



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LI, Number 26

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
January 29, 2014

## Programs

Program Chair: Robert Pazen

### January 29, 2014

The New Look of Family Practice Pt 2 - Stan Frochtzwaig, MD

### February 6, 2014

Landing on Normandy Beach D-Day - Glen Gooss

### February 13, 2014

Life at 15,000 feet - Jorge Arman

### February 20, 2014

TBA

## Greeter

January 29 - Jim Emch

February 6 - Wendy Pazen

February 13 - Monte Widders

February 20 - John Masterson

February 27 - TBA

## Fundraisers

### Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service TBD

Vocational Service TBD

Community Service TBD

New Generations TBD

International Service TBD

## Avenues of Service Meetings

Marketing TBD

Membership TBD

## Club Events

### Important Dates

Master PRLS5 .....	Feb 15
PETS .....	Feb 20-23
Basic PRLS .....	Mar 22
District Assembly .....	Mar 29
RYLA .....	Apr 12-15
Master PRLS3 .....	Apr 12
Master PRLS4 .....	Apr 26

## Raffle Scholarship Donor

January 29 - TBA

February 6 - Laura Shannon

February 13 - Jeff Hata

February 20 - Joe Strohmman

February 27 - Bill Hicks

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.RCVEConcert.com](http://www.RCVEConcert.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

# Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

## 2012 - 2013 Club Board of Directors

Tim Hughes .....	President
Dave Andersson .....	President Elect
Jordan Eller .....	Past President
Wendy Pazen .....	Secretary
Todd Juvonen .....	Treasurer
Carol Marquez-Olson .....	Sergeant at Arms
.....	Director 2011-2014
Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2015
Bob Pazen.....	Director 2013-2015

## Avenues of Service Directors

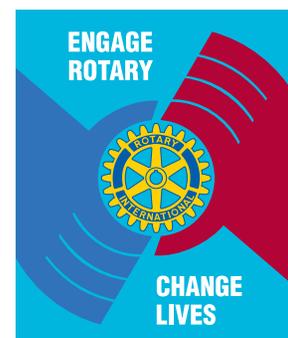
Dave Anderson.....	Club Service
Joe Strohmman .....	Vocational Service
.....	Community Service
Jeff Hata .....	New Generations
Judy Hoag .....	International Service
Mark Smith .....	Interact

## Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts .....	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting January 23, 2014

Reported by Jeff Hata



Vance Thompson introduced guests and visiting Rotarians.

President Tim Hughes invited everyone to lunch, guests and visiting Rotarians first!

President Tim thanked Ken Kagan for greeting. Jim Emch then led us in the Salute to the Flag.

Vance Thompson introduced guests & visiting Rotarians. Guest of Jim Word was his wife Alberta.

John Borneman led us in a song followed by the joke of the week

given by President Tim.

Midge Stork announced that the drawing was a \$50 gift card to Woodranch. Midge awarded a plate of brownies to the table that bought the most tickets.

President Tim reminded everyone about Ron Polito's Foundation Challenge. we were \$500 short. We then had 6 members pledge \$100 each and Ron agreed to up his match to \$1,100. Thanks to Ron and his generosity we have \$2,200 in new money coming into our club's foundation!

President Tim reminded everyone about the joint meeting next week and that we will be meeting on Wednesday NOT Thursday.

Announcements: Jim Emch has a birthday coming and Ron & Judi Polito will be celebrating an anniversary!

Bill Spellman asked for RYLA counselor volunteers. If you are interested, please contact Bill.

Midge Stork conducted the drawing and our lucky winner was Bruce McGee!



With Ron Polito's help our Foundation is \$2,200 bigger today.

## Taking ethical debates from the ivory tower to the town pub



Brad Chick, spouse of Rotarian Karen Kelly and a judge at the Big Ethical Question Slam, tallies his scores.

Photo Credit: Jim West. All rights reserved. Not for reuse.

Consider this situation: You are caring for a hungry girl whom you can't afford to feed. What do you do? Do you steal food, or do you let her starve in the name of law and order?

For many people, thorny ethical questions can be difficult to swallow. For one nonprofit in Michigan, USA, and the Rotarians who support it, moral ambiguity is a dish best served with a cold beer.

