



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume L, Number 20

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
November 15, 2012

Programs

Program Chair: Deborah Perkins

November 15, 2012

Club Member Interview

November 22, 2012

Dark - Happy Thanksgiving

November 29, 2012

Poinsettia Delivery Day

December 6, 2012

Stellar Biotech

Greeter

November 15 - Alison Thompson

November 22 - Dark

November 29 - Jeff Hata

Fundraisers

Poinsettia Sales

Delivery Date

November 29, 2012

Rotary Bullseye Shooting Contest

TBA

Music Festival

May 10 & 11, 2013

Next Meeting: November 19, 2012

5:30 pm

GoCare Conference Room

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	Mimi's	4th Wed	5:30
Vocational Service	Hishmeh Enterprises	1st Tues	5:30
Community Service	Mimi's	4th Wed	5:30
New Generations	Hishmeh Enterprises	1st Tues	5:30
International Service			

Standing Committee Meetings

Marketing	GoToMeeting	3rd Tues	10:30
Membership	GoToMeeting	4th Tues	10:30

Club Events

Important Dates

Master PRLS3	Nov. 17
Poinsettia Delivery Day	Nov. 29
Master PRLS4	Dec. 8
Master PRLS1	Dec. 15
Club Christmas Party.....	Dec. 15
Master PRLS2	Jan. 19, 2013
STEPS Seminar	Jan. 26
Mid Terms	Feb. 2
Master PRLS5	Feb. 16
PETS	Feb. 22 - 25
Basic PRLS	Apr. 12
District Assembly	Apr. 13
RYLA	Apr. 18 - 21
District Awards Recognition Night	Jun. 2
Grants Seminar	Jun 8
RI Convention.....	Jun 22 - 26
D,G, Frank Ortiz Stepdown	Jun 29
Push-Em Pull-Em Parade.....	Jul 4
President Tim's First Meeting	Jul 11

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Web Addresses

www.RotaryVenturaEast.org

R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Jordan Eller
President 2012-2013

Fellow Rotarians:
Last week when I wrote my article, it was the eve of the Presidential Election and it was a very exciting evening. In that article I asked fellow Club members for their increased support and participation in our Club because just like voters, we have the ability to make change in our Club and community. One of the ways we reach out to the community is the Avenues of Service and it seems the importance and tradition of the Avenues has become marginalized with time. In this article I will better define the Avenues and their importance.

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club. This position is held by the President Elect in any given year, so for this year it's PE Tim Hughes. This position has a great deal of responsibility because they are greatly involved in Club operations and the oversight of the other Avenues of Service.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. There is currently an open position within our Club and we are actively looking for a chairperson. The Vocational Service works with the community lending the various expertise of our members where needed. Our Job Shadow Day is an excellent example of this principal in action.

Community Service covers the projects and activities the club undertakes to improve life in its community. Over the years we have done various clean-up projects at schools and homes. Our Operation Splash Project and the Salvation Army Bell ringing also fall under this category. This position is also currently vacant and we are looking for a chair person to head this up.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. Judy Hoag has continued to chair the committee for our Club for years now. Current International projects that we have supported include GoCare in Nicaragua and Deepa Williams' school in India. Our Club has a colorful history of international projects over our many years of service.

New Generations Service recognizes the positive change implemented by youth and young adults through leadership development activities as RYLA, Rotaract and Interact, service projects, and creating international understanding with Rotary Youth Exchange. Bill Spellman has recently agreed to head this up (thanks Bill!) because it's an important aspect of our activities. We have and are very active in this area in our Club considering the annual RYLA event, Interact and our Youth Exchange.

In the past, these five Avenues of Service would meet monthly to discuss current and future projects. We have gotten away from that and need to look at revitalizing these Avenues for the benefit of our Club and the community. There are two positions that need to be filled immediately and from there we need to move forward to revitalize these avenues. For those of you that have been in the Club for some time remember when a new member was inducted they were asked to join an Avenue and participate in that Avenue's activities and this is something I feel we must return to. With the help of you all, we can help restore that part of the Club's tradition.

As always, make it a great week!

