The Rotary Club of Ventura-East

The Breeze

Editor: Jeff Hata
Volume XLIX, Number 27

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 19, 2012

Programs

Program Chair: Rocky Ludes & Deborah Perkins

January 19, 2012
Club Assembly

Greeter

January 19 - Deborah Roberts
January 26 - Nikki Sloan
February 2 - Carol Marquez-Olson
February 9 - Deborah Roberts
February 16 - Jim Word
February 23 - Jeff Hata
March 1 - Nikki Sloan
March 8 - Jim Word
March 15 - Jeff Hata
March 22 - Carol Marquez-Olson

Fundraisers

Poinsettia Sales
Delivery Date
November 29, 2012

Rotary Bullseye Shooting Contest
July 4, 2012

Latin Music Festival
July 28, 2012

for information on fundraisers go to:
www.RotaryVenturaEast.org

Club Events

Important Dates

Master PRLS 2	Jan 21
Mid Terms	Feb 4
Poverty Conference	Feb 4
Foundation Gala	Feb 4
Master PRLS5	Feb 11
Fat Tuesday Party	Feb 21
PETS	Feb 24 - 26
District Assembly	Apr 7
Basic PRLS	Apr 7
RYLA	Apr 19 - 22
Rotarians at Work Day	Apr 28
R.I. Convention	May 6 - 9
D.G. Wade's Demotion	Jun 23
Rotary Bullseye Shooting Contest	Jul 4
Latin Music Festival	Jul 28

Raffle Prize Donors

January 19 - TBA
January 26 - Jim Emch
February 2 - TBA
February 9 - Wendy Pazen

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Web Addresses

www.RotaryVenturaEast.org • www.IrishFestivalVentura.org
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...

Tom Swan
President 2011-2012

I can't believe the year is half over! Can you believe it? It is a testament to the strengths of the members of this club that everything didn't fall apart by now, because it certainly can't be due to anything I have done; although I guess getting out of the way counts for something.

Our club has done some amazing things this year. Craig Miller has outdone himself with Operation Splash on auto pilot and introducing the Rotary Rehab project to us and repeating his earlier success with another great project in November. Judy Hoag has influenced more members to visit our Nicaragua projects. Bill Spellman has helped us to know more about ourselves with his Vocational Minutes. Jordan Eller has moved this club forward with so many great projects and building a brand new barbecue trailer. Husam Hishmeh took over our fledgling New Generations avenue and right out of the box chartered a new Interact Club at Balboa Middle School.

Jeff Hata has revamped our club website, incorporated Club Runner into it, and is now getting us into the 21st century, technologically speaking. Danielle Brinkman has built our social media platform and has us ready to start creating social media marketing campaigns. Bob Lynn, is our treasurer extraordinaire and has developed websites that will help us become the advance ticket sellers we never could on our own, and has brought us innovative yet inexpensive ways get paid.

So many doing great work, with luck can hold on for a few more months, then let Jordan take over.

Tom

2011 - 2012 Club Board of Directors

Tom Swan	President
Jordan Eller	President Elect
Wendy Pazen	Past President
Ken Kagan	Secretary
Robert Lynn	Treasurer
Chad Gibson	Sergeant at Arms
Deborah Perkins	Director 2009-2012
Robert Pazen	Director 2009-2012
John Masterson	Director 2010-2013
Arnulfo Carbajal	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014

Avenues of Service Directors

Jordan Eller	Club Service
Bill Spellman	Vocational Service
Craig Miller	Community Service
Floyd Gill	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Wade Nomura	Governor, R.I. District 5240
Frank Ortiz	Governor Elect, R.I. District 5240
Jack McClenahan	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Jan Lindsay	P.D.G. 2004-2005
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?

Reach Within to Embrace Humanity

Meeting January 12, 2012

Reported by Jeff Hata

Sam Marsh led the Flag Salute.

President Tom Swan invited everyone to lunch, guests and visiting Rotarians first!

Sam Marsh led us in in the salute to the Flag.

Nikki Sloan introduced guests and visiting Rotarians.

Visiting Rotarians from Ventura-South were President Bob Braitman and Beth Lyons. Visiting Rotarian from Santa Clarita was Bob Noville. From East Seals was Cecilio Murillo who also turned in his application for membership.

Wendy Pazen announced that the raffle prize was $50 cash donated by Husam Hishmeh.

John Borneman then lead us in a song.

Avenues of Service:

Community Service - Craig Miller announced that our next Rotary Rehab project will be April 28th. Craig recently met Barbara Shinn from Rebuilding Together who coordinates these types of projects. We will be partnering with Barbara and her group for the next project. Stay tuned! More information to follow.

Wendy Pazen conducted our opportunity drawing.

Vocational Service - Bill Spellman announced that Job Shadow will be February 23. We need drivers for this event. If you are planning to drive, please pick up the proper forms from Bill or Chuck Yuncker and get them filled out early! Please. RYLA is April 19 - 22. If club members want to reserve a spot let Bill know ASAP. We need to get the registrations completed.

