



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LI, Number 31

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
March 6, 2014

Programs

Program Chair: Robert Pazen

March 6, 2014

History of Ventura - Glenda Jackson

March 13, 2014

Update of Athletics at Foothill HS - Emily Stevens

March 20, 2014

GoCare - Jane McClenahan

March 27, 2014

TBA

Greeter

March 6 - Wendy Pazen

March 13 - Bill Spellman

March 20 - Jordan Eller

March 27 - TBA

April 3 - Wendy Pazen

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service TBD

Vocational Service TBD

Community Service TBD

New Generations TBD

International Service TBD

Avenues of Service Meetings

Marketing TBD

Membership TBD

Club Events

Important Dates

St Patrick's Day Parade.....	Mar 15
Basic PRLS	Mar 22
District Assembly	Mar 29
Board Meeting	Apr 2
RYLA	Apr 12-15
Master PRLS3	Apr 12
Master PRLS4	Apr 26
Board Meeting	May 7
Board Meeting	Jun 4

Raffle Scholarship Donor

March 6 - Jan Lindsay

March 13 - Monte Widders

March 20 - Ron Polito

March 27 - Harriet Clune

April 3 - Midge Stork

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Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

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Bob Pazen	Director 2013-2016

Avenues of Service Directors

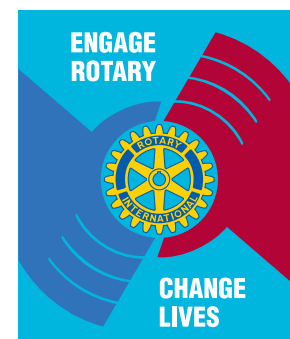
Dave Anderson	Club Service
Joe Strohman	Vocational Service
.....	Community Service
Jeff Hata	New Generations
Judy Hoag	International Service
Mark Smith	Interact

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Rich Abbott	P.D.G. 2006-2007
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Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting February 27, 2014

Reported by Jeff Hata



Dave Anderson has completed his PETS training!!!

President Tim Hughes invited everyone to lunch, guests and visiting Rotarians first!

Dave Anderson led us in the Salute to the Flag followed by an invocation from Tim Hughes.

Joe Strohm introduced guests and visiting Rotarians. GOC and Past Rotaract President was Cheney Caldwell. Guest of Husam Hishmeh was his nephew Shaker Hishmeh.

Joe Strohm, substituting for Midge Stork, announced that our raffle prize was a \$50 gift card to Casa de Soria donated by Bill Hicks.

President Tim told us that Joe Strohm has just returned from a trip to his alma mater Notre Dame and also that PE Dave Anderson has just completed PETS.

President Tim said that the social last week at Garman's was fun and that one of our members took him seriously when President Tim said that happy hour started right after the meeting. Bill Spellman had quite a head start on everyone else that night.

The team of Judy Hoag, Will Hoag and Georgeanna Hawley won the trivia contest with the aid of Judy and Will's grandson Zander!

President Tim announced that the St Patrick's Day parade will be Saturday March 15th. President Tim also announced that the nex BOD meeting will be on March 5th.

If you haven't made your donation to the foundation for Ron's match, please do so soon.

Happy \$'s: Jan Lindsay, Rich Stewart and Bob Pazen.

President Tim introduced Dirk Spits, Wouter van Eenbergen

and Samantha Soekhoe. Dirk is riding from the most northern point in Alaska to the most southern point in Argentina to raise money for four non-profits in South America. To help emphasize how bad conditions are Dirk and his team are living off \$6 a day for food to show what people in South America are dealing with. Dirks website is 99percentride.org.

Joe Strohm conducted the raffle and our lucky winner was Wendy Pazen.

Global star Angélique Kidjo champions Rotary's efforts in new song



Grammy award-winning singer Angélique Kidjo speaks to Rotary staff at the RI Headquarters in Evanston, Illinois, on 10 February.

Photo Credit: Rotary Images/Monika Lozinska

In her new album, "Eve," Grammy award winner Angélique Kidjo honors the women in Africa, and pays tribute to Rotary's work to end polio worldwide.