In February, A2Ethics.org hosted the third annual Big Ethical Question Slam at Conor O'Neill's Irish Pub in Ann Arbor, drawing a diverse crowd of students, retirees, professionals, and academics to weigh life's dilemmas over a few pints.

### *An entertaining dilemma*

During this spin-off of a pub trivia night or poetry slam, teams compete by responding to hypothetical questions drawn from a hat. Subjects include the theoretical -- How do we quantify ethical dilemmas? -- and the topical -- Can doping athletes like Lance Armstrong redeem themselves? -- with some broaching sensitive territory -- Should drone warfare be prohibited on moral grounds? A three-judge panel critiques and rates the teams' two-minute responses, while about 75 onlookers fill out scorecards to determine the "people's choice."

"We conceived of the slam as a 'think-off' version  
*ivory tower, cont'd on page 4*

of ‘Dancing With the Stars’ or ‘American Idol,’” explains Jeanine DeLay, president of A2Ethics, which aims to promote ethics through education, social networking, and community events. (A2 is a nickname for Ann Arbor.) “We didn’t want it to be too highbrow. The point is to engage people in ethics discussions in a fun way.”

“Rotarians look to The Four-Way Test when we’re ethically evaluating whether to do something, but people come from different perspectives and have their own moral yardsticks,” says Karen Kerry, one of several Rotarians in the audience at Conor O’Neill’s. Kerry is the 2014-15 president of the Rotary Club of Ann Arbor, which hopes to enter a team in the next contest.

“People have gotten away from this long history of gathering in places for issue-based discussions: The Greeks had their acropolis, and the Romans had their forum. At least we can do it here in our Irish pub.” Kerry’s husband, Brad Chick, an Internet entrepreneur and former philosophy student, agreed to be a judge for the competition.

**Asking the tough questions**

The atmosphere in the bar is congenial; after all, it’s a snowy Thursday night in a college-town pub. People whisper to one another and jot down notes over fish and chips. Erin Mattimoe, an A2Ethics board member and the evening’s master of ceremonies, keeps the crowd on task as she reads the question at hand, anonymously submitted through the organization’s website before the event: In an election, is it unethical to vote for a candidate you feel isn’t qualified -- if you agree on one key issue?

Teri Turner steps up to the microphone as the sounds of conversation and clinking glasses fade. She represents a team of staff from the Center for Bioethics and Social Sciences in Medicine at the University of Michigan Medical School. “I would argue that voting on one key issue is not unethical,” she says. “For example, I might be a pacifist who does not want her children to go to war, and I might find a candidate who’s unacceptable in every way except that he’s antiwar.”

“Having spent most of my life voting for the lesser of two evils, I think that was a great answer,” responds judge Peter Jacobson with a laugh. “Nicely argued.” Jacobson is a professor of health law and policy at the University of Michigan and director of the Center for Law, Ethics, and Health at the School of Public Health.

**A showcase for new ideas**

Teams come from a range of institutions and groups, including a liberal-arts-focused prep school, an integrated marketing communications agency, the clinical research administration program at Eastern Michigan

*ivory tower, cont'd on page 5*

**Rotary Club of Ventura-East on social media ...**



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[www.FaceBook.com/venturaeast](http://www.FaceBook.com/venturaeast)



“Follow” us on Twitter  
[www.Twitter.com/VenturaEast](http://www.Twitter.com/VenturaEast)

**Rotary Club of Ventura-East**

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Ventura, California 93006

[info@RotaryVenturaEast.org](mailto:info@RotaryVenturaEast.org)

**Clubs Nearby ...**

Ventura-South	12:00 pm	Monday
Wedgewood Banquet Center		
Santa Paula	12:00 pm	Monday
The Glen Tavern Inn		
Ojai West	7:00 am	Tuesday
Soule Park GC		
Camarillo Breakfast	7:00 am	Tuesday
Spanish Hills GC		
Oxnard	12:10 pm	Tuesday
Courtyard by Marriott		
Fillmore Sunrisers	6:45 am	Wednesday
Varies, go to their website		
Ventura	12:00 pm	Wednesday
The Derby Club		
Camarillo	12:00 pm	Wednesday
Camarillo Center for Spiritual Living		
Oxnard Sunrise	7:30 am	Thursday
Tomas Cafe		
Fillmore	12:05 pm	Thursday
The Fillmore & Western Train		
Ojai	12:00 pm	Friday
Soule Park GC		

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ivory tower, cont'd from page 4

University, and the League of Women Voters of the Ann Arbor Area, a nonpartisan political organization that promotes civic engagement.

