



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LI, Number 15

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
October 31, 2013

## Programs

Program Chair: Robert Pazen

### October 31, 2013

Flying to Santa Rosa Island - Tom Koff

### November 7, 2013

Advocacy for Children - Miriam Mack

### November 14, 2013

Pension reform in Ventura County - David Grau

### November 21, 2013

D.A.'s Office: White Collar Crime - Mark Leventhal

## Greeter

October 31 - Wendy Pazen

November 7 - Jim Emch

November 14 - Judy Hoag

November 21 - Wendy Pazen

November 28 - Dark

## Fundraisers

### Poinsettia Sales

Delivery Date  
December 5, 2013

### Eclectic Music Festival CANCELLED

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Club Events

## Important Dates

Master PRLS3 .....	Nov 16
Master PRLS3 .....	Nov 23
Poinsettia Plant Delivery .....	Dec 5
Master PRLS1 .....	Dec 14
Children's Christmas Party .....	Dec 19
Rose Parade Float Decorating .....	Dec 29
Joint Meeting (East, South, Downtown) .....	Jan 2
Mid-year District Meeting .....	Jan 11
Master PRLS2 .....	Jan 18
STEPS Poverty Conference .....	Jan 25
Master PRLS5 .....	Feb 15
PETS .....	Feb 20-23
Basic PRLS .....	Mar 22
District Assembly .....	Mar 29
RYLA .....	Apr 12-15
Master PRLS3 .....	Apr 12
Master PRLS4 .....	Apr 26

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media ...

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## Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.RCVEConcert.com](http://www.RCVEConcert.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

# Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

## 2012 - 2013 Club Board of Directors

Tim Hughes .....	President
Dave Andersson .....	President Elect
Jordan Eller .....	Past President
Wendy Pazen .....	Secretary
Robert Lynn .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
Deborah Roberts .....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2015
Bob Pazen.....	Director 2013-2015

## Avenues of Service Directors

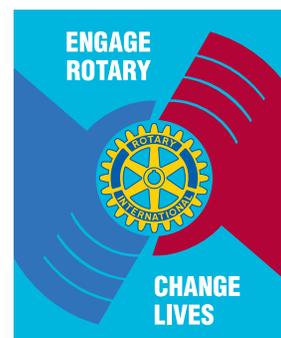
Dave Anderson.....	Club Service
Joe Strohmman .....	Vocational Service
Alison Thompson.....	Community Service
Bill Spellman.....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts .....	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting October 31, 2013

Reported by Jeff Hata



Bill Hicks won our raffle today!

Past President Bob Pazen invited everyone to lunch, guests and visiting Rotarians first!

Joe Strohman led us in the Flag Salute.

Bob Lynn introduced guests and visiting Rotarians. Visiting Rotarian from Santa Barbara was Jordan Ellers' father.

Midge Stork gave our Inspirational Message.

Bob Pazen spoke about an article that Judy Hoag provided about Andy Corliss being recognized as one of 25 Ventura County Residents over 50 years old who have made a difference in our community. Congratulations Andy!

Avenues of service:

BBQ - Bruce McGee said we raised about \$1,200 from the Thousand Oaks Street Fair. For future BBQ's to be worthwhile we would need a minimum of about 2,500 - 3,000 people to justify the work required to put the BBQ on.

Judy Hoag reminded everyone to keep pushing Poinsettia orders.

Vance Thompson announced that our raffle prize was a \$50 gift card to Nordstroms donated by Laura Shannon.

Happy \$'s: Joe Strohman, Todd Juvonen and Bob Lynn.

Bob Pazen filled the club on upcoming meetings and then introduced our speaker, Marlyss Auster, who filled us in on what's happening in Ventura.

After our speaker, Vance conducted the raffle and our lucky winner was Bill Grey.



Bruce McGee spoke about the great things our BBQ Team is doing!!!