Jordan

2011 - 2012 Club Board of Directors

Jordan Eller	President
Tim Hughes	President Elect
Tom Swan	Past President
Deborah Perkins	Secretary
Robert Lynn	Treasurer
Carol Marquez-Olson	Sergeant at Arms
John Masterson	Director 2010-2013
Alison Thompson	Director 2010-2013
Deborah Roberts	Director 2011-2014
Vance Thompson	Director 2011-2014
Ken Kagan	Director 2012-2015
Wendy Pazen	Director 2012-2015

Avenues of Service Directors

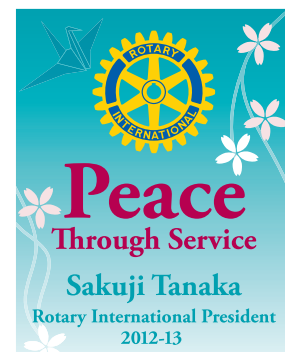
Tim Hughes	Club Service
.....	Vocational Service
.....	Community Service
Bill Spellman	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris	Founder of Rotary
Kalyan Banerjee	President, Rotary International
Frank Ortiz	Governor, R.I. District 5240
Jack McClenahan	Governor Elect, R.I. District 5240
Loretta Butts	Governor Nominee District 5240
Dr. John Carroll (In Memoriam)	P.D.G. 1981-1982
Sally Adelblue	P.D.G. 2005-2006
Rich Abbott	P.D.G. 2006-2007
Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting November 8, 2012

Reported by Jeff Hata



Vance Thompson conducted our raffle.

President Jordan invited everyone to lunch, guests and visiting Rotarians first!

President Jordan then asked Bill Gray to please lead us in in the salute to the Flag.

Carol Marquez-Olson introduced guests and visiting Rotarians.

We did not have any guests or visiting Rotarians.

We did not have any birthdays to celebrate this

week either.

John Borneman led us in a song.

President Jordan conducted elections to fill to vacant Board of Directors seats. Elected to the Board was Wendy Pazen and Alison Thompson.

Tim Hughes gave our Inspriational Message.

Wendy Pazen asked how many people were going to bring children to the Children's Christmas Party on December 20th. It's the last day of school and the children will have to be taken out of class to come. It was decided to proceed as planned.

Vance Thompson announced that our raffle prize was \$50 cash donated by Harriet Clune.

President Jordan announced that the Trivia Contest hosted by The Rotary Club of Ventura-South will be next Thursday. Representing our club will be the team of Bob Lynn, Rich Stewart and Bob Pazen. Come on out and support our team!

Judy Hoag reminded us about Poinsettias. We only have two weeks to go and many many cases to sell yet!

Joe Strohmman called on Craig Miller for a Vocational Moment.

Craig is currently working with Colonial Life and previously worked for Service Master in marketing.

Craig has been with Colonial Life since April and specializes

in supplemental and voluntary benefits, similar to AFLAC. Craig believes that either way the current elections will help. Taxes will go up and his benefits are pre-tax so this should help people make the decision to buy his coverage.

Vance Thompson conducted the raffle and our lucky winner was our speaker, Dave Samson, who promptly donated the \$50 back towards our Scholarship Fund!

Happy \$'s: John Borneman, Tim Hughes, Ron Polito and Wendy Pazen.

Today's speaker was Dave Samson.

President and founder of TMJ Concepts, Inc., Dave Samson, gave a presentation to the Club about temporomandibular joint implants. This particular joint makes it possible for you to talk, eat, swallow, and sleep. Unlike a hip or knee replacement, this joint replacement must be custom made. The facial bone structure of each person is so different that there is no way to standardize the implant.

The history of temporomandibular joint implants is quite interesting and a bit scary. The first implants were made using Proplast, Teflon, and Silastic. These materials worked great in the sense that they emulated anatomy very well and the surgeons could manipulate the material to correctly position it for each patient. Between 1983 and 1991, approximately 26,000 people received this implant. Unfortunately, over time, the material started to fall apart. Fragments of the material floated around in the patient and caused immune responses, joint inflammation, and bone loss. The tissues in the skull began to dissolve. Approximately 15,000 people experienced this type of breakdown.

