



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LI, Number 25

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
January 23, 2014

Programs

Program Chair: Robert Pazen

January 23, 2014

World's Oldest Rocks - Dick Hurst

January 29, 2014

The New Look of Family Practice Pt 2 - Stan Frochtz wajg, MD

February 6, 2014

Landing on Normandy Beach D-Day - Glen Gooss

February 13, 2014

Life at 15,000 feet - Jorge Arman

Greeter

January 23 - Ken Kagan

January 29 - Jim Emch

February 6 - Wendy Pazen

February 13 - Monte Widders

February 20 - John Masterson

Fundraisers

Poinsettia Sales

Delivery Date
December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
International Service	TBD

Avenues of Service Meetings

Marketing	TBD
Membership	TBD

Club Events

Important Dates

STEPS Poverty Conference	Jan 25
Master PRLS5	Feb 15
PETS	Feb 20-23
Basic PRLS	Mar 22
District Assembly	Mar 29
RYLA	Apr 12-15
Master PRLS3	Apr 12
Master PRLS4	Apr 26

Raffle Scholarship Donor

January 23 - Tom Swan

January 29 - TBA

February 6 - Laura Shannon

February 13 - Jeff Hata

February 20 - Joe Strohmman

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events ..	1
Message from RI President Ron Burton	2
Meeting Notes	3
Rotary: No child should ever go to bed hungry.....	3
Partnering with Mercy Ships to fight disease in Guinea.....	5
Weekly Raffle.....	5
Membership List.....	7

Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

2012 - 2013 Club Board of Directors

Tim Hughes	President
Dave Andersson	President Elect
Jordan Eller	Past President
Wendy Pazen	Secretary
Todd Juvonen	Treasurer
Carol Marquez-Olson	Sergeant at Arms
.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2015
Bob Pazen.....	Director 2013-2015

Avenues of Service Directors

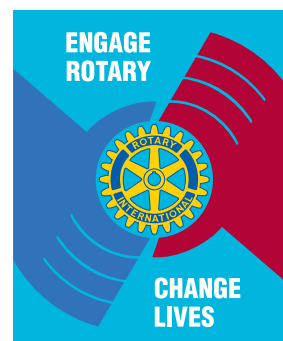
Dave Anderson.....	Club Service
Joe Strohman	Vocational Service
.....	Community Service
Jeff Hata	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting January 16, 2014

Reported by Jeff Hata



Judy Hoag introduced guests and visiting Rotarians.

President Tim Hughes invited everyone to lunch, guests and visiting Rotarians first!

Bill Spellman led us in the Salute to the Flag.

Judy Hoag was to introduce guests and visiting Rotarians but we didn't have any.

Midge Stork announced that our raffle prize was a \$50 gift card from the Cheesecake Factory donated by Todd Juvonen.

President Tim asked Jordan Eller to come up and speak about his vacation. Jordan spent three weeks over Christmas and New Year's in Central and South America.

John Borneman led us in a song.

Rocky Ludes announced today that he is retiring on June 30th. Congratulations Rocky!

Happy \$'s: Rocky Ludes & Monte Widders.

Midge Stork conducted the drawing and our lucky winner was Bob Noville.

Jeff Hata announced the up coming Food Truck event sponsored by the Poinsettia Pavilion on February 4th from 5:00 - 9:00.



Rocky Ludes announced his retirement on June 30th.

Rotary: No child should ever go to bed hungry

Hunger touches every community, nation, and region of the world. It is a problem without a simple solution. At Rotary, we are committed to using the vast resources of our diverse membership and our partnership with organizations like the Global FoodBanking Network to seek fresh insights and pursue innovative answers. In the following letter for the official World Food Day website, Rotary's General Secretary John Hewko explains why Rotary is so motivated to help:

Hunger. Famine. Starvation. Malnutrition. Indeed, as World Food Day (16 October) reminds us, there is no easy way to describe the grim fact that nearly 870 million people on our planet are chronically undernourished. And sadly, so many of those affected are children, whose minds and bodies are denied the sustenance needed to grow into healthy, productive adults.

