsgate Rd #300
Westlake Village, CA 91361
805-496-0988

VENTURA OFFICE
290 Maple Court #118
Ventura, CA 93003
805-644-3495

PHONE 805-644-3495
CELL 805-760-5688
FAX 805-644-8102
EMAIL tswan@wisdirect.com

*This space could be reserved
for
you ... Place your ad here!*

Associated Realtors

Judy Hoag

MLS Realtors

(805) 477-4377
(805) 320-7800 Cell

Fax (805) 477-4378
E-mail judyhoag@pacbell.net
2686 Johnson Dr. Suite 103
Ventura, CA 93003

CALIFORNIA OFFICE EQUIPMENT
2767 E. Main - VENTURA, CA - (805) 643-0869

Bob Beckwith
Founder/Owner for over 50 years

COE

2767 E. Main St.
Ventura, CA 93003

Phone: (800) Get-Desk
Fax: (805) 643-3239
Email: COEC@Earthlink.Net

Visit our website www.coec.biz

Weekly Raffle

Our weekly raffle was \$50 in cash donated by Bob Pazen.

We raised \$91 this week bringing our total to \$441 for this Rotary Year!

Our lucky winner was Richard Shimmel. Congratulations Richard!

Richard then donated his winnings back into the pot bringing our total for the day to \$141 and our total for the year to \$491.

Remember, all proceeds from the weekly raffle go directly to help fund college scholarships for Buena High School Seniors.

Again, thank you to Bob Pazen for his generous donation and congratulations Richard Shimmel!

Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003

LINDSAY and COMPANY
Certified Public Accountant

JAN CORWIN LINDSAY
Certified Public Accountant
Certified Valuation Analyst

770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
jclcpa@pacbell.net

Changes, cont'd from page 5

number of service projects. The inductees are generally younger, and after a year, they transition into the parent Rotary club.

- * The Rotary Club of Crawley, Western Australia, Australia, started a mentoring program that helps new members transition into the club. The club's average age is now in the 30s.
- * The Rotary Club of Bricktown Oklahoma City, Oklahoma, USA, meets in a tavern. First-time guests are treated to two free beverages, compliments of the club. Read more.
- * The Rotary Club of South Metro Minneapolis Evenings, Minnesota, USA, meets in the evenings and lowers costs by not having meals. The third meeting of the month is a happy hour/networking event at different locations in the city. The fourth meeting is a volunteering opportunity. Read more.

August is Membership Month. Find membership resources you can use to develop and sustain membership. Sign up for The Membership Minute.

Social media tips for clubs and districts

By Antoinette Tuscano

Rotary International News -- 9 May 2011

Rotarians continue to find creative ways to use social networking to strengthen their clubs.


Rotary clubs have used Twitter, Facebook, and other social media to promote events, find Rotary Youth Exchange participants, or connect with high school students who want to form Interact clubs.

There's even a Rotary Fellowship aimed at building friendships and support service through safe and effective social networking. During the 2009 RI Convention in Birmingham, England, a



Rotarians met during the 2009 RI Convention in Birmingham, England, to discuss forming a social networking fellowship. Photo courtesy The Rotarians on Social Networks Fellowship

Social Media, cont'd on page 8




Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net




Travel By Carol
Independent Travel Consultant
specializing in tours & cruises.

Carol Marquez-Olson
E-mail: carolmtravels@roadrunner.com

Tel: (805) 642-4343
Fax: (805) 642-4343
Cell: (805) 415-5262

This space is reserved for
Lynn's Jewelry
(805) 642-5500

This space could be reserved
for
you ... Place your ad here!



Rabobank, N.A.

Nikki Sloan
Vice President
Commercial Banking Officer

Office address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036
Mailing address 300 E. Esplanade Dr., Suite 110, Oxnard, CA 93036-0208
Telephone 805/278-8344
Fax 805/988-6162
E-mail nikki.sloan@rabobank.com
www.rabobankamerica.com



Terry McBreen
REALTOR®
(805) 648-5051 Office • (805) 256-4882 Cell
(805) 652-0434 Fax
terrymcween@coldwellbanker.com
www.camoves.com/terry.mcween



RESIDENTIAL BROKERAGE
1190 S. Victoria Ave., Suite 100
Ventura, CA 93003

Ca. Lic. #01822564
Owned And Operated By NRT LLC.