Between 1989 and 1993, TMJ Concepts' predecessor, Techmedica, started making custom implants to help people who were affected by the old technology. However, in 1993, the FDA decided to pull all TMJ devices off the market due to all of the complaints. It



Wendy Pazen joined our board of directors.



Alison Thompson joined our board of directors.

wasn't until 1997 that TMJ Concepts was able to once again make the custom implants.

TMJ Concepts uses new materials and technology that work very well in the human body and give their implants an indefinite life span. None of the 7,500 implants that they have sold have ever fallen apart or disintegrated like the old technology.

TMJ Concepts is the only company currently making custom implants. TMJ Concepts helps an average of 600 patients each year. 30% of their sales are international. They do not do any marketing; however, they are often featured in the medical journals.

TMJ Concepts is based in Ventura, California and employs approximately 30 people. Mr. Samson invites everyone to take a tour of their facility.

Thank you Mr. Samson for a wonderful presentation and for all of the great work you do.

Deborah A. Perkins

Children's Christmas Party

December 20th

Santa will be here

bearing gifts!!!

Rotary Club of Ventura-East

Post Office Box 3012
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info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills CC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	



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Rotarians respond in the aftermath of Hurricane Sandy

By Ryan Hyland

Rotary News -- 9 November 2012

Rotary districts in New York and New Jersey have mobilized to provide relief for communities affected by Hurricane Sandy, which slammed into the northeastern United States on 29 October.

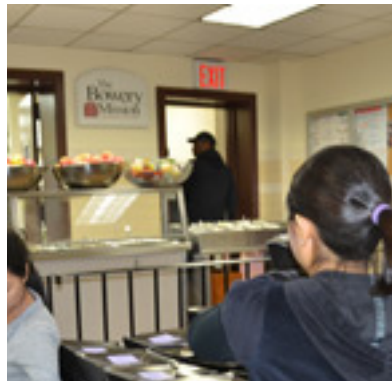
More than 160 people in the United States and the Caribbean were killed by Sandy's powerful wind gusts and storm surges, which left tens of thousands without shelter and millions without electricity. Some areas remain without power more than a week later.

"The destruction is unthinkable," says Bonnie Sirower, governor of District 7490 (New Jersey). "There are towns up and down the coast that have been completely wiped away. Several Rotary districts, including mine, have suffered immense damage."

Sirower's district and five other affected districts (7230, 7250, 7260, 7500, and 7640), which include parts of New Jersey, New York, and Bermuda, are coordinating much of the Rotarian relief effort by collecting funds and supplies for hard-hit communities. The aid will be distributed equally among the six districts to use where they feel the most need is, says Sirower.

Sirower says truckloads of clothes, blankets, cleaning supplies, and ready-to-eat meals and other nonperishable food have been arriving in the affected districts. Teams of Rotarians have worked around the clock since the storm hit to sort the items and determine where to deliver them.

Mario Moran, governor of District 7250 (New York), was shocked by the devastation in his district.



Top: Rotaractors at the Rotary-UN Day distributed 350 boxed lunches to the Bowery Mission in New York City on 3 November. Photo by Joe Clark Bottom: Members of the Rotary Club of Murray, Kentucky, USA, fill a truck with relief supplies. Photo courtesy of the Rotary Club of Murray



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Weekly Raffle


Our raffle prize today was \$50 cash generously donated by Harriet Clune.

Our lucky winner was our speaker Dave Samson! Dave generously donated his winnings back to our scholarship fund.

We raised \$130 today including Dave's generous donation bringing our total for the year to \$1,543!

Congratulations to Dave and thank you to Harriet Clune.

Remember, all donations to the raffle go directly to our scholarships for next year!



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
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Interact, cont'd on page 6

Interact, cont'd from page 5

“Cars have been totally inundated, homes destroyed, furniture, and appliances scattered on muddy streets,” says Moran. “It brought tears to my eyes seeing the look of so many people walking in despair after five days of sudden homelessness.”

But Moran says he’s also seen incredible acts of selflessness. “People in the streets with barely anything for themselves were offering me the very little food they had. Such generosity was amazing to witness.”

Rotarians act quickly

“The response from Rotarians is nothing short of amazing,” says Sirower. “The day before the storm hit, I was receiving calls from clubs around the world asking what they could do to help. We have three warehouses in my town full of supplies that Rotarians have sent to us.”