It is a truly global problem, plaguing communities throughout the developing world and even in developed countries where surprisingly high numbers of families struggle daily to put food on the table.

My organization, Rotary, a global network of volunteer leaders committed to finding solutions to the world's most serious challenges, is well aware of the problem — and well positioned to do something about it. With more than 1.2 million members belonging to 34,000 Rotary clubs in over 200 countries and regions, Rotary has "boots on the ground" where the need is high and also in communities with the capacity to help.

On their own initiative, Rotary members concerned about food insecurity have formed two very active international groups: the Rotarian Action Group for the Alleviation of Hunger & Malnutrition, and the Food Plant Solutions Rotarian Action Group. These action groups serve as resources, assisting Rotary clubs worldwide to collaborate and undertake effective, sustainable approaches to the hunger issue.

Recognizing the value of leveraging resources through partnerships with top-tier organizations with proven track records, Rotary in 2012 also became a service partner with the Global FoodBanking Network to combat jointly the issues of hunger and food insecurity through food banking.

hungry, cont'd on page 4

Rotary First Harvest, a Rotary club supported charity in Seattle, Wash., USA, has developed a unique and effective way to support the food banking concept. Working in cooperation with growers and processors, Rotary First Harvest each year gathers more than nine million pounds of fresh, nourishing produce that would otherwise be wasted, and then helps deliver it to local food banks and food distribution programs serving families in need.

Other examples of Rotary clubs in action against hunger:

- In Florida, USA, the Flagler Beach Rotary Club co-founded the Family Food Co-op to provide food to needy rural families identified by local schools. A \$30 donation can feed a family of four for a week, and recipients are encouraged to volunteer their own time to help their neighbors.
- In Australia, the Rotary Club of Brisbane Centenary launched the Beef Bank in 2007 to provide fresh meat to organizations working to feed local families. One beef cow can yield 500 pounds of meat, enough for 1,000 servings.
- Since 1998, the Rotary Club of Madrid, Spain, has worked with local hotels to collect surplus meals for distribution to food programs serving families in need. Trucking and transportation companies donate delivery vehicles.
- Rotary clubs in Ecuador are partnering with Banco de Alimentos Diakonia (Diakonia Food Bank) to provide equipment, expertise and volunteers to reach low-income families in Guayaquil, the nation's largest city.

Of course, there is no single answer to the daunting challenge of hunger and food insecurity. Starving people must be fed on an ongoing basis, as long-term solutions are developed and implemented. Meanwhile, we must lay the groundwork needed to generate the kind of steady, sustainable, economic development that lifts communities out of poverty, which is inexorably linked to the food issue and other problems, including illiteracy, disease prevalence, and violence.

This is what Rotary does. And Rotary clubs will continue to work at the grassroots level to identify community needs and to develop workable, sustainable, culturally appropriate solutions. If you would like to be a part of this effort, visit rotary.org and contact a Rotary club in your area. Learn what your area clubs are doing to alleviate hunger locally or internationally. Donate to or volunteer for a club-supported food project. Get involved.

Remember this simple truth: No child – anywhere in the world – should ever go to bed hungry.

John Hewko, General Secretary, Rotary International
Rotary News

Rotary Club of Ventura-East on social media ...



“Like” us on FaceBook
www.FaceBook.com/venturaeast



“Follow” us on Twitter
www.Twitter.com/VenturaEast

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com



John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



Partnering with Mercy Ships to fight disease in Guinea



A Rotary team boards the Africa Mercy, a 500-foot floating hospital, to provide a stream of care and compassion to ports of call.
Photo Credit: Mercy Ships

A team of health professionals is touring Donka hospital in Conakry, Guinea, in March when they spot more than a dozen large, greenish masses covering the ground. To the U.S. team members, they look like an art installation; in fact, they are hospital gowns and surgical drapes, laundered and spread out to dry. They are a vivid example of the group's objective: to lower deadly infection rates caused by unsterile procedures.