New Generations - Husam Hishmeh informed us that the last Interact meeting at Balboa Middle school was a huge success. We had over 20+ kids there and they elected thier officers. All paperwork to charter the club have been completed and submitted so we should be getting the charter paperwork from RI back soon! Wendy Pazen has offered to be the club representative for the Balboa Interact Club.

The Ventura Rotaract club will be holding a membership drive / mixer on January 16th at 6:00 pm.

Buena Faculty Interact Advisor Chuck Yuncker joined us for lunch.

Club Service - Jordan Eller recognized Ron Polito for attending 2 meetings in a row! There will be a Master PRLS 2 class on January 21.

Jan Lindsay spoke about STEPS, formerly the District Poverty Conference founded by our club and GoCare.

Harriet Clune and Jordan Eller talked about Axxess and the savings they have been receiving with thier Axxess cards. Remember, this is a fund raiser for the club. For every book we sell, the club will keep $10. We have sold over 30 books so far. Keep selling!

Happy $'s: Chuck Yuncker, John Borneman, Carol Marquez-Olson, Rocky Ludes, Nikki Sloan, Husam Hishmeh, Midge Stork & Bob Braitman.

Jim Word asked for volunteers to help with the Sgt At Arms Duties and Husam Hishmeh, Nikki Sloan and Dick Gallagher volunteered to help on a rotating basis.

President Tom urged all club members to attend the January 19th meeting. There is a continuing resolution that the board feels the club should vote on.

Jeff Hata then conducted our program which was a tutorial on Club Runner.

Rotary clubs worldwide meet US$200 million fundraising challenge

Rotary International News -- 17 January 2012

Rotary International has succeeded in meeting the Bill & Melinda Gates Foundation's US$200 million match in funding for polio eradication, raising more than $202.6 million as of 17 January.

"We'll celebrate this milestone, but it doesn't mean that we'll stop raising money or spreading the word about polio eradication," Rotary Foundation Trustee John F. Germ told Rotary leaders at the International Assembly in San Diego, California, USA. "We can't stop until our entire world is certified as polio-free."

Jeff Raikes, chief executive officer of the Bill & Melinda Gates Foundation (left), shakes hands with Rotary Foundation Trustee John Germ during the fourth plenary session of the International Assembly. Rotary Images/Alyce Henson

The fundraising milestone was reached in response to $355 million in challenge grants awarded to The Rotary Foundation by the Gates Foundation. All funds have been earmarked to support polio immunization activities in affected countries where the vaccine-preventable disease continues to paralyze children.

"In recognition of Rotary's great work, and to inspire Rotarians in the future, the [Gates] foundation is committing an additional $50 million to extend our partnership," said Jeff Raikes, chief executive officer of the Gates Foundation. "Rotary started the global fight against polio, and continues to set the tone for private fundraising, grassroots engagement, and maintaining polio at the top of the agenda with key policymakers." Raikes also addressed Rotary leaders at the International Assembly.

The new $50 million grant from the Gates Foundation is not a challenge grant.

Polio, cont'd on page 5

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Polio, cont'd from page 4

Since 1988, the incidence of polio has plummeted by more than 99 percent, from about 350,000 cases annually to fewer than 650 cases reported so far for 2011. The wild poliovirus is now endemic in only four countries: Afghanistan, India, Nigeria, and Pakistan. However, India on 13 January marked a full calendar year without a case, paving the way for its removal from the endemic list.

But other countries also remain at risk for polio cases imported from the endemic countries. In Africa in 2011, Chad and the Democratic Republic of the Congo had significant outbreaks. Also in 2011, a small cluster of polio cases in China, which had been polio-free for a decade, was traced to Pakistan.

Rotary club members not only reached into their own pockets to support the Gates challenge, but also engaged their communities in a variety of creative fundraising projects, such as a fashion show in California that raised $52,000, benefit film screenings in New Zealand and Australia that netted $54,000, and a pledge-supported hike through Kilimanjaro, Tanzania, that brought in $38,000. Many events were planned around 24 October, widely observed as World Polio Day.

To date, Rotarians worldwide have contributed more than $1 billion toward the eradication of polio, a cause Rotary took on in 1985. In 1988, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention joined Rotary as spearheading partners of the Global Polio Eradication Initiative. More recently, the Gates Foundation has become a major supporter. In 2007, the Gates Foundation gave Rotary a $100 million challenge grant for polio eradication, increasing it to $355 million in 2009. Rotary agreed to raise $200 million in matching funds by 30 June 2012.

Reaching children with the oral polio vaccine in the disease's remaining strongholds is labor- and resource-intensive due to a host of challenges, including poor infrastructure, geographical isolation, armed conflict, and cultural misunderstanding about the eradication campaign.