This space is reserved for
**Norman, Dowler, Sawyer, Israel,
Walker & Barton**
(805) 654-0911

*This space could be reserved
for
you ... Place your ad here!*

This space is reserved for
**Law Offices of Myers, Widders,
Gibson, Jones & Schneider L.L.P.**
(805) 650-5915

*This space could be reserved
for
you ... Place your ad here!*



Jordan Eller
President
Mortgage Banker

Office: 805-644-1621
Mobile: 805-252-7742
Fax: 805-644-1608
email: Jordan@refibuy.com




This space is reserved for
**Camp Trinity
Summer Day Camp**
(805) 642-3801

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Miller, Craig.....	Disaster Recovery
Anderson, David	Architecture	Norman, Richard M.	Trial Law
Beckwith, Robert E.	Office Equipment	Norstedt, Chris.....	Honorary Member
Borneman, John	Songleading	Oster, Henry	Internal Medicine
Brinkman, Danielle	Accountant	Pazen, Robert L., O.D.	Optometry
Canton, Rafael, M.D.	Psychiatry	Pazén, Wendy	Office Management
Carbajal, Arnulfo	Environmental Health	Perkins, Deborah.....	Family Law
Clune, Harriet	Real Estate Management	Polito, Ron	Commercial Real Estate
Corliss, Andrew.....	Broadcasting	Roberts, Deborah	Communications
Crozier, Thomas H.....	Real Estate Development	Rook, Mark	Funeral Director
Doyle, Michael	Real Estate Management	Shilton, Thomas E.	Pharmacy
Eller, Jordan.....	Banking, Mortgage Lending	Sloan, Nicolette	Banking, Business Loans
Emch, James H., C.P.A.	General Accounting	Smith, Mark Corbin.....	Religion, Protestant
Gallagher, Devere L. (Pete)	Automobile Servicing	Spellman, William J., D.D.S.	Prosthetic Dentistry
Gallagher, Richard.....	Stock & Bond Sales	Stewart, Richard E.....	Banking, Real Estate Loans
Gibson, Chad, D.D.S.	Dentistry	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gill, Floyd.....	Banking, Management	Strohman, Joseph, Jr.....	Business Law
Gonzalez, Jesse	Automotive, Repair & Sales	Swan, Thomas.....	Investment Advisor
Gray, Bill	Property Management	Thompson, Allison	CPA
Hashbarger, Tom	Health Services	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hata, Jeff	Printing	Turner, Donna	Honorary Member
Hertel, Ronald.....	Real Estate Land Development	Waddell, Sandy	Contractor-Portable Buildings
Hicks, William	Domestic Automobiles, Retail	Widders, Monte L.	General Law
Hishmeh, Husam	Restaurateur, Franchisee	Whitman, Diana	Honorary Member
Hoag, Judith	Real Estate Sales, Residential	Word, Jim	Department Store
Hoag, Will	Honorary Member	Yuncker, Chuck.....	Honorary Member
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard.....	Honorary Member		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Lopez, Maria	Education		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McBreen, Terry	Real Estate, Investments		

group of Rotarians interested in social media met to discuss forming a fellowship. Recognized by the RI Board in June, The Rotarians on Social Networks Fellowship has grown from an initial 488 members to almost 970 in 79 countries.

“Members offer advice on how to determine goals for developing a presence on a social network, and how to best achieve those goals,” said Simone Carot Collins, president of the fellowship and of the Rotary Club of Freshwater Bay, Western Australia, Australia. “We also coordinate a few things that anyone can collaborate on, such as maps showing Rotary zone, district, and club locations throughout the world.”

A group of volunteers, or “champions,” provide Rotarians in their area with step-by-step assistance in setting up social media accounts. There are now 195 champions available to help particular districts, and 20 in charge of individual Rotary zones.

If you’re daunted by social media, start with these tips developed by a panel of Rotarians during RI’s social media webinars:

1. View websites and social media as part of your public relations and marketing budget. Your online presence should not be an isolated expense or something for the “techie” person of the club to work on alone. It should have the club’s support, with several Rotarians involved.

2. Go online before you start your own social media page, and see what other clubs and organizations are doing. Note what you like and what you think would work well for communicating to the community and reaching your goals.

3. Develop a communications plan. This includes identifying an intended audience (e.g., prospective Rotarians, community leaders), goals (e.g., to let the community know what your club does, to find new members), and a message (e.g., “We’re a club that has a signature project,” “We’re a club that offers fun fellowship and service opportunities”).