This Rotary Foundation vocational training team is the first to serve under Rotary's partnership with the nonprofit Mercy Ships. Rotary District 7690 in North Carolina, USA, sponsored the team with a packaged grant, part of the new Rotary grant model that launched worldwide 1 July. The team's five members will train Guinean health professionals at the two national hospitals.

The Africa Mercy, a 500-foot oceangoing hospital ship, is docked in Conakry for a 10-month medical mission. The Mercy Ships staff and visiting experts, such as this team, will tackle a range of tasks, including setting up medical and dental clinics, conducting health screenings, performing surgeries on board, and conducting health care outreach throughout the country. The ship also will serve as a steel-hulled security blanket.

"Mercy Ships looks for ways to continue helping local medical professionals after the ship leaves port," says Michelle Bullington, who helped advise the team. "Improving sterilization

Mercy, cont'd on page 6

WESTERN INTERNATIONAL SECURITIES INC.
Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE 2555 Townsgate Rd #300 Westlake Village, CA 91361 805-496-0988	VENTURA OFFICE 290 Maple Court #118 Ventura, CA 93003 805-644-3495	PHONE 805-644-3495 CELL 805-760-5688 FAX 805-644-8102 EMAIL tswan@wisdirect.com
--	--	--

This space could be reserved for you ... Place your ad here!



(805) 477-4377
(805) 320-7800 Cell

Judy Hoag

Fax (805) 477-4378
E-mail judyhoag@pacbell.net
2686 Johnson Dr. Suite 103
Ventura, CA 93003

MLS 



CALIFORNIA OFFICE EQUIPMENT
2767 E. Main - VENTURA, CA - (805) 643-0869

Bob Beckwith
Founder/Owner for over 50 years



2767 E. Main St.
Ventura, CA 93003

Phone: (800) Get-Desk
Fax: (805) 643-3239
Email: COEC@Earthlink.Net

Visit our website www.coec.biz

Weekly Raffle

Our raffle prize this week was a \$50 gift card to Cheesecake Factory donated by Todd Juvonen.

Our lucky winner was Bob Noville. We have raised \$100 today bringing our total to \$2,234 for this Rotary year. Congratulations Bob and thank you to Todd Juvonen for your generous donation.



Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003



LINDSAY and COMPANY
Certified Public Accountant

ALISON THOMPSON
Certified Public Accountant



770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
alison@lindsayandcompanycpa.com

Mercy, cont'd from page 5

techniques would have a sustainable impact.”

Rick Snider, former governor of District 7690, worked on a Mercy Ships vessel for five years with his wife, Linda, and coordinated the Guinea project. He recruited assistant governor Jenny Braswell as team leader. A recently retired public health official, Braswell has volunteered on numerous Rotary projects in rural Nicaragua and Jamaica. Her husband, Sherrill, a physician, became Braswell’s first recruit for the Guinea team. She handpicked the rest from among former public health colleagues in North Carolina.

In Guinea, the team’s work begins with a tour of the century-old Ignace Deen Hospital. Laundered gauze bandages droop over railings to dry in the sun for reuse. The well-worn examination tables have no sterile paper, and the medical units are nearly devoid of supplies and equipment such as autoclaves and medical waste boxes. Doctors and nurses provide their own rubber gloves and sterile masks and gowns. Germ-killing bleach is rare.

In the generally clean wards, the patients’ family members sleep under the beds; they are the main caretakers. Food is stored on the floor where it is accessible to vermin, and flies and mosquitoes glide freely through doorways kept open to contend with the heat.


The team also visits Donka hospital, where toilets are flushed with water from a pail, and power outages are common. “The staff members touch patients without gloves, going patient to patient without washing hands. There are unbandaged wounds, flies and roaches, open sewage right outside a patient facility and no sterile barriers,” says Sherrill Braswell, adding an observation that he later repeats so often it sounds like a campaign slogan: “They are doing the best they can with what they have.”

For a week, the team provides training in reducing infections, covering topics such as using surgical gloves, masks, and gowns; controlling rats and mosquitoes; disinfecting with bleach; tracking infectious diseases; and hand-washing.