The singer and activist from Benin chose to include Rotary in the soon-to-be-released video of the album's signature song, "Eva." Rotary's presence in the video is no coincidence. The relationship between the singer dates back to 2011, when she joined about two dozen celebrities, including Jackie Chan, Jack Nicklaus, and Jane Goodall, in Rotary's "This Close" polio awareness campaign.

"I am the cherry on top of the cake," says Kidjo in an exclusive interview with Rotary News. "The important work is done by the people in the field." With the voices of Kidjo and collaborator Nigerian signer Asa as a backdrop, the video shadows a young girl as she

Kidjo, cont'd on page 4

wanders about in an old novelty shop. The curious girl turns on an old TV and sees the singers on-screen, followed by footage of a Rotary Family Health Day project in South Africa.

She finds old photos and album covers of Kidjo and Asa and later, photos of polio survivors and polio immunization activities. The girl also finds a polio vaccine cooler used in immunization campaigns, and focuses on an "End Polio Now pin.

In addition to Rotary's prominent role in the video, Kidjo has lent her voice to the "This Close" campaign, and authored a 2011 World Polio Day op-ed and also attended a ceremony that illuminated the "End Polio Now" message on the New York Stock Exchange Building. She was also the keynote speaker at the 2012 Rotary World Peace Symposium and Rotary International Convention in Bangkok.

"It's great for Rotary to have Angélique Kidjo as such an engaged supporter of polio eradication," says Petina Dixon-Jenkins, Rotary's PolioPlus communication manager. "When she talks about helping others -- particularly girls and women in Africa -- it's clear that everything comes from the heart."

'Poster girl' for polio eradication

During a visit on 10 February to Rotary's World Headquarters in Evanston, Illinois, Kidjo spoke passionately and candidly to Rotary staff about the importance of vaccinations, her experience as a UNICEF goodwill ambassador, her motivation behind "Eve," and her recently released autobiography "Spirit Rising: My Life, My Music."

Kidjo told stories about her mother's insistence on sanitation and proper hygiene. This diligence included getting her children vaccinated against polio.

"I'm a poster girl for the End Polio Now campaign," says Kidjo. "I am from a generation who has witnessed the devastating effects of polio. When I discovered how close we were from eradicating polio, I was very motivated to be a part of this movement. It is so rare when you can accomplish something so spectacular."

Kidjo says that a good education must first start with good health.

"The lack of information makes vaccination campaigns very dangerous for women," says Kidjo. "It's up to the men in Africa to show women and children that vaccinations are crucial for their family's health. This isn't being done in many countries."

For more than 10 years, Kidjo has served as a UNICEF goodwill ambassador and traveled throughout Africa as an advocate for health care

Kidjo, cont'd on page 5

Rotary Club of Ventura-East on social media ...



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Rotary Club of Ventura-East

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info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills GC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	

Jeff Hata

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Kidjo, cont'd from page 4

and education. UNICEF, along with Rotary, is one of four spearheading partners of the Polio Global Eradication Initiative.

She says the most gratifying part of being a UNICEF ambassador is meeting amazing people with the passion and strength to be able to change their communities.

"People are not just numbers on a spreadsheet," says Kidjo. "Try to involve the people you are trying to help in the decision making. The solution is never going to come from the outside."

By Ryan Hyland

Rotary News

4-Mar-2014

In Pakistan, polio vaccinators earn community trust in spite of danger



A vaccinator from a Rotary-supported polio resource center immunizes children against polio in a village in Balochistan, Pakistan.

Photo Credit: Courtesy of Asher Ali

No polio vaccinator had ever set foot in Killi Baksho, near Pakistan's rugged northwest border with Afghanistan. Most people there have long opposed immunization, believing the polio vaccine causes infertility or AIDS.

The combination of that public mistrust and intimidation from militant groups has been nothing short of deadly. In 2013, 20 polio vaccinators and nine police officers assigned to guard them were killed in Pakistan. With

Pakistan, cont'd on page 6

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Weekly Raffle

Our raffle prize this week was a \$50 gift card to Casa de Soria donated by Bill Hicks.

Our lucky winner was Wendy Pazen!

Congratulations Wendy and thank you to Bill Hicks for your generous donation!