4. Update your page regularly (but not too often) with photos, videos, and text. Plan to update your Facebook page at least once a week, but not five times a day. If you update too much, people will become overwhelmed and tune you out. If you don’t update enough, people will think your club isn’t active. Ask several club members (perhaps your committee chairs) to share the responsibility of updating your page.

5. Designate moderators. Check all social media sites for spam or other inappropriate comments nearly every day. Distribute the moderation duties among several people.

6. Look professional. Social media pages are a reflection of your club. Check your spelling, and use the Rotary emblem correctly. See www.rotary.org/graphics .

7. Be genuine, conversational, and fun. Share items that will interest your audience.

8. Reach out to other community organizations, especially potential project partners. Also connect with the news media and with local business and government leaders on Twitter and Facebook. Social networking is about building relationships.

9. Promote your social media pages. Include links to them on your club’s website, in e-mails, and in print publications.

10. Be safe, but don’t be afraid. You won’t break the Internet! But remember that social media sites are public, so don’t include personal information. Also, sites can frequently change their policies, so review privacy settings regularly.

The Rotary Club of Ventura East presents:
THE ANNUAL LABOR DAY SHOOTING CONTEST
AT THE PIRO RIFLE RANGE



Piru, CA

Monday September 5, 2011

Contestants **must** Pre-Register at RotaryBullsEye.com

Maximum 100 contestants

Entry Fee \$100 per contestant

Guest fee \$20

Entry fee includes BBQ lunch

Non-alcoholic beverages will be available

NO ALCOHOLIC BEVERAGES PERMITTED ON PREMISES

To register for the contest or as a guest, please go to
<http://rotarybullseye.org>

or for questions call Blue Line Ammo and Accessories:
(805) 339-9480

PRIZES:

1. 100-yard SVG Axis XP .223 Remington 22 Inch Stainless Steel Barrel High Luster Finish Black Synthetic Stock 4 Rounds Includes 3-9x40mm Riflescope Mounted Retail price \$ 446.75 (19174s)
2. 200-Yard SAV Model 11 Package .308 Remington 22 Inch Barrel Satin Blue Finish AccuTrigger Black Synthetic Stock with Scope and Sling 4 Rounds. Retail Price \$678.78 (17673)
3. 300-Yards SAV Model 10 FCP .308 Winchester With 5R Rifling 24 Inch Heavy Fluted Threaded Barrel Matte Blue Finish Black AccuStock AccuTrigger 4 Round Retail Price \$956.50 (19055s)

Optional Single Shot Contest Available

Sponsors as of July 26, 2011



Contest Rules

Rotary Club of Ventura East presents
The Rotary Bullseye Contest
At
Wes Thompson's Gun Range
6700 Holser Canyon Rd, Piru, Ca. 93040

1. Entries: Contestants **must** Pre-Register at www.RotaryBullsEye.com. Shooting starts at 8:30 sharp.
2. All shooting will be from the bench
3. There will be three prizes at 100, 200 and 300 yards.
4. Any Rifle up to .30 Calibers is acceptable, regardless of weight.
5. Each of the 100 entrants will be required to state whether he is competing for the 100,200 or 300-yard prize.
6. Every shooter will be allowed 2 practice shots at the steel target (if desired by the shooter) and then 5 shots in a row at the paper targets for scoring.
7. Once the 100-yard round is finished, there will be a cut to 24.
8. The highest 100 yard score who signed up for the 100yard competition will win the prize for the 100-yard.
9. Once the 200- yard is finished, there will be a cut to 8. The highest 200 yard score who signed up for the 200-yard competition wins the 200-yard prize.
10. The 8 shooters competing for the 300-yard prize will win based on the highest 300-yard score. Scoring will not be cumulative though the range.
11. In the event that there are 6 shots on the target, the highest scoring shot will be eliminated.
12. The shooter will only have 7 minutes including practice at each range, this will ensure getting though the entire field of shooters fairly quickly.
13. Raffle tickets (3 for \$20.00) will be sold for a change to Win a REM Model 700 Varmint .308 Winchester 26 Inch Barrel Stainless Steel Fluted Black Synthetic Stock 4 Round retail Price \$ 980.00 (84345)

Winner is responsible for tax and DROS fee on all firearms won.

Competition will be directed by Blue Line Ammo and Accessories