Fat Tuesday Social

Tuesday February 21, 2012

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Weekly Raffle

This weeks raffle prize was $50 cash donated by Husam Hishmeh.

Our lucky wnner this week was Rich Stewart! We collected $116 which will go towards Buena High School Scholarships this spring!

Congratualtions to Rich Stewart and thank you to Husam Hishmeh for your generous contribution!

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‘Peace Through Service’ is 2012-13 RI theme

By Megan Ferringer and Arnold R. Grahl
Rotary International News -- 16 January 2012

RI President-elect Sakuji Tanaka will ask Rotarians to build Peace Through Service in 2012-13.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

“Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary,” he said. “Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways.”

RI President-elect Sakuji Tanaka unveiled the 2012-13 RI theme, Peace Through Service, during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors. Rotary Images/Alyce Henson

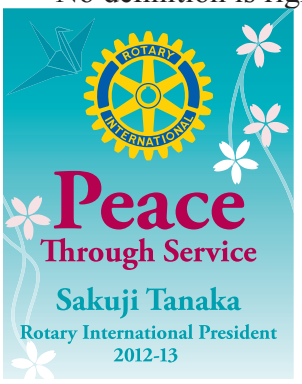
Peace has different meanings for different people, Tanaka said.

“No definition is right, and no definition is wrong,” he said. “However we use the word, this is what peace means for us.

“No matter how we use, or understand the word, Rotary can help us to achieve it,” he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his life’s purpose was not to make more money, but to be

Theme, cont’d on page 8



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Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

District 5240 — Chartered May 23, 1963

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Anderson, David	Architecture
Beckwith, Robert E.	Office Equipment
Borneman, John	Songleading
Brinkman, Danielle	Accountant
Canton, Rafael, M.D.	Psychiatry
Carbajal, Arnulfo	Environmental Health
Clune, Harriet	Real Estate Management
Corliss, Andrew	Broadcasting
Crozier, Thomas H.	Real Estate Development
Dangleman, Katrina	Financial Advisor
Doyle, Michael	Real Estate Management
Eller, Jordan	Banking, Mortgage Lending
Emch, James H., C.P.A.	General Accounting
Gallagher, Devere L. (Pete)	Automobile Servicing
Gallagher, Richard	Stock & Bond Sales
Gibson, Chad, D.D.S.	Dentistry
Gill, Floyd	Bankikng, Management
Gonzalez, Jesse	Automotive, Repair & Sales
Gray, Bill	Property Management
Hashbarger, Tom	Health Services
Hata, Jeff	Printing
Hertel, Ronald	Real Estate Land Development
Hicks, William	Domestic Automobiles, Retail
Hishmeh, Husam	Restaurateur, Franchisee
Hoag, Judith	Real Estate Sales, Residential
Hoag, Will	Honorary Member
Hughes, Tim	Nonprofit: Development
JImenez, Richard	Honorary Member
Jonas, Alwick	Storage
Kagan, Kenneth	CPA
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting
Ludes, Rocky	CPA Tax
Lynn, Robert	Jewelry
Marquez-Olson, Carol	Travel Agency
Marsh, Sam	Secondary Education
Masterson, John A.	Foreign Automobiles, Retail
McBreen, Terry	Real Estate, Investments
Miller, Craig	Disaster Recovery
Norman, Richard M.	Trial Law
Norstedt, Chris	Honorary Member
Oster, Henry	Internal Medicine
Pazen, Robert L., O.D.	Optometry
Pazen, Wendy	Office Management
Perkins, Deborah	Family Law
Polito, Ron	Commercial Real Estate
Ponce De Leon, Augie	Honorary Member
Roberts, Deborah	Communications
Rook, Mark	Funeral Director
Shilton, Thomas E.	Pharmacy
Shimmel, Richard	Non-Profit
Sloan, Nicolette	Banking, Business Loans
Smith, Mark Corbin	Religion, Protestant
Spellman, William J., D.D.S.	Prosthetic Dentistry
Stewart, Richard E.	Banking, Real Estate Loans
Stork, Midge, CFP, CSPG	Financial Planning, Investments
Strohman, Joseph, Jr.	Business Law
Swan, Thomas	Investment Advisor
Thompson, Allison	CPA
Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Turner, Donna	Honorary Member
Waddell, Sandy	Contractor-Portable Buildings
Widders, Monte L.	General Law
Whitman, Diana	Honorary Member
Word, Jim	Department Store
Yuncker, Chuck	Honorary Member

Theme, cont'd from page 6

useful to other people.

"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said.

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

"This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs -- when we focus our energies on a shared goal that is for the good of all -- this changes everything," he said. "It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace."

Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the RI Strategic Plan , he said. He added that he will ask the incoming leaders to promote three Rotary peace forums, to be held in Hiroshima, Japan; Berlin; and Honolulu, Hawaii, USA.

"In Rotary, our business is not profit. Our business is peace," he said. "Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts."

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