## Partnering with Mercy Ships to fight disease in Guinea



A Rotary team boards the Africa Mercy, a 500-foot floating hospital, to provide a stream of care and compassion to ports of call.

Photo Credit: Mercy Ships

A team of health professionals is touring Donka hospital in Conakry, Guinea, in March when they spot more than a dozen large, greenish masses covering the ground. To the U.S. team members, they look like an art installation; in fact, they are hospital gowns and surgical drapes, laundered and spread out to dry. They are a vivid example of the group's objective: to lower deadly infection rates caused by unsterile procedures.

This Rotary Foundation vocational training team is the first to serve under Rotary's partnership with the nonprofit Mercy Ships. Rotary District 7690 in North Carolina, USA, sponsored the team with a packaged grant, part of the new Rotary grant model that launched worldwide 1 July. The team's five members will train Guinean health professionals at the two national hospitals.

The Africa Mercy, a 500-foot oceangoing hospital ship, is docked in Conakry for a 10-month medical mission. The Mercy Ships staff and visiting experts, such as this team, will tackle a range of tasks, including setting up medical and dental clinics, conducting health screenings, performing surgeries on board, and conducting health care outreach throughout the country. The ship also will serve as a steel-hulled security blanket.

"Mercy Ships looks for ways to continue helping local medical professionals after the ship leaves port," says

Mercy, cont'd on page 4

Michelle Bullington, who helped advise the team. "Improving sterilization techniques would have a sustainable impact."

Rick Snider, former governor of District 7690, worked on a Mercy Ships vessel for five years with his wife, Linda, and coordinated the Guinea project. He recruited assistant governor Jenny Braswell as team leader. A recently retired public health official, Braswell has volunteered on numerous Rotary projects in rural Nicaragua and Jamaica. Her husband, Sherrill, a physician, became Braswell's first recruit for the Guinea team. She handpicked the rest from among former public health colleagues in North Carolina.

In Guinea, the team's work begins with a tour of the century-old Ignace Deen Hospital. Laundered gauze bandages droop over railings to dry in the sun for reuse. The well-worn examination tables have no sterile paper, and the medical units are nearly devoid of supplies and equipment such as autoclaves and medical waste boxes. Doctors and nurses provide their own rubber gloves and sterile masks and gowns. Germ-killing bleach is rare.

In the generally clean wards, the patients' family members sleep under the beds; they are the main caretakers. Food is stored on the floor where it is accessible to vermin, and flies and mosquitoes glide freely through doorways kept open to contend with the heat.

The team also visits Donka hospital, where toilets are flushed with water from a pail, and power outages are common. "The staff members touch patients without gloves, going patient to patient without washing hands. There are unbandaged wounds, flies and roaches, open sewage right outside a patient facility and no sterile barriers," says Sherrill Braswell, adding an observation that he later repeats so often it sounds like a campaign slogan: "They are doing the best they can with what they have."

For a week, the team provides training in reducing infections, covering topics such as using surgical gloves, masks, and gowns; controlling rats and mosquitoes; disinfecting with bleach; tracking infectious diseases; and hand-washing.

"Fifty percent of hospital-associated infections could be prevented with hand-washing," Lyon says. Knowledge gaps soon become apparent. A serious misunderstanding exists about hand sanitizer: that it causes germs to stick to the hands. "It is important to clarify that hand sanitizer kills bacteria" – particularly in a place where running water is unreliable, Jenny Braswell says. An exchange on wound care illuminates the need to treat wounds immediately to avoid infection instead of waiting until symptoms appear.

Mercy, cont'd on page 5

**Rotary Club of Ventura-East**

Post Office Box 3012  
Ventura, California 93006

info@RotaryVenturaEast.org

**Clubs Nearby ...**

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

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Donka's director, Hadja Fatou Sikhé Camara, says her hospital wants to reduce infection, "but we lack the equipment and supplies. We are willing to do what you do, but as an undeveloped country, we lack the means."