Governor John Andrews of District 7640 says his neighborhood in Ocean City, New Jersey, looks like a war zone.

“It was heartbreaking to see blocks and blocks of homes destroyed,” says Andrews, whose home suffered minor damages but lost electricity. “I was very lucky, but you have to pay back that luck, and that’s what Rotarians all over this region are doing.”

Andrews says he’s received emails and phone calls from clubs and districts worldwide offering help.

“All of our districts are so used to giving in emergencies like this, it feels so different to be on the receiving end,” says Andrews. “The support shown to us throughout the Rotary world shows we’re not alone during this recovery.”

Governors of the six affected districts are asking Rotarians to send donations to their Hurricane Sandy fund. To learn how to donate and to read news updates, visit their website.


Other relief efforts:

The Rotary Club of Murray, Kentucky, USA, is delivering a truckload of clothes, tools, packaged meals, and other relief items to Rotarians in Freeport, New York. Members have also collected more than \$1,000 for the affected area.

Rotarians in District 7530 (West Virginia, USA) collected 20 generators, and the Rotary Club of Tucker County, West Virginia, is distributing them in areas left without power by several feet of snow.

Rotaractors at the Rotary-UN Day distributed 350 boxed lunches to the Bowery Mission in New York City on 3 November.

ShelterBox has deployed a response team to distribute temporary shelter and emergency supplies to evacuees. The team is working with Rotary clubs to identify the hardest hit areas. Hundreds of blankets have been sent to shelters.




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Rotary Club of Ventura-East, Membership List
100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Anderson, David.....	Architecture	Perkins, Deborah.....	Family Law
Beckwith, Robert E.....	Office Equipment	Polito, Ron.....	Commercial Real Estate
Borneman, John.....	Songleading	Ponce De Leon, Augie.....	Honorary Member
Brinkman, Danielle.....	Accountant	Potts, Cari Ann.....	Attorney
Canton, Rafael, M.D.....	Psychiatry	Roberts, Deborah.....	Communications
Clune, Harriet.....	Real Estate Management	Shilton, Thomas E.....	Pharmacy
Corliss, Andrew.....	Broadcasting	Smith, Mark Corbin.....	Religion, Protestant
Crozier, Thomas H.....	Real Estate Development	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Eller, Jordan.....	Banking, Mortgage Lending	Stewart, Richard E.....	Banking, Real Estate Loans
Emch, James H., C.P.A.....	General Accounting	Stork, Midge, CFP, CSPG.....	Financial Planning, Investments
Gallagher, Devere L. (Pete).....	Automobile Servicing	Strohman, Joseph, Jr.....	Business Law
Gallagher, Richard.....	Stock & Bond Sales	Swan, Thomas.....	Investment Advisor
Gonzalez, Jesse.....	Automotive, Repair & Sales	Thompson, Alison.....	CPA
Gray, Bill.....	Property Management	Thompson, Vance, CLU, ChFC.....	Insurance, Financial Planning
Hashbarger, Tom.....	Health Services	Turner, Donna.....	Honorary Member
Hata, Jeff.....	Printing	Waddell, Sandy.....	Contractor-Portable Buildings
Hertel, Ronald.....	Real Estate Land Development	Widders, Monte L.....	General Law
Hicks, William.....	Domestic Automobiles, Retail	Whitman, Diana.....	Honorary Member
Hishmeh, Husam.....	Restaurateur, Franchisee	Word, Jim.....	Department Store
Hoag, Judith.....	Real Estate Sales, Residential	Yuncker, Chuck.....	Honorary Member
Hoag, Will.....	Honorary Member		
Hughes, Tim.....	Real Estate		
Jimenez, Richard.....	Honorary Member		
Jonas, Alwick.....	Storage		
Kagan, Kenneth.....	CPA		
Lindsay, Jan Corwin, C.P.A.....	Small Business Accounting		
Ludes, Rocky.....	CPA Tax		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol.....	Travel Agency		
Marsh, Sam.....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Food Sales		
Norman, Richard M.....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D.....	Optometry		
Pazen, Wendy.....	Office Management		