“Fifty percent of hospital-associated infections could be prevented with hand-washing,” Lyon says. Knowledge gaps soon become apparent. A serious misunderstanding exists about hand sanitizer: that it causes germs to stick to the hands. “It is important to clarify that hand sanitizer kills bacteria” – particularly in a place where running water is unreliable, Jenny Braswell says. An exchange on wound care illuminates the need to treat wounds immediately to avoid infection instead of waiting until symptoms appear.

Donka’s director, Hadja Fatou Sikhé Camara, says her hospital wants to reduce infection, “but we lack the equipment and supplies. We are willing

Mercy, cont'd on page 8




Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net




Travel By Carol
Independent Travel Consultant
specializing in tours & cruises.

Carol Marquez-Olson
E-mail: carolmtravels@roadrunner.com

Tel: (805) 642-4343
Fax: (805) 642-4343
Cell: (805) 415-5262

This space is reserved for
Lynn's Jewelry
(805) 642-5500

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

RICHARD M. NORMAN, of Counsel

Law Offices of
NORMAN DOWLER, LLP
840 County Square Drive, Third Floor
Ventura, California 93003-5406

(805) 654-0911 www.normandowler.com
(805) 654-1902 FAX rnorman@normandowler.com

*This space could be reserved
for
you ... Place your ad here!*

This space is reserved for
**Law Offices of Myers, Widders,
Gibson, Jones & Schneider L.L.P.**
(805) 650-5915

*This space could be reserved
for
you ... Place your ad here!*



CMS
CAPITAL MORTGAGE SERVICES
Jordan Eller
President
Mortgage Banker
Office: 805-644-1621
Mobile: 805-252-7742
Fax: 805-644-1608
email: Jordan@refibuy.com

This space is reserved for
**Camp Trinity
Summer Day Camp**
(805) 642-3801

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Noville, Robert	Civil Engineering (Retired)
Anderson, David	Architecture	Pazen, Robert L., O.D.	Optometry
Beckwith, Robert E.	Office Equipment	Pazen, Wendy	Office Management
Borneman, John	Songleading	Polito, Ron	Commercial Real Estate
Canton, Rafael, M.D.	Psychiatry	Ponce De Leon, Augie	Honorary Member
Cerasuolo, Josh	Professional Carpet Cleaning	Potts, Cari Ann	Attorney
Clune, Harriet	Real Estate Management	Shannon, Laura	Wholesale Pet Supply
Corliss, Andrew	Broadcasting	Shilton, Thomas E.	Pharmacy
DuBois, Eric	Funeral Director	Smith, Mark Corbin	Religion, Protestant
Eller, Jordan	Banking, Mortgage Lending	Spellman, William J., D.D.S.	Prosthetic Dentistry
Emch, James H., C.P.A.	General Accounting	Stewart, Richard E.	Banking, Real Estate Loans
Gallagher, Devere L. (Pete)	Automobile Servicing	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Richard	Stock & Bond Sales	Strohman, Joseph, Jr.	Business Law
Gill, Floyd	Banking	Swan, Thomas	Investment Advisor
Gonzalez, Jesse	Automotive, Repair & Sales	Thompson, Allison	CPA
Gray, Bill	Property Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hashbarger, Tom	Health Services	Turner, Donna	Honorary Member
Hata, Jeff	Printing	Waddell, Sandy	Contractor-Portable Buildings
Hertel, Ronald	Real Estate Land Development	Widders, Monte L.	General Law
Hicks, William	Domestic Automobiles, Retail	Whitman, Diana	Honorary Member
Hishmeh, Husam	Restaurateur, Franchisee	Word, Jim	Department Store
Hoag, Judith	Real Estate Sales, Residential	Yuncker, Chuck	Honorary Member
Hoag, Will	Honorary Member		
Hughes, Tim	Nonprofit: Development		
Jimenez, Richard	Honorary Member		
Juvonen, Todd	Financial Services		
Kagan, Kenneth	CPA		
Kruetz, Nicole	Banking		
Lindsay, Jan Corwin, C.P.A.	Small Business Accounting		
Ludes, Rocky	CPA Tax		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		