When Sherrill Braswell presses for what is needed to reduce infections, the answer is lengthy: more autoclaves, antibiotics, vaccines, bed nets, and rubber gloves, in addition to computers for blood analysis and a water tower to maintain running water. Of six operating rooms, only the new maternity units have UVGI (ultraviolet germicidal irradiation), a standard sterilization method.

After decoding the health system and enduring the non-gridded power, the team accomplishes its objectives, at least according to pre- and post-tests that show significant learning. Positive results also are evident in the participants, who voice a new commitment to educating family caregivers.

Even small changes could have a big impact, the team says. "If they could get patients and caregivers to wash their hands, and if they would hang up the surgical drapes instead of drying them on the ground, significant improvement would result," Jenny Braswell observes.

But the lack of supplies and equipment cannot be ignored, she notes. Providing bars of soap would help, as would arranging for inexpensive solar-powered autoclaves for sterilizing surgical instruments.

Back home in North Carolina, the team is continuing its work by trying to acquire and deliver materials the hospitals need. "The hospital workers are able to do the job," Braswell says. "But they need the supplies."

Read the full version of this story in the November 2013 issue of The Rotarian

By Kate Nolan  
The Rotarian  
28-Oct-2013

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## Weekly Raffle

Our raffle prize this week was \$50 gift card to Nordstroms Rack donated by Laura Shannon.

Our lucky winner was Bill Grey.

We have raised \$85 today bringing our total to \$1,425 for this Rotary year.

Congratulations Bill and thank you to Laura Shannon for your generous donation.



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## Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Noville, Robert .....	Civil Engineering (Retired)
Anderson, David .....	Architecture	Pazen, Robert L., O.D. ....	Optometry
Beckwith, Robert E. ....	Office Equipment	Pazen, Wendy .....	Office Management
Borneman, John .....	Songleading	Polito, Ron .....	Commercial Real Estate
Canton, Rafael, M.D. ....	Psychiatry	Ponce De Leon, Augie .....	Honorary Member
Cerasuolo, Josh .....	Professional Carpet Cleaning	Potts, Cari Ann .....	Attorney
Clune, Harriet .....	Real Estate Management	Roberts, Deborah .....	Communications
Corliss, Andrew .....	Broadcasting	Shannon, Laura .....	Wholesale Pet Supply
Crozier, Thomas H. ....	Real Estate Development	Shilton, Thomas E. ....	Pharmacy
DuBois, Eric .....	Funeral Director	Smith, Mark Corbin .....	Religion, Protestant
Eller, Jordan .....	Banking, Mortgage Lending	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Emch, James H., C.P.A. ....	General Accounting	Stewart, Richard E. ....	Banking, Real Estate Loans
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gallagher, Richard .....	Stock & Bond Sales	Strohman, Joseph, Jr. ....	Business Law
Gonzalez, Jesse .....	Automotive, Repair & Sales	Swan, Thomas .....	Investment Advisor
Gray, Bill .....	Property Management	Thompson, Allison .....	CPA
Hashbarger, Tom .....	Health Services	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hata, Jeff .....	Printing	Turner, Donna .....	Honorary Member
Hertel, Ronald .....	Real Estate Land Development	Waddell, Sandy .....	Contractor-Portable Buildings
Hicks, William .....	Domestic Automobiles, Retail	Widders, Monte L. ....	General Law
Hishmeh, Husam .....	Restaurateur, Franchisee	Whitman, Diana .....	Honorary Member
Hoag, Judith .....	Real Estate Sales, Residential	Word, Jim .....	Department Store
Hoag, Will .....	Honorary Member	Yuncker, Chuck .....	Honorary Member
Hughes, Tim .....	Nonprofit: Development		
Jimenez, Richard .....	Honorary Member		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth .....	CPA		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McBreen, Terry .....	Real Estate, Investments		
McGee, Bruce .....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		