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that memory fresh in their minds, a team from a Rotary-supported polio resource center went to the village to promote acceptance of the vaccine. They expected an uphill, potentially life-threatening battle

It took the team a month just to persuade village elders and religious leaders to meet with them. But their persistence paid off. Immunizations were allowed to begin.

Then the campaign stalled again.

“After the team had covered half the children, some militants came and started investigating,” says Pakistan PolioPlus Committee Project Manager Asher Ali. “But the leaders of the community defended [the team] and, after an hour, convinced the militants to back off and allow the vaccine drops to be administered.”

Rotary members have established seven polio resource centers in Pakistan to build community trust in areas that are at high risk of the disease. The centers, along with individual Rotary clubs, sponsor health camps that offer immunization against polio, measles, and other diseases, as well as free checkups, medicine, vitamin A supplements, and eyeglasses. They also advocate for immunization of children in schools, and help to provide it.

Rotary members also work with leading Islamic scholars to form the Pakistan Ulema PolioPlus Committee, which strongly endorses the drive to rid the country of the disease.


These efforts are reaching children who would otherwise be missed, and help to change the minds of parents who once refused to let their children be vaccinated. Success in one community “has a ripple effect on adjoining communities,” says Ali.

Winning community trust is vital to carrying out the polio endgame plan worldwide. Rotary and its partners in the Global Polio Eradication Initiative are at the forefront, focused on countries where transmission of the wild poliovirus has never been stopped: Afghanistan, Nigeria, and Pakistan.

In Nigeria, a network of more than 3,000 volunteer community mobilizers, launched by UNICEF and funded by the Bill & Melinda Gates Foundation and U.S. Centers for Disease Control and Prevention, is promoting vaccination in high-risk areas. In Kano State, where more than half of the children are stunted by malnutrition, the volunteers are connecting families with community nutrition centers. As a result, parents who have opposed polio immunization in the past are allowing their children to be vaccinated.

In Afghanistan, not a single case of endemic polio occurred in 2013. Of the 11 cases reported, all were linked to cross-border transmission from


Pakistan, cont'd on page 8



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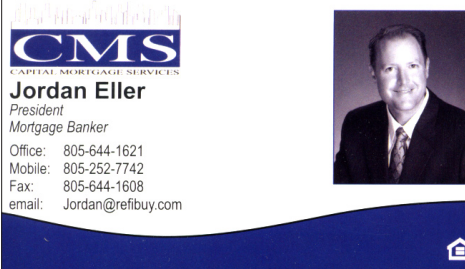
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District 5240

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Anderson, David	Architecture	Pazen, Robert L., O.D.	Optometry
Beckwith, Robert E.	Office Equipment	Pazen, Wendy	Office Management
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Hoag, Will	Honorary Member		
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McGee, Bruce	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		

neighboring Pakistan. This achievement reflects the success of social mobilizers, community elders, and religious leaders in forging community trust.

And though the Taliban has dropped its opposition to vaccination in some parts of the country, says Peter Crowley, UNICEF's chief of polio, "this was a very highly reported reason for vaccinators missing children in southern and southeastern Afghanistan."

When a Taliban commander bars immunization in an area, UNICEF staff tries to find out why.

"[The commander] will say, 'the people who are running the campaign are not trusted by the community,' or 'there's corruption,'" Crowley says. "We looked into [one case] and worked with the government authorities to change campaign coordinators, and then areas that hadn't been accessed for four years suddenly opened up."

Globally, families in polio-affected areas who refuse immunization of their children dropped from 1.6 percent to .9 percent between January and September 2013, according to UNICEF.

In many countries, Rotary has enlisted celebrity polio eradication ambassadors to build trust. In Pakistan, international cricketing superstar Shahid Afridi has engaged the Pashtun community, which composes 15 percent of the population but contracts more than 80 percent of the polio cases. In Nigeria, actor Sani Danja is reaching out to Hausa-speaking people in the country's northern states.

"Sani Danja has shown his love for children by his road shows in Kano as Rotary's polio ambassador," says Nigeria PolioPlus Committee Chair Tunji Funsho. Danja is "countering anti-OPV propaganda," Funsho says, and sending communities a clear message: "Let's protect our children from polio."

By Dan Nixon
Rotary News
26-Feb-2014