“Bringing together this many people to talk about ethically focused questions -- all from different backgrounds, from organizations with different mission statements -- you’re going to hear something new,” Mattimoe says.

“The slam gives people who are not in the same professional orbit a chance to come together for an evening and talk in a setting that isn’t confrontational, that doesn’t encourage taking sides,” DeLay says. “We’re providing a new showcase to people like Rotarians who are working to make their communities places that value, support, and celebrate ethics and civic-minded practices.”

By Jennifer Conlin. Additional reporting by Sallyann Price

Adapted from a story in the August 2013 issue of The Rotarian  
24-Jan-2014  
RSS

## India celebrates three years without polio



“India is polio free” (written in Hindi) illuminates Jodhpur Sojati Gate in Rajasthan, India.  
Photo Credit: Courtesy of the India PolioPlus Committee

Throughout India and around the world, Rotary clubs are celebrating a major milestone: India has gone three years without a new case of polio. The last reported case was a two-year-old girl in West Bengal on 13 January 2011.

To mark this historic triumph -- reached after a decades-long battle against polio -- Rotary clubs illuminated landmarks and iconic structures

Nigeria, cont'd on page 6

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## Weekly Raffle

Our raffle prize this week was a \$50 gift card to Woodranch BBQ donated by Tom Swan.

Our lucky winner was Bruce McGee.

We have raised \$95 today bringing our total to \$2,329 for this Rotary year.

Congratulations Bruce and thank you to Tom Swan for your generous donation.



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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Noville, Robert .....	Civil Engineering (Retired)
Anderson, David .....	Architecture	Pazen, Robert L., O.D. ....	Optometry
Beckwith, Robert E. ....	Office Equipment	Pazen, Wendy .....	Office Management
Borneman, John .....	Songleading	Polito, Ron .....	Commercial Real Estate
Canton, Rafael, M.D. ....	Psychiatry	Ponce De Leon, Augie .....	Honorary Member
Cerasuolo, Josh .....	Professional Carpet Cleaning	Potts, Cari Ann .....	Attorney
Clune, Harriet .....	Real Estate Management	Shannon, Laura .....	Wholesale Pet Supply
Corliss, Andrew .....	Broadcasting	Shilton, Thomas E. ....	Pharmacy
DuBois, Eric .....	Funeral Director	Smith, Mark Corbin .....	Religion, Protestant
Eller, Jordan .....	Banking, Mortgage Lending	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Emch, James H., C.P.A. ....	General Accounting	Stewart, Richard E. ....	Banking, Real Estate Loans
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Gallagher, Richard .....	Stock & Bond Sales	Strohman, Joseph, Jr. ....	Business Law
Gill, Floyd .....	Banking	Swan, Thomas .....	Investment Advisor
Gonzalez, Jesse .....	Automotive, Repair & Sales	Thompson, Allison .....	CPA
Gray, Bill .....	Property Management	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Hashbarger, Tom .....	Health Services	Turner, Donna .....	Honorary Member
Hata, Jeff .....	Printing	Waddell, Sandy .....	Contractor-Portable Buildings
Hertel, Ronald .....	Real Estate Land Development	Widders, Monte L. ....	General Law
Hicks, William .....	Domestic Automobiles, Retail	Whitman, Diana .....	Honorary Member
Hishmeh, Husam .....	Restaurateur, Franchisee	Word, Jim .....	Department Store
Hoag, Judith .....	Real Estate Sales, Residential	Yuncker, Chuck .....	Honorary Member
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Jimenez, Richard .....	Honorary Member		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth .....	CPA		
Kruetz, Nicole .....	Banking		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
McGee, Bruce .....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris .....	Honorary Member		